

Univeral Basic Income Survey

ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 1

Q.1 The welfare state is where governments take an active role in shaping the wellbeing and security of their citizens. This is in part through cash payments like Universal Credit (or tax credits), Jobseeker's Allowance or child benefit. What do you think is the most important moral principle for our welfare system?

Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
Protecting the most vulnerable in society - the poor and needy	1121 54%	587 58%	534 50%	122 53%	188 53%	175 53%	215 59%	176 57%	244 51%	312 55%	328 56%	213 51%	268 53%	103 59%	43 51%	125 54%	93 55%	83 47%	73 50%	58 57%	106 55%	147 54%	154 55%	100 56%	36 58%	183 51%	441 53%	91 54%
Prioritising help for those who've worked hard and paid in to the welfare state over the years	484 23%	222 22%	261 25%	33 14%	65 18%	74 22%	82 22%	79 26%	150 31%	121 21%	129 22%	117 28%	116 23%	36 21%	21 26%	59 25%	39 23%	39 22%	41 28%	28 28%	54 28%	50 18%	62 22%	37 20%	18 28%	81 23%	194 23%	35 21%
Intervening in individual behaviour to ensure that people help themselves	122 6%	57 6%	65 6%	10 4%	25 7%	20 6%	19 5%	15 5%	32 7%	43 8%	38 7%	18 4%	22 4%	13 7%	3 3%	14 6%	9 5%	10 6%	6 4%	4 4%	12 6%	19 7%	18 6%	10 6%	4 7%	27 8%	51 6%	7 4%
Stepping out of the way so people can thrive by standing on their own two feet	107 5%	52 5%	55 5%	20 9%	17 5%	23 7%	16 4%	15 5%	17 4%	37 7%	28 5%	22 5%	20 4%	4 2%	7 8%	6 2%	8 5%	15 8%	4 3%	6 6%	11 5%	21 8%	15 5%	11 6%	-	19 5%	52 6%	19 12%
Prioritising common ways of life, such as marriage or community values	49 2%	26 3%	23 2%	11 5%	11 3%	9 3%	4 1%	6 2%	8 2%	21 4%	11 2%	9 2%	8 2%	4 2%	2 2%	9 4%	3 2%	4 2%	4 3%	1 1%	2 1%	9 3%	5 2%	5 3%	2 2%	17 5%	23 3%	10 6%
Don't know	187 9%	66 6%	121 11%	33 14%	51 14%	31 9%	30 8%	14 5%	27 6%	30 5%	47 8%	41 10%	68 14%	15 9%	9 11%	20 9%	17 10%	27 15%	18 12%	3 3%	9 5%	24 9%	26 9%	16 9%	3 4%	28 8%	78 9%	5 3%

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Table 2
Q.2 In recent years, a range of people and organisations in the UK and elsewhere have called for a “Universal Basic Income” to be considered as an alternative to the current way in which cash entitlements such as tax credits, Jobseeker’s Allowance and child benefit are paid. At its most simple, a “Universal Basic Income” would replace cash entitlements and benefits. Instead it would provide everyone in society with a minimum level of cash to meet basic needs. Every citizen would receive it and then pay tax as they earn.
Which of the following statements best fits your view?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Pri-vate
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
I support this idea in principle	857 41%	463 46%	394 37%	90 39%	158 44%	138 42%	164 45%	117 38%	190 40%	245 43%	280 48%	160 38%	172 34%	78 45%	34 41%	95 41%	69 41%	75 42%	52 35%	46 46%	91 47%	98 36%	119 42%	77 43%	24 39%	155 44%	379 45%	83 50%
I neither support nor oppose this idea in principle	525 25%	254 25%	270 26%	48 21%	79 22%	79 24%	80 22%	91 30%	148 31%	150 27%	125 21%	116 28%	133 26%	51 29%	15 18%	55 24%	52 31%	39 22%	41 28%	25 25%	47 25%	62 23%	75 27%	46 26%	16 26%	87 25%	210 25%	41 24%
I oppose this idea in principle	348 17%	180 18%	167 16%	32 14%	46 13%	61 18%	65 18%	59 19%	84 18%	106 19%	81 14%	68 16%	93 18%	25 14%	16 19%	45 20%	26 15%	29 16%	26 17%	19 19%	30 15%	47 17%	41 15%	34 19%	11 18%	60 17%	122 15%	28 17%
Don't know	340 16%	112 11%	228 22%	59 26%	76 21%	53 16%	57 16%	39 13%	57 12%	63 11%	95 16%	77 18%	105 21%	21 12%	19 23%	36 15%	22 13%	35 20%	28 19%	11 11%	25 13%	64 24%	46 16%	22 12%	11 17%	53 15%	127 15%	15 9%

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Table 3
Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?
Summary
Base: All respondents

	Statements														
	It would do a better job than the current system at providing a guaranteed basic level of security	The current system is working in the main so there is no reason to consider alternatives	It could give people the freedom to make the right decisions for themselves and their families to a greater extent than the current system allows	If everyone received the payments it would create a disincentive to work, a risk that is too great compared with the current system	The payments would provide more of an incentive to work because people wouldn't lose money if they got a job (as with many current benefits)	It would decrease crime by reducing destitution and extreme need	It would increase educational attainment	It would improve mental and physical health	It would reduce the stigma associated with receiving benefits	It would cause inflation	It is unaffordable	The money spent giving everyone a basic income could be better targeted e.g. towards the very poorest alone	I would be more inclined to support a Universal Basic Income if it were not funded by a rise in income tax/ national insurance	It would benefit me and my family	Rather than cash, the state should provide citizens with basic food supplies and social housing to meet their needs
Unweighted base	2070	2070	2070	2070	2070	2070	2070	2070	2070	2070	2070	2070	2070	2070	2070
Weighted base	2070	2070	2070	2070	2070	2070	2070	2070	2070	2070	2070	2070	2070	2070	2070
NET: Agree	941 45%	399 19%	968 47%	875 42%	1154 56%	682 33%	498 24%	765 37%	1011 49%	481 23%	790 38%	921 45%	845 41%	450 22%	899 43%
Strongly agree (+2)	261 13%	77 4%	223 11%	324 16%	347 17%	169 8%	111 5%	221 11%	281 14%	147 7%	331 16%	233 11%	281 14%	165 8%	268 13%
Slightly agree (+1)	681 33%	322 16%	745 36%	550 27%	807 39%	513 25%	387 19%	543 26%	730 35%	334 16%	460 22%	688 33%	564 27%	285 14%	631 30%
Neither agree nor disagree (0)	538 26%	512 25%	548 26%	489 24%	407 20%	489 24%	687 33%	604 29%	499 24%	681 33%	521 25%	551 27%	658 32%	508 25%	421 20%
Slightly disagree (-1)	151 7%	485 23%	145 7%	277 13%	134 6%	297 14%	240 12%	185 9%	178 9%	175 8%	186 9%	223 11%	183 9%	298 14%	268 13%
Strongly disagree (-2)	113 5%	434 21%	93 4%	148 7%	142 7%	284 14%	198 10%	172 8%	147 7%	92 4%	135 7%	90 4%	113 5%	504 24%	291 14%
NET: Disagree	263 13%	919 44%	238 12%	425 21%	276 13%	581 28%	439 21%	357 17%	325 16%	267 13%	321 16%	312 15%	296 14%	802 39%	559 27%
Don't know	328 16%	241 12%	316 15%	281 14%	233 11%	317 15%	447 22%	344 17%	234 11%	640 31%	438 21%	285 14%	271 13%	310 15%	191 9%
Mean	0.47	-0.48	0.49	0.35	0.59	-0.01	-0.02	0.26	0.45	0.19	0.41	0.42	0.40	-0.39	0.17
Standard deviation	1.05	1.15	0.99	1.18	1.11	1.22	1.07	1.12	1.11	1.00	1.17	1.03	1.06	1.30	1.28
Standard error	0.03	0.03	0.02	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.02	0.03	0.03	0.03

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Table 4

Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?
It would do a better job than the current system at providing a guaranteed basic level of security

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
NET: Agree	941 45%	473 47%	468 44%	116 50%	184 51%	151 46%	160 44%	126 41%	204 43%	261 46%	290 50%	186 44%	204 41%	87 50%	45 53%	110 48%	72 43%	79 44%	61 42%	43 43%	99 52%	117 43%	128 46%	73 41%	27 43%	170 48%	405 48%	101 60%
Strongly agree (+2)	261 13%	141 14%	119 11%	33 14%	44 12%	49 15%	48 13%	42 14%	45 9%	71 12%	67 11%	48 11%	75 15%	31 18%	12 15%	29 13%	19 11%	22 12%	12 8%	16 16%	24 13%	33 12%	36 13%	15 9%	10 16%	48 13%	108 13%	28 17%
Slightly agree (+1)	681 33%	331 33%	349 33%	83 36%	140 39%	102 31%	112 31%	84 27%	159 33%	190 34%	223 38%	138 33%	129 26%	55 32%	32 38%	81 35%	53 32%	57 32%	49 34%	27 27%	75 39%	84 31%	92 33%	57 32%	17 28%	122 34%	297 35%	72 43%
Neither agree nor disagree (0)	538 26%	270 27%	268 25%	46 20%	88 25%	74 22%	94 26%	92 30%	143 30%	149 26%	140 24%	119 28%	131 26%	44 25%	12 14%	54 23%	50 29%	47 26%	41 28%	23 23%	49 25%	69 26%	85 30%	50 28%	15 24%	78 22%	226 27%	35 21%
Slightly disagree (-1)	151 7%	87 9%	64 6%	12 5%	18 5%	28 8%	34 9%	26 8%	33 7%	47 8%	42 7%	25 6%	36 7%	18 10%	5 6%	13 6%	14 8%	10 6%	12 8%	14 14%	10 5%	21 8%	14 5%	16 9%	4 7%	37 10%	52 6%	6 4%
Strongly disagree (-2)	113 5%	65 6%	48 4%	7 3%	12 3%	15 5%	26 7%	20 7%	32 7%	37 7%	23 4%	23 5%	30 6%	7 4%	6 7%	14 6%	3 2%	11 6%	10 7%	6 6%	7 4%	22 8%	13 5%	9 5%	3 5%	15 4%	45 5%	16 9%
NET: Disagree	263 13%	152 15%	111 10%	19 8%	30 8%	43 13%	60 16%	46 15%	65 14%	84 15%	65 11%	48 11%	66 13%	25 15%	11 13%	27 12%	17 10%	21 12%	22 15%	19 19%	17 9%	43 16%	27 9%	26 14%	7 12%	52 14%	97 12%	22 13%
Don't know	328 16%	115 11%	213 20%	48 21%	56 16%	63 19%	52 14%	43 14%	67 14%	71 13%	87 15%	68 16%	102 20%	19 11%	17 20%	40 17%	30 18%	32 18%	23 15%	15 14%	28 14%	42 15%	41 15%	30 17%	13 21%	57 16%	111 13%	11 7%
Mean	0.47	0.44	0.51	0.67	0.61	0.53	0.39	0.39	0.37	0.43	0.54	0.46	0.46	0.55	0.58	0.51	0.51	0.46	0.33	0.40	0.60	0.37	0.52	0.36	0.53	0.51	0.51	0.58
Standard deviation	1.05	1.09	1.01	0.98	0.94	1.08	1.12	1.10	1.04	1.08	0.98	1.03	1.12	1.08	1.15	1.07	0.94	1.08	1.04	1.16	0.96	1.13	1.00	1.02	1.10	1.05	1.03	1.13
Standard error	0.03	0.04	0.03	0.08	0.06	0.06	0.06	0.06	0.05	0.05	0.04	0.06	0.06	0.08	0.13	0.07	0.08	0.10	0.10	0.12	0.07	0.08	0.07	0.08	0.18	0.06	0.04	0.09

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Absolutes/col percents

Table 5
Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?
The current system is working in the main so there is no reason to consider alternatives
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
NET: Agree	399 19%	213 21%	186 18%	42 18%	65 18%	53 16%	70 19%	69 23%	100 21%	114 20%	98 17%	81 19%	106 21%	22 12%	11 13%	54 23%	41 24%	31 17%	37 26%	9 9%	34 18%	62 23%	52 18%	32 18%	14 22%	64 18%	143 17%	53 31%
Strongly agree (+2)	77 4%	44 4%	32 3%	6 3%	9 2%	15 4%	13 4%	16 5%	18 4%	21 4%	19 3%	18 4%	20 4%	4 2%	2 3%	9 4%	6 4%	6 4%	6 4%	2 2%	5 3%	14 5%	9 3%	7 4%	4 6%	12 3%	35 4%	12 7%
Slightly agree (+1)	322 16%	169 17%	153 14%	36 16%	56 16%	38 12%	56 15%	53 17%	82 17%	94 17%	79 14%	63 15%	86 17%	18 10%	8 10%	45 19%	34 20%	24 14%	32 22%	7 7%	29 15%	48 18%	42 15%	25 14%	10 16%	52 15%	108 13%	41 24%
Neither agree nor disagree (0)	512 25%	248 25%	265 25%	64 28%	88 25%	82 25%	85 23%	73 24%	120 25%	127 22%	131 22%	111 26%	143 28%	43 25%	17 20%	48 21%	41 24%	47 26%	24 17%	28 28%	43 22%	66 24%	92 33%	52 29%	10 17%	75 21%	217 26%	33 20%
Slightly disagree (-1)	485 23%	265 26%	219 21%	41 18%	68 19%	78 23%	95 26%	71 23%	132 28%	146 26%	163 28%	90 21%	86 17%	44 25%	17 20%	49 21%	32 19%	40 22%	38 26%	26 26%	52 27%	53 19%	71 25%	43 24%	21 33%	95 27%	200 24%	33 19%
Strongly disagree (-2)	434 21%	208 21%	226 21%	48 21%	78 22%	77 23%	86 23%	66 22%	79 16%	125 22%	124 21%	88 21%	97 19%	47 27%	25 30%	44 19%	36 22%	43 24%	31 21%	26 26%	49 26%	48 18%	40 14%	37 21%	7 12%	77 22%	177 21%	42 25%
NET: Disagree	919 44%	473 47%	445 42%	90 39%	146 41%	154 47%	181 49%	137 45%	211 44%	271 48%	287 49%	177 42%	183 36%	91 52%	42 50%	93 40%	68 41%	83 46%	69 47%	53 52%	101 52%	100 37%	111 40%	79 44%	28 45%	172 48%	377 45%	75 45%
Don't know	241 12%	76 8%	164 16%	34 15%	59 17%	42 13%	31 8%	28 9%	47 10%	53 9%	66 11%	51 12%	71 14%	19 11%	14 17%	35 15%	19 11%	18 10%	16 11%	10 10%	14 7%	43 16%	26 9%	15 8%	10 16%	45 13%	102 12%	7 4%
Mean	-0.48	-0.45	-0.51	-0.46	-0.50	-0.56	-0.55	-0.42	-0.40	-0.51	-0.57	-0.45	-0.36	-0.72	-0.78	-0.38	-0.39	-0.55	-0.43	-0.75	-0.62	-0.32	-0.35	-0.47	-0.34	-0.56	-0.51	-0.32
Standard deviation	1.15	1.16	1.15	1.14	1.15	1.16	1.16	1.20	1.11	1.16	1.12	1.16	1.16	1.09	1.17	1.20	1.20	1.15	1.22	1.05	1.14	1.19	1.05	1.13	1.17	1.14	1.15	1.31
Standard error	0.03	0.04	0.04	0.09	0.07	0.07	0.06	0.07	0.05	0.05	0.05	0.06	0.06	0.08	0.13	0.08	0.09	0.10	0.11	0.11	0.09	0.08	0.07	0.08	0.18	0.07	0.04	0.10

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Absolutes/col percents

Table 6

Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?

It could give people the freedom to make the right decisions for themselves and their families to a greater extent than the current system allows

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
NET: Agree	968 47%	494 49%	475 45%	122 53%	185 52%	156 47%	163 44%	135 44%	208 43%	280 50%	287 49%	190 45%	211 42%	86 49%	43 50%	113 49%	83 49%	75 42%	64 44%	49 49%	92 48%	114 42%	139 50%	80 45%	51%	177 50%	422 50%	102 61%
Strongly agree (+2)	223 11%	125 12%	98 9%	24 10%	46 13%	40 12%	44 12%	30 10%	40 8%	54 10%	56 10%	44 10%	69 14%	30 17%	9 10%	22 10%	21 12%	16 9%	4 3%	14 14%	21 11%	30 11%	28 10%	17 10%	9 15%	37 11%	96 11%	25 15%
Slightly agree (+1)	745 36%	369 36%	377 36%	98 43%	139 39%	116 35%	119 32%	106 35%	168 35%	226 40%	231 40%	146 35%	142 28%	55 32%	34 40%	90 39%	63 37%	59 33%	60 41%	35 35%	71 37%	84 31%	111 40%	62 35%	22 35%	140 39%	326 39%	78 46%
Neither agree nor disagree (0)	548 26%	275 27%	273 26%	58 25%	92 26%	85 26%	98 27%	79 26%	136 28%	136 24%	149 26%	117 28%	146 29%	56 32%	15 17%	52 23%	41 24%	58 33%	32 22%	19 19%	44 23%	81 30%	78 28%	55 31%	16 25%	81 23%	211 25%	38 23%
Slightly disagree (-1)	145 7%	78 8%	67 6%	7 3%	12 3%	28 8%	26 7%	31 10%	42 9%	44 8%	28 5%	38 9%	35 7%	10 6%	6 8%	18 8%	16 9%	5 3%	11 8%	11 11%	14 7%	23 9%	13 5%	12 7%	5 8%	29 8%	45 5%	7 4%
Strongly disagree (-2)	93 4%	60 6%	33 3%	2 1%	12 3%	9 3%	22 6%	22 7%	27 6%	32 6%	27 5%	17 4%	17 3%	5 3%	3 4%	11 5%	5 3%	13 7%	9 6%	4 4%	13 7%	13 5%	10 4%	7 4%	2 3%	19 5%	34 4%	12 7%
NET: Disagree	238 12%	138 14%	100 9%	8 4%	23 7%	37 11%	48 13%	52 17%	69 15%	75 13%	54 10%	53 13%	15 10%	10 8%	10 12%	29 13%	21 12%	17 10%	20 14%	15 15%	27 14%	36 13%	23 8%	19 11%	7 11%	48 13%	79 9%	19 11%
Don't know	316 15%	104 10%	212 20%	42 18%	58 16%	53 16%	58 16%	40 13%	65 14%	74 13%	90 15%	58 14%	93 19%	18 10%	17 21%	37 16%	24 14%	28 16%	30 20%	17 16%	30 16%	40 15%	40 14%	25 14%	8 13%	50 14%	126 15%	8 5%
Mean	0.49	0.46	0.52	0.72	0.65	0.54	0.44	0.34	0.36	0.46	0.53	0.45	0.51	0.61	0.57	0.49	0.54	0.40	0.34	0.52	0.45	0.41	0.56	0.46	0.59	0.48	0.57	0.60
Standard deviation	0.99	1.05	0.93	0.76	0.92	0.96	1.07	1.08	1.01	1.02	0.96	0.99	1.01	0.97	1.00	1.00	0.98	1.01	0.98	1.08	1.07	1.02	0.92	0.95	1.01	1.03	0.97	1.04
Standard error	0.02	0.03	0.03	0.06	0.06	0.06	0.06	0.06	0.05	0.04	0.04	0.06	0.05	0.07	0.12	0.07	0.08	0.09	0.09	0.11	0.08	0.07	0.06	0.07	0.15	0.06	0.04	0.08

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Absolutes/col percents

Table 7

Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?
If everyone received the payments it would create a disincentive to work, a risk that is too great compared with the current system

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
NET: Agree	875 42%	428 42%	447 42%	94 41%	128 36%	120 36%	150 41%	135 44%	248 52%	266 47%	235 40%	177 42%	196 39%	64 37%	31 37%	95 41%	67 40%	75 42%	64 44%	43 43%	86 45%	117 43%	124 44%	82 46%	28 45%	148 42%	349 42%	67 40%
Strongly agree (+2)	324 16%	178 18%	147 14%	25 11%	36 10%	40 12%	55 15%	57 18%	112 23%	121 21%	74 13%	72 17%	58 11%	16 9%	10 12%	39 17%	29 17%	37 21%	18 12%	14 14%	35 18%	50 18%	44 16%	24 13%	8 14%	49 14%	132 16%	26 15%
Slightly agree (+1)	550 27%	251 25%	300 28%	69 30%	92 26%	80 24%	96 26%	79 26%	135 28%	145 26%	161 28%	105 25%	139 28%	48 27%	21 25%	55 24%	38 22%	37 21%	46 21%	29 29%	52 27%	67 25%	79 28%	58 32%	19 31%	99 28%	216 26%	41 24%
Neither agree nor disagree (0)	489 24%	228 23%	261 25%	54 24%	101 28%	83 25%	83 23%	64 21%	105 22%	123 22%	140 24%	100 24%	126 25%	44 25%	22 27%	55 24%	31 18%	45 25%	31 21%	21 21%	40 21%	72 27%	68 24%	53 30%	8 13%	90 25%	197 24%	42 25%
Slightly disagree (-1)	277 13%	167 17%	110 10%	30 13%	49 14%	43 13%	58 16%	39 13%	58 12%	85 15%	88 15%	50 12%	53 11%	30 17%	8 10%	31 13%	25 15%	23 13%	23 16%	21 20%	26 14%	29 11%	37 13%	15 8%	9 15%	53 15%	116 14%	31 18%
Strongly disagree (-2)	148 7%	94 9%	54 5%	14 6%	24 7%	33 10%	33 9%	30 10%	14 3%	33 6%	36 6%	32 8%	47 9%	18 10%	6 7%	17 8%	10 6%	11 6%	6 4%	7 7%	17 9%	21 8%	19 7%	9 5%	7 11%	18 5%	65 8%	19 11%
NET: Disagree	425 21%	261 26%	164 16%	45 19%	73 20%	76 23%	90 25%	69 23%	72 15%	119 21%	124 21%	82 20%	100 20%	48 28%	14 17%	48 21%	35 21%	34 19%	29 20%	27 27%	43 22%	50 18%	57 20%	24 13%	16 26%	71 20%	182 22%	50 30%
Don't know	281 14%	93 9%	188 18%	37 16%	56 16%	53 16%	43 12%	38 12%	54 11%	57 10%	82 14%	61 15%	80 16%	19 11%	16 20%	34 15%	36 21%	25 14%	22 15%	9 9%	24 12%	32 12%	33 12%	20 11%	10 16%	47 13%	111 13%	10 6%
Mean	0.35	0.27	0.43	0.31	0.23	0.18	0.25	0.34	0.64	0.46	0.30	0.38	0.25	0.09	0.31	0.35	0.38	0.44	0.37	0.26	0.36	0.40	0.37	0.46	0.25	0.35	0.32	0.15
Standard deviation	1.18	1.25	1.10	1.11	1.10	1.21	1.22	1.27	1.11	1.21	1.14	1.20	1.18	1.17	1.14	1.21	1.24	1.21	1.10	1.19	1.25	1.19	1.17	1.04	1.30	1.12	1.20	1.25
Standard error	0.03	0.04	0.04	0.09	0.07	0.07	0.07	0.07	0.05	0.05	0.05	0.07	0.06	0.09	0.13	0.08	0.10	0.11	0.10	0.12	0.10	0.08	0.08	0.08	0.20	0.07	0.04	0.10

Univeral Basic Income Survey

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Absolutes/col percents

Table 8

Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?

The payments would provide more of an incentive to work because people wouldn't lose money if they got a job (as with many current benefits)

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
NET: Agree	1154 56%	567 56%	587 55%	131 57%	195 54%	185 56%	207 57%	172 56%	264 55%	325 57%	327 56%	233 55%	270 54%	98 56%	45 54%	131 57%	99 59%	95 53%	80 54%	68 67%	118 61%	137 50%	156 55%	89 50%	38 61%	198 56%	476 57%	106 63%
Strongly agree (+2)	347 17%	190 19%	158 15%	38 17%	68 19%	69 21%	64 18%	46 15%	62 13%	92 16%	95 16%	74 18%	86 17%	33 19%	16 19%	41 18%	27 16%	28 16%	16 11%	18 18%	35 18%	47 17%	51 18%	27 15%	8 13%	56 16%	170 20%	37 22%
Slightly agree (+1)	807 39%	378 37%	429 40%	93 41%	127 35%	115 35%	143 39%	126 41%	202 42%	232 41%	231 40%	159 38%	184 37%	65 37%	30 35%	91 39%	72 43%	67 38%	64 43%	49 49%	83 43%	89 33%	105 37%	62 35%	30 48%	142 40%	306 36%	69 41%
Neither agree nor disagree (0)	407 20%	198 20%	209 20%	49 21%	81 23%	56 17%	66 18%	58 19%	97 20%	101 18%	121 21%	80 19%	105 21%	40 23%	13 15%	40 17%	32 19%	33 18%	23 16%	20 20%	31 16%	57 21%	67 24%	43 24%	8 13%	74 21%	148 18%	30 18%
Slightly disagree (-1)	134 6%	80 8%	54 5%	9 4%	11 3%	20 6%	24 7%	26 9%	44 9%	50 9%	29 5%	20 5%	35 7%	10 6%	7 9%	14 6%	10 6%	11 6%	6 4%	3 3%	12 6%	18 7%	20 7%	20 11%	2 3%	21 6%	51 6%	9 5%
Strongly disagree (-2)	142 7%	83 8%	59 6%	15 7%	18 5%	21 6%	25 7%	24 8%	38 8%	40 7%	38 7%	40 10%	23 5%	12 7%	6 7%	20 9%	10 6%	17 10%	11 8%	3 3%	14 7%	22 8%	14 5%	7 4%	5 8%	23 7%	61 7%	16 10%
NET: Disagree	276 13%	163 16%	113 11%	24 10%	29 8%	41 12%	50 14%	50 16%	82 17%	91 16%	67 12%	61 14%	57 11%	23 13%	14 16%	34 15%	20 12%	28 16%	17 12%	6 6%	26 13%	40 15%	34 12%	27 15%	7 11%	45 13%	113 13%	25 15%
Don't know	233 11%	82 8%	152 14%	25 11%	53 15%	49 15%	43 12%	27 9%	36 8%	49 9%	66 11%	47 11%	71 14%	13 8%	13 15%	25 11%	17 10%	22 13%	27 18%	6 6%	18 9%	38 14%	25 9%	20 11%	9 14%	39 11%	102 12%	7 4%
Mean	0.59	0.55	0.63	0.63	0.71	0.68	0.61	0.51	0.47	0.55	0.62	0.55	0.64	0.60	0.58	0.57	0.63	0.50	0.56	0.81	0.65	0.52	0.62	0.52	0.64	0.59	0.64	0.63
Standard deviation	1.11	1.17	1.04	1.07	1.04	1.14	1.12	1.14	1.12	1.13	1.08	1.19	1.05	1.12	1.20	1.17	1.06	1.19	1.09	0.91	1.12	1.17	1.06	1.05	1.09	1.09	1.15	1.19
Standard error	0.03	0.04	0.03	0.09	0.06	0.07	0.06	0.06	0.05	0.05	0.05	0.07	0.05	0.08	0.14	0.08	0.08	0.10	0.10	0.09	0.08	0.08	0.07	0.08	0.17	0.06	0.04	0.09

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Absolutes/col percents

Table 9

Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?

It would decrease crime by reducing destitution and extreme need

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
NET: Agree	682 33%	352 35%	331 31%	105 46%	138 39%	124 37%	109 30%	77 25%	129 27%	194 34%	205 35%	134 32%	150 30%	61 35%	29 34%	87 38%	56 33%	53 30%	46 31%	27 27%	66 34%	97 36%	91 32%	46 26%	24 38%	134 38%	297 35%	90 53%
Strongly agree (+2)	169 8%	101 10%	68 6%	24 11%	38 11%	32 10%	26 7%	24 8%	24 5%	38 7%	46 8%	34 8%	52 10%	15 9%	9 10%	20 8%	20 12%	16 9%	11 8%	8 8%	16 8%	20 7%	20 7%	8 4%	8 13%	25 7%	85 10%	32 19%
Slightly agree (+1)	513 25%	251 25%	262 25%	80 35%	100 28%	91 28%	83 23%	53 17%	105 22%	156 28%	159 27%	100 24%	98 19%	46 26%	20 24%	67 29%	37 22%	37 21%	35 24%	19 19%	50 26%	77 28%	71 25%	38 22%	16 25%	109 31%	212 25%	58 34%
Neither agree nor disagree (0)	489 24%	250 25%	239 23%	50 22%	91 26%	71 21%	86 23%	75 25%	116 24%	136 24%	130 22%	96 23%	127 25%	43 24%	20 24%	36 15%	33 20%	52 29%	34 23%	30 30%	37 19%	72 27%	73 26%	46 26%	14 22%	75 21%	202 24%	28 16%
Slightly disagree (-1)	297 14%	147 15%	150 14%	21 9%	33 9%	39 12%	59 16%	58 19%	87 18%	88 16%	80 14%	61 15%	68 13%	34 20%	10 11%	43 19%	25 15%	25 14%	18 12%	12 12%	28 14%	29 11%	37 13%	30 17%	8 12%	53 15%	101 12%	15 9%
Strongly disagree (-2)	284 14%	157 16%	126 12%	12 5%	28 8%	45 14%	62 17%	52 17%	85 18%	74 13%	77 13%	70 17%	63 12%	16 9%	11 13%	27 12%	24 14%	21 12%	23 16%	19 19%	33 17%	31 12%	39 14%	32 18%	7 11%	46 13%	109 13%	22 13%
NET: Disagree	581 28%	305 30%	277 26%	34 15%	61 17%	84 25%	121 33%	109 36%	172 36%	162 29%	157 31%	132 31%	131 26%	50 29%	20 24%	71 31%	48 29%	46 26%	41 28%	31 30%	61 32%	60 22%	76 27%	62 35%	14 23%	99 28%	210 25%	37 22%
Don't know	317 15%	103 10%	214 20%	41 18%	67 19%	53 16%	50 14%	45 15%	61 13%	72 13%	90 15%	59 14%	96 19%	21 12%	15 18%	38 17%	31 18%	28 16%	25 17%	13 13%	28 15%	41 15%	42 15%	24 14%	10 16%	48 13%	129 15%	14 8%
Mean	-0.01	-0.01	-0.01	0.44	0.30	0.10	-0.15	-0.23	-0.25	-0.01	0.03	-0.09	0.02	0.07	0.09	0.04	0.03	0.01	-0.06	-0.17	-0.08	0.11	-0.02	-0.26	0.19	0.05	0.09	0.40
Standard deviation	1.22	1.26	1.19	1.06	1.13	1.26	1.24	1.24	1.20	1.19	1.22	1.26	1.24	1.16	1.25	1.25	1.31	1.19	1.26	1.26	1.29	1.16	1.20	1.19	1.26	1.21	1.24	1.31
Standard error	0.03	0.04	0.04	0.09	0.07	0.07	0.07	0.07	0.06	0.05	0.06	0.07	0.06	0.09	0.14	0.09	0.11	0.11	0.12	0.13	0.10	0.08	0.08	0.09	0.19	0.07	0.05	0.11

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Absolutes/col percents

Table 10

Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?

It would increase educational attainment

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- ion Influ- encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
NET: Agree	498 24%	266 26%	232 22%	88 38%	109 31%	92 28%	67 18%	52 17%	89 19%	152 27%	147 25%	93 22%	106 21%	41 23%	16 19%	66 29%	30 18%	38 21%	31 21%	26 26%	49 26%	73 27%	66 23%	43 24%	18 29%	111 31%	210 25%	80 48%
Strongly agree (+2)	111 5%	64 6%	47 4%	29 13%	15 4%	31 9%	13 4%	9 3%	13 3%	32 6%	33 6%	22 5%	23 5%	10 5%	2 2%	12 5%	6 4%	8 4%	1 1%	6 6%	11 6%	27 10%	17 6%	5 3%	6 9%	29 8%	49 6%	21 13%
Slightly agree (+1)	387 19%	202 20%	185 17%	58 25%	94 26%	61 18%	54 15%	43 14%	76 16%	120 21%	114 20%	70 17%	83 16%	31 18%	14 17%	54 23%	24 14%	31 17%	30 20%	20 20%	38 20%	46 17%	48 17%	38 21%	12 20%	83 23%	161 19%	59 35%
Neither agree nor disagree (0)	687 33%	343 34%	344 32%	61 27%	126 35%	104 31%	126 34%	106 34%	165 35%	185 33%	175 30%	154 37%	173 34%	71 41%	28 33%	63 27%	53 32%	60 34%	41 28%	37 37%	57 30%	97 36%	102 36%	63 35%	15 25%	113 32%	278 33%	36 21%
Slightly disagree (-1)	240 12%	126 13%	114 11%	20 9%	21 6%	33 10%	49 13%	51 17%	66 14%	68 12%	82 14%	43 10%	48 10%	19 11%	12 14%	26 11%	30 18%	15 8%	22 15%	6 6%	23 12%	22 8%	32 11%	26 15%	8 12%	43 12%	99 12%	16 10%
Strongly disagree (-2)	198 10%	120 12%	78 7%	11 5%	19 5%	26 8%	38 10%	37 12%	67 14%	61 11%	52 9%	44 11%	40 8%	10 6%	6 7%	22 10%	16 9%	25 14%	15 10%	10 10%	16 8%	31 11%	27 9%	17 9%	4 7%	27 8%	77 9%	21 13%
NET: Disagree	439 21%	247 24%	192 18%	31 14%	40 11%	59 18%	87 24%	88 29%	132 28%	129 23%	134 21%	87 21%	89 18%	28 16%	18 22%	48 21%	46 27%	40 22%	37 25%	17 16%	39 20%	53 19%	58 21%	43 24%	12 19%	70 20%	176 21%	37 22%
Don't know	447 22%	155 15%	292 28%	50 22%	82 23%	76 23%	86 24%	60 20%	92 19%	100 18%	125 22%	86 21%	135 27%	34 20%	22 26%	55 24%	39 23%	40 23%	37 26%	21 21%	47 25%	48 18%	56 20%	30 17%	17 28%	62 17%	175 21%	15 9%
Mean	-0.02	-0.04	0.01	0.41	0.23	0.15	-0.16	-0.26	-0.25	-0.01	-0.01	-0.05	*	0.09	-0.10	0.04	-0.19	-0.14	-0.18	0.07	0.04	0.08	-0.01	-0.08	0.17	0.15	0.01	0.28
Standard deviation	1.07	1.12	1.02	1.08	0.93	1.12	1.04	1.04	1.06	1.10	1.09	1.07	1.02	0.95	0.97	1.11	1.03	1.13	1.03	1.08	1.08	1.16	1.07	1.00	1.14	1.08	1.07	1.24
Standard error	0.03	0.04	0.04	0.09	0.06	0.07	0.06	0.06	0.05	0.05	0.05	0.06	0.06	0.08	0.12	0.08	0.09	0.10	0.10	0.12	0.09	0.08	0.07	0.08	0.19	0.06	0.04	0.10

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ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 11

Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?

It would improve mental and physical health

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
NET: Agree	765 37%	396 39%	369 35%	109 47%	164 46%	125 38%	128 35%	92 30%	146 31%	224 40%	224 38%	152 36%	165 33%	69 39%	31 36%	94 41%	57 34%	60 33%	51 35%	41 41%	70 36%	101 37%	107 38%	63 35%	23 37%	145 41%	323 39%	96 57%
Strongly agree (+2)	221 11%	110 11%	111 10%	46 20%	41 12%	43 13%	32 9%	30 10%	29 6%	56 10%	61 11%	40 9%	64 13%	25 14%	10 12%	26 11%	17 10%	18 10%	14 10%	15 15%	14 7%	31 11%	29 10%	14 8%	8 12%	36 10%	99 12%	27 16%
Slightly agree (+1)	543 26%	286 28%	258 24%	63 28%	123 34%	82 25%	96 26%	62 20%	117 24%	168 30%	162 28%	112 27%	101 20%	43 25%	20 24%	68 29%	39 23%	42 23%	37 25%	26 26%	56 29%	70 26%	78 28%	49 27%	15 24%	109 31%	224 27%	69 41%
Neither agree nor disagree (0)	604 29%	292 29%	312 29%	56 24%	98 27%	89 27%	108 29%	90 29%	162 34%	165 29%	176 30%	114 27%	148 29%	53 31%	22 26%	55 24%	47 28%	52 29%	37 25%	23 23%	57 30%	89 33%	98 35%	55 31%	15 24%	99 28%	249 30%	38 23%
Slightly disagree (-1)	185 9%	102 10%	83 8%	13 6%	17 5%	25 8%	42 11%	41 13%	48 10%	44 8%	44 8%	49 12%	48 9%	15 8%	3 3%	21 9%	11 7%	17 9%	16 11%	13 13%	24 12%	13 5%	26 9%	20 11%	8 14%	28 8%	71 8%	8 5%
Strongly disagree (-2)	172 8%	98 10%	74 7%	11 5%	16 4%	27 8%	36 10%	34 11%	48 10%	50 9%	39 7%	33 8%	50 10%	16 9%	10 11%	21 9%	18 11%	16 9%	17 12%	6 6%	15 8%	22 8%	9 3%	19 10%	4 7%	27 7%	57 7%	12 7%
NET: Disagree	357 17%	200 20%	157 15%	24 11%	33 9%	52 16%	78 21%	74 24%	95 20%	94 17%	83 14%	82 20%	97 19%	30 17%	12 15%	42 18%	29 17%	33 18%	33 22%	19 19%	39 20%	35 13%	35 12%	38 21%	12 20%	54 15%	128 15%	20 12%
Don't know	344 17%	122 12%	222 21%	40 18%	62 17%	65 20%	52 14%	50 16%	75 16%	82 14%	98 17%	71 17%	93 18%	23 13%	19 23%	40 17%	36 21%	34 19%	26 18%	17 17%	27 14%	47 17%	41 15%	22 12%	12 19%	57 16%	139 17%	14 8%
Mean	0.26	0.23	0.30	0.63	0.53	0.34	0.15	0.06	0.08	0.28	0.34	0.22	0.20	0.32	0.29	0.30	0.21	0.20	0.13	0.37	0.18	0.34	0.38	0.13	0.28	0.34	0.34	0.58
Standard deviation	1.12	1.15	1.10	1.10	0.98	1.16	1.14	1.18	1.08	1.11	1.07	1.12	1.20	1.17	1.23	1.18	1.19	1.14	1.21	1.16	1.07	1.10	0.96	1.12	1.17	1.09	1.10	1.08
Standard error	0.03	0.04	0.04	0.09	0.06	0.07	0.06	0.07	0.05	0.05	0.05	0.06	0.06	0.09	0.14	0.08	0.10	0.10	0.11	0.12	0.08	0.08	0.06	0.08	0.18	0.06	0.04	0.09

Univeral Basic Income Survey

ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 12

Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?
It would reduce the stigma associated with receiving benefits

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
NET: Agree	1011	526	485	119	185	163	163	145	236	306	289	197	219	89	38	117	90	80	60	49	102	124	146	88	28	178	425	102
	49%	52%	46%	52%	52%	49%	44%	47%	49%	54%	50%	47%	44%	51%	45%	51%	53%	45%	41%	49%	53%	46%	52%	49%	45%	50%	51%	61%
Strongly agree (+2)	281	150	131	36	50	52	52	44	48	72	79	47	82	28	8	27	19	26	13	14	31	33	49	20	11	47	124	35
	14%	15%	12%	15%	14%	16%	14%	14%	10%	13%	14%	11%	16%	16%	10%	12%	12%	14%	9%	14%	16%	12%	17%	11%	18%	13%	15%	21%
Slightly agree (+1)	730	376	354	83	136	111	111	101	188	234	210	149	137	60	30	90	70	54	47	35	71	91	98	67	17	130	301	68
	35%	37%	33%	36%	38%	34%	30%	33%	39%	41%	36%	36%	27%	35%	36%	39%	42%	30%	32%	35%	37%	34%	35%	38%	27%	37%	36%	40%
Neither agree nor disagree (0)	499	241	258	55	82	68	90	67	138	126	142	117	114	45	17	45	34	47	38	26	43	67	75	52	11	80	197	38
	24%	24%	24%	24%	23%	20%	25%	22%	29%	22%	24%	28%	23%	26%	20%	20%	20%	26%	26%	26%	22%	25%	27%	29%	18%	22%	24%	23%
Slightly disagree (-1)	178	80	98	16	22	38	32	36	33	52	49	24	54	20	3	19	20	10	22	8	12	30	13	12	8	32	64	5
	9%	8%	9%	7%	6%	12%	9%	12%	7%	9%	8%	6%	11%	11%	4%	8%	12%	5%	15%	8%	6%	11%	5%	7%	12%	9%	8%	3%
Strongly disagree (-2)	147	82	65	12	20	20	33	31	31	38	31	36	42	8	13	20	4	20	9	5	17	20	15	12	5	27	62	15
	7%	8%	6%	5%	6%	6%	9%	10%	7%	7%	5%	9%	8%	4%	15%	8%	2%	11%	6%	5%	9%	7%	5%	7%	8%	7%	7%	9%
NET: Disagree	325	162	164	28	43	58	66	67	64	90	80	60	96	27	16	39	24	30	31	14	29	50	28	24	13	59	125	20
	16%	16%	15%	12%	12%	17%	18%	22%	13%	16%	14%	14%	19%	16%	19%	17%	14%	17%	21%	13%	15%	18%	10%	14%	21%	17%	15%	12%
Don't know	234	81	153	28	48	42	48	27	41	43	71	47	74	14	13	30	21	21	18	12	19	30	32	15	10	40	91	7
	11%	8%	14%	12%	13%	13%	13%	9%	8%	8%	12%	11%	15%	8%	16%	13%	12%	12%	12%	12%	10%	11%	11%	8%	16%	11%	11%	4%
Mean	0.45	0.47	0.43	0.57	0.56	0.48	0.36	0.33	0.43	0.48	0.50	0.40	0.38	0.51	0.25	0.43	0.55	0.36	0.26	0.50	0.50	0.36	0.61	0.43	0.40	0.44	0.48	0.64
Standard deviation	1.11	1.13	1.09	1.06	1.05	1.13	1.18	1.21	1.02	1.08	1.06	1.10	1.21	1.07	1.26	1.14	0.98	1.21	1.08	1.06	1.15	1.12	1.05	1.05	1.27	1.12	1.12	1.13
Standard error	0.03	0.04	0.04	0.09	0.06	0.06	0.06	0.07	0.05	0.04	0.05	0.06	0.06	0.08	0.14	0.08	0.08	0.10	0.10	0.11	0.09	0.08	0.07	0.08	0.19	0.06	0.04	0.09

Univeral Basic Income Survey

ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 13

Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?

It would cause inflation

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
NET: Agree	481 23%	271 27%	210 20%	73 32%	70 20%	76 23%	72 20%	74 24%	116 24%	155 27%	138 24%	85 20%	104 21%	32 18%	23 28%	61 27%	45 27%	37 20%	35 24%	22 22%	42 22%	64 24%	58 21%	48 27%	15 25%	84 24%	192 23%	54 32%
Strongly agree (+2)	147 7%	93 9%	55 5%	23 10%	18 5%	19 6%	23 6%	20 7%	43 9%	40 7%	46 8%	27 6%	34 7%	10 5%	9 11%	20 9%	17 10%	18 10%	14 9%	5 5%	11 6%	21 8%	13 5%	9 5%	2 3%	19 5%	60 7%	14 8%
Slightly agree (+1)	334 16%	178 18%	156 15%	50 22%	51 14%	57 17%	49 13%	53 17%	73 15%	114 20%	92 16%	58 14%	70 14%	22 13%	14 17%	41 18%	28 17%	19 10%	21 14%	17 17%	31 16%	43 16%	46 16%	39 22%	13 21%	65 18%	133 16%	40 24%
Neither agree nor disagree (0)	681 33%	331 33%	350 33%	55 24%	126 35%	91 28%	134 37%	100 33%	176 37%	171 30%	180 31%	152 36%	178 35%	69 39%	23 27%	75 32%	47 28%	66 37%	42 28%	32 32%	65 34%	82 30%	108 38%	59 33%	14 23%	119 33%	258 31%	50 30%
Slightly disagree (-1)	175 8%	123 12%	52 5%	17 8%	35 10%	30 9%	32 9%	23 7%	40 8%	52 9%	36 10%	31 8%	23 6%	9 13%	16 10%	14 7%	20 8%	13 11%	10 9%	15 10%	19 8%	23 7%	11 8%	6 6%	4 7%	30 8%	86 10%	23 14%
Strongly disagree (-2)	92 4%	64 6%	28 3%	10 4%	10 3%	17 5%	15 4%	23 8%	17 4%	21 4%	26 4%	16 4%	28 6%	8 4%	5 6%	8 4%	9 5%	6 4%	2 1%	5 5%	9 5%	25 9%	5 2%	4 2%	6 10%	14 4%	45 5%	11 7%
NET: Disagree	267 13%	187 19%	80 8%	27 12%	45 13%	47 14%	46 13%	46 15%	56 12%	73 13%	82 14%	52 12%	60 12%	30 17%	13 16%	24 10%	23 14%	26 15%	15 10%	23 15%	44 12%	28 10%	15 8%	10 16%	44 12%	130 16%	35 21%	
Don't know	640 31%	221 22%	420 40%	74 32%	117 33%	117 35%	114 31%	88 29%	130 27%	167 30%	182 31%	131 31%	161 32%	44 25%	25 30%	71 31%	54 32%	50 28%	55 38%	32 32%	62 32%	81 30%	87 31%	57 32%	22 36%	109 31%	258 31%	29 17%
Mean	0.19	0.14	0.25	0.38	0.14	0.15	0.14	0.12	0.25	0.25	0.19	0.15	0.15	0.02	0.24	0.31	0.26	0.17	0.34	0.10	0.16	0.08	0.20	0.31	0.03	0.18	0.13	0.16
Standard deviation	1.00	1.08	0.88	1.07	0.90	1.03	0.95	1.06	0.98	0.99	1.03	0.95	1.01	0.93	1.13	0.99	1.10	1.02	0.98	0.98	0.97	1.14	0.83	0.86	1.13	0.94	1.04	1.08
Standard error	0.03	0.04	0.04	0.10	0.06	0.07	0.06	0.07	0.05	0.05	0.05	0.06	0.06	0.08	0.14	0.07	0.10	0.10	0.10	0.12	0.08	0.09	0.06	0.07	0.20	0.06	0.04	0.09

Univeral Basic Income Survey

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Absolutes/col percents

Table 14

Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?

It is unaffordable

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
NET: Agree	790 38%	407 40%	384 36%	83 36%	103 29%	122 37%	140 38%	133 43%	209 44%	244 43%	211 36%	164 39%	171 34%	65 37%	32 38%	82 35%	70 42%	56 31%	53 36%	34 33%	88 46%	96 35%	115 41%	81 45%	21 33%	128 36%	310 37%	64 38%
Strongly agree (+2)	331 16%	182 18%	149 14%	31 13%	35 10%	52 16%	54 15%	60 20%	99 21%	113 20%	86 15%	62 15%	70 14%	19 11%	18 22%	48 21%	31 18%	24 13%	17 12%	16 16%	42 22%	33 12%	42 15%	31 18%	9 14%	50 14%	129 15%	29 17%
Slightly agree (+1)	460 22%	225 22%	235 22%	53 23%	68 19%	71 21%	86 23%	73 24%	110 23%	131 23%	125 22%	101 24%	102 20%	45 26%	13 16%	34 15%	39 23%	32 18%	35 24%	17 17%	47 24%	63 23%	73 26%	49 28%	12 19%	78 22%	181 22%	35 21%
Neither agree nor disagree (0)	521 25%	231 23%	290 27%	54 24%	105 29%	80 24%	91 25%	62 20%	129 27%	131 23%	149 26%	103 25%	137 27%	43 25%	20 24%	66 28%	40 24%	45 25%	36 25%	29 29%	44 23%	66 24%	76 27%	37 21%	19 30%	89 25%	208 25%	39 23%
Slightly disagree (-1)	186 9%	127 13%	58 6%	22 10%	40 11%	29 9%	33 9%	30 10%	32 7%	53 9%	64 11%	36 9%	32 6%	19 11%	5 6%	18 8%	8 4%	21 12%	16 11%	8 8%	18 9%	31 11%	19 7%	17 9%	5 9%	39 11%	94 11%	28 16%
Strongly disagree (-2)	135 7%	89 9%	46 4%	15 7%	22 6%	25 7%	29 8%	25 8%	19 4%	34 6%	28 5%	32 8%	40 8%	12 7%	5 6%	13 6%	10 6%	15 8%	6 4%	15 15%	10 5%	22 8%	16 6%	9 5%	2 4%	27 7%	55 7%	21 12%
NET: Disagree	321 16%	216 21%	105 10%	37 16%	62 17%	54 16%	62 17%	55 18%	51 11%	88 15%	93 16%	68 16%	73 14%	32 18%	11 13%	31 14%	17 10%	36 20%	21 15%	23 23%	28 15%	53 20%	35 12%	25 14%	8 13%	66 18%	150 18%	49 29%
Don't know	438 21%	156 15%	282 27%	55 24%	88 25%	75 23%	74 20%	57 19%	90 19%	103 18%	129 22%	85 20%	122 24%	35 20%	22 26%	52 23%	41 24%	42 23%	37 25%	15 15%	32 17%	56 21%	55 20%	35 20%	15 25%	73 21%	171 20%	16 10%
Mean	0.41	0.33	0.49	0.35	0.20	0.37	0.35	0.45	0.61	0.51	0.39	0.37	0.34	0.29	0.54	0.48	0.58	0.21	0.39	0.14	0.57	0.25	0.47	0.54	0.40	0.30	0.35	0.15
Standard deviation	1.17	1.25	1.07	1.17	1.10	1.20	1.20	1.25	1.10	1.19	1.13	1.18	1.18	1.14	1.24	1.20	1.15	1.21	1.08	1.33	1.18	1.19	1.10	1.14	1.09	1.19	1.18	1.31
Standard error	0.03	0.04	0.04	0.10	0.07	0.07	0.07	0.08	0.05	0.05	0.05	0.07	0.06	0.09	0.15	0.09	0.10	0.11	0.11	0.14	0.09	0.09	0.08	0.09	0.18	0.07	0.05	0.11

Univeral Basic Income Survey

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Absolutes/col percents

Table 15

Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?
The money spent giving everyone a basic income could be better targeted e.g. towards the very poorest alone

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public		Pri-vate
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
NET: Agree	921 45%	450 45%	471 44%	122 53%	138 38%	139 42%	152 41%	143 47%	228 48%	265 47%	259 45%	177 42%	221 44%	68 39%	36 43%	104 45%	78 46%	56 32%	71 48%	41 41%	93 48%	125 46%	134 48%	81 46%	34 55%	167 47%	348 42%	91 54%
Strongly agree (+2)	233 11%	130 13%	103 10%	24 10%	34 10%	38 11%	38 10%	43 14%	56 12%	68 12%	59 10%	50 12%	56 11%	8 4%	11 13%	33 14%	17 10%	16 9%	16 11%	9 9%	27 14%	40 15%	29 10%	16 9%	13 20%	41 11%	90 11%	26 15%
Slightly agree (+1)	688 33%	320 32%	368 35%	98 43%	103 29%	101 30%	114 31%	99 32%	173 36%	196 35%	200 34%	127 30%	165 33%	60 34%	26 31%	72 31%	60 36%	41 23%	55 37%	32 32%	66 34%	85 31%	105 37%	65 37%	22 35%	126 35%	258 31%	65 38%
Neither agree nor disagree (0)	551 27%	282 28%	269 25%	49 21%	103 29%	83 25%	98 27%	75 25%	144 30%	136 24%	148 25%	126 30%	141 28%	47 27%	19 23%	51 22%	54 32%	63 35%	34 23%	28 28%	50 26%	66 24%	75 27%	49 28%	14 22%	83 23%	234 28%	43 25%
Slightly disagree (-1)	223 11%	126 12%	97 9%	20 9%	39 11%	43 13%	50 14%	32 10%	38 8%	73 13%	70 12%	43 10%	36 7%	27 15%	8 9%	23 10%	8 5%	29 16%	17 12%	12 12%	21 11%	29 11%	29 10%	17 9%	4 6%	36 10%	104 12%	17 10%
Strongly disagree (-2)	90 4%	51 5%	39 4%	10 4%	18 5%	12 4%	14 4%	20 7%	15 3%	28 5%	26 4%	15 4%	21 4%	11 6%	4 5%	14 6%	8 5%	5 3%	2 2%	6 6%	6 3%	9 3%	16 6%	7 4%	2 3%	18 5%	37 4%	10 6%
NET: Disagree	312 15%	177 17%	136 13%	30 13%	57 16%	55 17%	64 17%	52 17%	53 11%	101 18%	96 16%	59 14%	57 11%	37 21%	12 14%	37 16%	16 9%	33 19%	19 13%	18 18%	27 14%	38 14%	45 16%	24 13%	6 10%	55 15%	142 17%	27 16%
Don't know	285 14%	101 10%	184 17%	28 12%	60 17%	54 16%	52 14%	36 12%	53 11%	64 11%	79 14%	59 14%	84 17%	22 13%	17 20%	38 17%	22 13%	26 14%	22 15%	13 13%	23 12%	42 16%	27 10%	24 14%	8 13%	52 15%	114 14%	8 5%
Mean	0.42	0.39	0.46	0.52	0.33	0.39	0.36	0.42	0.51	0.41	0.39	0.42	0.47	0.18	0.46	0.45	0.49	0.22	0.53	0.29	0.51	0.52	0.40	0.43	0.71	0.44	0.36	0.50
Standard deviation	1.03	1.07	0.99	1.00	1.04	1.05	1.03	1.12	0.95	1.07	1.03	1.01	1.00	1.01	1.09	1.12	0.96	0.97	0.95	1.07	1.02	1.05	1.04	0.97	1.03	1.06	1.04	1.08
Standard error	0.02	0.04	0.03	0.08	0.06	0.06	0.06	0.06	0.04	0.04	0.05	0.06	0.05	0.08	0.13	0.08	0.08	0.09	0.09	0.11	0.08	0.07	0.07	0.07	0.16	0.06	0.04	0.09

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Absolutes/col percents

Table 16

Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?

I would be more inclined to support a Universal Basic Income if it were not funded by a rise in income tax/national insurance

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
NET: Agree	845 41%	420 42%	425 40%	104 45%	164 46%	132 40%	156 43%	121 40%	167 35%	237 42%	268 46%	178 42%	161 32%	70 40%	34 41%	87 38%	70 41%	67 37%	57 39%	44 44%	76 39%	116 43%	139 50%	66 37%	19 30%	187 53%	373 44%	76 45%
Strongly agree (+2)	281 14%	137 14%	144 14%	39 17%	51 14%	50 15%	57 16%	35 11%	48 10%	66 12%	95 16%	60 14%	59 12%	17 10%	12 14%	33 14%	21 13%	23 13%	16 11%	19 19%	30 15%	30 11%	50 18%	19 11%	10 16%	66 18%	124 15%	21 13%
Slightly agree (+1)	564 27%	283 28%	281 27%	65 28%	113 31%	82 25%	99 27%	87 28%	120 25%	171 30%	174 30%	118 28%	102 20%	53 31%	22 27%	54 23%	48 29%	44 25%	41 28%	25 24%	47 24%	85 31%	89 32%	47 26%	9 14%	121 34%	248 30%	55 32%
Neither agree nor disagree (0)	658 32%	341 34%	318 30%	62 27%	95 26%	106 32%	106 29%	106 35%	183 38%	165 29%	158 27%	143 34%	192 38%	55 32%	25 30%	80 35%	52 31%	68 38%	46 32%	28 28%	58 30%	74 27%	79 28%	66 37%	27 43%	82 23%	236 28%	51 31%
Slightly disagree (-1)	183 9%	99 10%	84 8%	20 9%	25 7%	28 8%	31 8%	28 9%	51 11%	68 12%	46 8%	36 9%	34 7%	20 11%	7 8%	16 7%	15 9%	14 8%	11 8%	13 13%	20 11%	20 7%	25 9%	18 10%	4 6%	33 9%	67 8%	17 10%
Strongly disagree (-2)	113 5%	66 7%	46 4%	7 3%	11 3%	13 4%	29 8%	22 7%	29 6%	38 7%	29 5%	18 4%	27 5%	9 5%	4 5%	15 6%	8 5%	12 7%	6 4%	5 5%	13 7%	21 8%	6 2%	8 5%	5 7%	13 4%	50 6%	14 8%
NET: Disagree	296 14%	166 16%	130 12%	28 12%	36 10%	41 12%	60 16%	50 16%	80 17%	106 19%	75 13%	54 13%	61 12%	28 16%	11 13%	31 13%	23 13%	26 15%	18 12%	19 18%	34 18%	42 15%	31 11%	26 14%	8 13%	46 13%	116 14%	31 19%
Don't know	271 13%	84 8%	187 18%	36 16%	63 18%	51 16%	44 12%	29 9%	48 10%	57 10%	81 14%	45 11%	89 18%	21 12%	13 16%	33 14%	25 15%	18 10%	26 18%	10 10%	25 13%	40 15%	33 12%	20 11%	8 14%	41 11%	113 14%	9 6%
Mean	0.40	0.35	0.45	0.56	0.57	0.46	0.38	0.30	0.25	0.31	0.52	0.44	0.32	0.33	0.43	0.38	0.42	0.32	0.40	0.44	0.35	0.36	0.61	0.33	0.30	0.61	0.46	0.33
Standard deviation	1.06	1.08	1.04	1.05	1.00	1.05	1.15	1.07	1.02	1.09	1.08	1.03	1.03	1.02	1.07	1.09	1.04	1.06	1.01	1.15	1.15	1.11	0.99	1.00	1.11	1.06	1.09	1.11
Standard error	0.03	0.04	0.04	0.09	0.06	0.06	0.06	0.06	0.05	0.05	0.05	0.06	0.05	0.08	0.12	0.07	0.08	0.09	0.10	0.12	0.09	0.08	0.07	0.07	0.17	0.06	0.04	0.09

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Absolutes/col percents

Table 17

Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?

It would benefit me and my family

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
NET: Agree	450 22%	224 22%	225 21%	77 34%	112 31%	100 30%	77 21%	48 16%	36 7%	91 16%	142 24%	95 23%	122 24%	42 24%	14 17%	49 21%	35 21%	40 22%	27 19%	20 20%	37 19%	68 25%	67 24%	36 20%	15 24%	86 24%	215 26%	63 37%
Strongly agree (+2)	165 8%	96 10%	69 7%	25 11%	41 11%	32 10%	32 9%	20 7%	14 3%	29 5%	48 8%	37 9%	51 10%	13 8%	6 7%	14 6%	13 8%	24 13%	9 6%	8 8%	13 7%	25 9%	16 6%	16 9%	8 13%	25 7%	80 10%	23 14%
Slightly agree (+1)	285 14%	128 13%	156 15%	52 22%	71 20%	68 21%	45 12%	28 9%	21 4%	63 11%	93 16%	58 14%	70 14%	28 16%	8 10%	35 15%	23 13%	16 9%	18 13%	12 12%	24 12%	43 16%	51 18%	20 11%	7 11%	61 17%	135 16%	40 24%
Neither agree nor disagree (0)	508 25%	257 25%	251 24%	57 25%	93 26%	74 22%	94 26%	76 25%	113 24%	119 21%	123 21%	114 27%	153 30%	49 28%	25 30%	61 26%	32 19%	53 30%	32 22%	26 26%	47 24%	60 22%	67 24%	40 23%	16 26%	75 21%	202 24%	36 21%
Slightly disagree (-1)	298 14%	151 15%	146 14%	31 13%	43 12%	45 14%	56 15%	48 16%	76 16%	93 16%	80 14%	70 17%	55 11%	24 14%	6 8%	33 14%	21 12%	23 13%	27 18%	12 12%	33 17%	32 12%	38 13%	40 22%	9 15%	59 16%	135 16%	26 15%
Strongly disagree (-2)	504 24%	275 27%	230 22%	30 13%	42 12%	55 17%	82 23%	90 29%	204 43%	197 35%	146 25%	85 20%	77 15%	43 25%	23 28%	50 22%	50 29%	42 23%	28 19%	24 24%	53 27%	67 25%	69 24%	44 25%	13 21%	78 22%	167 20%	33 20%
NET: Disagree	802 39%	426 42%	376 35%	60 26%	85 24%	101 30%	139 38%	138 45%	280 58%	290 51%	227 39%	154 37%	131 26%	67 38%	30 35%	83 36%	71 42%	65 36%	55 37%	36 36%	85 44%	98 36%	106 38%	84 47%	22 36%	137 38%	302 36%	59 35%
Don't know	310 15%	103 10%	207 20%	35 15%	68 19%	56 17%	57 15%	44 14%	50 10%	65 12%	90 16%	57 13%	97 19%	17 10%	15 18%	39 17%	31 18%	20 11%	33 22%	18 17%	24 12%	45 17%	41 14%	19 11%	8 13%	59 16%	119 14%	10 6%
Mean	-0.39	-0.42	-0.37	0.06	0.09	-0.09	-0.36	-0.61	-1.01	-0.73	-0.37	-0.29	-0.09	-0.35	-0.49	-0.36	-0.52	-0.27	-0.40	-0.38	-0.52	-0.32	-0.38	-0.48	-0.23	-0.35	-0.24	-0.04
Standard deviation	1.30	1.33	1.27	1.25	1.24	1.30	1.30	1.27	1.11	1.26	1.34	1.27	1.25	1.28	1.30	1.25	1.37	1.36	1.24	1.31	1.27	1.37	1.28	1.29	1.37	1.29	1.30	1.36
Standard error	0.03	0.04	0.04	0.10	0.08	0.08	0.07	0.07	0.05	0.05	0.06	0.07	0.06	0.10	0.15	0.09	0.11	0.12	0.12	0.14	0.10	0.10	0.09	0.09	0.21	0.08	0.05	0.11

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Absolutes/col percents

Table 18

Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?
Rather than cash, the state should provide citizens with basic food supplies and social housing to meet their needs
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
NET: Agree	899 43%	405 40%	493 47%	119 52%	168 47%	139 42%	137 37%	126 41%	210 44%	247 44%	280 48%	189 45%	182 36%	59 34%	40 47%	100 43%	74 44%	68 38%	68 46%	44 44%	84 44%	125 46%	136 48%	77 43%	23 38%	178 50%	373 45%	63 37%
Strongly agree (+2)	268 13%	122 12%	146 14%	37 16%	61 17%	45 14%	42 12%	31 10%	51 11%	68 12%	87 15%	63 15%	49 10%	10 6%	14 17%	35 15%	25 15%	18 10%	13 9%	14 14%	29 15%	40 15%	42 15%	22 12%	7 12%	50 14%	140 17%	21 13%
Slightly agree (+1)	631 30%	284 28%	347 33%	82 36%	107 30%	94 28%	95 26%	95 31%	159 33%	179 32%	193 33%	126 30%	133 26%	49 28%	26 30%	65 28%	49 29%	50 28%	55 37%	30 30%	55 29%	86 32%	94 33%	56 31%	16 26%	128 36%	233 28%	41 25%
Neither agree nor disagree (0)	421 20%	220 22%	201 19%	47 20%	71 20%	68 21%	78 21%	68 22%	89 19%	122 22%	108 19%	84 20%	108 21%	45 26%	11 13%	40 17%	36 22%	41 23%	31 21%	18 17%	48 25%	56 21%	48 17%	39 22%	8 13%	69 19%	189 23%	38 23%
Slightly disagree (-1)	268 13%	144 14%	124 12%	22 10%	39 11%	38 11%	55 15%	39 13%	74 16%	78 14%	85 15%	44 11%	61 12%	27 16%	7 8%	35 15%	19 11%	26 15%	17 11%	15 15%	24 12%	27 10%	37 13%	25 14%	9 14%	36 10%	95 11%	21 12%
Strongly disagree (-2)	291 14%	168 17%	123 12%	19 8%	31 9%	43 13%	67 18%	51 17%	81 17%	77 14%	61 11%	57 14%	95 19%	30 17%	16 19%	33 14%	24 14%	25 14%	15 11%	17 17%	18 9%	35 13%	37 13%	21 12%	20 31%	37 11%	95 11%	34 20%
NET: Disagree	559 27%	312 31%	247 23%	41 18%	70 20%	81 24%	121 33%	90 29%	156 33%	155 27%	146 25%	102 24%	156 31%	57 33%	23 27%	68 29%	43 26%	51 28%	32 22%	32 32%	42 22%	62 23%	74 26%	47 26%	28 46%	74 21%	190 23%	55 33%
Don't know	191 9%	73 7%	119 11%	23 10%	49 14%	43 13%	30 8%	23 7%	24 5%	42 7%	48 8%	45 11%	57 11%	14 8%	11 13%	24 10%	15 9%	19 11%	16 11%	7 7%	19 10%	27 10%	23 8%	15 9%	2 4%	35 10%	86 10%	12 7%
Mean	0.17	0.05	0.29	0.47	0.42	0.21	-0.03	0.06	0.05	0.16	0.30	0.25	-0.04	-0.11	0.20	0.17	0.20	0.06	0.25	0.09	0.31	0.28	0.26	0.19	-0.29	0.37	0.30	-0.04
Standard deviation	1.28	1.30	1.25	1.17	1.22	1.28	1.32	1.27	1.30	1.26	1.24	1.30	1.32	1.21	1.44	1.33	1.30	1.25	1.17	1.35	1.20	1.27	1.29	1.23	1.47	1.21	1.26	1.35
Standard error	0.03	0.04	0.04	0.09	0.07	0.07	0.07	0.07	0.06	0.05	0.05	0.07	0.06	0.09	0.16	0.09	0.10	0.11	0.11	0.14	0.09	0.09	0.08	0.09	0.21	0.07	0.05	0.11

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Table 19

Q.4 Which of the following best describes your view about Universal Basic Income?**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
I would welcome experiments in my local area to test how it works	832 40%	454 45%	378 36%	104 45%	158 44%	142 43%	150 41%	116 38%	160 33%	250 44%	256 44%	159 38%	167 33%	75 43%	37 44%	95 41%	66 39%	67 37%	54 37%	49 48%	75 39%	91 34%	123 44%	70 39%	31 50%	149 42%	388 46%	90 54%
I would neither welcome nor oppose basic income experiments in my local area	557 27%	262 26%	295 28%	59 26%	73 20%	82 25%	101 28%	88 29%	154 32%	162 29%	157 27%	116 28%	122 24%	46 26%	16 19%	59 26%	60 36%	44 25%	43 29%	21 21%	54 28%	87 32%	63 22%	53 29%	12 19%	110 31%	207 25%	37 22%
I would oppose basic income experiments in my local area	310 15%	183 18%	127 12%	28 12%	43 12%	45 14%	54 15%	60 19%	81 17%	88 16%	78 13%	59 14%	85 17%	29 16%	16 19%	38 16%	23 14%	22 12%	22 15%	14 14%	31 16%	43 16%	34 12%	29 16%	9 15%	50 14%	109 13%	28 17%
Don't know	371 18%	111 11%	260 25%	39 17%	84 24%	62 19%	61 17%	42 14%	83 17%	65 11%	91 16%	87 21%	128 26%	25 14%	16 19%	38 17%	20 12%	46 26%	28 19%	17 17%	33 17%	50 19%	61 22%	27 15%	10 16%	47 13%	135 16%	12 7%

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Table 20

Q.5 Which, if any, of the following funding options would you like to see used to fund a Universal Basic Income?

Base: All respondents

	Gender		Age					Social Grade				Region										Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
Raising progressive income tax so the rich pay more into the scheme than they get out	803 39%	432 43%	371 35%	93 41%	133 37%	127 38%	136 37%	128 42%	185 39%	223 40%	211 36%	166 40%	202 40%	83 47%	31 37%	96 42%	68 40%	69 39%	60 41%	43 43%	63 33%	91 33%	102 36%	64 36%	33 52%	127 36%	321 38%	72 43%
Reducing the amount the government spends on other benefits	671 32%	358 35%	313 30%	70 31%	113 32%	112 34%	115 31%	93 30%	168 35%	219 39%	201 35%	140 33%	110 22%	43 25%	30 36%	69 30%	53 31%	51 28%	46 31%	45 45%	77 40%	75 28%	101 36%	60 34%	21 33%	133 37%	290 35%	52 31%
The creation of new funding streams like wealth taxes, carbon taxes, levies on data, or a sovereign wealth fund	654 32%	361 36%	293 28%	70 30%	107 30%	112 34%	129 35%	100 33%	135 28%	207 37%	191 33%	109 26%	148 29%	61 35%	25 29%	80 34%	57 34%	54 30%	43 29%	33 33%	62 32%	85 31%	84 30%	47 26%	26 41%	114 32%	258 31%	64 38%
Increasing income tax rates for all if ordinary taxpayers gained overall	383 19%	231 23%	153 14%	39 17%	61 17%	46 14%	67 18%	63 21%	108 23%	125 22%	100 17%	74 18%	85 17%	36 20%	10 12%	34 15%	27 16%	29 16%	26 17%	22 22%	43 22%	57 21%	52 18%	38 21%	10 17%	62 17%	138 16%	49 29%
Shrinking the welfare state more broadly, possibly including cuts to social care, education or health	148 7%	99 10%	49 5%	14 6%	37 10%	24 7%	23 6%	15 5%	35 7%	53 9%	41 7%	36 9%	18 4%	9 5%	7 8%	16 7%	14 8%	17 9%	15 10%	13 13%	13 7%	15 5%	13 4%	11 6%	5 8%	23 7%	68 8%	22 13%
None of these	451 22%	170 17%	281 26%	53 23%	92 26%	77 23%	75 20%	56 18%	97 20%	89 16%	129 22%	90 21%	142 28%	30 17%	28 34%	54 24%	35 21%	46 26%	30 21%	15 15%	32 16%	72 27%	57 20%	42 23%	8 14%	62 17%	190 23%	32 19%

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Absolutes/col percents

Table 21
Gender
Base: All respondents

	Gender			Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
Male	1010	1010	-	62	147	170	200	174	257	310	296	209	195	86	44	119	81	105	69	55	90	128	115	90	25	168	473	107
	49%	100%	-	27%	41%	51%	55%	57%	54%	55%	51%	50%	39%	50%	52%	48%	59%	47%	55%	47%	47%	41%	50%	41%	47%	56%	64%	
Female	1060	-	1060	167	211	161	167	133	222	255	285	212	308	88	40	112	88	73	77	45	103	143	166	88	37	188	366	61
	51%	-	100%	73%	59%	49%	45%	43%	46%	45%	49%	50%	61%	50%	48%	48%	52%	41%	53%	45%	53%	53%	59%	50%	59%	53%	44%	36%

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Absolutes/col percents

Table 22
Age
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private	Opinion Influencer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
18-24	230	62	167	230	-	-	-	-	-	65	81	34	51	16	16	17	29	19	11	15	17	40	30	19	2	46	89	27
	11%	6%	16%	100%	-	-	-	-	-	11%	14%	8%	10%	9%	19%	7%	17%	10%	8%	15%	9%	15%	11%	2%	13%	11%	16%	
25-34	358	147	211	-	358	-	-	-	-	96	108	81	73	33	10	45	19	38	30	12	28	58	47	24	13	71	208	39
	17%	15%	20%	-	100%	-	-	-	-	17%	19%	19%	14%	19%	12%	19%	11%	21%	21%	12%	15%	22%	17%	14%	21%	20%	25%	23%
35-44	331	170	161	-	-	331	-	-	-	75	106	77	74	36	14	38	22	25	29	21	21	48	39	31	8	86	186	31
	16%	17%	15%	-	-	100%	-	-	-	13%	18%	18%	15%	20%	16%	16%	13%	14%	20%	21%	11%	18%	14%	17%	14%	24%	22%	18%
45-54	366	200	167	-	-	-	366	-	-	95	97	84	90	30	12	46	28	35	27	17	46	37	51	25	13	88	193	24
	18%	20%	16%	-	-	-	100%	-	-	17%	17%	20%	18%	17%	14%	20%	16%	20%	18%	17%	24%	14%	18%	14%	21%	25%	23%	14%
55-64	306	174	133	-	-	-	-	306	-	69	75	65	98	26	16	29	28	30	19	17	22	37	42	24	16	53	125	15
	15%	17%	13%	-	-	-	-	100%	-	12%	13%	16%	19%	15%	20%	13%	17%	17%	13%	17%	11%	14%	15%	13%	25%	15%	15%	9%
65+	479	257	222	-	-	-	-	-	479	166	116	79	118	33	16	56	42	33	30	19	59	51	73	55	10	13	37	32
	23%	25%	21%	-	-	-	-	-	100%	29%	20%	19%	23%	19%	20%	24%	25%	19%	20%	18%	31%	19%	26%	31%	16%	4%	4%	19%
NET: 18-34	588	210	378	230	358	-	-	-	-	161	188	115	123	49	26	62	48	56	42	26	45	98	77	43	15	116	297	66
	28%	21%	36%	100%	100%	-	-	-	-	28%	32%	27%	25%	28%	31%	27%	28%	32%	28%	26%	23%	36%	27%	24%	24%	33%	35%	39%
NET: 35-54	697	370	328	-	-	331	366	-	-	170	203	160	164	66	25	84	50	60	56	38	66	85	89	56	22	174	379	55
	34%	37%	31%	-	-	100%	100%	-	-	30%	35%	38%	33%	38%	30%	36%	30%	33%	38%	38%	34%	31%	32%	31%	35%	49%	45%	33%
NET: 55+	785	431	354	-	-	-	-	306	479	234	191	145	215	59	33	86	71	63	49	36	81	88	115	79	26	66	162	47
	38%	43%	33%	-	-	-	-	100%	100%	41%	33%	34%	43%	34%	39%	37%	42%	35%	34%	36%	42%	32%	41%	44%	41%	18%	19%	28%
Average age	48.04	50.66	45.54	21.69	30.06	39.41	50.09	59.49	71.19	49.44	46.08	47.29	49.35	46.71	46.50	48.91	48.78	46.58	46.80	47.34	50.72	45.33	49.18	50.22	48.90	41.80	42.11	43.47

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Absolutes/col percents

Table 23
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
A	141 7%	75 7%	65 6%	15 7%	18 5%	20 6%	23 6%	18 6%	46 10%	141 25%	-	-	-	12 7%	2 2%	16 7%	9 5%	11 6%	4 3%	9 9%	12 6%	26 10%	22 8%	14 8%	4 6%	23 6%	57 7%	12 7%
B	425 21%	234 23%	190 18%	50 22%	78 22%	55 16%	72 20%	51 17%	119 25%	425 75%	-	-	-	27 15%	13 15%	39 17%	28 17%	45 25%	34 23%	18 18%	46 24%	73 27%	55 20%	36 20%	11 17%	91 26%	162 19%	54 32%
C1	582 28%	296 29%	285 27%	81 35%	108 30%	106 32%	97 27%	75 24%	116 24%	-	582 100%	-	-	53 31%	28 33%	62 27%	43 25%	42 24%	35 24%	33 33%	53 28%	92 34%	80 29%	41 23%	20 32%	141 40%	266 32%	51 30%
C2	420 20%	209 21%	212 20%	34 15%	81 23%	77 23%	84 23%	65 21%	79 17%	-	-	420 100%	-	32 18%	22 27%	50 22%	41 24%	38 21%	27 19%	21 21%	36 19%	48 18%	57 20%	41 23%	7 12%	59 17%	214 25%	28 17%
D	253 12%	108 11%	145 14%	30 13%	42 12%	44 13%	46 13%	54 18%	35 7%	-	-	-	253 50%	23 13%	12 14%	28 12%	22 13%	25 14%	23 16%	10 10%	21 11%	19 7%	34 12%	25 14%	11 18%	40 11%	133 16%	18 11%
E	250 12%	87 9%	163 15%	20 9%	31 9%	30 9%	44 12%	43 14%	83 17%	-	-	-	250 50%	28 16%	8 9%	36 16%	26 15%	18 10%	23 16%	9 9%	24 12%	13 5%	34 12%	23 13%	9 14%	2 1%	7 1%	5 3%
NET: AB	565 27%	310 31%	255 24%	65 28%	96 27%	75 23%	95 26%	69 22%	166 35%	565 100%	-	-	-	39 22%	15 17%	55 24%	37 22%	56 31%	38 26%	27 27%	58 30%	100 37%	77 27%	50 28%	15 23%	114 32%	219 26%	67 40%
NET: ABC1	1147 55%	606 60%	541 51%	145 63%	204 57%	180 54%	193 53%	143 47%	282 59%	565 100%	582 100%	-	-	92 53%	42 50%	117 51%	80 47%	98 55%	74 50%	60 60%	111 58%	192 71%	157 56%	90 51%	34 55%	255 72%	485 58%	118 70%
NET: C2DE	923 45%	404 40%	519 49%	85 37%	154 43%	151 46%	174 47%	163 53%	197 41%	-	-	420 100%	503 100%	82 47%	42 50%	114 49%	89 53%	81 45%	73 50%	41 40%	82 42%	79 29%	124 44%	88 49%	28 45%	101 28%	354 42%	50 30%
NET: DE	503 24%	195 19%	308 29%	51 22%	73 20%	74 22%	90 25%	98 32%	118 25%	-	-	-	503 100%	50 29%	19 23%	64 28%	48 29%	43 24%	46 31%	19 19%	45 24%	32 12%	67 24%	48 27%	20 33%	42 12%	140 17%	23 13%

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Absolutes/col percents

Table 24
GO Region
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
Scotland	175	86	88	16	33	36	30	26	33	39	53	32	50	175	-	-	-	-	-	-	-	-	-	-	-	42	64	9
	8%	9%	8%	7%	9%	11%	8%	8%	7%	7%	9%	8%	10%	100%	-	-	-	-	-	-	-	-	-	-	-	12%	8%	6%
North East	84	44	40	16	10	14	12	16	16	15	28	22	19	-	84	-	-	-	-	-	-	-	-	-	-	12	38	6
	4%	4%	4%	7%	3%	4%	3%	5%	3%	3%	5%	5%	4%	-	100%	-	-	-	-	-	-	-	-	-	-	3%	4%	4%
North West	231	119	112	17	45	38	46	29	56	55	62	50	64	-	-	231	-	-	-	-	-	-	-	-	-	36	94	14
	11%	12%	11%	7%	12%	11%	13%	10%	12%	10%	11%	12%	13%	-	-	100%	-	-	-	-	-	-	-	-	-	10%	11%	8%
Yorkshire & Humberside	169	81	88	29	19	22	28	28	42	37	43	41	48	-	-	-	169	-	-	-	-	-	-	-	-	20	65	12
	8%	8%	8%	13%	5%	7%	8%	9%	9%	7%	7%	10%	10%	-	-	-	100%	-	-	-	-	-	-	-	-	6%	8%	7%
West Midlands	179	105	73	19	38	25	35	30	33	56	42	38	43	-	-	-	-	179	-	-	-	-	-	-	-	29	79	15
	9%	10%	7%	8%	11%	7%	10%	10%	7%	10%	7%	9%	9%	-	-	-	-	100%	-	-	-	-	-	-	-	8%	9%	9%
East Midlands	147	69	77	11	30	29	27	19	30	38	35	27	46	-	-	-	-	-	147	-	-	-	-	-	-	20	66	13
	7%	7%	7%	5%	8%	9%	7%	6%	6%	7%	6%	6%	9%	-	-	-	-	-	100%	-	-	-	-	-	-	6%	8%	8%
Wales	100	55	45	15	12	21	17	17	19	27	33	21	19	-	-	-	-	-	-	100	-	-	-	-	-	19	47	3
	5%	5%	4%	6%	3%	6%	5%	6%	4%	5%	6%	5%	4%	-	-	-	-	-	-	100%	-	-	-	-	-	5%	6%	2%
Eastern	193	90	103	17	28	21	46	22	59	58	53	36	45	-	-	-	-	-	-	-	193	-	-	-	-	34	63	17
	9%	9%	10%	7%	8%	6%	12%	7%	12%	10%	9%	9%	9%	-	-	-	-	-	-	-	100%	-	-	-	-	10%	8%	10%
London	271	128	143	40	58	48	37	37	51	100	92	48	32	-	-	-	-	-	-	-	-	271	-	-	-	54	118	31
	13%	13%	13%	17%	16%	14%	10%	12%	11%	18%	16%	11%	6%	-	-	-	-	-	-	-	-	100%	-	-	-	15%	14%	18%
South East	281	115	166	30	47	39	51	42	73	77	80	57	67	-	-	-	-	-	-	-	-	-	281	-	-	47	111	27
	14%	11%	16%	13%	13%	12%	14%	14%	15%	14%	14%	13%	13%	-	-	-	-	-	-	-	-	-	100%	-	-	13%	13%	16%
South West	179	90	88	19	24	31	25	24	55	50	41	41	48	-	-	-	-	-	-	-	-	-	-	179	-	31	69	15
	9%	9%	8%	8%	7%	9%	7%	8%	11%	9%	7%	10%	9%	-	-	-	-	-	-	-	-	-	-	100%	-	9%	8%	9%
Northern Ireland	62	25	37	2	13	8	13	16	10	15	20	7	20	-	-	-	-	-	-	-	-	-	-	-	62	13	24	6
	3%	3%	3%	1%	4%	3%	4%	5%	2%	3%	3%	2%	4%	-	-	-	-	-	-	-	-	-	-	-	100%	4%	3%	4%

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Absolutes/col percents

Table 25
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
Yes	1294	663	631	178	243	193	202	185	293	442	382	251	219	104	53	153	100	108	78	60	113	212	165	104	45	253	579	119
	63%	66%	60%	78%	68%	58%	55%	60%	61%	78%	66%	60%	44%	59%	63%	66%	59%	60%	53%	60%	59%	78%	59%	58%	72%	71%	69%	71%
No	776	347	429	51	115	138	165	122	186	123	200	169	284	71	31	78	68	71	68	40	80	59	116	75	17	103	259	49
	37%	34%	40%	22%	32%	42%	45%	40%	39%	22%	34%	40%	56%	41%	37%	34%	41%	40%	47%	40%	41%	22%	41%	42%	28%	29%	31%	29%

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Absolutes/col percents

Table 26
Opinion Influencer
Base: All respondents

	Gender			Age							Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public		Private
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
Yes	168 8%	107 11%	61 6%	27 12%	39 11%	31 9%	24 7%	15 5%	32 7%	67 12%	51 9%	28 7%	23 4%	9 5%	6 7%	14 6%	12 7%	15 8%	13 9%	3 3%	17 9%	31 11%	27 10%	15 9%	6 10%	38 11%	83 10%	168 100%
No	1902 92%	903 89%	999 94%	203 88%	319 89%	300 91%	342 93%	291 95%	447 93%	498 88%	531 91%	392 93%	480 96%	165 95%	78 93%	217 94%	157 93%	163 92%	134 91%	97 97%	176 91%	240 89%	254 90%	163 91%	56 90%	318 89%	756 90%	-

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Absolutes/col percents

Table 27
Tenure
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- ion Influ- encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
NET: Homeowners	1341	679	662	99	168	202	244	222	406	448	392	277	224	99	51	166	110	126	101	68	145	145	166	126	39	247	520	115
	65%	67%	62%	43%	47%	61%	67%	73%	85%	79%	67%	66%	44%	57%	61%	72%	65%	71%	69%	68%	75%	53%	59%	70%	62%	69%	62%	68%
Owned outright - without mortgage	747	386	361	46	32	43	95	158	373	247	197	154	149	54	36	86	67	63	49	34	94	81	91	74	17	78	196	50
	36%	38%	34%	20%	9%	13%	26%	51%	78%	44%	34%	37%	30%	31%	43%	37%	40%	36%	33%	34%	49%	30%	32%	41%	27%	22%	23%	30%
Owned with a mortgage or loan	594	293	301	53	136	159	148	65	32	202	195	122	74	45	15	80	42	63	52	34	51	63	75	52	22	169	324	64
	29%	29%	28%	23%	38%	48%	40%	21%	7%	36%	34%	29%	15%	18%	35%	25%	35%	35%	34%	26%	23%	27%	29%	35%	48%	39%	38%	
NET: Renters	669	302	367	99	179	120	119	82	71	98	172	128	271	71	28	62	56	46	44	30	44	117	104	47	19	99	289	48
	32%	30%	35%	43%	50%	36%	32%	27%	15%	17%	30%	30%	54%	41%	34%	27%	33%	26%	30%	29%	23%	43%	37%	26%	30%	28%	34%	29%
NET: Rent from Council/ Housing Association	409	176	233	54	95	65	80	64	50	42	91	65	211	55	19	41	39	27	29	18	22	65	57	25	11	57	134	27
	20%	17%	22%	24%	27%	20%	22%	21%	11%	7%	16%	15%	42%	32%	23%	18%	23%	15%	20%	18%	12%	24%	20%	14%	18%	16%	16%	16%
Rented from the council	269	117	152	33	72	36	53	46	29	25	66	45	132	42	14	14	30	22	24	12	14	43	33	11	10	41	94	18
	13%	12%	14%	14%	20%	11%	15%	15%	6%	4%	11%	11%	26%	24%	16%	6%	18%	12%	17%	11%	7%	16%	12%	6%	16%	12%	11%	10%
Rented from a housing association	140	59	81	21	23	30	27	17	22	17	24	20	79	13	5	27	9	5	5	7	8	22	24	14	2	16	41	9
	7%	6%	8%	9%	7%	9%	7%	6%	5%	3%	4%	5%	16%	8%	6%	12%	6%	3%	3%	7%	4%	8%	8%	8%	2	4%	5%	6%
Rented from someone else	260	126	134	45	83	55	39	18	20	56	81	63	60	16	9	21	17	19	15	11	22	52	48	22	8	42	154	21
	13%	12%	13%	19%	23%	17%	11%	6%	4%	10%	14%	15%	12%	9%	11%	9%	10%	11%	10%	11%	11%	19%	17%	12%	12%	12%	18%	13%
Rent free	60	29	31	32	11	8	4	2	2	18	17	16	8	5	5	3	2	7	2	2	3	9	11	6	5	10	29	5
	3%	3%	3%	14%	3%	3%	1%	1%	*	3%	3%	4%	2%	3%	6%	1%	1%	4%	1%	2%	2%	3%	4%	3%	7%	3%	3%	3%

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Absolutes/col percents

Table 28
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West	North Ireland	Public	Private	Opinion Influencer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
No formal education	19	6	13	-	2	2	5	7	4	4	4	3	8	2	*	*	3	-	2	-	1	3	5	2	-	3	6	-
	1%	1%	1%	-	*	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	*	2%	-	1%	-	1%	3%	2%	1%	-	1%	1%	-
Primary	11	4	7	2	2	-	3	-	5	2	1	-	8	-	-	1	3	1	-	2	-	-	4	-	1	-	4	2
	1%	*	1%	1%	*	-	1%	-	1%	*	*	-	2%	-	-	*	2%	*	-	2%	-	-	1%	-	2%	-	*	1%
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1254	577	677	109	186	175	246	218	320	241	331	310	372	105	53	147	106	113	100	61	127	119	174	117	33	189	473	56
	61%	57%	64%	48%	52%	53%	67%	71%	67%	43%	57%	74%	74%	60%	63%	64%	63%	63%	68%	60%	66%	44%	62%	66%	53%	53%	56%	34%
University degree or equivalent professional qualification, NVQ level 4, etc.	514	272	242	68	105	104	75	57	105	185	174	78	77	48	23	59	41	39	26	27	42	76	69	44	21	104	243	58
	25%	27%	23%	29%	29%	31%	21%	19%	22%	33%	30%	19%	15%	27%	27%	26%	24%	22%	18%	27%	22%	28%	25%	24%	34%	29%	29%	35%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	198	119	79	16	45	48	35	16	37	121	49	17	11	10	6	17	15	19	15	9	16	53	20	11	7	54	94	41
	10%	12%	7%	7%	13%	15%	9%	5%	8%	21%	8%	4%	2%	6%	8%	8%	9%	11%	10%	9%	8%	19%	7%	6%	11%	15%	11%	25%
Still in full time education	37	12	26	32	6	-	-	-	-	9	12	4	11	6	1	-	1	6	1	2	1	11	5	4	-	4	2	8
	2%	1%	2%	14%	2%	-	-	-	-	2%	2%	1%	2%	4%	1%	-	1%	3%	1%	2%	1%	4%	2%	2%	-	1%	*	5%
Don't know	13	3	10	3	4	1	1	2	1	2	3	4	5	3	-	4	-	-	-	-	-	3	1	2	-	2	5	-
	1%	*	1%	1%	1%	*	*	1%	*	*	*	1%	1%	2%	-	2%	-	-	-	-	-	1%	*	1%	-	1%	1%	-
Prefer not to answer	24	17	7	-	8	1	2	6	6	2	8	3	11	-	1	2	1	2	3	-	5	7	3	-	-	-	12	3
	1%	2%	1%	-	2%	*	1%	2%	1%	*	1%	1%	2%	-	1%	1%	1%	1%	2%	-	3%	3%	1%	-	-	-	1%	2%

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Absolutes/col percents

Table 29

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private	Opinion Influencer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
Yes - responsible for half or more of the items bought	1840	850	990	154	333	314	342	284	413	483	507	382	468	157	71	210	147	160	134	90	177	246	237	153	57	322	745	149
	89%	84%	93%	67%	93%	95%	93%	93%	86%	85%	87%	91%	93%	90%	84%	91%	87%	90%	92%	90%	92%	91%	84%	85%	92%	90%	89%	89%
No - not responsible for most of the items bought	230	160	70	76	25	17	24	23	65	82	75	38	35	17	13	21	22	19	12	10	15	25	44	26	5	34	93	19
	11%	16%	7%	33%	7%	5%	7%	7%	14%	15%	13%	9%	7%	10%	16%	9%	13%	10%	8%	10%	8%	9%	16%	15%	8%	10%	11%	11%

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Absolutes/col percents

Table 30
How many cars are there in your household?
Base: All respondents

	Gender			Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
No cars in the household	434	191	243	67	105	80	74	49	61	55	110	52	218	45	21	46	38	34	38	18	23	85	52	27	8	53	171	35
	21%	19%	23%	29%	29%	24%	20%	16%	13%	10%	19%	12%	43%	26%	25%	20%	22%	19%	26%	18%	12%	31%	18%	15%	12%	15%	20%	21%
NET: Any	1636	819	817	163	253	251	293	258	418	510	472	368	285	130	63	185	131	144	108	82	170	187	229	152	54	303	668	134
	79%	81%	77%	71%	71%	76%	80%	84%	87%	90%	81%	88%	57%	74%	75%	80%	78%	81%	74%	82%	88%	69%	82%	85%	88%	85%	80%	79%
1	840	427	413	47	130	139	139	144	241	238	234	187	180	75	36	97	67	66	58	34	79	115	104	78	30	126	348	64
	41%	42%	39%	20%	36%	42%	38%	47%	50%	42%	40%	45%	36%	43%	43%	42%	40%	37%	40%	34%	41%	43%	37%	43%	49%	35%	42%	38%
2	606	305	300	60	93	99	115	85	153	211	182	125	88	38	23	71	52	68	36	35	69	52	87	57	19	143	220	51
	29%	30%	28%	26%	26%	30%	31%	28%	32%	37%	31%	30%	18%	22%	27%	31%	31%	38%	24%	35%	36%	19%	31%	32%	30%	40%	26%	30%
3+	190	87	103	56	30	13	39	29	24	61	56	56	17	17	5	17	12	11	14	12	22	19	38	17	6	35	99	19
	9%	9%	10%	24%	8%	4%	11%	9%	5%	11%	10%	13%	3%	10%	5%	7%	7%	6%	10%	12%	11%	7%	14%	10%	9%	10%	12%	11%

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Absolutes/col percents

Table 31
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender			Age						Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
White	1900	929	970	186	302	293	349	296	473	522	518	399	461	171	84	214	154	159	136	98	186	202	260	175	62	329	763	141
	92%	92%	92%	81%	84%	89%	95%	97%	99%	92%	89%	95%	92%	98%	99%	93%	91%	89%	93%	97%	96%	75%	92%	98%	100%	92%	91%	84%
NET: BAME	151	67	84	41	49	35	14	6	5	41	59	18	34	4	1	14	13	15	7	3	6	66	19	3	-	27	66	24
	7%	7%	8%	18%	14%	11%	4%	2%	1%	7%	10%	4%	7%	2%	1%	6%	8%	8%	4%	3%	3%	24%	7%	2%	-	8%	8%	14%
Mixed	32	17	15	9	12	7	1	2	2	8	7	3	14	3	1	1	5	3	-	-	2	8	10	-	-	5	15	5
	2%	2%	1%	4%	3%	2%	*	1%	*	1%	1%	1%	3%	1%	1%	*	3%	2%	-	-	1%	3%	4%	-	-	1%	2%	3%
Asian	73	33	40	20	23	20	9	-	2	17	27	13	16	1	-	8	6	11	5	2	2	33	3	2	-	9	32	15
	4%	3%	4%	9%	6%	6%	2%	-	*	3%	5%	3%	3%	*	-	4%	4%	6%	3%	2%	1%	12%	1%	1%	-	3%	4%	9%
Black	31	11	19	6	9	8	3	4	-	9	19	-	3	1	-	2	1	1	1	-	-	20	4	1	-	7	14	2
	1%	1%	2%	3%	3%	2%	1%	1%	-	2%	3%	-	1%	*	-	1%	1%	1%	1%	-	-	7%	2%	*	-	2%	2%	1%
Chinese	9	3	6	5	3	1	1	-	-	5	2	2	1	-	-	4	1	-	-	1	1	1	2	-	-	4	4	2
	*	*	1%	2%	1%	*	*	-	-	1%	*	*	*	-	-	2%	1%	-	-	1%	1%	*	1%	-	-	1%	*	1%
Other ethnic group	6	3	3	2	2	-	-	-	2	2	4	-	-	-	-	-	-	-	1	-	-	4	-	1	-	3	1	-
	*	*	*	1%	1%	-	-	-	*	*	1%	-	-	-	-	-	-	-	1%	-	-	2%	-	*	-	1%	*	-
Prefer not to answer	19	13	6	3	7	2	4	4	-	2	5	3	9	-	-	3	1	4	4	-	1	3	2	1	-	-	10	3
	1%	1%	1%	1%	2%	1%	1%	1%	-	*	1%	1%	2%	-	-	1%	1%	2%	3%	-	1%	1%	1%	1%	-	-	1%	2%

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Absolutes/col percents

Table 32
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164	
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168	
Christian	1028	513	515	64	113	135	186	189	340	302	285	198	242	72	40	132	86	88	70	39	93	131	145	85	46	182	365	81	
	50%	51%	49%	28%	32%	41%	51%	62%	71%	54%	49%	47%	48%	41%	48%	57%	51%	49%	48%	38%	49%	48%	51%	48%	74%	51%	44%	48%	
NET: Other	135	58	76	24	31	29	22	11	17	29	44	25	37	3	4	13	10	18	7	9	12	46	10	2	-	16	55	24	
	7%	6%	7%	11%	9%	9%	6%	4%	4%	5%	8%	6%	7%	2%	5%	6%	6%	10%	5%	9%	6%	17%	3%	1%	-	4%	7%	14%	
Muslim	62	29	33	13	19	20	8	2	-	9	32	10	11	1	-	5	6	13	3	2	2	29	1	-	-	7	29	15	
	3%	3%	3%	6%	5%	6%	2%	1%	-	2%	5%	2%	2%	*	-	2%	4%	7%	2%	2%	1%	11%	*	-	-	2%	4%	9%	
Hindu	10	4	6	3	2	2	1	-	2	4	1	1	4	-	-	2	1	-	-	-	-	6	1	-	-	-	3	1	
	*	*	1%	1%	1%	*	*	-	*	1%	*	*	1%	-	-	1%	1%	-	-	-	-	2%	*	-	-	-	*	1%	
Jewish	13	3	10	1	1	1	2	2	7	7	4	1	2	-	1	1	-	1	1	1	-	5	4	-	-	-	4	2	
	1%	*	1%	1%	*	*	*	1%	1%	1%	1%	*	*	-	1%	*	-	1%	*	1%	-	2%	1%	-	-	-	*	1%	
Sikh	5	3	3	3	2	-	-	-	-	2	-	2	1	-	-	1	-	1	-	-	2	1	-	-	-	3	1	1	
	*	*	*	1%	1%	-	-	-	-	*	-	*	*	-	-	1%	-	1%	-	-	1%	*	-	-	-	-	1%	*	1%
Buddhist	11	9	3	1	1	1	4	1	4	3	3	5	-	1	1	-	1	-	-	3	1	3	-	1	-	3	5	3	
	1%	1%	*	*	*	*	1%	*	1%	1%	1%	1%	-	1%	1%	-	*	-	-	3%	1%	1%	-	1%	-	1%	1%	2%	
Other	33	11	22	3	5	6	7	7	5	4	5	6	18	1	3	4	3	3	4	3	7	1	3	1	-	4	12	2	
	2%	1%	2%	1%	1%	2%	2%	2%	1%	1%	1%	1%	4%	1%	3%	2%	1%	2%	3%	3%	4%	*	1%	*	-	1%	1%		
None	853	401	452	135	194	158	151	96	119	220	241	188	204	96	39	79	71	70	62	53	85	76	118	88	16	150	394	60	
	41%	40%	43%	59%	54%	48%	41%	31%	25%	39%	42%	45%	41%	55%	47%	34%	42%	39%	43%	53%	44%	28%	42%	49%	26%	42%	47%	36%	
Prefer not to say	54	37	17	7	20	10	6	10	2	14	11	10	20	4	1	7	1	3	7	-	2	18	9	3	-	8	25	4	
	3%	4%	2%	3%	5%	3%	2%	3%	1%	2%	2%	2%	4%	2%	1%	3%	1%	2%	5%	-	1%	7%	3%	2%	-	2%	3%	2%	

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Table 33
Which of the following best describes where you live?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-ate	Opin-ion Influ-encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
NET: Urban	1671	817	854	202	307	276	299	239	348	461	457	349	404	140	67	203	137	155	106	67	123	269	221	131	52	295	688	125
	81%	81%	81%	88%	86%	83%	82%	78%	73%	82%	79%	83%	80%	80%	80%	88%	81%	87%	72%	67%	64%	99%	79%	74%	84%	83%	82%	74%
Urban - Population over 10,000	911	491	420	127	170	151	162	129	172	271	270	174	196	74	32	98	74	88	47	35	47	231	98	54	32	170	391	90
	44%	49%	40%	55%	47%	46%	44%	42%	36%	48%	46%	41%	39%	42%	38%	42%	44%	49%	32%	35%	25%	85%	35%	30%	51%	48%	47%	53%
Town and Fringe	760	327	434	76	137	125	137	110	176	190	186	175	208	66	35	106	62	66	58	32	75	38	123	77	20	125	297	36
	37%	32%	41%	33%	38%	38%	37%	36%	37%	34%	32%	42%	41%	38%	42%	46%	37%	37%	40%	32%	39%	14%	44%	43%	33%	35%	35%	21%
NET: Rural	399	193	206	27	51	55	67	68	131	104	125	71	99	34	17	28	32	24	41	33	70	3	60	47	10	61	150	43
	19%	19%	19%	12%	14%	17%	18%	22%	27%	18%	21%	17%	20%	20%	20%	12%	19%	13%	28%	33%	36%	1%	21%	26%	16%	17%	18%	26%
Village	346	166	180	24	48	47	59	59	109	85	115	57	89	24	15	25	32	18	40	27	63	3	55	37	8	58	127	38
	17%	16%	17%	10%	13%	14%	16%	19%	23%	15%	20%	14%	18%	14%	17%	11%	19%	10%	27%	27%	33%	1%	20%	20%	12%	16%	15%	23%
Hamlet & Isolated Dwelling	53	27	26	4	3	8	8	8	22	19	10	13	10	10	2	3	-	6	1	6	7	-	5	11	2	3	23	5
	3%	3%	2%	2%	1%	2%	2%	3%	5%	3%	2%	3%	2%	6%	3%	1%	-	3%	*	6%	4%	-	2%	6%	4%	1%	3%	3%

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Absolutes/col percents

Table 34
Which of the following best describes your current working status?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- ion Influ- encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
NET: Working	1194	640	554	135	278	272	281	178	50	333	406	273	182	106	50	129	85	108	86	66	97	172	158	99	37	356	839	121
	58%	63%	52%	59%	78%	82%	77%	58%	10%	59%	70%	65%	36%	60%	59%	56%	51%	60%	59%	66%	50%	63%	56%	56%	60%	100%	100%	72%
Working full time - working 30 hours per week or more	944	575	369	111	236	216	228	127	25	282	326	214	123	82	39	107	70	91	72	52	75	136	118	71	30	290	654	99
	46%	57%	35%	48%	66%	65%	62%	42%	5%	50%	56%	51%	24%	47%	47%	46%	42%	51%	49%	52%	39%	50%	42%	40%	48%	82%	78%	59%
Working part time - working between 8 and 29 hours per week	250	65	185	24	42	56	53	51	25	51	81	59	59	24	11	22	15	16	14	14	22	36	40	28	8	65	185	21
	12%	6%	17%	10%	12%	17%	14%	17%	5%	9%	14%	14%	12%	13%	13%	10%	9%	9%	10%	14%	12%	13%	14%	16%	12%	18%	22%	13%
NET: Not working	876	370	506	95	79	59	86	128	429	232	175	147	321	69	34	102	83	71	60	34	95	99	123	79	25	-	-	47
	42%	37%	48%	41%	22%	18%	23%	42%	90%	41%	30%	35%	64%	40%	41%	44%	49%	40%	41%	34%	50%	37%	44%	44%	40%	-	-	28%
Not working but seeking work or temporarily unemployed or sick	67	30	38	9	17	14	16	11	-	4	8	8	48	7	1	6	6	10	6	3	3	8	7	5	6	-	-	3
	3%	3%	4%	4%	5%	4%	4%	4%	-	1%	1%	2%	9%	4%	1%	3%	3%	5%	4%	3%	1%	3%	3%	3%	10%	-	-	2%
Not working and not seeking work/ student	175	61	114	76	20	14	31	32	2	31	35	18	90	19	9	18	12	14	11	10	10	30	27	13	2	-	-	11
	8%	6%	11%	33%	6%	4%	8%	10%	*	5%	6%	4%	18%	11%	11%	8%	7%	8%	8%	10%	5%	11%	10%	7%	4%	-	-	6%
Retired on a state pension only	129	38	91	-	-	-	-	3	125	12	14	15	88	9	2	19	16	6	7	3	14	12	21	13	6	-	-	3
	6%	4%	9%	-	-	-	-	1%	26%	2%	2%	4%	17%	5%	2%	8%	9%	4%	5%	3%	7%	4%	7%	7%	9%	-	-	2%
Retired with a private pension	350	222	129	-	-	2	3	50	295	162	96	64	28	25	16	38	33	29	20	16	50	36	44	39	3	-	-	25
	17%	22%	12%	-	-	*	1%	16%	62%	29%	17%	15%	6%	14%	19%	17%	19%	16%	14%	16%	26%	13%	16%	22%	5%	-	-	15%
House person, housewife, househusband, etc.	155	20	135	10	42	28	36	33	6	23	22	42	68	10	6	20	17	12	15	2	19	13	23	9	8	-	-	6
	7%	2%	13%	4%	12%	9%	10%	11%	1%	4%	4%	10%	13%	6%	8%	9%	10%	7%	11%	2%	10%	5%	8%	5%	12%	-	-	3%

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Table 35

Do you work in any of the following occupations?
Base: All respondents who work

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private	Opinion Influencer
Unweighted base	1164	608	556	95	245	285	296	191	52	376	394	229	165	112	48	139	89	92	78	69	93	149	145	118	32	342	822	113
Weighted base	1194	640	554	135	278	272	281	178	50	333	406	273	182	106	50	129	85	108	86	66	97	172	158	99	37	356	839	121
NET: Public Sector	356	168	188	46	71	86	88	53	13	114	141	59	42	42	12	36	20	29	20	19	34	54	47	31	13	356	-	38
	30%	26%	34%	34%	25%	32%	31%	30%	25%	34%	35%	22%	23%	39%	25%	28%	24%	27%	23%	28%	35%	31%	30%	31%	35%	100%	-	31%
A nationalised industry/state corporation	26	19	7	12	-	6	5	3	-	7	4	8	7	2	-	6	2	4	1	-	1	3	3	5	-	26	-	3
	2%	3%	1%	9%	-	2%	2%	2%	-	2%	1%	3%	4%	2%	-	5%	2%	4%	1%	-	1%	2%	2%	5%	-	7%	-	3%
Central government or civil service (including Courts service and Bank of England)	34	16	19	-	10	5	9	6	4	20	13	1	-	2	2	2	-	1	-	3	3	8	3	7	3	34	-	4
	3%	2%	3%	-	4%	2%	3%	3%	8%	6%	3%	*	-	2%	4%	2%	-	1%	-	4%	3%	5%	2%	7%	7%	10%	-	4%
Local government or council (including fire services, police and local authority controlled schools/colleges)	125	53	72	11	28	26	38	22	-	32	66	16	11	12	5	16	8	8	5	9	17	15	20	7	3	125	-	9
	10%	8%	13%	8%	10%	9%	13%	13%	-	10%	16%	6%	6%	11%	10%	13%	9%	8%	6%	14%	17%	9%	13%	7%	9%	35%	-	8%
A university, or other grant funded establishment (include opted-out schools)	35	24	11	-	9	11	8	2	4	18	14	3	*	3	1	1	4	4	2	2	2	9	5	2	1	35	-	7
	3%	4%	2%	-	3%	4%	3%	1%	9%	5%	3%	1%	*	2%	1%	1%	4%	3%	3%	3%	2%	5%	3%	2%	2%	10%	-	5%
A health authority or NHS Trust	80	31	49	9	13	27	16	13	2	26	21	17	16	10	1	7	3	9	9	3	6	11	12	7	4	80	-	10
	7%	5%	9%	7%	5%	10%	6%	7%	3%	8%	5%	6%	9%	9%	1%	6%	3%	8%	10%	5%	6%	6%	8%	7%	10%	22%	-	9%
The armed forces	2	2	-	-	-	2	-	-	-	-	1	1	-	1	-	-	-	-	1	-	-	-	-	-	-	2	-	-
	*	*	-	-	-	1%	-	-	-	-	*	*	-	1%	-	-	-	-	2%	-	-	-	-	-	-	1%	-	-
Other public sector occupation (Please specify as much detail as possible)	53	22	31	13	10	10	11	7	3	11	21	13	8	13	4	2	5	3	1	2	6	7	3	4	3	53	-	4
	4%	3%	6%	10%	4%	4%	4%	4%	5%	3%	5%	5%	4%	12%	9%	2%	5%	3%	2%	3%	6%	4%	2%	4%	7%	15%	-	3%
NET: Private Sector	839	473	366	89	208	186	193	125	37	219	266	214	140	64	38	94	65	79	66	47	63	118	111	69	24	-	839	83
	70%	74%	66%	66%	75%	68%	69%	70%	75%	66%	65%	78%	77%	61%	75%	72%	76%	73%	77%	72%	65%	69%	70%	69%	65%	-	100%	69%

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Absolutes/col percents

Table 35

Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	1194	640	554	135	278	272	281	178	50	333	406	273	182	106	50	129	85	108	86	66	97	172	158	99	37	356	839	121
A charity, voluntary organisation or trust	47	18	29	8	16	8	10	5	-	13	16	11	7	9	1	6	6	6	1	3	3	6	4	2	1	-	47	7
	4%	3%	5%	6%	6%	3%	4%	3%	-	4%	4%	4%	4%	8%	2%	5%	7%	6%	1%	4%	3%	3%	3%	2%	2%	-	6%	6%
Self-employed (Private sector)	135	94	41	4	29	30	36	22	15	29	44	40	23	4	6	18	6	8	8	11	11	24	17	14	8	-	135	21
	11%	15%	7%	3%	10%	11%	13%	12%	31%	9%	11%	14%	13%	4%	13%	14%	7%	8%	9%	17%	11%	14%	11%	14%	21%	-	16%	18%
None of the above/ I work in the Private sector	657	361	296	78	163	147	147	98	22	178	206	163	110	51	30	70	54	65	57	33	50	88	90	53	16	-	657	55
	55%	56%	53%	58%	59%	54%	52%	55%	44%	53%	51%	60%	60%	48%	61%	54%	63%	60%	67%	50%	52%	51%	57%	53%	42%	-	78%	46%

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Absolutes/col percents

Table 36
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- ion Influ- encer	
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164	
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168	
No children aged 18 or under	1495	766	729	193	187	134	228	280	473	427	432	264	372	124	61	164	121	133	102	72	143	198	208	133	38	211	544	109	
	72%	76%	69%	84%	52%	40%	62%	91%	99%	76%	74%	63%	74%	71%	72%	71%	72%	74%	70%	72%	74%	73%	74%	74%	61%	59%	65%	65%	
NET: Yes	563	237	326	34	167	195	138	24	5	136	147	155	124	51	23	67	47	46	43	27	48	72	72	44	24	145	287	57	
	27%	24%	31%	15%	47%	59%	38%	8%	1%	24%	25%	37%	25%	29%	28%	29%	28%	26%	29%	27%	25%	27%	26%	24%	39%	41%	34%	34%	
NET: Any 5-18	454	194	260	13	110	168	135	22	5	102	115	140	97	44	21	51	35	35	32	20	39	58	65	36	20	120	230	41	
	22%	19%	25%	6%	31%	51%	37%	7%	1%	18%	20%	33%	19%	25%	25%	22%	20%	19%	22%	20%	20%	21%	23%	20%	32%	34%	27%	24%	
NET: Any 11-18	307	141	165	1	47	112	124	20	4	68	76	97	65	29	13	36	25	22	27	8	21	39	49	23	15	86	158	23	
	15%	14%	16%	*	13%	34%	34%	7%	1%	12%	13%	23%	13%	17%	15%	16%	15%	12%	19%	8%	11%	15%	17%	13%	24%	24%	19%	14%	
Yes - children aged under 5 years old	197	75	123	28	98	61	9	2	-	52	59	44	42	15	8	26	19	18	19	11	17	29	18	11	6	51	92	25	
	10%	7%	12%	12%	27%	18%	2%	1%	-	9%	10%	10%	8%	9%	9%	11%	11%	10%	13%	11%	9%	11%	6%	6%	10%	14%	11%	15%	
Yes - children aged 5 to 10 years old	260	103	157	13	97	107	39	2	2	54	72	82	51	27	14	29	21	21	15	13	27	42	27	14	10	59	132	32	
	13%	10%	15%	6%	27%	32%	11%	1%	*	10%	12%	20%	10%	16%	16%	13%	12%	12%	10%	13%	14%	16%	9%	8%	15%	16%	16%	19%	
Yes - children aged 11 to 15 years old	235	102	132	-	46	101	78	8	2	56	60	72	47	19	9	32	20	20	20	6	15	34	34	16	10	64	120	20	
	11%	10%	12%	-	13%	31%	21%	2%	*	10%	10%	17%	9%	11%	11%	14%	12%	11%	14%	6%	8%	13%	12%	9%	15%	18%	14%	12%	
Yes - children aged 16 to 18 years old	120	57	63	1	1	33	69	14	2	22	27	41	30	14	5	10	11	8	8	4	8	10	21	13	8	37	61	5	
	6%	6%	6%	*	*	10%	19%	5%	*	4%	5%	10%	6%	8%	6%	4%	7%	5%	5%	4%	4%	4%	7%	7%	12%	10%	10%	7%	3%
Refused	12	7	5	2	4	3	-	3	-	2	2	1	7	-	-	1	1	-	2	1	2	1	1	3	-	-	7	2	
	1%	1%	*	1%	1%	1%	-	1%	-	*	*	*	1%	-	-	*	1%	-	1%	1%	1%	*	*	1%	-	-	1%	1%	

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Absolutes/col percents

Table 37
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
Anglia	219 11%	91 9%	128 12%	24 10%	43 12%	24 7%	43 12%	25 8%	61 13%	62 11%	62 11%	42 10%	54 11%	-	-	1	-	-	24 16%	-	165 86%	2	27 9%	1	-	39 11%	75 9%	19 11%
Border	18 1%	8 1%	10 1%	1 *	1 *	2 1%	3 1%	3 1%	7 2%	3 1%	6 1%	1 *	7 1%	9 5%	-	9 4%	-	-	-	-	-	-	-	-	-	3 1%	4 *	-
Central	268 13%	150 15%	117 11%	25 11%	47 13%	46 14%	53 14%	42 14%	55 11%	80 14%	65 11%	55 13%	67 13%	5	-	3	-	160 90%	89 61%	-	2	-	6	3	-	45 13%	120 14%	19 12%
Granada	217 10%	111 11%	107 10%	16 7%	42 12%	39 12%	45 12%	26 9%	49 10%	54 10%	54 9%	50 12%	59 12%	-	-	216 93%	-	1	-	-	-	-	-	-	-	31 9%	92 11%	13 8%
London	399 19%	175 17%	224 21%	52 23%	70 20%	64 19%	67 18%	58 19%	88 18%	139 25%	137 24%	69 16%	54 11%	-	-	-	-	1	3	-	22 12%	270 99%	101 36%	2	-	72 20%	169 20%	42 25%
Meridian	158 8%	74 7%	84 8%	18 8%	36 10%	20 6%	26 7%	21 7%	37 8%	49 9%	35 6%	32 8%	42 8%	-	-	-	-	2	-	-	1	-	145 52%	11 6%	-	30 9%	62 7%	16 9%
STV	159 8%	82 8%	77 7%	13 6%	28 8%	34 10%	28 8%	24 8%	33 7%	36 6%	47 8%	31 7%	46 9%	157 90%	-	-	1	-	-	-	-	-	1	-	-	36 10%	60 7%	9 6%
Tyne Tees	86 4%	46 5%	40 4%	16 7%	9 2%	14 4%	12 3%	17 6%	19 4%	17 3%	27 5%	23 6%	19 4%	-	83 99%	-	3	-	-	-	-	-	-	-	-	11 3%	38 4%	6 4%
Wales	100 5%	55 5%	45 4%	15 6%	12 3%	21 6%	17 5%	17 6%	19 4%	27 5%	33 6%	21 5%	19 4%	-	-	-	-	-	-	100 100%	-	-	-	-	-	19 5%	47 6%	3 2%
West	58 3%	34 3%	24 2%	5 2%	13 4%	7 2%	7 2%	7 2%	20 4%	17 3%	19 3%	4	19	-	-	2	-	12	-	-	-	-	-	44	-	11 3%	22 3%	8 5%
Westcountry	120 6%	55 5%	65 6%	13 6%	15 4%	25 8%	19 5%	14 5%	34 7%	27 5%	24 4%	35 8%	34 7%	-	-	-	*	1	-	-	-	-	-	118 66%	-	20 6%	46 6%	9 5%
Yorkshire	200 10%	98 10%	102 10%	29 13%	28 8%	27 8%	33 9%	34 11%	48 10%	41 7%	50 9%	48 11%	62 12%	-	1	1	165 98%	-	31	-	3	-	-	-	-	22 6%	77 9%	17 10%
UTV	67 3%	30 3%	37 3%	5 2%	15 4%	8 3%	13 4%	16 5%	10 2%	15 3%	23 4%	9 2%	20 4%	3	-	-	-	-	-	-	-	-	1	-	62 100%	16 5%	26 3%	6 4%

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Absolutes/col percents

Table 38
Marital Status
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
Single	554 27%	245 24%	309 29%	180 78%	134 37%	96 29%	81 22%	41 13%	22 5%	138 24%	170 29%	79 19%	166 33%	51 29%	28 33%	51 22%	48 28%	47 26%	38 26%	30 30%	51 27%	90 33%	72 26%	37 21%	10 16%	99 28%	252 30%	49 29%
NET: Married/ Civil partnership/ co habiting	1284 62%	673 67%	610 58%	47 20%	213 59%	220 66%	240 66%	221 72%	342 71%	384 68%	350 60%	306 73%	244 49%	105 60%	51 61%	153 66%	96 57%	120 67%	88 60%	61 60%	115 60%	151 56%	178 63%	121 68%	44 71%	238 67%	518 62%	105 63%
Married	967 47%	529 52%	438 41%	14 6%	115 32%	152 46%	185 50%	188 61%	314 66%	311 55%	257 44%	230 55%	169 34%	73 42%	39 47%	119 52%	72 43%	95 53%	66 45%	42 42%	96 50%	113 42%	135 48%	86 48%	30 48%	180 51%	361 43%	83 49%
Civil Partnership	23 1%	10 1%	14 1%	2 1%	13 4%	2 1%	1 *	1 *	3 1%	7 1%	6 1%	7 2%	3 1%	3 2%	- -	3 1%	3 2%	2 1%	2 1%	3 3%	1 *	2 1%	5 2%	1 1%	- -	3 1%	10 1%	2 1%
Co Habiting	293 14%	135 13%	159 15%	31 13%	85 24%	66 20%	54 15%	32 11%	25 5%	66 12%	86 15%	69 16%	72 14%	29 17%	12 14%	31 13%	22 13%	23 13%	21 14%	16 16%	18 9%	36 13%	39 14%	33 19%	14 23%	54 15%	146 17%	20 12%
NET: Widowed/ separated/ divorced	218 11%	84 8%	134 13%	- -	7 2%	14 4%	42 11%	41 13%	114 24%	39 7%	57 10%	33 8%	89 18%	16 9%	6 7%	25 11%	23 13%	12 7%	19 13%	10 10%	25 13%	26 10%	29 10%	19 11%	8 13%	18 5%	61 7%	13 8%
Widowed	67 3%	23 2%	44 4%	- -	- -	1 *	4 1%	9 3%	54 11%	18 3%	19 3%	9 2%	22 4%	4 3%	2 2%	11 5%	7 4%	2 1%	5 4%	3 3%	10 5%	7 3%	7 3%	6 3%	2 3%	2 1%	8 1%	7 4%
Separated	25 1%	16 2%	9 1%	- -	6 2%	3 1%	10 3%	2 1%	4 1%	3 1%	10 2%	7 2%	4 1%	3 1%	- -	2 1%	1 1%	2 1%	1 1%	- -	4 2%	4 2%	5 2%	2 1%	1 1%	5 1%	15 2%	4 2%
Divorced	125 6%	45 5%	80 8%	- -	1 *	9 3%	28 8%	30 10%	57 12%	18 3%	27 5%	17 4%	63 13%	9 5%	4 4%	12 5%	14 9%	8 4%	13 9%	7 7%	11 6%	15 5%	17 6%	11 6%	5 9%	11 3%	37 4%	2 1%
Prefer not to answer	15 1%	8 1%	7 1%	3 1%	4 1%	2 *	3 1%	3 1%	- -	4 1%	4 1%	2 *	4 1%	2 1%	- -	1 1%	2 1%	- -	2 1%	- -	2 1%	4 2%	1 *	1 1%	- -	1 *	7 1%	1 1%

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Absolutes/col percents

Table 39

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
Glasgow	85 4%	46 5%	39 4%	10 4%	15 4%	21 6%	11 3%	15 5%	13 3%	14 3%	28 5%	15 4%	27 5%	85 49%	-	-	-	-	-	-	-	-	-	-	-	21 6%	29 3%	3 2%
Edinburgh	73 4%	33 3%	40 4%	6 3%	15 4%	13 4%	17 5%	8 3%	15 3%	20 4%	23 4%	10 2%	20 4%	73 42%	-	-	-	-	-	-	-	-	-	-	-	20 6%	26 3%	6 4%
Newcastle	89 4%	48 5%	40 4%	15 7%	9 2%	14 4%	12 3%	17 6%	22 5%	15 3%	30 5%	22 5%	21 4%	-	80 95%	8 3%	1 *	-	-	-	-	-	-	-	-	12 3%	38 4%	6 4%
Leeds	88 4%	42 4%	45 4%	15 7%	8 2%	16 5%	13 3%	14 4%	22 5%	20 3%	24 4%	20 5%	25 5%	-	1 2%	-	86 51%	-	-	-	-	-	-	-	-	11 3%	38 4%	9 5%
Hull	29 1%	17 2%	12 1%	5 2%	3 1%	2 1%	7 2%	5 2%	8 2%	6 1%	6 1%	9 2%	8 2%	-	1 1%	-	24 14%	-	3 2%	-	1 1%	-	-	-	-	2 1%	12 1%	1 1%
Sheffield	68 3%	31 3%	38 4%	9 4%	15 4%	7 2%	10 3%	12 4%	15 3%	14 2%	18 3%	14 3%	22 4%	-	-	-	48 29%	-	20 14%	-	-	-	-	-	-	9 2%	20 2%	7 4%
Manchester	165 8%	81 8%	85 8%	12 5%	32 9%	26 8%	32 9%	21 7%	42 9%	43 8%	40 7%	34 8%	48 10%	-	-	154 67%	1 1%	7 4%	1 1%	2 2%	-	-	-	-	-	16 4%	81 10%	9 5%
Liverpool	74 4%	45 4%	29 3%	10 4%	18 5%	17 5%	14 4%	8 3%	8 2%	18 3%	19 3%	18 4%	19 4%	-	-	59 26%	-	-	14 14%	1 *	-	-	-	-	21 6%	25 3%	4 3%	
Nottingham	78 4%	40 4%	38 4%	5 2%	14 4%	15 5%	17 5%	10 3%	17 4%	26 5%	15 3%	12 3%	25 5%	-	-	-	-	4 2%	72 49%	-	2 1%	-	-	-	-	15 4%	35 4%	6 4%
Birmingham	175 8%	97 10%	78 7%	21 9%	37 10%	25 8%	32 9%	30 10%	30 6%	51 9%	42 7%	39 9%	43 9%	-	-	1 1%	-	158 88%	13 9%	2 2%	-	-	-	1 1%	26 7%	79 9%	12 7%	
Norwich	85 4%	36 4%	49 5%	12 5%	14 4%	12 4%	16 4%	10 3%	22 5%	20 4%	21 4%	20 5%	24 5%	-	-	-	-	-	1 1%	-	84 43%	-	-	-	-	15 4%	29 4%	8 5%
Milton Keynes	68 3%	25 3%	42 4%	4 2%	13 4%	6 2%	16 4%	6 2%	24 5%	16 3%	20 3%	17 4%	15 3%	-	-	-	-	-	22 15%	-	28 15%	2 1%	15 6%	-	11 3%	24 3%	4 2%	
Brighton	33 2%	16 2%	17 2%	3 2%	5 1%	6 2%	7 2%	3 1%	8 2%	12 2%	11 2%	5 1%	5 1%	-	-	-	-	-	-	-	-	1 *	32 11%	-	7 2%	15 2%	2 1%	

Univeral Basic Income Survey

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Absolutes/col percents

Table 39

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private	Opinion Influencer
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
Oxford	20 1%	12 1%	9 1%	3 1%	3 1%	3 1%	3 1%	1 *	7 1%	10 2%	3 *	7 2%	1 *	-	-	-	-	1 1%	1 1%	-	-	-	15 5%	3 2%	-	3 1%	8 1%	2 1%
London	494 24%	227 22%	268 25%	61 27%	95 27%	76 23%	85 23%	69 23%	107 22%	163 29%	160 27%	83 20%	88 18%	-	-	-	-	-	4 2%	-	52 27%	269 99%	168 60%	2 1%	-	88 25%	212 25%	53 31%
Southampton	49 2%	17 2%	31 3%	7 3%	11 3%	4 1%	4 1%	10 3%	13 3%	16 3%	11 2%	8 2%	14 3%	-	-	-	-	-	-	-	-	-	36 13%	12 7%	-	10 3%	17 2%	5 3%
Bristol	86 4%	42 4%	44 4%	9 4%	12 3%	14 4%	8 2%	12 4%	31 6%	29 5%	24 4%	12 3%	22 4%	-	-	-	-	2 1%	-	1 1%	-	-	-	83 46%	-	15 4%	32 4%	7 4%
Plymouth	68 3%	40 4%	28 3%	2 1%	7 2%	13 4%	15 4%	9 3%	22 5%	13 2%	15 3%	21 5%	18 4%	-	-	-	-	-	-	-	-	-	-	68 38%	-	14 4%	26 3%	6 3%
Cardiff	76 4%	41 4%	35 3%	10 4%	8 2%	12 4%	14 4%	15 5%	17 3%	17 3%	26 5%	17 4%	15 3%	-	-	-	-	2 1%	-	73 73%	-	-	-	-	-	10 3%	36 4%	4 2%
Belfast	62 3%	25 3%	37 3%	2 1%	13 4%	8 3%	13 4%	16 5%	10 2%	15 3%	20 3%	7 2%	20 4%	-	-	-	-	-	-	-	-	-	-	-	62 100%	13 4%	24 3%	6 4%
None of these	105 5%	50 5%	56 5%	9 4%	13 4%	20 6%	17 5%	17 6%	29 6%	28 5%	29 5%	27 6%	22 4%	17 10%	2 2%	9 4%	8 5%	4 2%	9 6%	8 8%	24 13%	-	15 5%	9 5%	-	16 5%	32 4%	9 5%

Univeral Basic Income Survey

ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 40

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer	
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164	
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168	
Up to £7,000	(3.5)	68 3%	22 2%	46 4%	13 6%	12 3%	10 3%	18 5%	13 4%	3 1%	3 *	7 1%	4 11%	55 9%	2 2%	9 4%	3 2%	5 3%	6 4%	4 4%	7 4%	1 1%	15 5%	5 3%	3 4%	4 1%	14 2%	6 3%	
£7,001 to £14,000	(10.5)	229 11%	82 8%	147 14%	27 12%	32 9%	30 9%	33 9%	39 13%	66 14%	11 2%	48 8%	21 5%	148 29%	26 15%	6 7%	27 12%	27 16%	26 14%	19 13%	12 12%	23 4%	12 10%	16 9%	7 11%	7 2%	50 6%	14 8%	
£14,001 to £21,000	(17.5)	265 13%	109 11%	157 15%	24 10%	37 10%	32 10%	46 13%	44 15%	82 17%	38 7%	72 12%	54 13%	103 20%	24 14%	19 22%	30 13%	24 14%	20 11%	17 18%	19 17%	20 7%	34 12%	26 14%	8 12%	36 10%	97 12%	16 10%	
£21,001 to £28,000	(24.5)	231 11%	105 10%	126 12%	22 10%	41 11%	33 10%	33 9%	37 12%	65 14%	51 9%	69 12%	58 14%	52 10%	23 13%	13 15%	24 10%	25 15%	14 8%	15 15%	10 10%	21 11%	22 8%	24 9%	23 13%	11 17%	31 9%	90 11%	15 9%
£28,001 to £34,000	(31)	200 10%	113 11%	87 8%	13 6%	33 9%	32 10%	38 10%	37 12%	47 10%	57 10%	54 13%	33 7%	15 9%	6 7%	22 10%	25 15%	20 11%	14 9%	6 6%	22 11%	20 7%	20 7%	21 12%	10 16%	49 14%	84 10%	14 9%	
£34,001 to £41,000	(37.5)	228 11%	136 13%	91 9%	19 8%	34 10%	51 16%	37 10%	42 14%	44 9%	74 13%	72 12%	63 15%	20 4%	20 12%	11 14%	22 9%	16 9%	24 13%	14 10%	19 19%	15 8%	32 12%	24 9%	27 15%	3 6%	52 14%	107 13%	17 10%
£41,001 to £48,000	(44.5)	162 8%	85 8%	77 7%	19 8%	34 10%	32 10%	32 9%	18 6%	27 6%	55 10%	52 9%	33 8%	22 4%	11 6%	7 8%	20 9%	11 7%	13 8%	12 8%	5 5%	20 11%	23 9%	21 8%	13 7%	6 9%	44 12%	75 9%	10 6%
£48,001 to £55,000	(51.5)	133 6%	73 7%	60 6%	7 3%	28 8%	24 7%	35 10%	18 6%	21 4%	61 11%	33 6%	35 8%	5 1%	9 5%	4 5%	19 8%	8 5%	13 7%	4 3%	10 10%	20 7%	19 7%	17 6%	10 5%	1 2%	34 10%	69 8%	17 10%
£55,001 to £62,000	(58.5)	75 4%	45 4%	29 3%	1 *	29 8%	16 5%	18 5%	5 2%	7 1%	32 6%	26 4%	13 3%	3 1%	5 3%	2 2%	9 4%	2 1%	6 4%	7 5%	1 1%	7 4%	14 5%	16 6%	4 2%	- -	27 8%	39 5%	12 7%
£62,001 to £69,000	(65.5)	55 3%	35 3%	20 2%	9 4%	13 4%	11 3%	6 2%	6 2%	9 2%	27 5%	22 4%	5 1%	2 *	4 2%	1 1%	6 3%	3 2%	9 5%	4 3%	3 3%	3 2%	8 3%	8 3%	4 2%	1 2%	12 3%	32 4%	10 6%
£69,001 to £76,000	(72.5)	47 2%	28 3%	19 2%	8 3%	8 2%	10 3%	10 3%	4 1%	8 2%	24 4%	17 3%	6 1%	- -	3 2%	1 1%	5 2%	2 1%	1 *	- -	2 2%	4 2%	17 6%	7 3%	2 1%	3 4%	8 2%	26 3%	10 6%
£76,001 to £83,000	(79.5)	33 2%	22 2%	11 1%	5 2%	7 2%	6 2%	7 2%	2 1%	6 1%	20 4%	8 1%	5 1%	- -	2 2%	1 2%	5 2%	- -	2 1%	2 1%	- -	1 *	13 5%	6 2%	1 1%	- -	6 2%	19 2%	5 3%
£83,001 or more	(86)	71 3%	46 5%	25 2%	18 8%	11 3%	7 2%	15 4%	11 4%	8 2%	44 8%	17 3%	7 2%	3 1%	2 1%	2 3%	6 2%	5 3%	- -	1 1%	7 4%	20 7%	16 6%	3 2%	1 2%	16 5%	39 5%	9 5%	

Univeral Basic Income Survey

ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 40

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
Prefer not to answer	273	109	164	44	38	38	39	30	85	69	83	61	60	21	10	28	17	20	15	10	25	47	47	24	9	29	98	15
	13%	11%	15%	19%	11%	11%	11%	10%	18%	12%	14%	15%	12%	12%	12%	10%	11%	11%	10%	13%	18%	17%	13%	15%	8%	12%	9%	
Average income (£000's)	34.42	37.96	30.85	36.67	37.40	36.48	36.11	31.38	30.10	46.19	36.45	34.72	18.70	29.93	31.89	34.33	30.30	33.96	28.68	31.39	34.80	46.01	36.81	32.24	29.50	41.38	39.29	41.41

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Absolutes/col percents

Table 41

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer
Unweighted base	2070	1013	1057	172	310	353	382	336	517	660	574	372	464	189	90	253	184	152	136	106	196	237	263	214	50	342	822	164
Weighted base	2070	1010	1060	230	358	331	366	306	479	565	582	420	503	175	84	231	169	179	147	100	193	271	281	179	62	356	839	168
NET: Yes	446	199	247	30	44	64	89	80	139	72	92	87	195	47	18	63	38	30	39	25	37	35	57	38	20	33	103	22
	22%	20%	23%	13%	12%	19%	24%	26%	29%	13%	16%	21%	39%	27%	22%	27%	23%	17%	27%	25%	19%	13%	20%	21%	32%	9%	12%	13%
Yes - physical condition	276	124	152	7	20	32	60	54	104	49	53	47	128	23	13	34	25	24	29	19	24	18	34	27	7	15	64	9
	13%	12%	14%	3%	6%	10%	16%	18%	22%	9%	9%	11%	25%	13%	15%	15%	13%	20%	19%	13%	7%	12%	15%	11%	4%	8%	5%	
Yes - mental condition	170	70	100	23	28	38	44	28	8	20	27	32	90	19	5	28	10	9	15	10	15	12	27	9	12	14	48	15
	8%	7%	9%	10%	8%	12%	12%	9%	2%	4%	5%	8%	18%	11%	6%	12%	6%	5%	10%	10%	8%	4%	10%	5%	19%	4%	6%	9%
Yes - disability	146	69	77	6	9	25	33	25	49	20	28	24	74	17	5	23	12	10	10	12	11	11	19	12	6	8	24	10
	7%	7%	7%	3%	2%	7%	9%	8%	10%	4%	5%	6%	15%	9%	6%	10%	7%	5%	7%	12%	6%	4%	7%	7%	9%	2%	3%	6%
Yes - other	24	7	17	3	1	4	3	5	9	1	6	7	9	3	-	4	2	-	3	-	2	6	4	1	-	3	3	2
	1%	1%	2%	1%	*	1%	1%	2%	2%	*	1%	2%	2%	2%	-	2%	1%	-	2%	-	1%	2%	1%	1%	-	1%	*	1%
No	1574	789	785	188	305	259	272	215	336	482	475	322	296	123	64	159	126	146	104	72	149	233	221	135	41	316	711	137
	76%	78%	74%	82%	85%	78%	74%	70%	70%	85%	82%	77%	59%	71%	75%	69%	75%	82%	71%	72%	78%	86%	78%	76%	67%	89%	85%	82%
Prefer not to say	50	21	28	13	9	8	5	11	4	11	14	12	12	4	2	9	4	3	4	3	6	3	4	6	1	7	24	9
	2%	2%	3%	5%	2%	2%	1%	4%	1%	2%	2%	3%	2%	2%	3%	4%	2%	1%	3%	3%	3%	1%	1%	3%	2%	2%	3%	5%