

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 1

**Q.1 The welfare state is where governments take an active role in shaping the wellbeing and security of their citizens. This is in part through cash payments like Universal Credit (or tax credits), Jobseeker's Allowance or child benefit. What do you think is the most important moral principle for our welfare system?**

**Base: All respondents**

|  | Gender      |            |            | Age        |            |            |            |            |            | Social Grade |            |            |            | Region     |            |            |                        |               |               |           |            | Employment Sector |            | Opinion Influencer |            |                    |            |           |
|--|-------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|------------------------|---------------|---------------|-----------|------------|-------------------|------------|--------------------|------------|--------------------|------------|-----------|
|  | Total       | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scotland   | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales     | East-ern   | London            | South East |                    | South West | North-ern Ire-land | Public     | Pri-vate  |
| Unweighted base  | 2070        | 1013       | 1057       | 172        | 310        | 353        | 382        | 336        | 517        | 660          | 574        | 372        | 464        | 189        | 90         | 253        | 184                    | 152           | 136           | 106       | 196        | 237               | 263        | 214                | 50         | 342                | 822        | 164       |
| Weighted base  | 2070        | 1010       | 1060       | 230        | 358        | 331        | 366        | 306        | 479        | 565          | 582        | 420        | 503        | 175        | 84         | 231        | 169                    | 179           | 147           | 100       | 193        | 271               | 281        | 179                | 62         | 356                | 839        | 168       |
| Protecting the most vulnerable in society - the poor and needy                                 | 1121<br>54% | 587<br>58% | 534<br>50% | 122<br>53% | 188<br>53% | 175<br>53% | 215<br>59% | 176<br>57% | 244<br>51% | 312<br>55%   | 328<br>56% | 213<br>51% | 268<br>53% | 103<br>59% | 43<br>51%  | 125<br>54% | 93<br>55%              | 83<br>47%     | 73<br>50%     | 58<br>57% | 106<br>55% | 147<br>54%        | 154<br>55% | 100<br>56%         | 36<br>58%  | 183<br>51%         | 441<br>53% | 91<br>54% |
| Prioritising help for those who've worked hard and paid in to the welfare state over the years | 484<br>23%  | 222<br>22% | 261<br>25% | 33<br>14%  | 65<br>18%  | 74<br>22%  | 82<br>22%  | 79<br>26%  | 150<br>31% | 121<br>21%   | 129<br>22% | 117<br>28% | 116<br>23% | 36<br>21%  | 21<br>26%  | 59<br>25%  | 39<br>23%              | 39<br>22%     | 41<br>28%     | 28<br>28% | 54<br>28%  | 50<br>18%         | 62<br>22%  | 37<br>20%          | 18<br>28%  | 81<br>23%          | 194<br>23% | 35<br>21% |
| Intervening in individual behaviour to ensure that people help themselves                      | 122<br>6%   | 57<br>6%   | 65<br>6%   | 10<br>4%   | 25<br>7%   | 20<br>6%   | 19<br>5%   | 15<br>5%   | 32<br>7%   | 43<br>8%     | 38<br>7%   | 18<br>4%   | 22<br>4%   | 13<br>7%   | 3<br>3%    | 14<br>6%   | 9<br>5%                | 10<br>6%      | 6<br>4%       | 4<br>4%   | 12<br>6%   | 19<br>7%          | 18<br>6%   | 10<br>6%           | 4<br>7%    | 27<br>8%           | 51<br>6%   | 7<br>4%   |
| Stepping out of the way so people can thrive by standing on their own two feet                 | 107<br>5%   | 52<br>5%   | 55<br>5%   | 20<br>9%   | 17<br>5%   | 23<br>7%   | 16<br>4%   | 15<br>5%   | 17<br>4%   | 37<br>7%     | 28<br>5%   | 22<br>5%   | 20<br>4%   | 4<br>2%    | 7<br>8%    | 6<br>2%    | 8<br>5%                | 15<br>8%      | 4<br>3%       | 6<br>6%   | 11<br>5%   | 21<br>8%          | 15<br>5%   | 11<br>6%           | -<br>-     | 19<br>5%           | 52<br>6%   | 19<br>12% |
| Prioritising common ways of life, such as marriage or community values                         | 49<br>2%    | 26<br>3%   | 23<br>2%   | 11<br>5%   | 11<br>3%   | 9<br>3%    | 4<br>1%    | 6<br>2%    | 8<br>2%    | 21<br>4%     | 11<br>2%   | 9<br>2%    | 8<br>2%    | 4<br>2%    | 2<br>2%    | 9<br>4%    | 3<br>2%                | 4<br>2%       | 4<br>3%       | 1<br>1%   | 2<br>1%    | 9<br>3%           | 5<br>2%    | 5<br>3%            | 2<br>2%    | 17<br>5%           | 23<br>3%   | 10<br>6%  |
| Don't know   | 187<br>9%   | 66<br>6%   | 121<br>11% | 33<br>14%  | 51<br>14%  | 31<br>9%   | 30<br>8%   | 14<br>5%   | 27<br>6%   | 30<br>5%     | 47<br>8%   | 41<br>10%  | 68<br>14%  | 15<br>9%   | 9<br>11%   | 20<br>9%   | 17<br>10%              | 27<br>15%     | 18<br>12%     | 3<br>3%   | 9<br>5%    | 24<br>9%          | 26<br>9%   | 16<br>9%           | 3<br>4%    | 28<br>8%           | 78<br>9%   | 5<br>3%   |

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Absolutes/col percents

Table 2

**Q.1 The welfare state is where governments take an active role in shaping the wellbeing and security of their citizens. This is in part through cash payments like Universal Credit (or tax credits), Jobseeker's Allowance or child benefit. What do you think is the most important moral principle for our welfare system?**

**Base: All respondents**

|  | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |   | Q.2 Which of the following statements best fits your view? |   |                                 |            |
|--|---|--|--|--|---|--|---|---------------------------------|------------|
|  | Protecting the most vulnerable in society - the poor and needy                      | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle                           | I neither support nor oppose this idea in principle | I oppose this idea in principle |            |
| Unweighted base  | 2070  | 1119   | 490  | 49   | 110   | 129  | 880   | 524                             | 352        |
| Weighted base  | 2070  | 1121   | 484  | 49   | 107   | 122  | 857   | 525                             | 348        |
| Protecting the most vulnerable in society - the poor and needy                                 | 1121<br>54%   | 1121<br>100%   | -  | -  | -   | -  | 533<br>62%  | 262<br>50%                      | 181<br>52% |
| Prioritising help for those who've worked hard and paid in to the welfare state over the years | 484<br>23%  | -  | 484<br>100%  | -  | -   | -  | 178<br>21%  | 140<br>27%                      | 98<br>28%  |
| Intervening in individual behaviour to ensure that people help themselves                      | 122<br>6%   | -  | -  | -  | -   | 122<br>100%  | 52<br>6%  | 35<br>7%                        | 22<br>6%   |
| Stepping out of the way so people can thrive by standing on their own two feet                 | 107<br>5%   | -  | -  | -  | 107<br>100%   | -  | 40<br>5%  | 31<br>6%                        | 23<br>7%   |
| Prioritising common ways of life, such as marriage or community values                         | 49<br>2%  | -  | -  | 49<br>100%   | -   | -  | 19<br>2%  | 11<br>2%                        | 15<br>4%   |
| Don't know   | 187<br>9%   | -  | -  | -  | -   | -  | 35<br>4%  | 47<br>9%                        | 9<br>2%    |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 3  
**Q.2 In recent years, a range of people and organisations in the UK and elsewhere have called for a “Universal Basic Income” to be considered as an alternative to the current way in which cash entitlements such as tax credits, Jobseeker’s Allowance and child benefit are paid. At its most simple, a “Universal Basic Income” would replace cash entitlements and benefits. Instead it would provide everyone in society with a minimum level of cash to meet basic needs. Every citizen would receive it and then pay tax as they earn.**  
**Which of the following statements best fits your view?**  
**Base: All respondents**

|   | Gender     |            |            | Age       |            |            |            |            |            | Social Grade |            |            |            | Region    |            |            |                        |               |               |           |           |           |            | Employment Sector |                    |            |            |                      |
|---|------------|------------|------------|-----------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|-------------------|--------------------|------------|------------|----------------------|
|   | Total      | Male       | Female     | 18-24     | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scotland  | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales     | East-ern  | London    | South East | South West        | North-ern Ire-land | Public     | Pri-vate   | Opin-ion Inllu-encer |
| Unweighted base                                     | 2070       | 1013       | 1057       | 172       | 310        | 353        | 382        | 336        | 517        | 660          | 574        | 372        | 464        | 189       | 90         | 253        | 184                    | 152           | 136           | 106       | 196       | 237       | 263        | 214               | 50                 | 342        | 822        | 164                  |
| Weighted base                                       | 2070       | 1010       | 1060       | 230       | 358        | 331        | 366        | 306        | 479        | 565          | 582        | 420        | 503        | 175       | 84         | 231        | 169                    | 179           | 147           | 100       | 193       | 271       | 281        | 179               | 62                 | 356        | 839        | 168                  |
| I support this idea in principle                    | 857<br>41% | 463<br>46% | 394<br>37% | 90<br>39% | 158<br>44% | 138<br>42% | 164<br>45% | 117<br>38% | 190<br>40% | 245<br>43%   | 280<br>48% | 160<br>38% | 172<br>34% | 78<br>45% | 34<br>41%  | 95<br>41%  | 69<br>41%              | 75<br>42%     | 52<br>35%     | 46<br>46% | 91<br>47% | 98<br>36% | 119<br>42% | 77<br>43%         | 24<br>39%          | 155<br>44% | 379<br>45% | 83<br>50%            |
| I neither support nor oppose this idea in principle | 525<br>25% | 254<br>25% | 270<br>26% | 48<br>21% | 79<br>22%  | 79<br>24%  | 80<br>22%  | 91<br>30%  | 148<br>31% | 150<br>27%   | 125<br>21% | 116<br>28% | 133<br>26% | 51<br>29% | 15<br>18%  | 55<br>24%  | 52<br>31%              | 39<br>22%     | 41<br>28%     | 25<br>25% | 47<br>25% | 62<br>23% | 75<br>27%  | 46<br>26%         | 16<br>26%          | 87<br>25%  | 210<br>25% | 41<br>24%            |
| I oppose this idea in principle                     | 348<br>17% | 180<br>18% | 167<br>16% | 32<br>14% | 46<br>13%  | 61<br>18%  | 65<br>18%  | 59<br>19%  | 84<br>18%  | 106<br>19%   | 81<br>14%  | 68<br>16%  | 93<br>18%  | 25<br>14% | 16<br>19%  | 45<br>20%  | 26<br>15%              | 29<br>16%     | 26<br>17%     | 19<br>19% | 30<br>15% | 47<br>17% | 41<br>15%  | 34<br>19%         | 11<br>18%          | 60<br>17%  | 122<br>15% | 28<br>17%            |
| Don't know  | 340<br>16% | 112<br>11% | 228<br>22% | 59<br>26% | 76<br>21%  | 53<br>16%  | 57<br>16%  | 39<br>13%  | 57<br>12%  | 63<br>11%    | 95<br>16%  | 77<br>18%  | 105<br>21% | 21<br>12% | 19<br>23%  | 36<br>15%  | 22<br>13%              | 35<br>20%     | 28<br>19%     | 11<br>11% | 25<br>13% | 64<br>24% | 46<br>16%  | 22<br>12%         | 11<br>17%          | 53<br>15%  | 127<br>15% | 15<br>9%             |

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Absolutes/col percents

Table 4  
**Q.2 In recent years, a range of people and organisations in the UK and elsewhere have called for a “Universal Basic Income” to be considered as an alternative to the current way in which cash entitlements such as tax credits, Jobseeker’s Allowance and child benefit are paid. At its most simple, a “Universal Basic Income” would replace cash entitlements and benefits. Instead it would provide everyone in society with a minimum level of cash to meet basic needs. Every citizen would receive it and then pay tax as they earn. Which of the following statements best fits your view?**  
**Base: All respondents**

|   | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |  | Q.2 Which of the following statements best fits your view?                |                                  |   |                                 |
|---|---|--|--|--|--|---|----------------------------------|---|---------------------------------|
|   | Total   | Protecting the most vulnerable in society - the poor and needy | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base                                     | 2070  | 1119   | 490  | 49   | 110  | 129   | 880                              | 524   | 352                             |
| Weighted base                                       | 2070  | 1121   | 484  | 49   | 107  | 122   | 857                              | 525   | 348                             |
| I support this idea in principle                    | 857<br>41%  | 533<br>48%   | 178<br>37%   | 19<br>39%  | 40<br>37%  | 52<br>43%   | 857<br>100%                      | -   | -                               |
| I neither support nor oppose this idea in principle | 525<br>25%  | 262<br>23%   | 140<br>29%   | 11<br>23%  | 31<br>29%  | 35<br>28%   | -                                | 525<br>100%   | -                               |
| I oppose this idea in principle                     | 348<br>17%  | 181<br>16%   | 98<br>20%  | 15<br>31%  | 23<br>21%  | 22<br>18%   | -                                | -   | 348<br>100%                     |
| Don't know  | 340<br>16%  | 145<br>13%   | 68<br>14%  | 3<br>7%  | 14<br>13%  | 14<br>11%   | -                                | -   | -                               |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 5  
**Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?**  
**Summary**  
**Base: All respondents**

|                                | Statements   |  |   |   |  |  |  |   |   |                          |                    |   |  |                                   |   |
|--------------------------------|--|--|---|---|--|--|--|---|---|--------------------------|--------------------|---|--|-----------------------------------|---|
|                                | It would do a better job than the current system at providing a guaranteed basic level of security | The current system is working in the main so there is no reason to consider alternatives | It could give people the freedom to make the right decisions for themselves and their families to a greater extent than the current system allows | If everyone received the payments it would create a disincentive to work, a risk that is too great compared with the current system | The payments would provide more of an incentive to work because people wouldn't lose money if they got a job (as with many current benefits) | It would decrease crime by reducing destitution and extreme need | It would increase educational attainment | It would improve mental and physical health | It would reduce the stigma associated with receiving benefits | It would cause inflation | It is unaffordable | The money spent giving everyone a basic income could be better targeted e.g. towards the very poorest alone | I would be more inclined to support a Universal Basic Income if it were not funded by a rise in income tax/ national insurance | It would benefit me and my family | Rather than cash, the state should provide citizens with basic food supplies and social housing to meet their needs |
| Unweighted base                | 2070   | 2070   | 2070  | 2070  | 2070   | 2070   | 2070                                     | 2070  | 2070  | 2070                     | 2070               | 2070  | 2070   | 2070                              | 2070  |
| Weighted base                  | 2070   | 2070   | 2070  | 2070  | 2070   | 2070   | 2070                                     | 2070  | 2070  | 2070                     | 2070               | 2070  | 2070   | 2070                              | 2070  |
| NET: Agree                     | 941<br>45%   | 399<br>19%   | 968<br>47%  | 875<br>42%  | 1154<br>56%  | 682<br>33%   | 498<br>24%                               | 765<br>37%                                  | 1011<br>49%   | 481<br>23%               | 790<br>38%         | 921<br>45%  | 845<br>41%   | 450<br>22%                        | 899<br>43%  |
| Strongly agree (+2)            | 261<br>13%   | 77<br>4%   | 223<br>11%  | 324<br>16%  | 347<br>17%   | 169<br>8%  | 111<br>5%                                | 221<br>11%                                  | 281<br>14%  | 147<br>7%                | 331<br>16%         | 233<br>11%  | 281<br>14%   | 165<br>8%                         | 268<br>13%  |
| Slightly agree (+1)            | 681<br>33%   | 322<br>16%   | 745<br>36%  | 550<br>27%  | 807<br>39%   | 513<br>25%   | 387<br>19%                               | 543<br>26%                                  | 730<br>35%  | 334<br>16%               | 460<br>22%         | 688<br>33%  | 564<br>27%   | 285<br>14%                        | 631<br>30%  |
| Neither agree nor disagree (0) | 538<br>26%   | 512<br>25%   | 548<br>26%  | 489<br>24%  | 407<br>20%   | 489<br>24%   | 687<br>33%                               | 604<br>29%                                  | 499<br>24%  | 681<br>33%               | 521<br>25%         | 551<br>27%  | 658<br>32%   | 508<br>25%                        | 421<br>20%  |
| Slightly disagree (-1)         | 151<br>7%  | 485<br>23%   | 145<br>7%   | 277<br>13%  | 134<br>6%  | 297<br>14%   | 240<br>12%                               | 185<br>9%                                   | 178<br>9%   | 175<br>8%                | 186<br>9%          | 223<br>11%  | 183<br>9%  | 298<br>14%                        | 268<br>13%  |
| Strongly disagree (-2)         | 113<br>5%  | 434<br>21%   | 93<br>4%  | 148<br>7%   | 142<br>7%  | 284<br>14%   | 198<br>10%                               | 172<br>8%                                   | 147<br>7%   | 92<br>4%                 | 135<br>7%          | 90<br>4%  | 113<br>5%  | 504<br>24%                        | 291<br>14%  |
| NET: Disagree                  | 263<br>13%   | 919<br>44%   | 238<br>12%  | 425<br>21%  | 276<br>13%   | 581<br>28%   | 439<br>21%                               | 357<br>17%                                  | 325<br>16%  | 267<br>13%               | 321<br>16%         | 312<br>15%  | 296<br>14%   | 802<br>39%                        | 559<br>27%  |
| Don't know                     | 328<br>16%   | 241<br>12%   | 316<br>15%  | 281<br>14%  | 233<br>11%   | 317<br>15%   | 447<br>22%                               | 344<br>17%                                  | 234<br>11%  | 640<br>31%               | 438<br>21%         | 285<br>14%  | 271<br>13%   | 310<br>15%                        | 191<br>9%   |
| Mean                           | 0.47   | -0.48  | 0.49  | 0.35  | 0.59   | -0.01  | -0.02                                    | 0.26  | 0.45  | 0.19                     | 0.41               | 0.42  | 0.40   | -0.39                             | 0.17  |
| Standard deviation             | 1.05   | 1.15   | 0.99  | 1.18  | 1.11   | 1.22   | 1.07                                     | 1.12  | 1.11  | 1.00                     | 1.17               | 1.03  | 1.06   | 1.30                              | 1.28  |
| Standard error                 | 0.03   | 0.03   | 0.02  | 0.03  | 0.03   | 0.03   | 0.03                                     | 0.03  | 0.03  | 0.03                     | 0.03               | 0.02  | 0.03   | 0.03                              | 0.03  |

## Universal Basic Income Survey

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Absolutes/col percents

Table 6

**Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?**  
**It would do a better job than the current system at providing a guaranteed basic level of security**

**Base: All respondents**

|                                | Gender     |            |            | Age        |            |            |            |            |            | Social Grade |            |            |            | Region    |            |            |                        |               |               |           |           |            |            | Employment Sector |                    |            |            |                      |
|--------------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|------------|------------|-------------------|--------------------|------------|------------|----------------------|
|                                | Total      | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scotland  | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales     | East-ern  | London     | South East | South West        | North-ern Ire-land | Public     | Pri-vate   | Opin-ion Influ-encer |
| Unweighted base                | 2070       | 1013       | 1057       | 172        | 310        | 353        | 382        | 336        | 517        | 660          | 574        | 372        | 464        | 189       | 90         | 253        | 184                    | 152           | 136           | 106       | 196       | 237        | 263        | 214               | 50                 | 342        | 822        | 164                  |
| Weighted base                  | 2070       | 1010       | 1060       | 230        | 358        | 331        | 366        | 306        | 479        | 565          | 582        | 420        | 503        | 175       | 84         | 231        | 169                    | 179           | 147           | 100       | 193       | 271        | 281        | 179               | 62                 | 356        | 839        | 168                  |
| NET: Agree                     | 941<br>45% | 473<br>47% | 468<br>44% | 116<br>50% | 184<br>51% | 151<br>46% | 160<br>44% | 126<br>41% | 204<br>43% | 261<br>46%   | 290<br>50% | 186<br>44% | 204<br>41% | 87<br>50% | 45<br>53%  | 110<br>48% | 72<br>43%              | 79<br>44%     | 61<br>42%     | 43<br>43% | 99<br>52% | 117<br>43% | 128<br>46% | 73<br>41%         | 27<br>43%          | 170<br>48% | 405<br>48% | 101<br>60%           |
| Strongly agree (+2)            | 261<br>13% | 141<br>14% | 119<br>11% | 33<br>14%  | 44<br>12%  | 49<br>15%  | 48<br>13%  | 42<br>14%  | 45<br>9%   | 71<br>12%    | 67<br>11%  | 48<br>11%  | 75<br>15%  | 31<br>18% | 12<br>15%  | 29<br>13%  | 19<br>11%              | 22<br>12%     | 12<br>8%      | 16<br>16% | 24<br>13% | 33<br>12%  | 36<br>13%  | 15<br>9%          | 10<br>16%          | 48<br>13%  | 108<br>13% | 28<br>17%            |
| Slightly agree (+1)            | 681<br>33% | 331<br>33% | 349<br>33% | 83<br>36%  | 140<br>39% | 102<br>31% | 112<br>31% | 84<br>27%  | 159<br>33% | 190<br>34%   | 223<br>38% | 138<br>33% | 129<br>26% | 55<br>32% | 32<br>38%  | 81<br>35%  | 53<br>32%              | 57<br>32%     | 49<br>34%     | 27<br>27% | 75<br>39% | 84<br>31%  | 92<br>33%  | 57<br>32%         | 17<br>28%          | 122<br>34% | 297<br>35% | 72<br>43%            |
| Neither agree nor disagree (0) | 538<br>26% | 270<br>27% | 268<br>25% | 46<br>20%  | 88<br>25%  | 74<br>22%  | 94<br>26%  | 92<br>30%  | 143<br>30% | 149<br>26%   | 140<br>24% | 119<br>28% | 131<br>26% | 44<br>25% | 12<br>14%  | 54<br>23%  | 50<br>29%              | 47<br>26%     | 41<br>28%     | 23<br>23% | 49<br>25% | 69<br>26%  | 85<br>30%  | 50<br>28%         | 15<br>24%          | 78<br>22%  | 226<br>27% | 35<br>21%            |
| Slightly disagree (-1)         | 151<br>7%  | 87<br>9%   | 64<br>6%   | 12<br>5%   | 18<br>5%   | 28<br>8%   | 34<br>9%   | 26<br>8%   | 33<br>7%   | 47<br>8%     | 42<br>7%   | 25<br>6%   | 36<br>7%   | 18<br>10% | 5<br>6%    | 13<br>6%   | 14<br>8%               | 10<br>6%      | 12<br>8%      | 14<br>14% | 10<br>5%  | 21<br>8%   | 14<br>5%   | 16<br>9%          | 4<br>7%            | 37<br>10%  | 52<br>6%   | 6<br>4%              |
| Strongly disagree (-2)         | 113<br>5%  | 65<br>6%   | 48<br>4%   | 7<br>3%    | 12<br>3%   | 15<br>5%   | 26<br>7%   | 20<br>7%   | 32<br>7%   | 37<br>7%     | 23<br>4%   | 23<br>5%   | 30<br>6%   | 7<br>4%   | 6<br>7%    | 14<br>6%   | 3<br>2%                | 11<br>6%      | 10<br>7%      | 6<br>6%   | 7<br>4%   | 22<br>8%   | 13<br>5%   | 9<br>5%           | 3<br>5%            | 15<br>4%   | 45<br>5%   | 16<br>9%             |
| NET: Disagree                  | 263<br>13% | 152<br>15% | 111<br>10% | 19<br>8%   | 30<br>8%   | 43<br>13%  | 60<br>16%  | 46<br>15%  | 65<br>14%  | 84<br>15%    | 65<br>11%  | 48<br>11%  | 66<br>13%  | 25<br>15% | 11<br>13%  | 27<br>12%  | 17<br>10%              | 21<br>12%     | 22<br>15%     | 19<br>19% | 17<br>9%  | 43<br>16%  | 27<br>9%   | 26<br>14%         | 7<br>12%           | 52<br>14%  | 97<br>12%  | 22<br>13%            |
| Don't know                     | 328<br>16% | 115<br>11% | 213<br>20% | 48<br>21%  | 56<br>16%  | 63<br>19%  | 52<br>14%  | 43<br>14%  | 67<br>14%  | 71<br>13%    | 87<br>15%  | 68<br>16%  | 102<br>20% | 19<br>11% | 17<br>20%  | 40<br>17%  | 30<br>18%              | 32<br>18%     | 23<br>15%     | 15<br>14% | 28<br>14% | 42<br>15%  | 41<br>15%  | 30<br>17%         | 13<br>21%          | 57<br>16%  | 111<br>13% | 11<br>7%             |
| Mean                           | 0.47       | 0.44       | 0.51       | 0.67       | 0.61       | 0.53       | 0.39       | 0.39       | 0.37       | 0.43         | 0.54       | 0.46       | 0.46       | 0.55      | 0.58       | 0.51       | 0.51                   | 0.46          | 0.33          | 0.40      | 0.60      | 0.37       | 0.52       | 0.36              | 0.53               | 0.51       | 0.51       | 0.58                 |
| Standard deviation             | 1.05       | 1.09       | 1.01       | 0.98       | 0.94       | 1.08       | 1.12       | 1.10       | 1.04       | 1.08         | 0.98       | 1.03       | 1.12       | 1.08      | 1.15       | 1.07       | 0.94                   | 1.08          | 1.04          | 1.16      | 0.96      | 1.13       | 1.00       | 1.02              | 1.10               | 1.05       | 1.03       | 1.13                 |
| Standard error                 | 0.03       | 0.04       | 0.03       | 0.08       | 0.06       | 0.06       | 0.06       | 0.06       | 0.05       | 0.05         | 0.04       | 0.06       | 0.06       | 0.08      | 0.13       | 0.07       | 0.08                   | 0.10          | 0.10          | 0.12      | 0.07      | 0.08       | 0.07       | 0.08              | 0.18               | 0.06       | 0.04       | 0.09                 |

## Universal Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 7

**Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?  
It would do a better job than the current system at providing a guaranteed basic level of security**

**Base: All respondents**

|                                | Total      | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |   | Q.2 Which of the following statements best fits your view? |   |                                 |
|--------------------------------|------------|---|--|--|--|---|--|---|---------------------------------|
|                                |            | Protecting the most vulnerable in society - the poor and needy                      | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle                           | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base                | 2070       | 1119  | 490  | 49   | 110  | 129   | 880  | 524   | 352                             |
| Weighted base                  | 2070       | 1121  | 484  | 49   | 107  | 122   | 857  | 525   | 348                             |
| NET: Agree                     | 941<br>45% | 585<br>52%  | 204<br>42%   | 22<br>45%  | 42<br>39%  | 53<br>43%   | 657<br>77%   | 163<br>31%  | 66<br>19%                       |
| Strongly agree (+2)            | 261<br>13% | 168<br>15%  | 37<br>8%   | 10<br>19%  | 12<br>12%  | 17<br>14%   | 218<br>25%   | 25<br>5%  | 9<br>3%                         |
| Slightly agree (+1)            | 681<br>33% | 417<br>37%  | 167<br>34%   | 13<br>26%  | 30<br>28%  | 36<br>30%   | 439<br>51%   | 138<br>26%  | 57<br>16%                       |
| Neither agree nor disagree (0) | 538<br>26% | 246<br>22%  | 133<br>28%   | 18<br>37%  | 35<br>33%  | 37<br>31%   | 130<br>15%   | 230<br>44%  | 88<br>25%                       |
| Slightly disagree (-1)         | 151<br>7%  | 78<br>7%  | 42<br>9%   | 5<br>11%   | 12<br>11%  | 9<br>7%   | 15<br>2%   | 42<br>8%  | 83<br>24%                       |
| Strongly disagree (-2)         | 113<br>5%  | 63<br>6%  | 30<br>6%   | 1<br>1%  | 6<br>6%  | 8<br>6%   | 1<br>*   | 17<br>3%  | 88<br>25%                       |
| NET: Disagree                  | 263<br>13% | 142<br>13%  | 72<br>15%  | 6<br>12%   | 18<br>17%  | 17<br>14%   | 16<br>2%   | 60<br>11%   | 171<br>49%                      |
| Don't know                     | 328<br>16% | 148<br>13%  | 75<br>15%  | 3<br>5%  | 12<br>11%  | 15<br>12%   | 53<br>6%   | 72<br>14%   | 22<br>6%                        |
| Mean                           | 0.47       | 0.56  | 0.34   | 0.54   | 0.32   | 0.42  | 1.07   | 0.25  | -0.56                           |
| Standard deviation             | 1.05       | 1.07  | 1.03   | 1.00   | 1.06   | 1.08  | 0.72   | 0.85  | 1.14                            |
| Standard error                 | 0.03       | 0.03  | 0.05   | 0.15   | 0.11   | 0.10  | 0.03   | 0.04  | 0.06                            |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 8

**Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?**

**The current system is working in the main so there is no reason to consider alternatives**

**Base: All respondents**

|                                | Gender     |            |            | Age       |            |            |            |            |            | Social Grade |            |            |            | Region    |            |            |                        |               |               |           |            |            |            | Employment Sector |                    |            |            |                      |
|--------------------------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|------------|------------|------------|-------------------|--------------------|------------|------------|----------------------|
|                                | Total      | Male       | Female     | 18-24     | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scotland  | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales     | East-ern   | London     | South East | South West        | North-ern Ire-land | Public     | Pri-vate   | Opin-ion Influ-encer |
| Unweighted base                | 2070       | 1013       | 1057       | 172       | 310        | 353        | 382        | 336        | 517        | 660          | 574        | 372        | 464        | 189       | 90         | 253        | 184                    | 152           | 136           | 106       | 196        | 237        | 263        | 214               | 50                 | 342        | 822        | 164                  |
| Weighted base                  | 2070       | 1010       | 1060       | 230       | 358        | 331        | 366        | 306        | 479        | 565          | 582        | 420        | 503        | 175       | 84         | 231        | 169                    | 179           | 147           | 100       | 193        | 271        | 281        | 179               | 62                 | 356        | 839        | 168                  |
| NET: Agree                     | 399<br>19% | 213<br>21% | 186<br>18% | 42<br>18% | 65<br>18%  | 53<br>16%  | 70<br>19%  | 69<br>23%  | 100<br>21% | 114<br>20%   | 98<br>17%  | 81<br>19%  | 106<br>21% | 22<br>12% | 11<br>13%  | 54<br>23%  | 41<br>24%              | 31<br>17%     | 37<br>26%     | 9<br>9%   | 34<br>18%  | 62<br>23%  | 52<br>18%  | 32<br>18%         | 14<br>22%          | 64<br>18%  | 143<br>17% | 53<br>31%            |
| Strongly agree (+2)            | 77<br>4%   | 44<br>4%   | 32<br>3%   | 6<br>3%   | 9<br>2%    | 15<br>4%   | 13<br>4%   | 16<br>5%   | 18<br>4%   | 21<br>4%     | 19<br>3%   | 18<br>4%   | 20<br>4%   | 4<br>2%   | 2<br>3%    | 9<br>4%    | 6<br>4%                | 6<br>4%       | 6<br>4%       | 2<br>2%   | 5<br>3%    | 14<br>5%   | 9<br>3%    | 7<br>4%           | 4<br>6%            | 12<br>3%   | 35<br>4%   | 12<br>7%             |
| Slightly agree (+1)            | 322<br>16% | 169<br>17% | 153<br>14% | 36<br>16% | 56<br>16%  | 38<br>12%  | 56<br>15%  | 53<br>17%  | 82<br>17%  | 94<br>17%    | 79<br>14%  | 63<br>15%  | 86<br>17%  | 18<br>10% | 8<br>10%   | 45<br>19%  | 34<br>20%              | 24<br>14%     | 32<br>22%     | 7<br>7%   | 29<br>15%  | 48<br>18%  | 42<br>15%  | 25<br>14%         | 10<br>16%          | 52<br>15%  | 108<br>13% | 41<br>24%            |
| Neither agree nor disagree (0) | 512<br>25% | 248<br>25% | 265<br>25% | 64<br>28% | 88<br>25%  | 82<br>25%  | 85<br>23%  | 73<br>24%  | 120<br>25% | 127<br>22%   | 131<br>22% | 111<br>26% | 143<br>28% | 43<br>25% | 17<br>20%  | 48<br>21%  | 41<br>24%              | 47<br>26%     | 24<br>17%     | 28<br>28% | 43<br>22%  | 66<br>24%  | 92<br>33%  | 52<br>29%         | 10<br>17%          | 75<br>21%  | 217<br>26% | 33<br>20%            |
| Slightly disagree (-1)         | 485<br>23% | 265<br>26% | 219<br>21% | 41<br>18% | 68<br>19%  | 78<br>23%  | 95<br>26%  | 71<br>23%  | 132<br>28% | 146<br>26%   | 163<br>28% | 90<br>21%  | 86<br>17%  | 44<br>25% | 17<br>20%  | 49<br>21%  | 32<br>19%              | 40<br>22%     | 38<br>26%     | 26<br>26% | 52<br>27%  | 53<br>19%  | 71<br>25%  | 43<br>24%         | 21<br>33%          | 95<br>27%  | 200<br>24% | 33<br>19%            |
| Strongly disagree (-2)         | 434<br>21% | 208<br>21% | 226<br>21% | 48<br>21% | 78<br>22%  | 77<br>23%  | 86<br>23%  | 66<br>22%  | 79<br>16%  | 125<br>22%   | 124<br>21% | 88<br>21%  | 97<br>19%  | 47<br>27% | 25<br>30%  | 44<br>19%  | 36<br>22%              | 43<br>24%     | 31<br>21%     | 26<br>26% | 49<br>26%  | 48<br>18%  | 40<br>14%  | 37<br>21%         | 7<br>12%           | 77<br>22%  | 177<br>21% | 42<br>25%            |
| NET: Disagree                  | 919<br>44% | 473<br>47% | 445<br>42% | 90<br>39% | 146<br>41% | 154<br>47% | 181<br>49% | 137<br>45% | 211<br>44% | 271<br>48%   | 287<br>49% | 177<br>42% | 183<br>36% | 91<br>52% | 42<br>50%  | 93<br>40%  | 68<br>41%              | 83<br>46%     | 69<br>47%     | 53<br>52% | 101<br>52% | 100<br>37% | 111<br>40% | 79<br>44%         | 28<br>45%          | 172<br>48% | 377<br>45% | 75<br>45%            |
| Don't know                     | 241<br>12% | 76<br>8%   | 164<br>16% | 34<br>15% | 59<br>17%  | 42<br>13%  | 31<br>8%   | 28<br>9%   | 47<br>10%  | 53<br>9%     | 66<br>11%  | 51<br>12%  | 71<br>14%  | 19<br>11% | 14<br>17%  | 35<br>15%  | 19<br>11%              | 18<br>10%     | 16<br>11%     | 10<br>10% | 14<br>7%   | 43<br>16%  | 26<br>9%   | 15<br>8%          | 10<br>16%          | 45<br>13%  | 102<br>12% | 7<br>4%              |
| Mean                           | -0.48      | -0.45      | -0.51      | -0.46     | -0.50      | -0.56      | -0.55      | -0.42      | -0.40      | -0.51        | -0.57      | -0.45      | -0.36      | -0.72     | -0.78      | -0.38      | -0.39                  | -0.55         | -0.43         | -0.75     | -0.62      | -0.32      | -0.35      | -0.47             | -0.34              | -0.56      | -0.51      | -0.32                |
| Standard deviation             | 1.15       | 1.16       | 1.15       | 1.14      | 1.15       | 1.16       | 1.16       | 1.20       | 1.11       | 1.16         | 1.12       | 1.16       | 1.16       | 1.09      | 1.17       | 1.20       | 1.20                   | 1.15          | 1.22          | 1.05      | 1.14       | 1.19       | 1.05       | 1.13              | 1.17               | 1.14       | 1.15       | 1.31                 |
| Standard error                 | 0.03       | 0.04       | 0.04       | 0.09      | 0.07       | 0.07       | 0.06       | 0.07       | 0.05       | 0.05         | 0.05       | 0.06       | 0.06       | 0.08      | 0.13       | 0.08       | 0.09                   | 0.10          | 0.11          | 0.11      | 0.09       | 0.08       | 0.07       | 0.08              | 0.18               | 0.07       | 0.04       | 0.10                 |



## Universal Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 9

**Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?**  
**The current system is working in the main so there is no reason to consider alternatives**

**Base: All respondents**

|                                | Total      | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  | Q.2 Which of the following statements best fits your view?                |                                  |   |                                 |
|--------------------------------|------------|---|--|--|--|---|----------------------------------|---|---------------------------------|
|                                |            | Protecting the most vulnerable in society - the poor and needy                      | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base                | 2070       | 1119  | 490  | 49   | 110  | 129   | 880                              | 524   | 352                             |
| Weighted base                  | 2070       | 1121  | 484  | 49   | 107  | 122   | 857                              | 525   | 348                             |
| NET: Agree                     | 399<br>19% | 197<br>18%  | 100<br>21%   | 14<br>29%  | 34<br>32%  | 35<br>29%   | 99<br>12%                        | 108<br>21%  | 148<br>43%                      |
| Strongly agree (+2)            | 77<br>4%   | 36<br>3%  | 20<br>4%   | 4<br>9%  | 7<br>6%  | 6<br>5%   | 18<br>2%                         | 16<br>3%  | 38<br>11%                       |
| Slightly agree (+1)            | 322<br>16% | 162<br>14%  | 79<br>16%  | 10<br>20%  | 27<br>25%  | 29<br>24%   | 80<br>9%                         | 93<br>18%   | 110<br>32%                      |
| Neither agree nor disagree (0) | 512<br>25% | 255<br>23%  | 108<br>22%   | 19<br>38%  | 24<br>23%  | 28<br>23%   | 157<br>18%                       | 196<br>37%  | 73<br>21%                       |
| Slightly disagree (-1)         | 485<br>23% | 292<br>26%  | 125<br>26%   | 6<br>13%   | 20<br>19%  | 29<br>24%   | 284<br>33%                       | 97<br>19%   | 54<br>15%                       |
| Strongly disagree (-2)         | 434<br>21% | 283<br>25%  | 88<br>18%  | 9<br>18%   | 23<br>21%  | 20<br>17%   | 278<br>32%                       | 68<br>13%   | 57<br>16%                       |
| NET: Disagree                  | 919<br>44% | 575<br>51%  | 213<br>44%   | 15<br>31%  | 43<br>40%  | 49<br>41%   | 562<br>66%                       | 165<br>31%  | 111<br>32%                      |
| Don't know                     | 241<br>12% | 93<br>8%  | 63<br>13%  | 1<br>2%  | 6<br>6%  | 9<br>8%   | 40<br>5%                         | 56<br>11%   | 16<br>5%                        |
| Mean                           | -0.48      | -0.61   | -0.43  | -0.11  | -0.24  | -0.26   | -0.88                            | -0.23   | 0.05                            |
| Standard deviation             | 1.15       | 1.15  | 1.15   | 1.20   | 1.26   | 1.19  | 1.06                             | 1.03  | 1.28                            |
| Standard error                 | 0.03       | 0.04  | 0.06   | 0.17   | 0.12   | 0.11  | 0.04                             | 0.05  | 0.07                            |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 10

#### Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?

It could give people the freedom to make the right decisions for themselves and their families to a greater extent than the current system allows

Base: All respondents

|                                | Gender     |            |            | Age        |            |            |            |            |            | Social Grade |            |            |            | Region    |            |            |                        |               |               |           |           |            |            | Employment Sector |                    |            |            |                      |
|--------------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|------------|------------|-------------------|--------------------|------------|------------|----------------------|
|                                | Total      | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scotland  | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales     | East-ern  | London     | South East | South West        | North-ern Ire-land | Public     | Pri-vate   | Opin-ion Influ-encer |
| Unweighted base                | 2070       | 1013       | 1057       | 172        | 310        | 353        | 382        | 336        | 517        | 660          | 574        | 372        | 464        | 189       | 90         | 253        | 184                    | 152           | 136           | 106       | 196       | 237        | 263        | 214               | 50                 | 342        | 822        | 164                  |
| Weighted base                  | 2070       | 1010       | 1060       | 230        | 358        | 331        | 366        | 306        | 479        | 565          | 582        | 420        | 503        | 175       | 84         | 231        | 169                    | 179           | 147           | 100       | 193       | 271        | 281        | 179               | 62                 | 356        | 839        | 168                  |
| NET: Agree                     | 968<br>47% | 494<br>49% | 475<br>45% | 122<br>53% | 185<br>52% | 156<br>47% | 163<br>44% | 135<br>44% | 208<br>43% | 280<br>50%   | 287<br>49% | 190<br>45% | 211<br>42% | 86<br>49% | 43<br>50%  | 113<br>49% | 83<br>49%              | 75<br>42%     | 64<br>44%     | 49<br>49% | 92<br>48% | 114<br>42% | 139<br>50% | 80<br>45%         | 51%                | 177<br>50% | 422<br>50% | 102<br>61%           |
| Strongly agree (+2)            | 223<br>11% | 125<br>12% | 98<br>9%   | 24<br>10%  | 46<br>13%  | 40<br>12%  | 44<br>12%  | 30<br>10%  | 40<br>8%   | 54<br>10%    | 56<br>10%  | 44<br>10%  | 69<br>14%  | 30<br>17% | 9<br>10%   | 22<br>10%  | 21<br>12%              | 16<br>9%      | 4<br>3%       | 14<br>14% | 21<br>11% | 30<br>11%  | 28<br>10%  | 17<br>10%         | 9<br>15%           | 37<br>11%  | 96<br>11%  | 25<br>15%            |
| Slightly agree (+1)            | 745<br>36% | 369<br>36% | 377<br>36% | 98<br>43%  | 139<br>39% | 116<br>35% | 119<br>32% | 106<br>35% | 168<br>35% | 226<br>40%   | 231<br>40% | 146<br>35% | 142<br>28% | 55<br>32% | 34<br>40%  | 90<br>39%  | 63<br>37%              | 59<br>33%     | 60<br>41%     | 35<br>35% | 71<br>37% | 84<br>31%  | 111<br>40% | 62<br>35%         | 22<br>35%          | 140<br>39% | 326<br>39% | 78<br>46%            |
| Neither agree nor disagree (0) | 548<br>26% | 275<br>27% | 273<br>26% | 58<br>25%  | 92<br>26%  | 85<br>26%  | 98<br>27%  | 79<br>26%  | 136<br>28% | 136<br>24%   | 149<br>26% | 117<br>28% | 146<br>29% | 56<br>32% | 15<br>17%  | 52<br>23%  | 41<br>24%              | 58<br>33%     | 32<br>22%     | 19<br>19% | 44<br>23% | 81<br>30%  | 78<br>28%  | 55<br>31%         | 16<br>25%          | 81<br>23%  | 211<br>25% | 38<br>23%            |
| Slightly disagree (-1)         | 145<br>7%  | 78<br>8%   | 67<br>6%   | 7<br>3%    | 12<br>3%   | 28<br>8%   | 26<br>7%   | 31<br>10%  | 42<br>9%   | 44<br>8%     | 28<br>5%   | 38<br>9%   | 35<br>7%   | 10<br>6%  | 6<br>8%    | 18<br>8%   | 16<br>9%               | 5<br>3%       | 11<br>8%      | 11<br>11% | 14<br>7%  | 23<br>9%   | 13<br>5%   | 12<br>7%          | 5<br>8%            | 29<br>8%   | 45<br>5%   | 7<br>4%              |
| Strongly disagree (-2)         | 93<br>4%   | 60<br>6%   | 33<br>3%   | 2<br>1%    | 12<br>3%   | 9<br>3%    | 22<br>6%   | 22<br>7%   | 27<br>6%   | 32<br>6%     | 27<br>5%   | 17<br>4%   | 17<br>3%   | 5<br>3%   | 3<br>4%    | 11<br>5%   | 5<br>3%                | 13<br>7%      | 9<br>6%       | 4<br>4%   | 13<br>7%  | 13<br>5%   | 10<br>4%   | 7<br>4%           | 2<br>3%            | 19<br>5%   | 34<br>4%   | 12<br>7%             |
| NET: Disagree                  | 238<br>12% | 138<br>14% | 100<br>9%  | 8<br>4%    | 23<br>7%   | 37<br>11%  | 48<br>13%  | 52<br>17%  | 69<br>15%  | 75<br>13%    | 54<br>10%  | 54<br>13%  | 53<br>10%  | 15<br>8%  | 10<br>12%  | 29<br>13%  | 21<br>12%              | 17<br>10%     | 20<br>14%     | 15<br>15% | 27<br>14% | 36<br>13%  | 23<br>8%   | 19<br>11%         | 7<br>11%           | 48<br>13%  | 79<br>9%   | 19<br>11%            |
| Don't know                     | 316<br>15% | 104<br>10% | 212<br>20% | 42<br>18%  | 58<br>16%  | 53<br>16%  | 58<br>16%  | 40<br>13%  | 65<br>14%  | 74<br>13%    | 90<br>15%  | 58<br>14%  | 93<br>19%  | 18<br>10% | 17<br>21%  | 37<br>16%  | 24<br>14%              | 28<br>16%     | 30<br>20%     | 17<br>16% | 30<br>16% | 40<br>15%  | 40<br>14%  | 25<br>14%         | 8<br>13%           | 50<br>14%  | 126<br>15% | 8<br>5%              |
| Mean                           | 0.49       | 0.46       | 0.52       | 0.72       | 0.65       | 0.54       | 0.44       | 0.34       | 0.36       | 0.46         | 0.53       | 0.45       | 0.51       | 0.61      | 0.57       | 0.49       | 0.54                   | 0.40          | 0.34          | 0.52      | 0.45      | 0.41       | 0.56       | 0.46              | 0.59               | 0.48       | 0.57       | 0.60                 |
| Standard deviation             | 0.99       | 1.05       | 0.93       | 0.76       | 0.92       | 0.96       | 1.07       | 1.08       | 1.01       | 1.02         | 0.96       | 0.99       | 1.01       | 0.97      | 1.00       | 1.00       | 0.98                   | 1.01          | 0.98          | 1.08      | 1.07      | 1.02       | 0.92       | 0.95              | 1.01               | 1.03       | 0.97       | 1.04                 |
| Standard error                 | 0.02       | 0.03       | 0.03       | 0.06       | 0.06       | 0.06       | 0.06       | 0.06       | 0.05       | 0.04         | 0.04       | 0.06       | 0.05       | 0.07      | 0.12       | 0.07       | 0.08                   | 0.09          | 0.09          | 0.11      | 0.08      | 0.07       | 0.06       | 0.07              | 0.15               | 0.06       | 0.04       | 0.08                 |

## Universal Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 11

#### Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?

It could give people the freedom to make the right decisions for themselves and their families to a greater extent than the current system allows

Base: All respondents

|                                | Total      | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  | Q.2 Which of the following statements best fits your view?                |                                  |   |                                 |
|--------------------------------|------------|---|--|--|--|---|----------------------------------|---|---------------------------------|
|                                |            | Protecting the most vulnerable in society - the poor and needy                      | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base                | 2070       | 1119  | 490  | 49   | 110  | 129   | 880                              | 524   | 352                             |
| Weighted base                  | 2070       | 1121  | 484  | 49   | 107  | 122   | 857                              | 525   | 348                             |
| NET: Agree                     | 968<br>47% | 591<br>53%  | 205<br>42%   | 31<br>62%  | 51<br>48%  | 53<br>44%   | 643<br>75%                       | 190<br>36%  | 71<br>21%                       |
| Strongly agree (+2)            | 223<br>11% | 144<br>13%  | 29<br>6%   | 13<br>26%  | 9<br>8%  | 15<br>12%   | 185<br>22%                       | 30<br>6%  | 5<br>1%                         |
| Slightly agree (+1)            | 745<br>36% | 448<br>40%  | 176<br>36%   | 18<br>37%  | 42<br>39%  | 39<br>32%   | 458<br>53%                       | 160<br>30%  | 67<br>19%                       |
| Neither agree nor disagree (0) | 548<br>26% | 272<br>24%  | 122<br>25%   | 10<br>20%  | 34<br>31%  | 38<br>31%   | 135<br>16%                       | 204<br>39%  | 109<br>31%                      |
| Slightly disagree (-1)         | 145<br>7%  | 74<br>7%  | 43<br>9%   | 3<br>6%  | 9<br>8%  | 8<br>6%   | 23<br>3%                         | 40<br>8%  | 70<br>20%                       |
| Strongly disagree (-2)         | 93<br>4%   | 46<br>4%  | 31<br>6%   | 3<br>6%  | 3<br>3%  | 9<br>8%   | 4<br>*                           | 21<br>4%  | 64<br>18%                       |
| NET: Disagree                  | 238<br>12% | 119<br>11%  | 75<br>15%  | 6<br>12%   | 12<br>12%  | 17<br>14%   | 27<br>3%                         | 61<br>12%   | 134<br>39%                      |
| Don't know                     | 316<br>15% | 138<br>12%  | 82<br>17%  | 3<br>6%  | 10<br>9%   | 14<br>11%   | 52<br>6%                         | 70<br>13%   | 33<br>9%                        |
| Mean                           | 0.49       | 0.58  | 0.32   | 0.75   | 0.46   | 0.38  | 0.99                             | 0.30  | -0.39                           |
| Standard deviation             | 0.99       | 0.98  | 1.02   | 1.11   | 0.92   | 1.09  | 0.75                             | 0.89  | 1.08                            |
| Standard error                 | 0.02       | 0.03  | 0.05   | 0.17   | 0.09   | 0.10  | 0.03                             | 0.04  | 0.06                            |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 12

#### Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?

If everyone received the payments it would create a disincentive to work, a risk that is too great compared with the current system

Base: All respondents

|                                | Gender     |            |            | Age       |            |            |            |            |            | Social Grade |            |            |            | Region    |            |            |                        |               |               |           |           |            |            | Employment Sector |                    |            |            |                      |
|--------------------------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|------------|------------|-------------------|--------------------|------------|------------|----------------------|
|                                | Total      | Male       | Female     | 18-24     | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scotland  | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales     | East-ern  | London     | South East | South West        | North-ern Ire-land | Public     | Pri-vate   | Opin-ion Influ-encer |
| Unweighted base                | 2070       | 1013       | 1057       | 172       | 310        | 353        | 382        | 336        | 517        | 660          | 574        | 372        | 464        | 189       | 90         | 253        | 184                    | 152           | 136           | 106       | 196       | 237        | 263        | 214               | 50                 | 342        | 822        | 164                  |
| Weighted base                  | 2070       | 1010       | 1060       | 230       | 358        | 331        | 366        | 306        | 479        | 565          | 582        | 420        | 503        | 175       | 84         | 231        | 169                    | 179           | 147           | 100       | 193       | 271        | 281        | 179               | 62                 | 356        | 839        | 168                  |
| NET: Agree                     | 875<br>42% | 428<br>42% | 447<br>42% | 94<br>41% | 128<br>36% | 120<br>36% | 150<br>41% | 135<br>44% | 248<br>52% | 266<br>47%   | 235<br>40% | 177<br>42% | 196<br>39% | 64<br>37% | 31<br>37%  | 95<br>41%  | 67<br>40%              | 75<br>42%     | 64<br>44%     | 43<br>43% | 86<br>45% | 117<br>43% | 124<br>44% | 82<br>46%         | 28<br>45%          | 148<br>42% | 349<br>42% | 67<br>40%            |
| Strongly agree (+2)            | 324<br>16% | 178<br>18% | 147<br>14% | 25<br>11% | 36<br>10%  | 40<br>12%  | 55<br>15%  | 57<br>18%  | 112<br>23% | 121<br>21%   | 74<br>13%  | 72<br>17%  | 58<br>11%  | 16<br>9%  | 10<br>12%  | 39<br>17%  | 29<br>17%              | 37<br>21%     | 18<br>12%     | 14<br>14% | 35<br>18% | 50<br>18%  | 44<br>16%  | 24<br>13%         | 8<br>14%           | 49<br>14%  | 132<br>16% | 26<br>15%            |
| Slightly agree (+1)            | 550<br>27% | 251<br>25% | 300<br>28% | 69<br>30% | 92<br>26%  | 80<br>24%  | 96<br>26%  | 79<br>26%  | 135<br>28% | 145<br>26%   | 161<br>28% | 105<br>25% | 139<br>28% | 48<br>27% | 21<br>25%  | 55<br>24%  | 38<br>22%              | 37<br>21%     | 46<br>32%     | 29<br>29% | 52<br>27% | 67<br>25%  | 79<br>28%  | 58<br>32%         | 19<br>31%          | 99<br>28%  | 216<br>26% | 41<br>24%            |
| Neither agree nor disagree (0) | 489<br>24% | 228<br>23% | 261<br>25% | 54<br>24% | 101<br>28% | 83<br>25%  | 83<br>23%  | 64<br>21%  | 105<br>22% | 123<br>22%   | 140<br>24% | 100<br>24% | 126<br>25% | 44<br>25% | 22<br>27%  | 55<br>24%  | 31<br>18%              | 45<br>25%     | 31<br>21%     | 21<br>21% | 40<br>21% | 72<br>27%  | 68<br>24%  | 53<br>30%         | 8<br>13%           | 90<br>25%  | 197<br>24% | 42<br>25%            |
| Slightly disagree (-1)         | 277<br>13% | 167<br>17% | 110<br>10% | 30<br>13% | 49<br>14%  | 43<br>13%  | 58<br>16%  | 39<br>13%  | 58<br>12%  | 85<br>15%    | 88<br>15%  | 50<br>12%  | 53<br>11%  | 30<br>17% | 8<br>10%   | 31<br>13%  | 25<br>15%              | 23<br>13%     | 23<br>16%     | 21<br>20% | 26<br>14% | 29<br>11%  | 37<br>13%  | 15<br>8%          | 9<br>15%           | 53<br>15%  | 116<br>14% | 31<br>18%            |
| Strongly disagree (-2)         | 148<br>7%  | 94<br>9%   | 54<br>5%   | 14<br>6%  | 24<br>7%   | 33<br>10%  | 33<br>9%   | 30<br>10%  | 14<br>3%   | 33<br>6%     | 36<br>6%   | 32<br>8%   | 47<br>9%   | 18<br>10% | 6<br>7%    | 17<br>8%   | 10<br>6%               | 11<br>6%      | 6<br>4%       | 7<br>7%   | 17<br>9%  | 21<br>8%   | 19<br>7%   | 9<br>5%           | 7<br>11%           | 18<br>5%   | 65<br>8%   | 19<br>11%            |
| NET: Disagree                  | 425<br>21% | 261<br>26% | 164<br>16% | 45<br>19% | 73<br>20%  | 76<br>23%  | 90<br>25%  | 69<br>23%  | 72<br>15%  | 119<br>21%   | 124<br>21% | 82<br>20%  | 100<br>20% | 48<br>28% | 14<br>17%  | 48<br>21%  | 35<br>21%              | 34<br>19%     | 29<br>20%     | 27<br>27% | 43<br>22% | 50<br>18%  | 57<br>20%  | 24<br>13%         | 16<br>26%          | 71<br>20%  | 182<br>22% | 50<br>30%            |
| Don't know                     | 281<br>14% | 93<br>9%   | 188<br>18% | 37<br>16% | 56<br>16%  | 53<br>16%  | 43<br>12%  | 38<br>12%  | 54<br>11%  | 57<br>10%    | 82<br>14%  | 61<br>15%  | 80<br>16%  | 19<br>11% | 16<br>20%  | 34<br>15%  | 36<br>21%              | 25<br>14%     | 22<br>15%     | 9<br>9%   | 24<br>12% | 32<br>12%  | 33<br>12%  | 20<br>11%         | 10<br>16%          | 47<br>13%  | 111<br>13% | 10<br>6%             |
| Mean                           | 0.35       | 0.27       | 0.43       | 0.31      | 0.23       | 0.18       | 0.25       | 0.34       | 0.64       | 0.46         | 0.30       | 0.38       | 0.25       | 0.09      | 0.31       | 0.35       | 0.38                   | 0.44          | 0.37          | 0.26      | 0.36      | 0.40       | 0.37       | 0.46              | 0.25               | 0.35       | 0.32       | 0.15                 |
| Standard deviation             | 1.18       | 1.25       | 1.10       | 1.11      | 1.10       | 1.21       | 1.22       | 1.27       | 1.11       | 1.21         | 1.14       | 1.20       | 1.18       | 1.17      | 1.14       | 1.21       | 1.24                   | 1.21          | 1.10          | 1.19      | 1.25      | 1.19       | 1.17       | 1.04              | 1.30               | 1.12       | 1.20       | 1.25                 |
| Standard error                 | 0.03       | 0.04       | 0.04       | 0.09      | 0.07       | 0.07       | 0.07       | 0.07       | 0.05       | 0.05         | 0.05       | 0.07       | 0.06       | 0.09      | 0.13       | 0.08       | 0.10                   | 0.11          | 0.10          | 0.12      | 0.10      | 0.08       | 0.08       | 0.08              | 0.20               | 0.07       | 0.04       | 0.10                 |

## Universal Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 13

#### Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?

If everyone received the payments it would create a disincentive to work, a risk that is too great compared with the current system

Base: All respondents

|                            | Total           | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |   | Q.2 Which of the following statements best fits your view? |   |                                 |
|----------------------------|-----------------|---|--|--|--|---|--|---|---------------------------------|
|                            |                 | Protecting the most vulnerable in society - the poor and needy                      | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle                           | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base            | 2070            | 1119  | 490  | 49   | 110  | 129   | 880  | 524   | 352                             |
| Weighted base              | 2070            | 1121  | 484  | 49   | 107  | 122   | 857  | 525   | 348                             |
| NET: Agree                 | 875<br>42%      | 418<br>37%  | 267<br>55%   | 30<br>62%  | 55<br>51%  | 68<br>56%   | 252<br>29%   | 275<br>52%  | 249<br>72%                      |
| Strongly agree             | (+2) 324<br>16% | 124<br>11%  | 114<br>24%   | 15<br>30%  | 24<br>23%  | 34<br>28%   | 57<br>7%   | 98<br>19%   | 138<br>40%                      |
| Slightly agree             | (+1) 550<br>27% | 294<br>26%  | 153<br>32%   | 16<br>32%  | 31<br>29%  | 34<br>28%   | 195<br>23%   | 177<br>34%  | 110<br>32%                      |
| Neither agree nor disagree | (0) 489<br>24%  | 255<br>23%  | 97<br>20%  | 12<br>24%  | 30<br>28%  | 30<br>25%   | 218<br>25%   | 145<br>28%  | 40<br>11%                       |
| Slightly disagree          | (-1) 277<br>13% | 201<br>18%  | 46<br>10%  | 2<br>5%  | 9<br>9%  | 5<br>4%   | 207<br>24%   | 34<br>6%  | 18<br>5%                        |
| Strongly disagree          | (-2) 148<br>7%  | 121<br>11%  | 17<br>4%   | *<br>1%  | 2<br>2%  | 1<br>1%   | 104<br>12%   | 13<br>2%  | 24<br>7%                        |
| NET: Disagree              | 425<br>21%      | 322<br>29%  | 63<br>13%  | 3<br>6%  | 11<br>10%  | 6<br>5%   | 311<br>36%   | 47<br>9%  | 42<br>12%                       |
| Don't know                 | 281<br>14%      | 126<br>11%  | 56<br>12%  | 4<br>8%  | 11<br>10%  | 17<br>14%   | 76<br>9%   | 58<br>11%   | 17<br>5%                        |
| Mean                       | 0.35            | 0.10  | 0.70   | 0.92   | 0.69   | 0.91  | -0.13  | 0.67  | 0.97                            |
| Standard deviation         | 1.18            | 1.22  | 1.09   | 0.95   | 1.01   | 0.93  | 1.15   | 0.97  | 1.19                            |
| Standard error             | 0.03            | 0.04  | 0.05   | 0.14   | 0.10   | 0.09  | 0.04   | 0.05  | 0.07                            |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 14

**Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?****The payments would provide more of an incentive to work because people wouldn't lose money if they got a job (as with many current benefits)****Base: All respondents**

|                                | Gender      |            |            | Age        |            |            |            |            |            | Social Grade |            |            |            | Region    |            |            |                        |               |               |           |            |            |            | Employment Sector |                    |            |            |                      |
|--------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|------------|------------|------------|-------------------|--------------------|------------|------------|----------------------|
|                                | Total       | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scotland  | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales     | East-ern   | London     | South East | South West        | North-ern Ire-land | Public     | Pri-vate   | Opin-ion Influ-encer |
| Unweighted base                | 2070        | 1013       | 1057       | 172        | 310        | 353        | 382        | 336        | 517        | 660          | 574        | 372        | 464        | 189       | 90         | 253        | 184                    | 152           | 136           | 106       | 196        | 237        | 263        | 214               | 50                 | 342        | 822        | 164                  |
| Weighted base                  | 2070        | 1010       | 1060       | 230        | 358        | 331        | 366        | 306        | 479        | 565          | 582        | 420        | 503        | 175       | 84         | 231        | 169                    | 179           | 147           | 100       | 193        | 271        | 281        | 179               | 62                 | 356        | 839        | 168                  |
| NET: Agree                     | 1154<br>56% | 567<br>56% | 587<br>55% | 131<br>57% | 195<br>54% | 185<br>56% | 207<br>57% | 172<br>56% | 264<br>55% | 325<br>57%   | 327<br>56% | 233<br>55% | 270<br>54% | 98<br>56% | 45<br>54%  | 131<br>57% | 99<br>59%              | 95<br>53%     | 80<br>54%     | 68<br>67% | 118<br>61% | 137<br>50% | 156<br>55% | 89<br>50%         | 38<br>61%          | 198<br>56% | 476<br>57% | 106<br>63%           |
| Strongly agree (+2)            | 347<br>17%  | 190<br>19% | 158<br>15% | 38<br>17%  | 68<br>19%  | 69<br>21%  | 64<br>18%  | 46<br>15%  | 62<br>13%  | 92<br>16%    | 95<br>16%  | 74<br>18%  | 86<br>17%  | 33<br>19% | 16<br>19%  | 41<br>18%  | 27<br>16%              | 28<br>16%     | 16<br>11%     | 18<br>18% | 35<br>18%  | 47<br>17%  | 51<br>18%  | 27<br>15%         | 8<br>13%           | 56<br>16%  | 170<br>20% | 37<br>22%            |
| Slightly agree (+1)            | 807<br>39%  | 378<br>37% | 429<br>40% | 93<br>41%  | 127<br>35% | 115<br>35% | 143<br>39% | 126<br>41% | 202<br>42% | 232<br>41%   | 231<br>40% | 159<br>38% | 184<br>37% | 65<br>37% | 30<br>35%  | 91<br>39%  | 72<br>43%              | 67<br>38%     | 64<br>43%     | 49<br>49% | 83<br>43%  | 89<br>33%  | 105<br>37% | 62<br>35%         | 30<br>48%          | 142<br>40% | 306<br>36% | 69<br>41%            |
| Neither agree nor disagree (0) | 407<br>20%  | 198<br>20% | 209<br>20% | 49<br>21%  | 81<br>23%  | 56<br>17%  | 66<br>18%  | 58<br>19%  | 97<br>20%  | 101<br>18%   | 121<br>21% | 80<br>19%  | 105<br>21% | 40<br>23% | 13<br>15%  | 40<br>17%  | 32<br>19%              | 33<br>18%     | 23<br>16%     | 20<br>20% | 31<br>16%  | 57<br>21%  | 67<br>24%  | 43<br>24%         | 8<br>13%           | 74<br>21%  | 148<br>18% | 30<br>18%            |
| Slightly disagree (-1)         | 134<br>6%   | 80<br>8%   | 54<br>5%   | 9<br>4%    | 11<br>3%   | 20<br>6%   | 24<br>7%   | 26<br>9%   | 44<br>9%   | 50<br>9%     | 29<br>5%   | 20<br>5%   | 35<br>7%   | 10<br>6%  | 7<br>9%    | 14<br>6%   | 10<br>6%               | 11<br>6%      | 6<br>4%       | 3<br>3%   | 12<br>6%   | 18<br>7%   | 20<br>7%   | 20<br>11%         | 2<br>3%            | 21<br>6%   | 51<br>6%   | 9<br>5%              |
| Strongly disagree (-2)         | 142<br>7%   | 83<br>8%   | 59<br>6%   | 15<br>7%   | 18<br>5%   | 21<br>6%   | 25<br>7%   | 24<br>8%   | 38<br>8%   | 40<br>7%     | 38<br>7%   | 40<br>10%  | 23<br>5%   | 12<br>7%  | 6<br>7%    | 20<br>9%   | 10<br>6%               | 17<br>10%     | 11<br>8%      | 3<br>3%   | 14<br>7%   | 22<br>8%   | 14<br>5%   | 7<br>4%           | 5<br>8%            | 23<br>7%   | 61<br>7%   | 16<br>10%            |
| NET: Disagree                  | 276<br>13%  | 163<br>16% | 113<br>11% | 24<br>10%  | 29<br>8%   | 41<br>12%  | 50<br>14%  | 50<br>16%  | 82<br>17%  | 91<br>16%    | 67<br>12%  | 61<br>14%  | 57<br>11%  | 23<br>13% | 14<br>16%  | 34<br>15%  | 20<br>12%              | 28<br>16%     | 17<br>12%     | 6<br>6%   | 26<br>13%  | 40<br>15%  | 34<br>12%  | 27<br>15%         | 7<br>11%           | 45<br>13%  | 113<br>13% | 25<br>15%            |
| Don't know                     | 233<br>11%  | 82<br>8%   | 152<br>14% | 25<br>11%  | 53<br>15%  | 49<br>15%  | 43<br>12%  | 27<br>9%   | 36<br>8%   | 49<br>9%     | 66<br>11%  | 47<br>11%  | 71<br>14%  | 13<br>8%  | 13<br>15%  | 25<br>11%  | 17<br>10%              | 22<br>13%     | 27<br>18%     | 6<br>6%   | 18<br>9%   | 38<br>14%  | 25<br>9%   | 20<br>11%         | 9<br>14%           | 39<br>11%  | 102<br>12% | 7<br>4%              |
| Mean                           | 0.59        | 0.55       | 0.63       | 0.63       | 0.71       | 0.68       | 0.61       | 0.51       | 0.47       | 0.55         | 0.62       | 0.55       | 0.64       | 0.60      | 0.58       | 0.57       | 0.63                   | 0.50          | 0.56          | 0.81      | 0.65       | 0.52       | 0.62       | 0.52              | 0.64               | 0.59       | 0.64       | 0.63                 |
| Standard deviation             | 1.11        | 1.17       | 1.04       | 1.07       | 1.04       | 1.14       | 1.12       | 1.14       | 1.12       | 1.13         | 1.08       | 1.19       | 1.05       | 1.12      | 1.20       | 1.17       | 1.06                   | 1.19          | 1.09          | 0.91      | 1.12       | 1.17       | 1.06       | 1.05              | 1.09               | 1.09       | 1.15       | 1.19                 |
| Standard error                 | 0.03        | 0.04       | 0.03       | 0.09       | 0.06       | 0.07       | 0.06       | 0.06       | 0.05       | 0.05         | 0.05       | 0.07       | 0.05       | 0.08      | 0.14       | 0.08       | 0.08                   | 0.10          | 0.10          | 0.09      | 0.08       | 0.08       | 0.07       | 0.08              | 0.17               | 0.06       | 0.04       | 0.09                 |

## Universal Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 15

#### Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?

The payments would provide more of an incentive to work because people wouldn't lose money if they got a job (as with many current benefits)

Base: All respondents

|                                | Total       | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |   | Q.2 Which of the following statements best fits your view? |   |                                 |
|--------------------------------|-------------|---|--|--|--|---|--|---|---------------------------------|
|                                |             | Protecting the most vulnerable in society - the poor and needy                      | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle                           | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base                | 2070        | 1119  | 490  | 49   | 110  | 129   | 880  | 524   | 352                             |
| Weighted base                  | 2070        | 1121  | 484  | 49   | 107  | 122   | 857  | 525   | 348                             |
| NET: Agree                     | 1154<br>56% | 691<br>62%  | 265<br>55%   | 28<br>56%  | 49<br>46%  | 68<br>56%   | 684<br>80%   | 253<br>48%  | 123<br>35%                      |
| Strongly agree (+2)            | 347<br>17%  | 215<br>19%  | 66<br>14%  | 7<br>15%   | 18<br>17%  | 24<br>20%   | 273<br>32%   | 46<br>9%  | 22<br>6%                        |
| Slightly agree (+1)            | 807<br>39%  | 476<br>42%  | 199<br>41%   | 20<br>41%  | 32<br>29%  | 44<br>36%   | 412<br>48%   | 206<br>39%  | 101<br>29%                      |
| Neither agree nor disagree (0) | 407<br>20%  | 194<br>17%  | 87<br>18%  | 13<br>27%  | 32<br>30%  | 21<br>17%   | 108<br>13%   | 155<br>30%  | 64<br>18%                       |
| Slightly disagree (-1)         | 134<br>6%   | 64<br>6%  | 42<br>9%   | 3<br>6%  | 10<br>9%   | 10<br>9%  | 25<br>3%   | 36<br>7%  | 56<br>16%                       |
| Strongly disagree (-2)         | 142<br>7%   | 70<br>6%  | 42<br>9%   | 1<br>3%  | 12<br>12%  | 11<br>9%  | 15<br>2%   | 31<br>6%  | 85<br>24%                       |
| NET: Disagree                  | 276<br>13%  | 133<br>12%  | 84<br>17%  | 4<br>9%  | 22<br>21%  | 22<br>18%   | 40<br>5%   | 67<br>13%   | 141<br>41%                      |
| Don't know                     | 233<br>11%  | 102<br>9%   | 48<br>10%  | 4<br>8%  | 4<br>4%  | 11<br>9%  | 24<br>3%   | 50<br>10%   | 20<br>6%                        |
| Mean                           | 0.59        | 0.69  | 0.47   | 0.65   | 0.32   | 0.53  | 1.08   | 0.43  | -0.25                           |
| Standard deviation             | 1.11        | 1.08  | 1.15   | 0.95   | 1.22   | 1.23  | 0.86   | 0.99  | 1.32                            |
| Standard error                 | 0.03        | 0.03  | 0.05   | 0.14   | 0.12   | 0.11  | 0.03   | 0.05  | 0.07                            |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 16

**Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?**

**It would decrease crime by reducing destitution and extreme need**

**Base: All respondents**

|                                | Gender     |            |            | Age        |            |            |            |            |            | Social Grade |            |            |            | Region    |            |            |                        |               |               |           |           |           |            | Employment Sector |                    | Opinion Influencer |            |           |
|--------------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|-------------------|--------------------|--------------------|------------|-----------|
|                                | Total      | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scotland  | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales     | East-ern  | London    | South East | South West        | North-ern Ire-land |                    | Public     | Pri-vate  |
| Unweighted base                | 2070       | 1013       | 1057       | 172        | 310        | 353        | 382        | 336        | 517        | 660          | 574        | 372        | 464        | 189       | 90         | 253        | 184                    | 152           | 136           | 106       | 196       | 237       | 263        | 214               | 50                 | 342                | 822        | 164       |
| Weighted base                  | 2070       | 1010       | 1060       | 230        | 358        | 331        | 366        | 306        | 479        | 565          | 582        | 420        | 503        | 175       | 84         | 231        | 169                    | 179           | 147           | 100       | 193       | 271       | 281        | 179               | 62                 | 356                | 839        | 168       |
| NET: Agree                     | 682<br>33% | 352<br>35% | 331<br>31% | 105<br>46% | 138<br>39% | 124<br>37% | 109<br>30% | 77<br>25%  | 129<br>27% | 194<br>34%   | 205<br>35% | 134<br>32% | 150<br>30% | 61<br>35% | 29<br>34%  | 87<br>38%  | 56<br>33%              | 53<br>30%     | 46<br>31%     | 27<br>27% | 66<br>34% | 97<br>36% | 91<br>32%  | 46<br>26%         | 24<br>38%          | 134<br>38%         | 297<br>35% | 90<br>53% |
| Strongly agree (+2)            | 169<br>8%  | 101<br>10% | 68<br>6%   | 24<br>11%  | 38<br>11%  | 32<br>10%  | 26<br>7%   | 24<br>8%   | 24<br>5%   | 38<br>7%     | 46<br>8%   | 34<br>8%   | 52<br>10%  | 15<br>9%  | 9<br>10%   | 20<br>8%   | 20<br>12%              | 16<br>9%      | 11<br>8%      | 8<br>8%   | 16<br>8%  | 20<br>7%  | 20<br>7%   | 8<br>4%           | 8<br>13%           | 25<br>7%           | 85<br>10%  | 32<br>19% |
| Slightly agree (+1)            | 513<br>25% | 251<br>25% | 262<br>25% | 80<br>35%  | 100<br>28% | 91<br>28%  | 83<br>23%  | 53<br>17%  | 105<br>22% | 156<br>28%   | 159<br>27% | 100<br>24% | 98<br>19%  | 46<br>26% | 20<br>24%  | 67<br>29%  | 37<br>22%              | 37<br>21%     | 35<br>24%     | 19<br>19% | 50<br>26% | 77<br>28% | 71<br>25%  | 38<br>22%         | 16<br>25%          | 109<br>31%         | 212<br>25% | 58<br>34% |
| Neither agree nor disagree (0) | 489<br>24% | 250<br>25% | 239<br>23% | 50<br>22%  | 91<br>26%  | 71<br>21%  | 86<br>23%  | 75<br>25%  | 116<br>24% | 136<br>24%   | 130<br>22% | 96<br>23%  | 127<br>25% | 43<br>24% | 20<br>24%  | 36<br>15%  | 33<br>20%              | 52<br>29%     | 34<br>23%     | 30<br>30% | 37<br>19% | 72<br>27% | 73<br>26%  | 46<br>26%         | 14<br>22%          | 75<br>21%          | 202<br>24% | 28<br>16% |
| Slightly disagree (-1)         | 297<br>14% | 147<br>15% | 150<br>14% | 21<br>9%   | 33<br>9%   | 39<br>12%  | 59<br>16%  | 58<br>19%  | 87<br>18%  | 88<br>16%    | 80<br>14%  | 61<br>15%  | 68<br>13%  | 34<br>20% | 10<br>11%  | 43<br>19%  | 25<br>15%              | 25<br>14%     | 18<br>12%     | 12<br>12% | 28<br>14% | 29<br>11% | 37<br>13%  | 30<br>17%         | 8<br>12%           | 53<br>15%          | 101<br>12% | 15<br>9%  |
| Strongly disagree (-2)         | 284<br>14% | 157<br>16% | 126<br>12% | 12<br>5%   | 28<br>8%   | 45<br>14%  | 62<br>17%  | 52<br>17%  | 85<br>18%  | 74<br>13%    | 77<br>13%  | 70<br>17%  | 63<br>12%  | 16<br>9%  | 11<br>13%  | 27<br>12%  | 24<br>14%              | 21<br>12%     | 23<br>16%     | 19<br>19% | 33<br>17% | 31<br>12% | 39<br>14%  | 32<br>18%         | 7<br>11%           | 46<br>13%          | 109<br>13% | 22<br>13% |
| NET: Disagree                  | 581<br>28% | 305<br>30% | 277<br>26% | 34<br>15%  | 61<br>17%  | 84<br>25%  | 121<br>33% | 109<br>36% | 172<br>36% | 162<br>29%   | 157<br>27% | 132<br>31% | 131<br>26% | 50<br>29% | 20<br>24%  | 71<br>31%  | 48<br>29%              | 46<br>26%     | 41<br>28%     | 31<br>30% | 61<br>32% | 60<br>22% | 76<br>27%  | 62<br>35%         | 14<br>23%          | 99<br>28%          | 210<br>25% | 37<br>22% |
| Don't know                     | 317<br>15% | 103<br>10% | 214<br>20% | 41<br>18%  | 67<br>19%  | 53<br>16%  | 50<br>14%  | 45<br>15%  | 61<br>13%  | 72<br>13%    | 90<br>15%  | 59<br>14%  | 96<br>19%  | 21<br>12% | 15<br>18%  | 38<br>17%  | 31<br>18%              | 28<br>16%     | 25<br>17%     | 13<br>13% | 28<br>15% | 41<br>15% | 42<br>15%  | 24<br>14%         | 10<br>16%          | 48<br>13%          | 129<br>15% | 14<br>8%  |
| Mean                           | -0.01      | -0.01      | -0.01      | 0.44       | 0.30       | 0.10       | -0.15      | -0.23      | -0.25      | -0.01        | 0.03       | -0.09      | 0.02       | 0.07      | 0.09       | 0.04       | 0.03                   | 0.01          | -0.06         | -0.17     | -0.08     | 0.11      | -0.02      | -0.26             | 0.19               | 0.05               | 0.09       | 0.40      |
| Standard deviation             | 1.22       | 1.26       | 1.19       | 1.06       | 1.13       | 1.26       | 1.24       | 1.24       | 1.20       | 1.19         | 1.22       | 1.26       | 1.24       | 1.16      | 1.25       | 1.25       | 1.31                   | 1.19          | 1.26          | 1.26      | 1.29      | 1.16      | 1.20       | 1.19              | 1.26               | 1.21               | 1.24       | 1.31      |
| Standard error                 | 0.03       | 0.04       | 0.04       | 0.09       | 0.07       | 0.07       | 0.07       | 0.07       | 0.06       | 0.05         | 0.06       | 0.07       | 0.06       | 0.09      | 0.14       | 0.09       | 0.11                   | 0.11          | 0.12          | 0.13      | 0.10      | 0.08      | 0.08       | 0.09              | 0.19               | 0.07               | 0.05       | 0.11      |



## Universal Basic Income Survey

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Absolutes/col percents

Table 17

#### Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?

It would decrease crime by reducing destitution and extreme need

Base: All respondents

|                                | Total      | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  | Q.2 Which of the following statements best fits your view?                |                                  |   |                                 |
|--------------------------------|------------|---|--|--|--|---|----------------------------------|---|---------------------------------|
|                                |            | Protecting the most vulnerable in society - the poor and needy                      | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base                | 2070       | 1119  | 490  | 49   | 110  | 129   | 880                              | 524   | 352                             |
| Weighted base                  | 2070       | 1121  | 484  | 49   | 107  | 122   | 857                              | 525   | 348                             |
| NET: Agree                     | 682<br>33% | 426<br>38%  | 131<br>27%   | 26<br>52%  | 29<br>27%  | 42<br>35%   | 471<br>55%                       | 118<br>23%  | 46<br>13%                       |
| Strongly agree (+2)            | 169<br>8%  | 118<br>11%  | 21<br>4%   | 8<br>16%   | 5<br>4%  | 7<br>6%   | 140<br>16%                       | 15<br>3%  | 6<br>2%                         |
| Slightly agree (+1)            | 513<br>25% | 307<br>27%  | 110<br>23%   | 17<br>35%  | 25<br>23%  | 35<br>29%   | 331<br>39%                       | 103<br>20%  | 40<br>11%                       |
| Neither agree nor disagree (0) | 489<br>24% | 245<br>22%  | 106<br>22%   | 12<br>25%  | 34<br>32%  | 27<br>22%   | 182<br>21%                       | 170<br>32%  | 53<br>15%                       |
| Slightly disagree (-1)         | 297<br>14% | 164<br>15%  | 82<br>17%  | 4<br>9%  | 16<br>15%  | 22<br>18%   | 85<br>10%                        | 98<br>19%   | 79<br>23%                       |
| Strongly disagree (-2)         | 284<br>14% | 138<br>12%  | 94<br>19%  | 4<br>8%  | 15<br>14%  | 19<br>16%   | 43<br>5%                         | 73<br>14%   | 143<br>41%                      |
| NET: Disagree                  | 581<br>28% | 302<br>27%  | 176<br>36%   | 8<br>17%   | 31<br>29%  | 41<br>34%   | 128<br>15%                       | 171<br>33%  | 222<br>64%                      |
| Don't know                     | 317<br>15% | 148<br>13%  | 71<br>15%  | 3<br>6%  | 13<br>12%  | 12<br>10%   | 77<br>9%                         | 65<br>12%   | 27<br>8%                        |
| Mean                           | -0.01      | 0.11  | -0.29  | 0.47   | -0.14  | -0.10   | 0.57                             | -0.24   | -0.98                           |
| Standard deviation             | 1.22       | 1.24  | 1.22   | 1.15   | 1.12   | 1.22  | 1.07                             | 1.07  | 1.13                            |
| Standard error                 | 0.03       | 0.04  | 0.06   | 0.17   | 0.11   | 0.11  | 0.04                             | 0.05  | 0.06                            |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 18

**Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?**

**It would increase educational attainment**

**Base: All respondents**

|                                | Gender     |            |            | Age       |            |            |            |            |            | Social Grade |            |            |            | Region    |            |            |                        |               |               |           |           |           |            | Employment Sector |                    |            |            |                        |
|--------------------------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|-------------------|--------------------|------------|------------|------------------------|
|                                | Total      | Male       | Female     | 18-24     | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scotland  | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales     | East-ern  | London    | South East | South West        | North-ern Ire-land | Public     | Pri- vate  | Opin- ion Influ- encer |
| Unweighted base                | 2070       | 1013       | 1057       | 172       | 310        | 353        | 382        | 336        | 517        | 660          | 574        | 372        | 464        | 189       | 90         | 253        | 184                    | 152           | 136           | 106       | 196       | 237       | 263        | 214               | 50                 | 342        | 822        | 164                    |
| Weighted base                  | 2070       | 1010       | 1060       | 230       | 358        | 331        | 366        | 306        | 479        | 565          | 582        | 420        | 503        | 175       | 84         | 231        | 169                    | 179           | 147           | 100       | 193       | 271       | 281        | 179               | 62                 | 356        | 839        | 168                    |
| NET: Agree                     | 498<br>24% | 266<br>26% | 232<br>22% | 88<br>38% | 109<br>31% | 92<br>28%  | 67<br>18%  | 52<br>17%  | 89<br>19%  | 152<br>27%   | 147<br>25% | 93<br>22%  | 106<br>21% | 41<br>23% | 16<br>19%  | 66<br>29%  | 30<br>18%              | 38<br>21%     | 31<br>21%     | 26<br>26% | 49<br>26% | 73<br>27% | 66<br>23%  | 43<br>24%         | 18<br>29%          | 111<br>31% | 210<br>25% | 80<br>48%              |
| Strongly agree (+2)            | 111<br>5%  | 64<br>6%   | 47<br>4%   | 29<br>13% | 15<br>4%   | 31<br>9%   | 13<br>4%   | 9<br>3%    | 13<br>3%   | 32<br>6%     | 33<br>6%   | 22<br>5%   | 23<br>5%   | 10<br>5%  | 2<br>2%    | 12<br>5%   | 6<br>4%                | 8<br>4%       | 1<br>1%       | 6<br>6%   | 11<br>6%  | 27<br>10% | 17<br>6%   | 5<br>3%           | 6<br>9%            | 29<br>8%   | 49<br>6%   | 21<br>13%              |
| Slightly agree (+1)            | 387<br>19% | 202<br>20% | 185<br>17% | 58<br>25% | 94<br>26%  | 61<br>18%  | 54<br>15%  | 43<br>14%  | 76<br>16%  | 120<br>21%   | 114<br>20% | 70<br>17%  | 83<br>16%  | 31<br>18% | 14<br>17%  | 54<br>23%  | 24<br>14%              | 31<br>17%     | 30<br>20%     | 20<br>20% | 38<br>20% | 46<br>17% | 48<br>17%  | 38<br>21%         | 12<br>20%          | 83<br>23%  | 161<br>19% | 59<br>35%              |
| Neither agree nor disagree (0) | 687<br>33% | 343<br>34% | 344<br>32% | 61<br>27% | 126<br>35% | 104<br>31% | 126<br>34% | 106<br>34% | 165<br>35% | 185<br>33%   | 175<br>30% | 154<br>37% | 173<br>34% | 71<br>41% | 28<br>33%  | 63<br>27%  | 53<br>32%              | 60<br>34%     | 41<br>28%     | 37<br>37% | 57<br>30% | 97<br>36% | 102<br>36% | 63<br>35%         | 15<br>25%          | 113<br>32% | 278<br>33% | 36<br>21%              |
| Slightly disagree (-1)         | 240<br>12% | 126<br>13% | 114<br>11% | 20<br>9%  | 21<br>6%   | 33<br>10%  | 49<br>13%  | 51<br>17%  | 66<br>14%  | 68<br>12%    | 82<br>14%  | 43<br>10%  | 48<br>10%  | 19<br>11% | 12<br>14%  | 26<br>11%  | 30<br>18%              | 15<br>8%      | 22<br>15%     | 6<br>6%   | 23<br>12% | 22<br>8%  | 32<br>11%  | 26<br>15%         | 8<br>12%           | 43<br>12%  | 99<br>12%  | 16<br>10%              |
| Strongly disagree (-2)         | 198<br>10% | 120<br>12% | 78<br>7%   | 11<br>5%  | 19<br>5%   | 26<br>8%   | 38<br>10%  | 37<br>12%  | 67<br>14%  | 61<br>11%    | 52<br>9%   | 44<br>11%  | 40<br>8%   | 10<br>6%  | 6<br>7%    | 22<br>10%  | 16<br>9%               | 25<br>14%     | 15<br>10%     | 10<br>10% | 16<br>8%  | 31<br>11% | 27<br>9%   | 17<br>9%          | 4<br>7%            | 27<br>8%   | 77<br>9%   | 21<br>13%              |
| NET: Disagree                  | 439<br>21% | 247<br>24% | 192<br>18% | 31<br>14% | 40<br>11%  | 59<br>18%  | 87<br>24%  | 88<br>29%  | 132<br>28% | 129<br>23%   | 134<br>21% | 87<br>21%  | 89<br>18%  | 28<br>16% | 18<br>22%  | 48<br>21%  | 46<br>27%              | 40<br>22%     | 37<br>25%     | 17<br>16% | 39<br>20% | 53<br>19% | 58<br>21%  | 43<br>24%         | 12<br>19%          | 70<br>20%  | 176<br>21% | 37<br>22%              |
| Don't know                     | 447<br>22% | 155<br>15% | 292<br>28% | 50<br>22% | 82<br>23%  | 76<br>23%  | 86<br>24%  | 60<br>20%  | 92<br>19%  | 100<br>18%   | 125<br>22% | 86<br>21%  | 135<br>27% | 34<br>20% | 22<br>26%  | 55<br>24%  | 39<br>23%              | 40<br>23%     | 37<br>26%     | 21<br>21% | 47<br>25% | 48<br>18% | 56<br>20%  | 30<br>17%         | 17<br>28%          | 62<br>17%  | 175<br>21% | 15<br>9%               |
| Mean                           | -0.02      | -0.04      | 0.01       | 0.41      | 0.23       | 0.15       | -0.16      | -0.26      | -0.25      | -0.01        | -0.01      | -0.05      | *          | 0.09      | -0.10      | 0.04       | -0.19                  | -0.14         | -0.18         | 0.07      | 0.04      | 0.08      | -0.01      | -0.08             | 0.17               | 0.15       | 0.01       | 0.28                   |
| Standard deviation             | 1.07       | 1.12       | 1.02       | 1.08      | 0.93       | 1.12       | 1.04       | 1.04       | 1.06       | 1.10         | 1.09       | 1.07       | 1.02       | 0.95      | 0.97       | 1.11       | 1.03                   | 1.13          | 1.03          | 1.08      | 1.08      | 1.16      | 1.07       | 1.00              | 1.14               | 1.08       | 1.07       | 1.24                   |
| Standard error                 | 0.03       | 0.04       | 0.04       | 0.09      | 0.06       | 0.07       | 0.06       | 0.06       | 0.05       | 0.05         | 0.05       | 0.06       | 0.06       | 0.08      | 0.12       | 0.08       | 0.09                   | 0.10          | 0.10          | 0.12      | 0.09      | 0.08      | 0.07       | 0.08              | 0.19               | 0.06       | 0.04       | 0.10                   |

## Universal Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 19

#### Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?

It would increase educational attainment

Base: All respondents

|                                | Total      | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  | Q.2 Which of the following statements best fits your view?                |                                  |   |                                 |
|--------------------------------|------------|---|--|--|--|---|----------------------------------|---|---------------------------------|
|                                |            | Protecting the most vulnerable in society - the poor and needy                      | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base                | 2070       | 1119  | 490  | 49   | 110  | 129   | 880                              | 524   | 352                             |
| Weighted base                  | 2070       | 1121  | 484  | 49   | 107  | 122   | 857                              | 525   | 348                             |
| NET: Agree                     | 498<br>24% | 309<br>28%  | 84<br>17%  | 23<br>47%  | 29<br>27%  | 28<br>23%   | 353<br>41%                       | 84<br>16%   | 34<br>10%                       |
| Strongly agree (+2)            | 111<br>5%  | 71<br>6%  | 11<br>2%   | 8<br>16%   | 8<br>8%  | 10<br>8%  | 90<br>11%                        | 13<br>3%  | 6<br>2%                         |
| Slightly agree (+1)            | 387<br>19% | 238<br>21%  | 73<br>15%  | 16<br>32%  | 21<br>20%  | 17<br>14%   | 262<br>31%                       | 70<br>13%   | 27<br>8%                        |
| Neither agree nor disagree (0) | 687<br>33% | 359<br>32%  | 173<br>36%   | 12<br>25%  | 32<br>30%  | 44<br>36%   | 262<br>31%                       | 242<br>46%  | 89<br>26%                       |
| Slightly disagree (-1)         | 240<br>12% | 118<br>11%  | 73<br>15%  | 6<br>11%   | 18<br>17%  | 18<br>15%   | 81<br>9%                         | 70<br>13%   | 65<br>19%                       |
| Strongly disagree (-2)         | 198<br>10% | 97<br>9%  | 58<br>12%  | 5<br>9%  | 15<br>14%  | 11<br>9%  | 21<br>2%                         | 37<br>7%  | 116<br>33%                      |
| NET: Disagree                  | 439<br>21% | 215<br>19%  | 132<br>27%   | 10<br>20%  | 34<br>31%  | 29<br>24%   | 101<br>12%                       | 107<br>20%  | 181<br>52%                      |
| Don't know                     | 447<br>22% | 238<br>21%  | 95<br>20%  | 3<br>7%  | 13<br>12%  | 21<br>17%   | 141<br>16%                       | 91<br>17%   | 44<br>13%                       |
| Mean                           | -0.02      | 0.08  | -0.24  | 0.36   | -0.12  | -0.03   | 0.45                             | -0.11   | -0.85                           |
| Standard deviation             | 1.07       | 1.07  | 1.02   | 1.20   | 1.19   | 1.10  | 0.95                             | 0.88  | 1.09                            |
| Standard error                 | 0.03       | 0.04  | 0.05   | 0.18   | 0.12   | 0.11  | 0.04                             | 0.04  | 0.06                            |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 20

**Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?**

**It would improve mental and physical health**

**Base: All respondents**

|                                | Gender     |            |            | Age        |            |            |            |           |            | Social Grade |            |            |            | Region    |            |            |                        |               |               |           |           |            |            | Employment Sector |                    |            |            |                      |
|--------------------------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|--------------|------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|------------|------------|-------------------|--------------------|------------|------------|----------------------|
|                                | Total      | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64     | 65+        | AB           | C1         | C2         | DE         | Scotland  | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales     | East-ern  | London     | South East | South West        | North-ern Ire-land | Public     | Pri-vate   | Opin-ion Influ-encer |
| Unweighted base                | 2070       | 1013       | 1057       | 172        | 310        | 353        | 382        | 336       | 517        | 660          | 574        | 372        | 464        | 189       | 90         | 253        | 184                    | 152           | 136           | 106       | 196       | 237        | 263        | 214               | 50                 | 342        | 822        | 164                  |
| Weighted base                  | 2070       | 1010       | 1060       | 230        | 358        | 331        | 366        | 306       | 479        | 565          | 582        | 420        | 503        | 175       | 84         | 231        | 169                    | 179           | 147           | 100       | 193       | 271        | 281        | 179               | 62                 | 356        | 839        | 168                  |
| NET: Agree                     | 765<br>37% | 396<br>39% | 369<br>35% | 109<br>47% | 164<br>46% | 125<br>38% | 128<br>35% | 92<br>30% | 146<br>31% | 224<br>40%   | 224<br>38% | 152<br>36% | 165<br>33% | 69<br>39% | 31<br>36%  | 94<br>41%  | 57<br>34%              | 60<br>33%     | 51<br>35%     | 41<br>41% | 70<br>36% | 101<br>37% | 107<br>38% | 63<br>35%         | 23<br>37%          | 145<br>41% | 323<br>39% | 96<br>57%            |
| Strongly agree (+2)            | 221<br>11% | 110<br>11% | 111<br>10% | 46<br>20%  | 41<br>12%  | 43<br>13%  | 32<br>9%   | 30<br>10% | 29<br>6%   | 56<br>10%    | 61<br>11%  | 40<br>9%   | 64<br>13%  | 25<br>14% | 10<br>12%  | 26<br>11%  | 17<br>10%              | 18<br>10%     | 14<br>10%     | 15<br>15% | 14<br>7%  | 31<br>11%  | 29<br>10%  | 14<br>8%          | 8<br>12%           | 36<br>10%  | 99<br>12%  | 27<br>16%            |
| Slightly agree (+1)            | 543<br>26% | 286<br>28% | 258<br>24% | 63<br>28%  | 123<br>34% | 82<br>25%  | 96<br>26%  | 62<br>20% | 117<br>24% | 168<br>30%   | 162<br>28% | 112<br>27% | 101<br>20% | 43<br>25% | 20<br>24%  | 68<br>29%  | 39<br>23%              | 42<br>23%     | 37<br>25%     | 26<br>26% | 56<br>29% | 70<br>26%  | 78<br>28%  | 49<br>27%         | 15<br>24%          | 109<br>31% | 224<br>27% | 69<br>41%            |
| Neither agree nor disagree (0) | 604<br>29% | 292<br>29% | 312<br>29% | 56<br>24%  | 98<br>27%  | 89<br>27%  | 108<br>29% | 90<br>29% | 162<br>34% | 165<br>29%   | 176<br>30% | 114<br>27% | 148<br>29% | 53<br>31% | 22<br>26%  | 55<br>24%  | 47<br>28%              | 52<br>29%     | 37<br>25%     | 23<br>23% | 57<br>30% | 89<br>33%  | 98<br>35%  | 55<br>31%         | 15<br>24%          | 99<br>28%  | 249<br>30% | 38<br>23%            |
| Slightly disagree (-1)         | 185<br>9%  | 102<br>10% | 83<br>8%   | 13<br>6%   | 17<br>5%   | 25<br>8%   | 42<br>11%  | 41<br>13% | 48<br>10%  | 44<br>8%     | 44<br>8%   | 49<br>12%  | 48<br>9%   | 15<br>8%  | 3<br>3%    | 21<br>9%   | 11<br>7%               | 17<br>9%      | 16<br>11%     | 13<br>13% | 24<br>12% | 13<br>5%   | 26<br>9%   | 20<br>11%         | 8<br>14%           | 28<br>8%   | 71<br>8%   | 8<br>5%              |
| Strongly disagree (-2)         | 172<br>8%  | 98<br>10%  | 74<br>7%   | 11<br>5%   | 16<br>4%   | 27<br>8%   | 36<br>10%  | 34<br>11% | 48<br>10%  | 50<br>9%     | 39<br>7%   | 33<br>8%   | 50<br>10%  | 16<br>9%  | 10<br>11%  | 21<br>9%   | 18<br>11%              | 16<br>9%      | 17<br>12%     | 6<br>6%   | 15<br>8%  | 22<br>8%   | 9<br>3%    | 19<br>10%         | 4<br>7%            | 27<br>7%   | 57<br>7%   | 12<br>7%             |
| NET: Disagree                  | 357<br>17% | 200<br>20% | 157<br>15% | 24<br>11%  | 33<br>9%   | 52<br>16%  | 78<br>21%  | 74<br>24% | 95<br>20%  | 94<br>17%    | 83<br>14%  | 82<br>20%  | 97<br>19%  | 30<br>17% | 12<br>15%  | 42<br>18%  | 29<br>17%              | 33<br>18%     | 33<br>22%     | 19<br>19% | 39<br>20% | 35<br>13%  | 35<br>12%  | 38<br>21%         | 12<br>20%          | 54<br>15%  | 128<br>15% | 20<br>12%            |
| Don't know                     | 344<br>17% | 122<br>12% | 222<br>21% | 40<br>18%  | 62<br>17%  | 65<br>20%  | 52<br>14%  | 50<br>16% | 75<br>16%  | 82<br>14%    | 98<br>17%  | 71<br>17%  | 93<br>18%  | 23<br>13% | 19<br>23%  | 40<br>17%  | 36<br>21%              | 34<br>19%     | 26<br>18%     | 17<br>17% | 27<br>14% | 47<br>17%  | 41<br>15%  | 22<br>12%         | 12<br>19%          | 57<br>16%  | 139<br>17% | 14<br>8%             |
| Mean                           | 0.26       | 0.23       | 0.30       | 0.63       | 0.53       | 0.34       | 0.15       | 0.06      | 0.08       | 0.28         | 0.34       | 0.22       | 0.20       | 0.32      | 0.29       | 0.30       | 0.21                   | 0.20          | 0.13          | 0.37      | 0.18      | 0.34       | 0.38       | 0.13              | 0.28               | 0.34       | 0.34       | 0.58                 |
| Standard deviation             | 1.12       | 1.15       | 1.10       | 1.10       | 0.98       | 1.16       | 1.14       | 1.18      | 1.08       | 1.11         | 1.07       | 1.12       | 1.20       | 1.17      | 1.23       | 1.18       | 1.19                   | 1.14          | 1.21          | 1.16      | 1.07      | 1.10       | 0.96       | 1.12              | 1.17               | 1.09       | 1.10       | 1.08                 |
| Standard error                 | 0.03       | 0.04       | 0.04       | 0.09       | 0.06       | 0.07       | 0.06       | 0.07      | 0.05       | 0.05         | 0.05       | 0.06       | 0.06       | 0.09      | 0.14       | 0.08       | 0.10                   | 0.10          | 0.11          | 0.12      | 0.08      | 0.08       | 0.06       | 0.08              | 0.18               | 0.06       | 0.04       | 0.09                 |

## Universal Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 21

**Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?  
It would improve mental and physical health**

**Base: All respondents**

|                                | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |  |   | Q.2 Which of the following statements best fits your view? |   |                                 |
|--------------------------------|---|--|--|--|--|---|--|---|---------------------------------|
|                                | Total   | Protecting the most vulnerable in society - the poor and needy | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle                           | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base                | 2070  | 1119   | 490  | 49   | 110  | 129   | 880  | 524   | 352                             |
| Weighted base                  | 2070  | 1121   | 484  | 49   | 107  | 122   | 857  | 525   | 348                             |
| NET: Agree                     | 765<br>37%  | 485<br>43%   | 147<br>30%   | 21<br>42%  | 34<br>32%  | 46<br>38%   | 518<br>60%   | 130<br>25%  | 58<br>17%                       |
| Strongly agree (+2)            | 221<br>11%  | 155<br>14%   | 29<br>6%   | 6<br>12%   | 9<br>8%  | 12<br>10%   | 171<br>20%   | 20<br>4%  | 16<br>5%                        |
| Slightly agree (+1)            | 543<br>26%  | 330<br>29%   | 118<br>24%   | 15<br>30%  | 25<br>24%  | 34<br>28%   | 347<br>40%   | 110<br>21%  | 42<br>12%                       |
| Neither agree nor disagree (0) | 604<br>29%  | 284<br>25%   | 159<br>33%   | 17<br>34%  | 37<br>34%  | 39<br>32%   | 205<br>24%   | 230<br>44%  | 76<br>22%                       |
| Slightly disagree (-1)         | 185<br>9%   | 97<br>9%   | 55<br>11%  | 4<br>8%  | 15<br>14%  | 7<br>6%   | 42<br>5%   | 52<br>10%   | 69<br>20%                       |
| Strongly disagree (-2)         | 172<br>8%   | 87<br>8%   | 50<br>10%  | 3<br>6%  | 12<br>11%  | 15<br>12%   | 16<br>2%   | 34<br>6%  | 100<br>29%                      |
| NET: Disagree                  | 357<br>17%  | 184<br>16%   | 105<br>22%   | 7<br>15%   | 27<br>25%  | 21<br>18%   | 58<br>7%   | 86<br>16%   | 169<br>49%                      |
| Don't know                     | 344<br>17%  | 168<br>15%   | 73<br>15%  | 5<br>10%   | 10<br>9%   | 16<br>13%   | 75<br>9%   | 78<br>15%   | 44<br>13%                       |
| Mean                           | 0.26  | 0.39   | 0.05   | 0.37   | 0.04   | 0.20  | 0.79   | 0.07  | -0.64                           |
| Standard deviation             | 1.12  | 1.15   | 1.09   | 1.06   | 1.12   | 1.16  | 0.92   | 0.92  | 1.22                            |
| Standard error                 | 0.03  | 0.04   | 0.05   | 0.16   | 0.11   | 0.11  | 0.03   | 0.04  | 0.07                            |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 22

**Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?**  
**It would reduce the stigma associated with receiving benefits**

**Base: All respondents**

|                                | Gender |      |        | Age   |       |       |       |       |      | Social Grade |      |      |      | Region   |            |            |                        |               |               |       |          |        |            | Employment Sector |                    | Opinion Influencer |        |          |
|--------------------------------|--------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|------|------|----------|------------|------------|------------------------|---------------|---------------|-------|----------|--------|------------|-------------------|--------------------|--------------------|--------|----------|
|                                | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+  | AB           | C1   | C2   | DE   | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West        | North-ern Ire-land |                    | Public | Pri-vate |
| Unweighted base                | 2070   | 1013 | 1057   | 172   | 310   | 353   | 382   | 336   | 517  | 660          | 574  | 372  | 464  | 189      | 90         | 253        | 184                    | 152           | 136           | 106   | 196      | 237    | 263        | 214               | 50                 | 342                | 822    | 164      |
| Weighted base                  | 2070   | 1010 | 1060   | 230   | 358   | 331   | 366   | 306   | 479  | 565          | 582  | 420  | 503  | 175      | 84         | 231        | 169                    | 179           | 147           | 100   | 193      | 271    | 281        | 179               | 62                 | 356                | 839    | 168      |
| NET: Agree                     | 1011   | 526  | 485    | 119   | 185   | 163   | 163   | 145   | 236  | 306          | 289  | 197  | 219  | 89       | 38         | 117        | 90                     | 80            | 60            | 49    | 102      | 124    | 146        | 88                | 28                 | 178                | 425    | 102      |
|                                | 49%    | 52%  | 46%    | 52%   | 52%   | 49%   | 44%   | 47%   | 49%  | 54%          | 50%  | 47%  | 44%  | 51%      | 45%        | 51%        | 53%                    | 45%           | 41%           | 49%   | 53%      | 46%    | 52%        | 49%               | 45%                | 50%                | 51%    | 61%      |
| Strongly agree (+2)            | 281    | 150  | 131    | 36    | 50    | 52    | 52    | 44    | 48   | 72           | 79   | 47   | 82   | 28       | 8          | 27         | 19                     | 26            | 13            | 14    | 31       | 33     | 49         | 20                | 11                 | 47                 | 124    | 35       |
|                                | 14%    | 15%  | 12%    | 15%   | 14%   | 16%   | 14%   | 14%   | 10%  | 13%          | 14%  | 11%  | 16%  | 16%      | 10%        | 12%        | 12%                    | 14%           | 9%            | 14%   | 16%      | 12%    | 17%        | 11%               | 18%                | 13%                | 15%    | 21%      |
| Slightly agree (+1)            | 730    | 376  | 354    | 83    | 136   | 111   | 111   | 101   | 188  | 234          | 210  | 149  | 137  | 60       | 30         | 90         | 70                     | 54            | 47            | 35    | 71       | 91     | 98         | 67                | 17                 | 130                | 301    | 68       |
|                                | 35%    | 37%  | 33%    | 36%   | 38%   | 34%   | 30%   | 33%   | 39%  | 41%          | 36%  | 36%  | 27%  | 35%      | 36%        | 39%        | 42%                    | 30%           | 32%           | 35%   | 37%      | 34%    | 35%        | 38%               | 27%                | 37%                | 36%    | 40%      |
| Neither agree nor disagree (0) | 499    | 241  | 258    | 55    | 82    | 68    | 90    | 67    | 138  | 126          | 142  | 117  | 114  | 45       | 17         | 45         | 34                     | 47            | 38            | 26    | 43       | 67     | 75         | 52                | 11                 | 80                 | 197    | 38       |
|                                | 24%    | 24%  | 24%    | 24%   | 23%   | 20%   | 25%   | 22%   | 29%  | 22%          | 24%  | 28%  | 23%  | 26%      | 20%        | 20%        | 20%                    | 26%           | 26%           | 26%   | 22%      | 25%    | 27%        | 29%               | 18%                | 22%                | 24%    | 23%      |
| Slightly disagree (-1)         | 178    | 80   | 98     | 16    | 22    | 38    | 32    | 36    | 33   | 52           | 49   | 24   | 54   | 20       | 3          | 19         | 20                     | 10            | 22            | 8     | 12       | 30     | 13         | 12                | 8                  | 32                 | 64     | 5        |
|                                | 9%     | 8%   | 9%     | 7%    | 6%    | 12%   | 9%    | 12%   | 7%   | 9%           | 8%   | 6%   | 11%  | 11%      | 4%         | 8%         | 12%                    | 5%            | 15%           | 8%    | 6%       | 11%    | 5%         | 7%                | 12%                | 9%                 | 8%     | 3%       |
| Strongly disagree (-2)         | 147    | 82   | 65     | 12    | 20    | 20    | 33    | 31    | 31   | 38           | 31   | 36   | 42   | 8        | 13         | 20         | 4                      | 20            | 9             | 5     | 17       | 20     | 15         | 12                | 5                  | 27                 | 62     | 15       |
|                                | 7%     | 8%   | 6%     | 5%    | 6%    | 6%    | 9%    | 10%   | 7%   | 7%           | 5%   | 9%   | 8%   | 4%       | 15%        | 8%         | 2%                     | 11%           | 6%            | 5%    | 9%       | 7%     | 5%         | 7%                | 8%                 | 7%                 | 7%     | 9%       |
| NET: Disagree                  | 325    | 162  | 164    | 28    | 43    | 58    | 66    | 67    | 64   | 90           | 80   | 60   | 96   | 27       | 16         | 39         | 24                     | 30            | 31            | 14    | 29       | 50     | 28         | 24                | 13                 | 59                 | 125    | 20       |
|                                | 16%    | 16%  | 15%    | 12%   | 12%   | 17%   | 18%   | 22%   | 13%  | 16%          | 14%  | 14%  | 19%  | 16%      | 19%        | 17%        | 14%                    | 17%           | 21%           | 13%   | 15%      | 18%    | 10%        | 14%               | 21%                | 17%                | 15%    | 12%      |
| Don't know                     | 234    | 81   | 153    | 28    | 48    | 42    | 48    | 27    | 41   | 43           | 71   | 47   | 74   | 14       | 13         | 30         | 21                     | 21            | 18            | 12    | 19       | 30     | 32         | 15                | 10                 | 40                 | 91     | 7        |
|                                | 11%    | 8%   | 14%    | 12%   | 13%   | 13%   | 13%   | 9%    | 8%   | 8%           | 12%  | 11%  | 15%  | 8%       | 16%        | 13%        | 12%                    | 12%           | 12%           | 12%   | 10%      | 11%    | 11%        | 8%                | 16%                | 11%                | 11%    | 4%       |
| Mean                           | 0.45   | 0.47 | 0.43   | 0.57  | 0.56  | 0.48  | 0.36  | 0.33  | 0.43 | 0.48         | 0.50 | 0.40 | 0.38 | 0.51     | 0.25       | 0.43       | 0.55                   | 0.36          | 0.26          | 0.50  | 0.50     | 0.36   | 0.61       | 0.43              | 0.40               | 0.44               | 0.48   | 0.64     |
| Standard deviation             | 1.11   | 1.13 | 1.09   | 1.06  | 1.05  | 1.13  | 1.18  | 1.21  | 1.02 | 1.08         | 1.06 | 1.10 | 1.21 | 1.07     | 1.26       | 1.14       | 0.98                   | 1.21          | 1.08          | 1.06  | 1.15     | 1.12   | 1.05       | 1.05              | 1.27               | 1.12               | 1.12   | 1.13     |
| Standard error                 | 0.03   | 0.04 | 0.04   | 0.09  | 0.06  | 0.06  | 0.06  | 0.07  | 0.05 | 0.04         | 0.05 | 0.06 | 0.06 | 0.08     | 0.14       | 0.08       | 0.08                   | 0.10          | 0.10          | 0.11  | 0.09     | 0.08   | 0.07       | 0.08              | 0.19               | 0.06               | 0.04   | 0.09     |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 23

#### Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income? It would reduce the stigma associated with receiving benefits

Base: All respondents

|                                | Total       | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |   | Q.2 Which of the following statements best fits your view? |   |                                 |
|--------------------------------|-------------|---|--|--|--|---|--|---|---------------------------------|
|                                |             | Protecting the most vulnerable in society - the poor and needy                      | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle                           | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base                | 2070        | 1119  | 490  | 49   | 110  | 129   | 880  | 524   | 352                             |
| Weighted base                  | 2070        | 1121  | 484  | 49   | 107  | 122   | 857  | 525   | 348                             |
| NET: Agree                     | 1011<br>49% | 628<br>56%  | 208<br>43%   | 24<br>48%  | 50<br>46%  | 60<br>50%   | 628<br>73%   | 216<br>41%  | 91<br>26%                       |
| Strongly agree (+2)            | 281<br>14%  | 186<br>17%  | 46<br>10%  | 7<br>14%   | 8<br>8%  | 15<br>12%   | 220<br>26%   | 29<br>6%  | 15<br>4%                        |
| Slightly agree (+1)            | 730<br>35%  | 442<br>39%  | 162<br>33%   | 17<br>34%  | 42<br>39%  | 46<br>38%   | 408<br>48%   | 186<br>36%  | 75<br>22%                       |
| Neither agree nor disagree (0) | 499<br>24%  | 233<br>21%  | 130<br>27%   | 12<br>25%  | 29<br>27%  | 29<br>24%   | 143<br>17%   | 180<br>34%  | 84<br>24%                       |
| Slightly disagree (-1)         | 178<br>9%   | 89<br>8%  | 50<br>10%  | 6<br>12%   | 11<br>10%  | 13<br>10%   | 43<br>5%   | 52<br>10%   | 63<br>18%                       |
| Strongly disagree (-2)         | 147<br>7%   | 71<br>6%  | 47<br>10%  | 3<br>7%  | 10<br>9%   | 8<br>6%   | 15<br>2%   | 31<br>6%  | 86<br>25%                       |
| NET: Disagree                  | 325<br>16%  | 160<br>14%  | 97<br>20%  | 9<br>19%   | 21<br>19%  | 20<br>17%   | 58<br>7%   | 83<br>16%   | 149<br>43%                      |
| Don't know                     | 234<br>11%  | 99<br>9%  | 48<br>10%  | 4<br>8%  | 7<br>7%  | 12<br>10%   | 29<br>3%   | 46<br>9%  | 24<br>7%                        |
| Mean                           | 0.45        | 0.57  | 0.25   | 0.40   | 0.28   | 0.43  | 0.94   | 0.27  | -0.40                           |
| Standard deviation             | 1.11        | 1.10  | 1.13   | 1.13   | 1.09   | 1.08  | 0.90   | 0.96  | 1.24                            |
| Standard error                 | 0.03        | 0.03  | 0.05   | 0.17   | 0.11   | 0.10  | 0.03   | 0.04  | 0.07                            |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 24

**Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?**

**It would cause inflation**

**Base: All respondents**

|                                | Gender     |            |            | Age       |            |            |            |            |            | Social Grade |            |            |            | Region    |            |            |                        |               |               |           |           |           |            | Employment Sector |                    |            |            |                      |
|--------------------------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|-------------------|--------------------|------------|------------|----------------------|
|                                | Total      | Male       | Female     | 18-24     | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scotland  | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales     | East-ern  | London    | South East | South West        | North-ern Ire-land | Public     | Pri-vate   | Opin-ion Influ-encer |
| Unweighted base                | 2070       | 1013       | 1057       | 172       | 310        | 353        | 382        | 336        | 517        | 660          | 574        | 372        | 464        | 189       | 90         | 253        | 184                    | 152           | 136           | 106       | 196       | 237       | 263        | 214               | 50                 | 342        | 822        | 164                  |
| Weighted base                  | 2070       | 1010       | 1060       | 230       | 358        | 331        | 366        | 306        | 479        | 565          | 582        | 420        | 503        | 175       | 84         | 231        | 169                    | 179           | 147           | 100       | 193       | 271       | 281        | 179               | 62                 | 356        | 839        | 168                  |
| NET: Agree                     | 481<br>23% | 271<br>27% | 210<br>20% | 73<br>32% | 70<br>20%  | 76<br>23%  | 72<br>20%  | 74<br>24%  | 116<br>24% | 155<br>27%   | 138<br>24% | 85<br>20%  | 104<br>21% | 32<br>18% | 23<br>28%  | 61<br>27%  | 45<br>27%              | 37<br>20%     | 35<br>24%     | 22<br>22% | 42<br>22% | 64<br>24% | 58<br>21%  | 48<br>27%         | 15<br>25%          | 84<br>24%  | 192<br>23% | 54<br>32%            |
| Strongly agree (+2)            | 147<br>7%  | 93<br>9%   | 55<br>5%   | 23<br>10% | 18<br>5%   | 19<br>6%   | 23<br>6%   | 20<br>7%   | 43<br>9%   | 40<br>7%     | 46<br>8%   | 27<br>6%   | 34<br>7%   | 10<br>5%  | 9<br>11%   | 20<br>9%   | 17<br>10%              | 18<br>10%     | 14<br>9%      | 5<br>5%   | 11<br>6%  | 21<br>8%  | 13<br>5%   | 9<br>5%           | 2<br>3%            | 19<br>5%   | 60<br>7%   | 14<br>8%             |
| Slightly agree (+1)            | 334<br>16% | 178<br>18% | 156<br>15% | 50<br>22% | 51<br>14%  | 57<br>17%  | 49<br>13%  | 53<br>17%  | 73<br>15%  | 114<br>20%   | 92<br>16%  | 58<br>14%  | 70<br>14%  | 22<br>13% | 14<br>17%  | 41<br>18%  | 28<br>17%              | 19<br>10%     | 21<br>14%     | 17<br>17% | 31<br>16% | 43<br>16% | 46<br>16%  | 39<br>22%         | 13<br>21%          | 65<br>18%  | 133<br>16% | 40<br>24%            |
| Neither agree nor disagree (0) | 681<br>33% | 331<br>33% | 350<br>33% | 55<br>24% | 126<br>35% | 91<br>28%  | 134<br>37% | 100<br>33% | 176<br>37% | 171<br>30%   | 180<br>31% | 152<br>36% | 178<br>35% | 69<br>39% | 23<br>27%  | 75<br>32%  | 47<br>28%              | 66<br>37%     | 42<br>28%     | 32<br>32% | 65<br>34% | 82<br>30% | 108<br>38% | 59<br>33%         | 14<br>23%          | 119<br>33% | 258<br>31% | 50<br>30%            |
| Slightly disagree (-1)         | 175<br>8%  | 123<br>12% | 52<br>5%   | 17<br>8%  | 35<br>10%  | 30<br>9%   | 32<br>9%   | 23<br>7%   | 40<br>8%   | 52<br>9%     | 36<br>10%  | 31<br>8%   | 23<br>6%   | 9<br>13%  | 16<br>10%  | 14<br>7%   | 20<br>8%               | 13<br>11%     | 10<br>9%      | 15<br>10% | 19<br>8%  | 23<br>7%  | 11<br>8%   | 6<br>6%           | 4<br>7%            | 30<br>8%   | 86<br>10%  | 23<br>14%            |
| Strongly disagree (-2)         | 92<br>4%   | 64<br>6%   | 28<br>3%   | 10<br>4%  | 10<br>3%   | 17<br>5%   | 15<br>4%   | 23<br>8%   | 17<br>4%   | 21<br>4%     | 26<br>4%   | 16<br>4%   | 28<br>6%   | 8<br>4%   | 5<br>6%    | 8<br>4%    | 9<br>5%                | 6<br>4%       | 2<br>1%       | 5<br>5%   | 9<br>5%   | 25<br>9%  | 5<br>2%    | 4<br>2%           | 6<br>10%           | 14<br>4%   | 45<br>5%   | 11<br>7%             |
| NET: Disagree                  | 267<br>13% | 187<br>19% | 80<br>8%   | 27<br>12% | 45<br>13%  | 47<br>14%  | 46<br>13%  | 46<br>15%  | 56<br>12%  | 73<br>13%    | 82<br>14%  | 52<br>12%  | 60<br>12%  | 30<br>17% | 13<br>16%  | 24<br>10%  | 23<br>14%              | 26<br>15%     | 15<br>10%     | 15<br>15% | 23<br>12% | 44<br>16% | 28<br>10%  | 15<br>8%          | 10<br>16%          | 44<br>12%  | 130<br>16% | 35<br>21%            |
| Don't know                     | 640<br>31% | 221<br>22% | 420<br>40% | 74<br>32% | 117<br>33% | 117<br>35% | 114<br>31% | 88<br>29%  | 130<br>27% | 167<br>30%   | 182<br>31% | 131<br>31% | 161<br>32% | 44<br>25% | 25<br>30%  | 71<br>31%  | 54<br>32%              | 50<br>28%     | 55<br>38%     | 32<br>32% | 62<br>32% | 81<br>30% | 87<br>31%  | 57<br>32%         | 22<br>36%          | 109<br>31% | 258<br>31% | 29<br>17%            |
| Mean                           | 0.19       | 0.14       | 0.25       | 0.38      | 0.14       | 0.15       | 0.14       | 0.12       | 0.25       | 0.25         | 0.19       | 0.15       | 0.15       | 0.02      | 0.24       | 0.31       | 0.26                   | 0.17          | 0.34          | 0.10      | 0.16      | 0.08      | 0.20       | 0.31              | 0.03               | 0.18       | 0.13       | 0.16                 |
| Standard deviation             | 1.00       | 1.08       | 0.88       | 1.07      | 0.90       | 1.03       | 0.95       | 1.06       | 0.98       | 0.99         | 1.03       | 0.95       | 1.01       | 0.93      | 1.13       | 0.99       | 1.10                   | 1.02          | 0.98          | 0.98      | 0.97      | 1.14      | 0.83       | 0.86              | 1.13               | 0.94       | 1.04       | 1.08                 |
| Standard error                 | 0.03       | 0.04       | 0.04       | 0.10      | 0.06       | 0.07       | 0.06       | 0.07       | 0.05       | 0.05         | 0.05       | 0.06       | 0.06       | 0.08      | 0.14       | 0.07       | 0.10                   | 0.10          | 0.10          | 0.12      | 0.08      | 0.09      | 0.06       | 0.07              | 0.20               | 0.06       | 0.04       | 0.09                 |



## Universal Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 25

#### Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?

It would cause inflation

Base: All respondents

|                                | Total      | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |   | Q.2 Which of the following statements best fits your view? |   |                                 |
|--------------------------------|------------|---|--|--|--|---|--|---|---------------------------------|
|                                |            | Protecting the most vulnerable in society - the poor and needy                      | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle                           | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base                | 2070       | 1119  | 490  | 49   | 110  | 129   | 880  | 524   | 352                             |
| Weighted base                  | 2070       | 1121  | 484  | 49   | 107  | 122   | 857  | 525   | 348                             |
| NET: Agree                     | 481<br>23% | 221<br>20%  | 137<br>28%   | 21<br>43%  | 38<br>36%  | 42<br>34%   | 168<br>20%   | 128<br>24%  | 154<br>44%                      |
| Strongly agree (+2)            | 147<br>7%  | 53<br>5%  | 45<br>9%   | 7<br>15%   | 17<br>16%  | 15<br>12%   | 31<br>4%   | 29<br>6%  | 73<br>21%                       |
| Slightly agree (+1)            | 334<br>16% | 168<br>15%  | 92<br>19%  | 14<br>28%  | 21<br>20%  | 27<br>22%   | 137<br>16%   | 99<br>19%   | 81<br>23%                       |
| Neither agree nor disagree (0) | 681<br>33% | 372<br>33%  | 149<br>31%   | 13<br>27%  | 46<br>43%  | 35<br>28%   | 270<br>32%   | 213<br>41%  | 95<br>27%                       |
| Slightly disagree (-1)         | 175<br>8%  | 111<br>10%  | 37<br>8%   | 4<br>8%  | 9<br>9%  | 7<br>6%   | 127<br>15%   | 32<br>6%  | 10<br>3%                        |
| Strongly disagree (-2)         | 92<br>4%   | 68<br>6%  | 15<br>3%   | 3<br>6%  | 1<br>1%  | 1<br>1%   | 58<br>7%   | 14<br>3%  | 9<br>3%                         |
| NET: Disagree                  | 267<br>13% | 179<br>16%  | 52<br>11%  | 7<br>14%   | 10<br>10%  | 8<br>7%   | 186<br>22%   | 47<br>9%  | 20<br>6%                        |
| Don't know                     | 640<br>31% | 349<br>31%  | 145<br>30%   | 8<br>16%   | 13<br>12%  | 38<br>31%   | 233<br>27%   | 137<br>26%  | 79<br>23%                       |
| Mean                           | 0.19       | 0.04  | 0.34   | 0.45   | 0.47   | 0.56  | -0.07  | 0.25  | 0.74                            |
| Standard deviation             | 1.00       | 0.99  | 0.99   | 1.12   | 0.94   | 0.92  | 1.00   | 0.85  | 1.01                            |
| Standard error                 | 0.03       | 0.04  | 0.05   | 0.17   | 0.10   | 0.10  | 0.04   | 0.04  | 0.06                            |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 26

#### Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?

It is unaffordable

Base: All respondents

|                                | Gender     |            |            | Age       |            |            |            |            |            | Social Grade |            |            |            | Region    |            |            |                        |               |               |           |           |           |            | Employment Sector |                    |            |            |                      |
|--------------------------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|-------------------|--------------------|------------|------------|----------------------|
|                                | Total      | Male       | Female     | 18-24     | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scotland  | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales     | East-ern  | London    | South East | South West        | North-ern Ire-land | Public     | Pri-vate   | Opin-ion Influ-encer |
| Unweighted base                | 2070       | 1013       | 1057       | 172       | 310        | 353        | 382        | 336        | 517        | 660          | 574        | 372        | 464        | 189       | 90         | 253        | 184                    | 152           | 136           | 106       | 196       | 237       | 263        | 214               | 50                 | 342        | 822        | 164                  |
| Weighted base                  | 2070       | 1010       | 1060       | 230       | 358        | 331        | 366        | 306        | 479        | 565          | 582        | 420        | 503        | 175       | 84         | 231        | 169                    | 179           | 147           | 100       | 193       | 271       | 281        | 179               | 62                 | 356        | 839        | 168                  |
| NET: Agree                     | 790<br>38% | 407<br>40% | 384<br>36% | 83<br>36% | 103<br>29% | 122<br>37% | 140<br>38% | 133<br>43% | 209<br>44% | 244<br>43%   | 211<br>36% | 164<br>39% | 171<br>34% | 65<br>37% | 32<br>38%  | 82<br>35%  | 70<br>42%              | 56<br>31%     | 53<br>36%     | 34<br>33% | 88<br>46% | 96<br>35% | 115<br>41% | 81<br>45%         | 21<br>33%          | 128<br>36% | 310<br>37% | 64<br>38%            |
| Strongly agree (+2)            | 331<br>16% | 182<br>18% | 149<br>14% | 31<br>13% | 35<br>10%  | 52<br>16%  | 54<br>15%  | 60<br>20%  | 99<br>21%  | 113<br>20%   | 86<br>15%  | 62<br>15%  | 70<br>14%  | 19<br>11% | 18<br>22%  | 48<br>21%  | 31<br>18%              | 24<br>13%     | 17<br>12%     | 16<br>16% | 42<br>22% | 33<br>12% | 42<br>15%  | 31<br>18%         | 9<br>14%           | 50<br>14%  | 129<br>15% | 29<br>17%            |
| Slightly agree (+1)            | 460<br>22% | 225<br>22% | 235<br>22% | 53<br>23% | 68<br>19%  | 71<br>21%  | 86<br>23%  | 73<br>24%  | 110<br>23% | 131<br>23%   | 125<br>22% | 101<br>24% | 102<br>20% | 45<br>26% | 13<br>16%  | 34<br>15%  | 39<br>23%              | 32<br>18%     | 35<br>24%     | 17<br>17% | 47<br>24% | 63<br>23% | 73<br>26%  | 49<br>28%         | 12<br>19%          | 78<br>22%  | 181<br>22% | 35<br>21%            |
| Neither agree nor disagree (0) | 521<br>25% | 231<br>23% | 290<br>27% | 54<br>24% | 105<br>29% | 80<br>24%  | 91<br>25%  | 62<br>20%  | 129<br>27% | 131<br>23%   | 149<br>26% | 103<br>25% | 137<br>27% | 43<br>25% | 20<br>24%  | 66<br>28%  | 40<br>24%              | 45<br>25%     | 36<br>25%     | 29<br>29% | 44<br>23% | 66<br>24% | 76<br>27%  | 37<br>21%         | 19<br>30%          | 89<br>25%  | 208<br>25% | 39<br>23%            |
| Slightly disagree (-1)         | 186<br>9%  | 127<br>13% | 58<br>6%   | 22<br>10% | 40<br>11%  | 29<br>9%   | 33<br>9%   | 30<br>10%  | 32<br>7%   | 53<br>9%     | 64<br>11%  | 36<br>9%   | 32<br>6%   | 19<br>11% | 5<br>6%    | 18<br>8%   | 8<br>4%                | 21<br>12%     | 16<br>11%     | 8<br>8%   | 18<br>9%  | 31<br>11% | 19<br>7%   | 17<br>9%          | 5<br>9%            | 39<br>11%  | 94<br>11%  | 28<br>16%            |
| Strongly disagree (-2)         | 135<br>7%  | 89<br>9%   | 46<br>4%   | 15<br>7%  | 22<br>6%   | 25<br>7%   | 29<br>8%   | 25<br>8%   | 19<br>4%   | 34<br>6%     | 28<br>5%   | 32<br>8%   | 40<br>8%   | 12<br>7%  | 5<br>6%    | 13<br>6%   | 10<br>6%               | 15<br>8%      | 6<br>4%       | 15<br>15% | 10<br>5%  | 22<br>8%  | 16<br>6%   | 9<br>5%           | 2<br>4%            | 27<br>7%   | 55<br>7%   | 21<br>12%            |
| NET: Disagree                  | 321<br>16% | 216<br>21% | 105<br>10% | 37<br>16% | 62<br>17%  | 54<br>16%  | 62<br>17%  | 55<br>18%  | 51<br>11%  | 88<br>15%    | 93<br>16%  | 68<br>16%  | 73<br>14%  | 32<br>18% | 11<br>13%  | 31<br>14%  | 17<br>10%              | 36<br>20%     | 21<br>15%     | 23<br>23% | 28<br>15% | 53<br>20% | 35<br>12%  | 25<br>14%         | 8<br>13%           | 66<br>18%  | 150<br>18% | 49<br>29%            |
| Don't know                     | 438<br>21% | 156<br>15% | 282<br>27% | 55<br>24% | 88<br>25%  | 75<br>23%  | 74<br>20%  | 57<br>19%  | 90<br>19%  | 103<br>18%   | 129<br>22% | 85<br>20%  | 122<br>24% | 35<br>20% | 22<br>26%  | 52<br>23%  | 41<br>24%              | 42<br>23%     | 37<br>25%     | 15<br>15% | 32<br>17% | 56<br>21% | 55<br>20%  | 35<br>20%         | 15<br>25%          | 73<br>21%  | 171<br>20% | 16<br>10%            |
| Mean                           | 0.41       | 0.33       | 0.49       | 0.35      | 0.20       | 0.37       | 0.35       | 0.45       | 0.61       | 0.51         | 0.39       | 0.37       | 0.34       | 0.29      | 0.54       | 0.48       | 0.58                   | 0.21          | 0.39          | 0.14      | 0.57      | 0.25      | 0.47       | 0.54              | 0.40               | 0.30       | 0.35       | 0.15                 |
| Standard deviation             | 1.17       | 1.25       | 1.07       | 1.17      | 1.10       | 1.20       | 1.20       | 1.25       | 1.10       | 1.19         | 1.13       | 1.18       | 1.18       | 1.14      | 1.24       | 1.20       | 1.15                   | 1.21          | 1.08          | 1.33      | 1.18      | 1.19      | 1.10       | 1.14              | 1.09               | 1.19       | 1.18       | 1.31                 |
| Standard error                 | 0.03       | 0.04       | 0.04       | 0.10      | 0.07       | 0.07       | 0.07       | 0.08       | 0.05       | 0.05         | 0.05       | 0.07       | 0.06       | 0.09      | 0.15       | 0.09       | 0.10                   | 0.11          | 0.11          | 0.14      | 0.09      | 0.09      | 0.08       | 0.09              | 0.18               | 0.07       | 0.05       | 0.11                 |

## Universal Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 27

#### Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?

It is unaffordable

Base: All respondents

|                                | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |  |   | Q.2 Which of the following statements best fits your view? |   |                                 |
|--------------------------------|---|--|--|--|--|---|--|---|---------------------------------|
|                                | Total   | Protecting the most vulnerable in society - the poor and needy | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle                           | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base                | 2070  | 1119   | 490  | 49   | 110  | 129   | 880  | 524   | 352                             |
| Weighted base                  | 2070  | 1121   | 484  | 49   | 107  | 122   | 857  | 525   | 348                             |
| NET: Agree                     | 790<br>38%  | 397<br>35%   | 225<br>46%   | 23<br>46%  | 43<br>40%  | 71<br>58%   | 230<br>27%   | 219<br>42%  | 254<br>73%                      |
| Strongly agree (+2)            | 331<br>16%  | 153<br>14%   | 98<br>20%  | 12<br>25%  | 19<br>17%  | 35<br>29%   | 56<br>7%   | 73<br>14%   | 171<br>49%                      |
| Slightly agree (+1)            | 460<br>22%  | 243<br>22%   | 127<br>26%   | 10<br>21%  | 24<br>23%  | 36<br>29%   | 174<br>20%   | 146<br>28%  | 83<br>24%                       |
| Neither agree nor disagree (0) | 521<br>25%  | 259<br>23%   | 125<br>26%   | 14<br>28%  | 33<br>30%  | 24<br>20%   | 225<br>26%   | 167<br>32%  | 46<br>13%                       |
| Slightly disagree (-1)         | 186<br>9%   | 119<br>11%   | 31<br>6%   | 5<br>9%  | 16<br>15%  | 7<br>6%   | 132<br>15%   | 33<br>6%  | 8<br>2%                         |
| Strongly disagree (-2)         | 135<br>7%   | 106<br>9%  | 15<br>3%   | 5<br>9%  | 2<br>2%  | 2<br>2%   | 102<br>12%   | 16<br>3%  | 12<br>3%                        |
| NET: Disagree                  | 321<br>16%  | 225<br>20%   | 46<br>10%  | 9<br>19%   | 18<br>16%  | 9<br>8%   | 234<br>27%   | 49<br>9%  | 20<br>6%                        |
| Don't know                     | 438<br>21%  | 240<br>21%   | 88<br>18%  | 4<br>8%  | 14<br>13%  | 18<br>15%   | 168<br>20%   | 90<br>17%   | 27<br>8%                        |
| Mean                           | 0.41  | 0.25   | 0.66   | 0.47   | 0.45   | 0.90  | -0.07  | 0.52  | 1.23                            |
| Standard deviation             | 1.17  | 1.24   | 1.05   | 1.28   | 1.06   | 1.02  | 1.17   | 0.98  | 1.03                            |
| Standard error                 | 0.03  | 0.04   | 0.05   | 0.19   | 0.11   | 0.10  | 0.04   | 0.05  | 0.06                            |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 28

**Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?**  
**The money spent giving everyone a basic income could be better targeted e.g. towards the very poorest alone**  
**Base: All respondents**

|                                | Gender     |            |            | Age        |            |            |            |            |            | Social Grade |            |            |            | Region    |            |            |                        |               |               |           |           |            |            | Employment Sector |                    |            |            |                      |
|--------------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|------------|------------|-------------------|--------------------|------------|------------|----------------------|
|                                | Total      | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scotland  | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales     | East-ern  | London     | South East | South West        | North-ern Ire-land | Public     | Pri-vate   | Opin-ion Influ-encer |
| Unweighted base                | 2070       | 1013       | 1057       | 172        | 310        | 353        | 382        | 336        | 517        | 660          | 574        | 372        | 464        | 189       | 90         | 253        | 184                    | 152           | 136           | 106       | 196       | 237        | 263        | 214               | 50                 | 342        | 822        | 164                  |
| Weighted base                  | 2070       | 1010       | 1060       | 230        | 358        | 331        | 366        | 306        | 479        | 565          | 582        | 420        | 503        | 175       | 84         | 231        | 169                    | 179           | 147           | 100       | 193       | 271        | 281        | 179               | 62                 | 356        | 839        | 168                  |
| NET: Agree                     | 921<br>45% | 450<br>45% | 471<br>44% | 122<br>53% | 138<br>38% | 139<br>42% | 152<br>41% | 143<br>47% | 228<br>48% | 265<br>47%   | 259<br>45% | 177<br>42% | 221<br>44% | 68<br>39% | 36<br>43%  | 104<br>45% | 78<br>46%              | 56<br>32%     | 71<br>48%     | 41<br>41% | 93<br>48% | 125<br>46% | 134<br>48% | 81<br>46%         | 34<br>55%          | 167<br>47% | 348<br>42% | 91<br>54%            |
| Strongly agree (+2)            | 233<br>11% | 130<br>13% | 103<br>10% | 24<br>10%  | 34<br>10%  | 38<br>11%  | 38<br>10%  | 43<br>14%  | 56<br>12%  | 68<br>12%    | 59<br>10%  | 50<br>12%  | 56<br>11%  | 8<br>4%   | 11<br>13%  | 33<br>14%  | 17<br>10%              | 16<br>9%      | 16<br>11%     | 9<br>9%   | 27<br>14% | 40<br>15%  | 29<br>10%  | 16<br>9%          | 13<br>20%          | 41<br>11%  | 90<br>11%  | 26<br>15%            |
| Slightly agree (+1)            | 688<br>33% | 320<br>32% | 368<br>35% | 98<br>43%  | 103<br>29% | 101<br>30% | 114<br>31% | 99<br>32%  | 173<br>36% | 196<br>35%   | 200<br>34% | 127<br>30% | 165<br>33% | 60<br>34% | 26<br>31%  | 72<br>31%  | 60<br>36%              | 41<br>23%     | 55<br>37%     | 32<br>32% | 66<br>34% | 85<br>31%  | 105<br>37% | 65<br>37%         | 22<br>35%          | 126<br>35% | 258<br>31% | 65<br>38%            |
| Neither agree nor disagree (0) | 551<br>27% | 282<br>28% | 269<br>25% | 49<br>21%  | 103<br>29% | 83<br>25%  | 98<br>27%  | 75<br>25%  | 144<br>30% | 136<br>24%   | 148<br>25% | 126<br>30% | 141<br>28% | 47<br>27% | 19<br>23%  | 51<br>22%  | 54<br>32%              | 63<br>35%     | 34<br>23%     | 28<br>28% | 50<br>26% | 66<br>24%  | 75<br>27%  | 49<br>28%         | 14<br>22%          | 83<br>23%  | 234<br>28% | 43<br>25%            |
| Slightly disagree (-1)         | 223<br>11% | 126<br>12% | 97<br>9%   | 20<br>9%   | 39<br>11%  | 43<br>13%  | 50<br>14%  | 32<br>10%  | 38<br>8%   | 73<br>13%    | 70<br>12%  | 43<br>10%  | 36<br>7%   | 27<br>15% | 8<br>9%    | 23<br>10%  | 8<br>5%                | 29<br>16%     | 17<br>12%     | 12<br>12% | 21<br>11% | 29<br>11%  | 29<br>10%  | 17<br>9%          | 4<br>6%            | 36<br>10%  | 104<br>12% | 17<br>10%            |
| Strongly disagree (-2)         | 90<br>4%   | 51<br>5%   | 39<br>4%   | 10<br>4%   | 18<br>5%   | 12<br>4%   | 14<br>4%   | 20<br>7%   | 15<br>3%   | 28<br>5%     | 26<br>4%   | 15<br>4%   | 21<br>4%   | 11<br>6%  | 4<br>5%    | 14<br>6%   | 8<br>5%                | 5<br>3%       | 2<br>2%       | 6<br>6%   | 6<br>3%   | 9<br>3%    | 16<br>6%   | 7<br>4%           | 2<br>3%            | 18<br>5%   | 37<br>4%   | 10<br>6%             |
| NET: Disagree                  | 312<br>15% | 177<br>17% | 136<br>13% | 30<br>13%  | 57<br>16%  | 55<br>17%  | 64<br>17%  | 52<br>17%  | 53<br>11%  | 101<br>18%   | 96<br>16%  | 59<br>14%  | 57<br>11%  | 37<br>21% | 12<br>14%  | 37<br>16%  | 16<br>9%               | 33<br>19%     | 19<br>13%     | 18<br>18% | 27<br>14% | 38<br>14%  | 45<br>16%  | 24<br>13%         | 6<br>10%           | 55<br>15%  | 142<br>17% | 27<br>16%            |
| Don't know                     | 285<br>14% | 101<br>10% | 184<br>17% | 28<br>12%  | 60<br>17%  | 54<br>16%  | 52<br>14%  | 36<br>12%  | 53<br>11%  | 64<br>11%    | 79<br>14%  | 59<br>14%  | 84<br>17%  | 22<br>13% | 17<br>20%  | 38<br>17%  | 22<br>13%              | 26<br>14%     | 22<br>15%     | 13<br>13% | 23<br>12% | 42<br>16%  | 27<br>10%  | 24<br>14%         | 8<br>13%           | 52<br>15%  | 114<br>14% | 8<br>5%              |
| Mean                           | 0.42       | 0.39       | 0.46       | 0.52       | 0.33       | 0.39       | 0.36       | 0.42       | 0.51       | 0.41         | 0.39       | 0.42       | 0.47       | 0.18      | 0.46       | 0.45       | 0.49                   | 0.22          | 0.53          | 0.29      | 0.51      | 0.52       | 0.40       | 0.43              | 0.71               | 0.44       | 0.36       | 0.50                 |
| Standard deviation             | 1.03       | 1.07       | 0.99       | 1.00       | 1.04       | 1.05       | 1.03       | 1.12       | 0.95       | 1.07         | 1.03       | 1.01       | 1.00       | 1.01      | 1.09       | 1.12       | 0.96                   | 0.97          | 0.95          | 1.07      | 1.02      | 1.05       | 1.04       | 0.97              | 1.03               | 1.06       | 1.04       | 1.08                 |
| Standard error                 | 0.02       | 0.04       | 0.03       | 0.08       | 0.06       | 0.06       | 0.06       | 0.06       | 0.04       | 0.04         | 0.05       | 0.06       | 0.05       | 0.08      | 0.13       | 0.08       | 0.08                   | 0.09          | 0.09          | 0.11      | 0.08      | 0.07       | 0.07       | 0.07              | 0.16               | 0.06       | 0.04       | 0.09                 |

## Universal Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 29

**Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?  
The money spent giving everyone a basic income could be better targeted e.g. towards the very poorest alone**

**Base: All respondents**

|                                | Total      | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  | Q.2 Which of the following statements best fits your view?                |                                  |   |                                 |
|--------------------------------|------------|---|--|--|--|---|----------------------------------|---|---------------------------------|
|                                |            | Protecting the most vulnerable in society - the poor and needy                      | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base                | 2070       | 1119  | 490  | 49   | 110  | 129   | 880                              | 524   | 352                             |
| Weighted base                  | 2070       | 1121  | 484  | 49   | 107  | 122   | 857                              | 525   | 348                             |
| NET: Agree                     | 921<br>45% | 559<br>50%  | 194<br>40%   | 27<br>55%  | 46<br>43%  | 58<br>47%   | 339<br>40%                       | 258<br>49%  | 229<br>66%                      |
| Strongly agree (+2)            | 233<br>11% | 151<br>13%  | 34<br>7%   | 10<br>21%  | 8<br>8%  | 20<br>17%   | 65<br>8%                         | 53<br>10%   | 102<br>29%                      |
| Slightly agree (+1)            | 688<br>33% | 408<br>36%  | 160<br>33%   | 17<br>34%  | 38<br>35%  | 38<br>31%   | 274<br>32%                       | 205<br>39%  | 128<br>37%                      |
| Neither agree nor disagree (0) | 551<br>27% | 272<br>24%  | 143<br>30%   | 14<br>29%  | 33<br>30%  | 27<br>22%   | 242<br>28%                       | 167<br>32%  | 52<br>15%                       |
| Slightly disagree (-1)         | 223<br>11% | 120<br>11%  | 56<br>12%  | 2<br>5%  | 15<br>14%  | 17<br>14%   | 150<br>17%                       | 33<br>6%  | 26<br>8%                        |
| Strongly disagree (-2)         | 90<br>4%   | 44<br>4%  | 29<br>6%   | 1<br>3%  | 4<br>4%  | 6<br>5%   | 48<br>6%                         | 13<br>2%  | 23<br>7%                        |
| NET: Disagree                  | 312<br>15% | 164<br>15%  | 86<br>18%  | 4<br>8%  | 19<br>18%  | 23<br>19%   | 197<br>23%                       | 46<br>9%  | 49<br>14%                       |
| Don't know                     | 285<br>14% | 126<br>11%  | 61<br>13%  | 4<br>8%  | 10<br>9%   | 14<br>12%   | 78<br>9%                         | 54<br>10%   | 17<br>5%                        |
| Mean                           | 0.42       | 0.50  | 0.27   | 0.72   | 0.31   | 0.45  | 0.20                             | 0.53  | 0.78                            |
| Standard deviation             | 1.03       | 1.03  | 1.02   | 0.99   | 0.98   | 1.14  | 1.04                             | 0.88  | 1.17                            |
| Standard error                 | 0.02       | 0.03  | 0.05   | 0.15   | 0.10   | 0.11  | 0.04                             | 0.04  | 0.06                            |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 30

#### Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?

I would be more inclined to support a Universal Basic Income if it were not funded by a rise in income tax/national insurance

Base: All respondents

|                                | Gender     |            |            | Age        |            |            |            |            |            | Social Grade |            |            |            | Region    |            |            |                        |               |               |           |           |            |            | Employment Sector |                    |            |            |                      |
|--------------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|------------|------------|-------------------|--------------------|------------|------------|----------------------|
|                                | Total      | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scotland  | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales     | East-ern  | London     | South East | South West        | North-ern Ire-land | Public     | Pri-vate   | Opin-ion Influ-encer |
| Unweighted base                | 2070       | 1013       | 1057       | 172        | 310        | 353        | 382        | 336        | 517        | 660          | 574        | 372        | 464        | 189       | 90         | 253        | 184                    | 152           | 136           | 106       | 196       | 237        | 263        | 214               | 50                 | 342        | 822        | 164                  |
| Weighted base                  | 2070       | 1010       | 1060       | 230        | 358        | 331        | 366        | 306        | 479        | 565          | 582        | 420        | 503        | 175       | 84         | 231        | 169                    | 179           | 147           | 100       | 193       | 271        | 281        | 179               | 62                 | 356        | 839        | 168                  |
| NET: Agree                     | 845<br>41% | 420<br>42% | 425<br>40% | 104<br>45% | 164<br>46% | 132<br>40% | 156<br>43% | 121<br>40% | 167<br>35% | 237<br>42%   | 268<br>46% | 178<br>42% | 161<br>32% | 70<br>40% | 34<br>41%  | 87<br>38%  | 70<br>41%              | 67<br>37%     | 57<br>39%     | 44<br>44% | 76<br>39% | 116<br>43% | 139<br>50% | 66<br>37%         | 19<br>30%          | 187<br>53% | 373<br>44% | 76<br>45%            |
| Strongly agree (+2)            | 281<br>14% | 137<br>14% | 144<br>14% | 39<br>17%  | 51<br>14%  | 50<br>15%  | 57<br>16%  | 35<br>11%  | 48<br>10%  | 66<br>12%    | 95<br>16%  | 60<br>14%  | 59<br>12%  | 17<br>10% | 12<br>14%  | 33<br>14%  | 21<br>13%              | 23<br>13%     | 16<br>11%     | 19<br>19% | 30<br>15% | 30<br>11%  | 50<br>18%  | 19<br>11%         | 10<br>16%          | 66<br>18%  | 124<br>15% | 21<br>13%            |
| Slightly agree (+1)            | 564<br>27% | 283<br>28% | 281<br>27% | 65<br>28%  | 113<br>31% | 82<br>25%  | 99<br>27%  | 87<br>28%  | 120<br>25% | 171<br>30%   | 174<br>30% | 118<br>28% | 102<br>20% | 53<br>31% | 22<br>27%  | 54<br>23%  | 48<br>29%              | 44<br>25%     | 41<br>28%     | 25<br>24% | 47<br>24% | 85<br>31%  | 89<br>32%  | 47<br>26%         | 9<br>14%           | 121<br>34% | 248<br>30% | 55<br>32%            |
| Neither agree nor disagree (0) | 658<br>32% | 341<br>34% | 318<br>30% | 62<br>27%  | 95<br>26%  | 106<br>32% | 106<br>29% | 106<br>35% | 183<br>38% | 165<br>29%   | 158<br>27% | 143<br>34% | 192<br>38% | 55<br>32% | 25<br>30%  | 80<br>35%  | 52<br>31%              | 68<br>38%     | 46<br>32%     | 28<br>28% | 58<br>30% | 74<br>27%  | 79<br>28%  | 66<br>37%         | 27<br>43%          | 82<br>23%  | 236<br>28% | 51<br>31%            |
| Slightly disagree (-1)         | 183<br>9%  | 99<br>10%  | 84<br>8%   | 20<br>9%   | 25<br>7%   | 28<br>8%   | 31<br>8%   | 28<br>9%   | 51<br>11%  | 68<br>12%    | 46<br>8%   | 36<br>9%   | 34<br>7%   | 20<br>11% | 7<br>8%    | 16<br>7%   | 15<br>9%               | 14<br>8%      | 11<br>8%      | 13<br>13% | 20<br>11% | 20<br>7%   | 25<br>9%   | 18<br>10%         | 4<br>6%            | 33<br>9%   | 67<br>8%   | 17<br>10%            |
| Strongly disagree (-2)         | 113<br>5%  | 66<br>7%   | 46<br>4%   | 7<br>3%    | 11<br>3%   | 13<br>4%   | 29<br>8%   | 22<br>7%   | 29<br>6%   | 38<br>7%     | 29<br>5%   | 18<br>4%   | 27<br>5%   | 9<br>5%   | 4<br>5%    | 15<br>6%   | 8<br>5%                | 12<br>7%      | 6<br>4%       | 5<br>5%   | 13<br>7%  | 21<br>8%   | 6<br>2%    | 8<br>5%           | 5<br>7%            | 13<br>4%   | 50<br>6%   | 14<br>8%             |
| NET: Disagree                  | 296<br>14% | 166<br>16% | 130<br>12% | 28<br>12%  | 36<br>10%  | 41<br>12%  | 60<br>16%  | 50<br>16%  | 80<br>17%  | 106<br>19%   | 75<br>13%  | 54<br>13%  | 61<br>12%  | 28<br>16% | 11<br>13%  | 31<br>13%  | 23<br>13%              | 26<br>15%     | 18<br>12%     | 19<br>18% | 34<br>18% | 42<br>15%  | 31<br>11%  | 26<br>14%         | 8<br>13%           | 46<br>13%  | 116<br>14% | 31<br>19%            |
| Don't know                     | 271<br>13% | 84<br>8%   | 187<br>18% | 36<br>16%  | 63<br>18%  | 51<br>16%  | 44<br>12%  | 29<br>9%   | 48<br>10%  | 57<br>10%    | 81<br>14%  | 45<br>11%  | 89<br>18%  | 21<br>12% | 13<br>16%  | 33<br>14%  | 25<br>15%              | 18<br>10%     | 26<br>18%     | 10<br>10% | 25<br>13% | 40<br>15%  | 33<br>12%  | 20<br>11%         | 8<br>14%           | 41<br>11%  | 113<br>14% | 9<br>6%              |
| Mean                           | 0.40       | 0.35       | 0.45       | 0.56       | 0.57       | 0.46       | 0.38       | 0.30       | 0.25       | 0.31         | 0.52       | 0.44       | 0.32       | 0.33      | 0.43       | 0.38       | 0.42                   | 0.32          | 0.40          | 0.44      | 0.35      | 0.36       | 0.61       | 0.33              | 0.30               | 0.61       | 0.46       | 0.33                 |
| Standard deviation             | 1.06       | 1.08       | 1.04       | 1.05       | 1.00       | 1.05       | 1.15       | 1.07       | 1.02       | 1.09         | 1.08       | 1.03       | 1.03       | 1.02      | 1.07       | 1.09       | 1.04                   | 1.06          | 1.01          | 1.15      | 1.15      | 1.11       | 0.99       | 1.00              | 1.11               | 1.06       | 1.09       | 1.11                 |
| Standard error                 | 0.03       | 0.04       | 0.04       | 0.09       | 0.06       | 0.06       | 0.06       | 0.06       | 0.05       | 0.05         | 0.05       | 0.06       | 0.05       | 0.08      | 0.12       | 0.07       | 0.08                   | 0.09          | 0.10          | 0.12      | 0.09      | 0.08       | 0.07       | 0.07              | 0.17               | 0.06       | 0.04       | 0.09                 |

**Univeral Basic Income Survey**  
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Absolutes/col percents

Table 31

**Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?****I would be more inclined to support a Universal Basic Income if it were not funded by a rise in income tax/national insurance****Base: All respondents**

|                                | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |  |   | Q.2 Which of the following statements best fits your view? |   |                                 |
|--------------------------------|---|--|--|--|--|---|--|---|---------------------------------|
|                                | Total   | Protecting the most vulnerable in society - the poor and needy | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle                           | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base                | 2070  | 1119   | 490  | 49   | 110  | 129   | 880  | 524   | 352                             |
| Weighted base                  | 2070  | 1121   | 484  | 49   | 107  | 122   | 857  | 525   | 348                             |
| NET: Agree                     | 845<br>41%  | 415<br>37%   | 252<br>52%   | 26<br>52%  | 53<br>49%  | 60<br>49%   | 435<br>51%   | 218<br>42%  | 121<br>35%                      |
| Strongly agree (+2)            | 281<br>14%  | 114<br>10%   | 92<br>19%  | 8<br>17%   | 22<br>21%  | 28<br>23%   | 151<br>18%   | 61<br>12%   | 47<br>13%                       |
| Slightly agree (+1)            | 564<br>27%  | 300<br>27%   | 160<br>33%   | 17<br>35%  | 31<br>29%  | 32<br>26%   | 284<br>33%   | 157<br>30%  | 74<br>21%                       |
| Neither agree nor disagree (0) | 658<br>32%  | 371<br>33%   | 130<br>27%   | 19<br>39%  | 39<br>36%  | 36<br>30%   | 244<br>29%   | 202<br>38%  | 105<br>30%                      |
| Slightly disagree (-1)         | 183<br>9%   | 127<br>11%   | 36<br>8%   | -<br>-   | 4<br>4%  | 7<br>6%   | 90<br>11%  | 34<br>7%  | 48<br>14%                       |
| Strongly disagree (-2)         | 113<br>5%   | 80<br>7%   | 19<br>4%   | 2<br>4%  | 5<br>4%  | 4<br>4%   | 38<br>4%   | 12<br>2%  | 57<br>16%                       |
| NET: Disagree                  | 296<br>14%  | 207<br>18%   | 55<br>11%  | 2<br>4%  | 9<br>8%  | 11<br>9%  | 128<br>15%   | 47<br>9%  | 105<br>30%                      |
| Don't know                     | 271<br>13%  | 128<br>11%   | 47<br>10%  | 2<br>4%  | 7<br>6%  | 15<br>12%   | 49<br>6%   | 58<br>11%   | 17<br>5%                        |
| Mean                           | 0.40  | 0.24   | 0.62   | 0.64   | 0.61   | 0.67  | 0.52   | 0.47  | 0.02                            |
| Standard deviation             | 1.06  | 1.07   | 1.04   | 0.92   | 1.02   | 1.06  | 1.06   | 0.90  | 1.28                            |
| Standard error                 | 0.03  | 0.03   | 0.05   | 0.13   | 0.10   | 0.10  | 0.04   | 0.04  | 0.07                            |

## Univeral Basic Income Survey

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Absolutes/col percents

Table 32

**Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?**

**It would benefit me and my family**

**Base: All respondents**

|                                | Gender     |            |            | Age       |            |            |            |            |            | Social Grade |            |            |            | Region    |            |            |                          |                |                |           |           |           |            | Employment Sector |                    |            |            |                      |
|--------------------------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-----------|------------|------------|--------------------------|----------------|----------------|-----------|-----------|-----------|------------|-------------------|--------------------|------------|------------|----------------------|
|                                | Total      | Male       | Female     | 18-24     | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scot-land | North East | North West | York-shire & Humber-side | West Mid-lands | East Mid-lands | Wales     | East-ern  | London    | South East | South West        | North-ern Ire-land | Public     | Pri-vate   | Opin-ion Influ-encer |
| Unweighted base                | 2070       | 1013       | 1057       | 172       | 310        | 353        | 382        | 336        | 517        | 660          | 574        | 372        | 464        | 189       | 90         | 253        | 184                      | 152            | 136            | 106       | 196       | 237       | 263        | 214               | 50                 | 342        | 822        | 164                  |
| Weighted base                  | 2070       | 1010       | 1060       | 230       | 358        | 331        | 366        | 306        | 479        | 565          | 582        | 420        | 503        | 175       | 84         | 231        | 169                      | 179            | 147            | 100       | 193       | 271       | 281        | 179               | 62                 | 356        | 839        | 168                  |
| NET: Agree                     | 450<br>22% | 224<br>22% | 225<br>21% | 77<br>34% | 112<br>31% | 100<br>30% | 77<br>21%  | 48<br>16%  | 36<br>7%   | 91<br>16%    | 142<br>24% | 95<br>23%  | 122<br>24% | 42<br>24% | 14<br>17%  | 49<br>21%  | 35<br>21%                | 40<br>22%      | 27<br>19%      | 20<br>20% | 37<br>19% | 68<br>25% | 67<br>24%  | 36<br>20%         | 15<br>24%          | 86<br>24%  | 215<br>26% | 63<br>37%            |
| Strongly agree (+2)            | 165<br>8%  | 96<br>10%  | 69<br>7%   | 25<br>11% | 41<br>11%  | 32<br>10%  | 32<br>9%   | 20<br>7%   | 14<br>3%   | 29<br>5%     | 48<br>8%   | 37<br>9%   | 51<br>10%  | 13<br>8%  | 6<br>7%    | 14<br>6%   | 13<br>8%                 | 24<br>13%      | 9<br>6%        | 8<br>8%   | 13<br>7%  | 25<br>9%  | 16<br>6%   | 16<br>9%          | 8<br>13%           | 25<br>7%   | 80<br>10%  | 23<br>14%            |
| Slightly agree (+1)            | 285<br>14% | 128<br>13% | 156<br>15% | 52<br>22% | 71<br>20%  | 68<br>21%  | 45<br>12%  | 28<br>9%   | 21<br>4%   | 63<br>11%    | 93<br>16%  | 58<br>14%  | 70<br>14%  | 28<br>16% | 8<br>10%   | 35<br>15%  | 23<br>13%                | 16<br>9%       | 18<br>13%      | 12<br>12% | 24<br>12% | 43<br>16% | 51<br>18%  | 20<br>11%         | 7<br>11%           | 61<br>17%  | 135<br>16% | 40<br>24%            |
| Neither agree nor disagree (0) | 508<br>25% | 257<br>25% | 251<br>24% | 57<br>25% | 93<br>26%  | 74<br>22%  | 94<br>26%  | 76<br>25%  | 113<br>24% | 119<br>21%   | 123<br>21% | 114<br>27% | 153<br>30% | 49<br>28% | 25<br>30%  | 61<br>26%  | 32<br>19%                | 53<br>30%      | 32<br>22%      | 26<br>26% | 47<br>24% | 60<br>22% | 67<br>24%  | 40<br>23%         | 16<br>26%          | 75<br>21%  | 202<br>24% | 36<br>21%            |
| Slightly disagree (-1)         | 298<br>14% | 151<br>15% | 146<br>14% | 31<br>13% | 43<br>12%  | 45<br>14%  | 56<br>15%  | 48<br>16%  | 76<br>16%  | 93<br>16%    | 80<br>14%  | 70<br>17%  | 55<br>11%  | 24<br>14% | 6<br>8%    | 33<br>14%  | 21<br>12%                | 23<br>13%      | 27<br>18%      | 12<br>12% | 33<br>17% | 32<br>12% | 38<br>13%  | 40<br>22%         | 9<br>15%           | 59<br>16%  | 135<br>16% | 26<br>15%            |
| Strongly disagree (-2)         | 504<br>24% | 275<br>27% | 230<br>22% | 30<br>13% | 42<br>12%  | 55<br>17%  | 82<br>23%  | 90<br>29%  | 204<br>43% | 197<br>35%   | 146<br>25% | 85<br>20%  | 77<br>15%  | 43<br>25% | 23<br>28%  | 50<br>22%  | 50<br>29%                | 42<br>23%      | 28<br>19%      | 24<br>24% | 53<br>27% | 67<br>25% | 69<br>24%  | 44<br>25%         | 13<br>21%          | 78<br>22%  | 167<br>20% | 33<br>20%            |
| NET: Disagree                  | 802<br>39% | 426<br>42% | 376<br>35% | 60<br>26% | 85<br>24%  | 101<br>30% | 139<br>38% | 138<br>45% | 280<br>58% | 290<br>51%   | 227<br>39% | 154<br>37% | 131<br>26% | 67<br>38% | 30<br>35%  | 83<br>36%  | 71<br>42%                | 65<br>36%      | 55<br>37%      | 36<br>36% | 85<br>44% | 98<br>36% | 106<br>38% | 84<br>47%         | 22<br>36%          | 137<br>38% | 302<br>36% | 59<br>35%            |
| Don't know                     | 310<br>15% | 103<br>10% | 207<br>20% | 35<br>15% | 68<br>19%  | 56<br>17%  | 57<br>15%  | 44<br>14%  | 50<br>10%  | 65<br>12%    | 90<br>16%  | 57<br>13%  | 97<br>19%  | 17<br>10% | 15<br>18%  | 39<br>17%  | 31<br>18%                | 20<br>11%      | 33<br>22%      | 18<br>17% | 24<br>12% | 45<br>17% | 41<br>14%  | 19<br>11%         | 8<br>13%           | 59<br>16%  | 119<br>14% | 10<br>6%             |
| Mean                           | -0.39      | -0.42      | -0.37      | 0.06      | 0.09       | -0.09      | -0.36      | -0.61      | -1.01      | -0.73        | -0.37      | -0.29      | -0.09      | -0.35     | -0.49      | -0.36      | -0.52                    | -0.27          | -0.40          | -0.38     | -0.52     | -0.32     | -0.38      | -0.48             | -0.23              | -0.35      | -0.24      | -0.04                |
| Standard deviation             | 1.30       | 1.33       | 1.27       | 1.25      | 1.24       | 1.30       | 1.30       | 1.27       | 1.11       | 1.26         | 1.34       | 1.27       | 1.25       | 1.28      | 1.30       | 1.25       | 1.37                     | 1.36           | 1.24           | 1.31      | 1.27      | 1.37      | 1.28       | 1.29              | 1.37               | 1.29       | 1.30       | 1.36                 |
| Standard error                 | 0.03       | 0.04       | 0.04       | 0.10      | 0.08       | 0.08       | 0.07       | 0.07       | 0.05       | 0.05         | 0.06       | 0.07       | 0.06       | 0.10      | 0.15       | 0.09       | 0.11                     | 0.12           | 0.12           | 0.14      | 0.10      | 0.10      | 0.09       | 0.09              | 0.21               | 0.08       | 0.05       | 0.11                 |



## Universal Basic Income Survey

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Table 33

#### Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?

It would benefit me and my family

Base: All respondents

|                                | Total      | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  | Q.2 Which of the following statements best fits your view?                |                                  |   |                                 |
|--------------------------------|------------|---|--|--|--|---|----------------------------------|---|---------------------------------|
|                                |            | Protecting the most vulnerable in society - the poor and needy                      | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base                | 2070       | 1119  | 490  | 49   | 110  | 129   | 880                              | 524   | 352                             |
| Weighted base                  | 2070       | 1121  | 484  | 49   | 107  | 122   | 857                              | 525   | 348                             |
| NET: Agree                     | 450<br>22% | 272<br>24%  | 87<br>18%  | 21<br>42%  | 18<br>17%  | 24<br>19%   | 306<br>36%                       | 66<br>13%   | 50<br>14%                       |
| Strongly agree (+2)            | 165<br>8%  | 110<br>10%  | 22<br>5%   | 8<br>16%   | 8<br>8%  | 8<br>6%   | 132<br>15%                       | 14<br>3%  | 11<br>3%                        |
| Slightly agree (+1)            | 285<br>14% | 163<br>15%  | 65<br>13%  | 13<br>27%  | 10<br>9%   | 16<br>13%   | 174<br>20%                       | 52<br>10%   | 38<br>11%                       |
| Neither agree nor disagree (0) | 508<br>25% | 262<br>23%  | 120<br>25%   | 10<br>21%  | 31<br>29%  | 28<br>23%   | 192<br>22%                       | 168<br>32%  | 60<br>17%                       |
| Slightly disagree (-1)         | 298<br>14% | 176<br>16%  | 72<br>15%  | 2<br>5%  | 12<br>11%  | 24<br>20%   | 132<br>15%                       | 88<br>17%   | 53<br>15%                       |
| Strongly disagree (-2)         | 504<br>24% | 253<br>23%  | 135<br>28%   | 11<br>23%  | 37<br>34%  | 34<br>28%   | 150<br>18%                       | 135<br>26%  | 156<br>45%                      |
| NET: Disagree                  | 802<br>39% | 429<br>38%  | 208<br>43%   | 14<br>28%  | 49<br>46%  | 58<br>47%   | 283<br>33%                       | 223<br>43%  | 210<br>60%                      |
| Don't know                     | 310<br>15% | 158<br>14%  | 69<br>14%  | 4<br>9%  | 9<br>8%  | 12<br>10%   | 76<br>9%                         | 67<br>13%   | 28<br>8%                        |
| Mean                           | -0.39      | -0.31   | -0.56  | 0.07   | -0.61  | -0.55   | 0.01                             | -0.61   | -0.95                           |
| Standard deviation             | 1.30       | 1.33  | 1.24   | 1.44   | 1.31   | 1.26  | 1.36                             | 1.12  | 1.22                            |
| Standard error                 | 0.03       | 0.04  | 0.06   | 0.22   | 0.13   | 0.12  | 0.05                             | 0.05  | 0.07                            |

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Absolutes/col percents

Table 34

**Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?**  
**Rather than cash, the state should provide citizens with basic food supplies and social housing to meet their needs**  
**Base: All respondents**

|                                | Gender     |            |            | Age        |            |            |            |            |            | Social Grade |            |            |            | Region    |            |            |                        |               |               |           |           |            |            | Employment Sector |                    |            |            |                      |
|--------------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|------------|------------|-------------------|--------------------|------------|------------|----------------------|
|                                | Total      | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scotland  | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales     | East-ern  | London     | South East | South West        | North-ern Ire-land | Public     | Pri-vate   | Opin-ion Influ-encer |
| Unweighted base                | 2070       | 1013       | 1057       | 172        | 310        | 353        | 382        | 336        | 517        | 660          | 574        | 372        | 464        | 189       | 90         | 253        | 184                    | 152           | 136           | 106       | 196       | 237        | 263        | 214               | 50                 | 342        | 822        | 164                  |
| Weighted base                  | 2070       | 1010       | 1060       | 230        | 358        | 331        | 366        | 306        | 479        | 565          | 582        | 420        | 503        | 175       | 84         | 231        | 169                    | 179           | 147           | 100       | 193       | 271        | 281        | 179               | 62                 | 356        | 839        | 168                  |
| NET: Agree                     | 899<br>43% | 405<br>40% | 493<br>47% | 119<br>52% | 168<br>47% | 139<br>42% | 137<br>37% | 126<br>41% | 210<br>44% | 247<br>44%   | 280<br>48% | 189<br>45% | 182<br>36% | 59<br>34% | 40<br>47%  | 100<br>43% | 74<br>44%              | 68<br>38%     | 68<br>46%     | 44<br>44% | 84<br>44% | 125<br>46% | 136<br>48% | 77<br>43%         | 23<br>38%          | 178<br>50% | 373<br>45% | 63<br>37%            |
| Strongly agree (+2)            | 268<br>13% | 122<br>12% | 146<br>14% | 37<br>16%  | 61<br>17%  | 45<br>14%  | 42<br>12%  | 31<br>10%  | 51<br>11%  | 68<br>12%    | 87<br>15%  | 63<br>15%  | 49<br>10%  | 10<br>6%  | 14<br>17%  | 35<br>15%  | 25<br>15%              | 18<br>10%     | 13<br>9%      | 14<br>14% | 29<br>15% | 40<br>15%  | 42<br>15%  | 22<br>12%         | 7<br>12%           | 50<br>14%  | 140<br>17% | 21<br>13%            |
| Slightly agree (+1)            | 631<br>30% | 284<br>28% | 347<br>33% | 82<br>36%  | 107<br>30% | 94<br>28%  | 95<br>26%  | 95<br>31%  | 159<br>33% | 179<br>32%   | 193<br>33% | 126<br>30% | 133<br>26% | 49<br>28% | 26<br>30%  | 65<br>28%  | 49<br>29%              | 50<br>28%     | 55<br>37%     | 30<br>30% | 55<br>29% | 86<br>32%  | 94<br>33%  | 56<br>31%         | 16<br>26%          | 128<br>36% | 233<br>28% | 41<br>25%            |
| Neither agree nor disagree (0) | 421<br>20% | 220<br>22% | 201<br>19% | 47<br>20%  | 71<br>20%  | 68<br>21%  | 78<br>21%  | 68<br>22%  | 89<br>19%  | 122<br>22%   | 108<br>19% | 84<br>20%  | 108<br>21% | 45<br>26% | 11<br>13%  | 40<br>17%  | 36<br>22%              | 41<br>23%     | 31<br>21%     | 18<br>17% | 48<br>25% | 56<br>21%  | 48<br>17%  | 39<br>22%         | 8<br>13%           | 69<br>19%  | 189<br>23% | 38<br>23%            |
| Slightly disagree (-1)         | 268<br>13% | 144<br>14% | 124<br>12% | 22<br>10%  | 39<br>11%  | 38<br>11%  | 55<br>15%  | 39<br>13%  | 74<br>16%  | 78<br>14%    | 85<br>15%  | 44<br>11%  | 61<br>12%  | 27<br>16% | 7<br>8%    | 35<br>15%  | 19<br>11%              | 26<br>15%     | 17<br>11%     | 15<br>15% | 24<br>12% | 27<br>10%  | 37<br>13%  | 25<br>14%         | 9<br>14%           | 36<br>10%  | 95<br>11%  | 21<br>12%            |
| Strongly disagree (-2)         | 291<br>14% | 168<br>17% | 123<br>12% | 19<br>8%   | 31<br>9%   | 43<br>13%  | 67<br>18%  | 51<br>17%  | 81<br>17%  | 77<br>14%    | 61<br>11%  | 57<br>14%  | 95<br>19%  | 30<br>17% | 16<br>19%  | 33<br>14%  | 24<br>14%              | 25<br>14%     | 15<br>11%     | 17<br>17% | 18<br>9%  | 35<br>13%  | 37<br>13%  | 21<br>12%         | 20<br>31%          | 37<br>11%  | 95<br>11%  | 34<br>20%            |
| NET: Disagree                  | 559<br>27% | 312<br>31% | 247<br>23% | 41<br>18%  | 70<br>20%  | 81<br>24%  | 121<br>33% | 90<br>29%  | 156<br>33% | 155<br>27%   | 146<br>24% | 102<br>24% | 156<br>31% | 57<br>33% | 23<br>27%  | 68<br>29%  | 43<br>26%              | 51<br>28%     | 32<br>22%     | 32<br>32% | 42<br>22% | 62<br>23%  | 74<br>26%  | 47<br>26%         | 28<br>46%          | 74<br>21%  | 190<br>23% | 55<br>33%            |
| Don't know                     | 191<br>9%  | 73<br>7%   | 119<br>11% | 23<br>10%  | 49<br>14%  | 43<br>13%  | 30<br>8%   | 23<br>7%   | 24<br>5%   | 42<br>7%     | 48<br>8%   | 45<br>11%  | 57<br>11%  | 14<br>8%  | 11<br>13%  | 24<br>10%  | 15<br>9%               | 19<br>11%     | 16<br>11%     | 7<br>7%   | 19<br>10% | 27<br>10%  | 23<br>8%   | 15<br>9%          | 2<br>4%            | 35<br>10%  | 86<br>10%  | 12<br>7%             |
| Mean                           | 0.17       | 0.05       | 0.29       | 0.47       | 0.42       | 0.21       | -0.03      | 0.06       | 0.05       | 0.16         | 0.30       | 0.25       | -0.04      | -0.11     | 0.20       | 0.17       | 0.20                   | 0.06          | 0.25          | 0.09      | 0.31      | 0.28       | 0.26       | 0.19              | -0.29              | 0.37       | 0.30       | -0.04                |
| Standard deviation             | 1.28       | 1.30       | 1.25       | 1.17       | 1.22       | 1.28       | 1.32       | 1.27       | 1.30       | 1.26         | 1.24       | 1.30       | 1.32       | 1.21      | 1.44       | 1.33       | 1.30                   | 1.25          | 1.17          | 1.35      | 1.20      | 1.27       | 1.29       | 1.23              | 1.47               | 1.21       | 1.26       | 1.35                 |
| Standard error                 | 0.03       | 0.04       | 0.04       | 0.09       | 0.07       | 0.07       | 0.07       | 0.07       | 0.06       | 0.05         | 0.05       | 0.07       | 0.06       | 0.09      | 0.16       | 0.09       | 0.10                   | 0.11          | 0.11          | 0.14      | 0.09      | 0.09       | 0.08       | 0.09              | 0.21               | 0.07       | 0.05       | 0.11                 |

## Universal Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 35

**Q.3 To what extent do you agree or disagree with the following statements about Universal Basic Income?**  
**Rather than cash, the state should provide citizens with basic food supplies and social housing to meet their needs**  
**Base: All respondents**

|                                | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |  |   | Q.2 Which of the following statements best fits your view? |   |                                 |
|--------------------------------|---|--|--|--|--|---|--|---|---------------------------------|
|                                | Total   | Protecting the most vulnerable in society - the poor and needy | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle                           | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base                | 2070  | 1119   | 490  | 49   | 110  | 129   | 880  | 524   | 352                             |
| Weighted base                  | 2070  | 1121   | 484  | 49   | 107  | 122   | 857  | 525   | 348                             |
| NET: Agree                     | 899<br>43%  | 437<br>39%   | 266<br>55%   | 28<br>56%  | 60<br>56%  | 69<br>57%   | 387<br>45%   | 255<br>49%  | 157<br>45%                      |
| Strongly agree (+2)            | 268<br>13%  | 97<br>9%   | 99<br>21%  | 14<br>28%  | 23<br>22%  | 22<br>18%   | 122<br>14%   | 66<br>13%   | 55<br>16%                       |
| Slightly agree (+1)            | 631<br>30%  | 339<br>30%   | 167<br>34%   | 14<br>28%  | 36<br>34%  | 47<br>39%   | 265<br>31%   | 189<br>36%  | 102<br>29%                      |
| Neither agree nor disagree (0) | 421<br>20%  | 219<br>20%   | 83<br>17%  | 11<br>22%  | 25<br>23%  | 24<br>20%   | 164<br>19%   | 143<br>27%  | 40<br>12%                       |
| Slightly disagree (-1)         | 268<br>13%  | 173<br>15%   | 55<br>11%  | 4<br>8%  | 8<br>8%  | 10<br>8%  | 140<br>16%   | 56<br>11%   | 44<br>13%                       |
| Strongly disagree (-2)         | 291<br>14%  | 206<br>18%   | 50<br>10%  | 6<br>12%   | 9<br>8%  | 13<br>11%   | 125<br>15%   | 43<br>8%  | 100<br>29%                      |
| NET: Disagree                  | 559<br>27%  | 379<br>34%   | 105<br>22%   | 10<br>20%  | 17<br>16%  | 23<br>19%   | 265<br>31%   | 99<br>19%   | 144<br>41%                      |
| Don't know                     | 191<br>9%   | 86<br>8%   | 30<br>6%   | 1<br>2%  | 6<br>5%  | 6<br>5%   | 41<br>5%   | 28<br>5%  | 7<br>2%                         |
| Mean                           | 0.17  | -0.05  | 0.46   | 0.53   | 0.56   | 0.47  | 0.15   | 0.36  | -0.09                           |
| Standard deviation             | 1.28  | 1.29   | 1.26   | 1.34   | 1.19   | 1.22  | 1.30   | 1.11  | 1.50                            |
| Standard error                 | 0.03  | 0.04   | 0.06   | 0.19   | 0.12   | 0.11  | 0.04   | 0.05  | 0.08                            |

## Universal Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 36

**Q.4 Which of the following best describes your view about Universal Basic Income?****Base: All respondents**

|  | Gender     |            | Age        |            |            |            |            |            |            | Social Grade |            |            |            | Region    |            |            |                    |               |               |           |                 |           |            | Employment Sector |                  |            |            |                    |
|--|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-----------|------------|------------|--------------------|---------------|---------------|-----------|-----------------|-----------|------------|-------------------|------------------|------------|------------|--------------------|
|  | Total      | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scotland  | North East | North West | Yorkshire & Humber | West Midlands | East Midlands | Wales     | East of England | London    | South East | South West        | Northern Ireland | Public     | Private    | Opinion Influencer |
| Unweighted base  | 2070       | 1013       | 1057       | 172        | 310        | 353        | 382        | 336        | 517        | 660          | 574        | 372        | 464        | 189       | 90         | 253        | 184                | 152           | 136           | 106       | 196             | 237       | 263        | 214               | 50               | 342        | 822        | 164                |
| Weighted base  | 2070       | 1010       | 1060       | 230        | 358        | 331        | 366        | 306        | 479        | 565          | 582        | 420        | 503        | 175       | 84         | 231        | 169                | 179           | 147           | 100       | 193             | 271       | 281        | 179               | 62               | 356        | 839        | 168                |
| I would welcome experiments in my local area to test how it works            | 832<br>40% | 454<br>45% | 378<br>36% | 104<br>45% | 158<br>44% | 142<br>43% | 150<br>41% | 116<br>38% | 160<br>33% | 250<br>44%   | 256<br>44% | 159<br>38% | 167<br>33% | 75<br>43% | 37<br>44%  | 95<br>41%  | 66<br>39%          | 67<br>37%     | 54<br>37%     | 49<br>48% | 75<br>39%       | 91<br>34% | 123<br>44% | 70<br>39%         | 31<br>50%        | 149<br>42% | 388<br>46% | 90<br>54%          |
| I would neither welcome nor oppose basic income experiments in my local area | 557<br>27% | 262<br>26% | 295<br>28% | 59<br>26%  | 73<br>20%  | 82<br>25%  | 101<br>28% | 88<br>29%  | 154<br>32% | 162<br>29%   | 157<br>27% | 116<br>28% | 122<br>24% | 46<br>26% | 16<br>19%  | 59<br>26%  | 60<br>36%          | 44<br>25%     | 43<br>29%     | 21<br>21% | 54<br>28%       | 87<br>32% | 63<br>22%  | 53<br>29%         | 12<br>19%        | 110<br>31% | 207<br>25% | 37<br>22%          |
| I would oppose basic income experiments in my local area                     | 310<br>15% | 183<br>18% | 127<br>12% | 28<br>12%  | 43<br>12%  | 45<br>14%  | 54<br>15%  | 60<br>19%  | 81<br>17%  | 88<br>16%    | 78<br>13%  | 59<br>14%  | 85<br>17%  | 29<br>16% | 16<br>19%  | 38<br>16%  | 23<br>14%          | 22<br>12%     | 22<br>15%     | 14<br>14% | 31<br>16%       | 43<br>16% | 34<br>12%  | 29<br>16%         | 9<br>15%         | 50<br>14%  | 109<br>13% | 28<br>17%          |
| Don't know   | 371<br>18% | 111<br>11% | 260<br>25% | 39<br>17%  | 84<br>24%  | 62<br>19%  | 61<br>17%  | 42<br>14%  | 83<br>17%  | 65<br>11%    | 91<br>16%  | 87<br>21%  | 128<br>26% | 25<br>14% | 16<br>19%  | 38<br>17%  | 20<br>12%          | 46<br>26%     | 28<br>19%     | 17<br>17% | 33<br>17%       | 50<br>19% | 61<br>22%  | 27<br>15%         | 10<br>16%        | 47<br>13%  | 135<br>16% | 12<br>7%           |

## Universal Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 37

**Q.4 Which of the following best describes your view about Universal Basic Income?****Base: All respondents**

|  | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |  | Q.2 Which of the following statements best fits your view?                |                                  |   |                                 |
|--|---|--|--|--|--|---|----------------------------------|---|---------------------------------|
|  | Total   | Protecting the most vulnerable in society - the poor and needy | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base  | 2070  | 1119   | 490  | 49   | 110  | 129   | 880                              | 524   | 352                             |
| Weighted base  | 2070  | 1121   | 484  | 49   | 107  | 122   | 857                              | 525   | 348                             |
| I would welcome experiments in my local area to test how it works            | 832<br>40%  | 525<br>47%   | 170<br>35%   | 22<br>44%  | 36<br>33%  | 42<br>34%   | 634<br>74%                       | 105<br>20%  | 37<br>11%                       |
| I would neither welcome nor oppose basic income experiments in my local area | 557<br>27%  | 287<br>26%   | 142<br>29%   | 11<br>22%  | 37<br>34%  | 45<br>37%   | 152<br>18%                       | 273<br>52%  | 76<br>22%                       |
| I would oppose basic income experiments in my local area                     | 310<br>15%  | 161<br>14%   | 78<br>16%  | 11<br>23%  | 23<br>21%  | 22<br>18%   | 19<br>2%                         | 56<br>11%   | 213<br>61%                      |
| Don't know   | 371<br>18%  | 147<br>13%   | 93<br>19%  | 6<br>12%   | 12<br>11%  | 13<br>11%   | 52<br>6%                         | 91<br>17%   | 22<br>6%                        |

## Universal Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 38

**Q.5 Which, if any, of the following funding options would you like to see used to fund a Universal Basic Income?**

**Base: All respondents**

|   | Gender     |            |            | Age       |            |            |            |            |            | Social Grade |            |            |            | Region    |            |            |                        |               |               |           |           |           |            | Employment Sector |                    |            |            |                    |
|---|------------|------------|------------|-----------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|-------------------|--------------------|------------|------------|--------------------|
|   | Total      | Male       | Female     | 18-24     | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scotland  | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales     | East-ern  | London    | South East | South West        | North-ern Ire-land | Public     | Private    | Opinion Influencer |
| Unweighted base   | 2070       | 1013       | 1057       | 172       | 310        | 353        | 382        | 336        | 517        | 660          | 574        | 372        | 464        | 189       | 90         | 253        | 184                    | 152           | 136           | 106       | 196       | 237       | 263        | 214               | 50                 | 342        | 822        | 164                |
| Weighted base   | 2070       | 1010       | 1060       | 230       | 358        | 331        | 366        | 306        | 479        | 565          | 582        | 420        | 503        | 175       | 84         | 231        | 169                    | 179           | 147           | 100       | 193       | 271       | 281        | 179               | 62                 | 356        | 839        | 168                |
| Raising progressive income tax so the rich pay more into the scheme than they get out                           | 803<br>39% | 432<br>43% | 371<br>35% | 93<br>41% | 133<br>37% | 127<br>38% | 136<br>37% | 128<br>42% | 185<br>39% | 223<br>40%   | 211<br>36% | 166<br>40% | 202<br>40% | 83<br>47% | 31<br>37%  | 96<br>42%  | 68<br>40%              | 69<br>39%     | 60<br>41%     | 43<br>43% | 63<br>33% | 91<br>33% | 102<br>36% | 64<br>36%         | 33<br>52%          | 127<br>36% | 321<br>38% | 72<br>43%          |
| Reducing the amount the government spends on other benefits   | 671<br>32% | 358<br>35% | 313<br>30% | 70<br>31% | 113<br>32% | 112<br>34% | 115<br>31% | 93<br>30%  | 168<br>35% | 219<br>39%   | 201<br>35% | 140<br>33% | 110<br>22% | 43<br>25% | 30<br>36%  | 69<br>30%  | 53<br>31%              | 51<br>28%     | 46<br>31%     | 45<br>45% | 77<br>40% | 75<br>28% | 101<br>36% | 60<br>34%         | 21<br>33%          | 133<br>37% | 290<br>35% | 52<br>31%          |
| The creation of new funding streams like wealth taxes, carbon taxes, levies on data, or a sovereign wealth fund | 654<br>32% | 361<br>36% | 293<br>28% | 70<br>30% | 107<br>30% | 112<br>34% | 129<br>35% | 100<br>33% | 135<br>28% | 207<br>37%   | 191<br>33% | 109<br>26% | 148<br>29% | 61<br>35% | 25<br>29%  | 80<br>34%  | 57<br>34%              | 54<br>30%     | 43<br>29%     | 33<br>33% | 62<br>32% | 85<br>31% | 84<br>30%  | 47<br>26%         | 26<br>41%          | 114<br>32% | 258<br>31% | 64<br>38%          |
| Increasing income tax rates for all if ordinary taxpayers gained overall  | 383<br>19% | 231<br>23% | 153<br>14% | 39<br>17% | 61<br>17%  | 46<br>14%  | 67<br>18%  | 63<br>21%  | 108<br>23% | 125<br>22%   | 100<br>17% | 74<br>18%  | 85<br>17%  | 36<br>20% | 10<br>12%  | 34<br>15%  | 27<br>16%              | 29<br>16%     | 26<br>17%     | 22<br>22% | 43<br>22% | 57<br>21% | 52<br>18%  | 38<br>21%         | 10<br>17%          | 62<br>17%  | 138<br>16% | 49<br>29%          |
| Shrinking the welfare state more broadly, possibly including cuts to social care, education or health           | 148<br>7%  | 99<br>10%  | 49<br>5%   | 14<br>6%  | 37<br>10%  | 24<br>7%   | 23<br>6%   | 15<br>5%   | 35<br>7%   | 53<br>9%     | 41<br>7%   | 36<br>9%   | 18<br>4%   | 9<br>5%   | 7<br>8%    | 16<br>7%   | 14<br>8%               | 17<br>9%      | 15<br>10%     | 13<br>13% | 13<br>7%  | 15<br>5%  | 13<br>4%   | 11<br>6%          | 5<br>8%            | 23<br>7%   | 68<br>8%   | 22<br>13%          |
| None of these   | 451<br>22% | 170<br>17% | 281<br>26% | 53<br>23% | 92<br>26%  | 77<br>23%  | 75<br>20%  | 56<br>18%  | 97<br>20%  | 89<br>16%    | 129<br>22% | 90<br>21%  | 142<br>28% | 30<br>17% | 28<br>34%  | 54<br>24%  | 35<br>21%              | 46<br>26%     | 30<br>21%     | 15<br>15% | 32<br>16% | 72<br>27% | 57<br>20%  | 42<br>23%         | 8<br>14%           | 62<br>17%  | 190<br>23% | 32<br>19%          |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 39

#### Q.5 Which, if any, of the following funding options would you like to see used to fund a Universal Basic Income?

Base: All respondents

|   | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |  | Q.2 Which of the following statements best fits your view?                |                                  |   |                                 |
|---|---|--|--|--|--|---|----------------------------------|---|---------------------------------|
|   | Total   | Protecting the most vulnerable in society - the poor and needy | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base   | 2070  | 1119   | 490  | 49   | 110  | 129   | 880                              | 524   | 352                             |
| Weighted base   | 2070  | 1121   | 484  | 49   | 107  | 122   | 857                              | 525   | 348                             |
| Raising progressive income tax so the rich pay more into the scheme than they get out                           | 803<br>39%  | 532<br>47%   | 160<br>33%   | 15<br>31%  | 31<br>29%  | 37<br>30%   | 438<br>51%                       | 190<br>36%  | 102<br>29%                      |
| Reducing the amount the government spends on other benefits   | 671<br>32%  | 321<br>29%   | 204<br>42%   | 15<br>30%  | 48<br>44%  | 56<br>46%   | 340<br>40%                       | 159<br>30%  | 107<br>31%                      |
| The creation of new funding streams like wealth taxes, carbon taxes, levies on data, or a sovereign wealth fund | 654<br>32%  | 436<br>39%   | 113<br>23%   | 12<br>25%  | 22<br>21%  | 38<br>31%   | 405<br>47%                       | 129<br>25%  | 69<br>20%                       |
| Increasing income tax rates for all if ordinary taxpayers gained overall  | 383<br>19%  | 243<br>22%   | 73<br>15%  | 18<br>37%  | 18<br>17%  | 20<br>16%   | 217<br>25%                       | 97<br>19%   | 36<br>10%                       |
| Shrinking the welfare state more broadly, possibly including cuts to social care, education or health           | 148<br>7%   | 60<br>5%   | 37<br>8%   | 8<br>17%   | 20<br>19%  | 16<br>13%   | 69<br>8%                         | 36<br>7%  | 29<br>8%                        |
| None of these   | 451<br>22%  | 186<br>17%   | 97<br>20%  | 7<br>14%   | 20<br>19%  | 20<br>16%   | 64<br>7%                         | 118<br>23%  | 109<br>31%                      |

**Univeral Basic Income Survey**  
**ONLINE Fieldwork: 27th-29th July 2018**

Absolutes/col percents

Table 40  
**Gender**  
**Base: All respondents**

|                 | Gender |      |        | Age   |       |       |       |       |     |     | Social Grade |     |     |           | Region     |            |                          |               |               |       |          |        |            |            | Employment Sector  |        |          |                      |
|-----------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-----|--------------|-----|-----|-----------|------------|------------|--------------------------|---------------|---------------|-------|----------|--------|------------|------------|--------------------|--------|----------|----------------------|
|                 | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB  | C1           | C2  | DE  | Scot-land | North East | North West | York-shire & Humb-erside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | North-ern Ire-land | Public | Pri-vate | Opin-ion Influ-encer |
| Unweighted base | 2070   | 1013 | 1057   | 172   | 310   | 353   | 382   | 336   | 517 | 660 | 574          | 372 | 464 | 189       | 90         | 253        | 184                      | 152           | 136           | 106   | 196      | 237    | 263        | 214        | 50                 | 342    | 822      | 164                  |
| Weighted base   | 2070   | 1010 | 1060   | 230   | 358   | 331   | 366   | 306   | 479 | 565 | 582          | 420 | 503 | 175       | 84         | 231        | 169                      | 179           | 147           | 100   | 193      | 271    | 281        | 179        | 62                 | 356    | 839      | 168                  |
| Male            | 1010   | 1010 | -      | 62    | 147   | 170   | 200   | 174   | 257 | 310 | 296          | 209 | 195 | 86        | 44         | 119        | 81                       | 105           | 69            | 55    | 90       | 128    | 115        | 90         | 25                 | 168    | 473      | 107                  |
|                 | 49%    | 100% | -      | 27%   | 41%   | 51%   | 55%   | 57%   | 54% | 55% | 51%          | 50% | 39% | 50%       | 52%        | 48%        | 59%                      | 47%           | 55%           | 47%   | 47%      | 41%    | 50%        | 41%        | 47%                | 56%    | 64%      |                      |
| Female          | 1060   | -    | 1060   | 167   | 211   | 161   | 167   | 133   | 222 | 255 | 285          | 212 | 308 | 88        | 40         | 112        | 88                       | 73            | 77            | 45    | 103      | 143    | 166        | 88         | 37                 | 188    | 366      | 61                   |
|                 | 51%    | -    | 100%   | 73%   | 59%   | 49%   | 45%   | 43%   | 46% | 45% | 49%          | 50% | 61% | 50%       | 48%        | 48%        | 52%                      | 41%           | 53%           | 45%   | 53%      | 53%    | 59%        | 50%        | 59%                | 53%    | 44%      | 36%                  |



## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 41  
Gender  
Base: All respondents

|                 | Total       | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  | Q.2 Which of the following statements best fits your view?                |                                  |   |                                 |
|-----------------|-------------|---|--|--|--|---|----------------------------------|---|---------------------------------|
|                 |             | Protecting the most vulnerable in society - the poor and needy                      | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base | 2070        | 1119  | 490  | 49   | 110  | 129   | 880                              | 524   | 352                             |
| Weighted base   | 2070        | 1121  | 484  | 49   | 107  | 122   | 857                              | 525   | 348                             |
| Male            | 1010<br>49% | 587<br>52%  | 222<br>46%   | 26<br>53%  | 52<br>48%  | 57<br>47%   | 463<br>54%                       | 254<br>48%  | 180<br>52%                      |
| Female          | 1060<br>51% | 534<br>48%  | 261<br>54%   | 23<br>47%  | 55<br>52%  | 65<br>53%   | 394<br>46%                       | 270<br>52%  | 167<br>48%                      |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 42  
Age  
Base: All respondents

|                 | Gender |       |        | Age   |       |       |       |       |       | Social Grade |       |       |       | Region   |            |            |                    |               |               |       |          |        |            | Employment Sector |                   |        |         |                    |
|-----------------|--------|-------|--------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|-------|----------|------------|------------|--------------------|---------------|---------------|-------|----------|--------|------------|-------------------|-------------------|--------|---------|--------------------|
|                 | Total  | Male  | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+   | AB           | C1    | C2    | DE    | Scotland | North East | North West | Yorkshire & Humber | West Midlands | East Midlands | Wales | East-ern | London | South East | South West        | North-ern Ireland | Public | Private | Opinion Influencer |
| Unweighted base | 2070   | 1013  | 1057   | 172   | 310   | 353   | 382   | 336   | 517   | 660          | 574   | 372   | 464   | 189      | 90         | 253        | 184                | 152           | 136           | 106   | 196      | 237    | 263        | 214               | 50                | 342    | 822     | 164                |
| Weighted base   | 2070   | 1010  | 1060   | 230   | 358   | 331   | 366   | 306   | 479   | 565          | 582   | 420   | 503   | 175      | 84         | 231        | 169                | 179           | 147           | 100   | 193      | 271    | 281        | 179               | 62                | 356    | 839     | 168                |
| 18-24           | 230    | 62    | 167    | 230   | -     | -     | -     | -     | -     | 65           | 81    | 34    | 51    | 16       | 16         | 17         | 29                 | 19            | 11            | 15    | 17       | 40     | 30         | 19                | 2                 | 46     | 89      | 27                 |
|                 | 11%    | 6%    | 16%    | 100%  | -     | -     | -     | -     | -     | 11%          | 14%   | 8%    | 10%   | 9%       | 19%        | 7%         | 17%                | 10%           | 8%            | 15%   | 9%       | 15%    | 11%        | 2%                | 13%               | 11%    | 16%     |                    |
| 25-34           | 358    | 147   | 211    | -     | 358   | -     | -     | -     | -     | 96           | 108   | 81    | 73    | 33       | 10         | 45         | 19                 | 38            | 30            | 12    | 28       | 58     | 47         | 24                | 13                | 71     | 208     | 39                 |
|                 | 17%    | 15%   | 20%    | -     | 100%  | -     | -     | -     | -     | 17%          | 19%   | 19%   | 14%   | 19%      | 12%        | 19%        | 11%                | 21%           | 21%           | 12%   | 15%      | 22%    | 17%        | 14%               | 21%               | 20%    | 25%     | 23%                |
| 35-44           | 331    | 170   | 161    | -     | -     | 331   | -     | -     | -     | 75           | 106   | 77    | 74    | 36       | 14         | 38         | 22                 | 25            | 29            | 21    | 21       | 48     | 39         | 31                | 8                 | 86     | 186     | 31                 |
|                 | 16%    | 17%   | 15%    | -     | -     | 100%  | -     | -     | -     | 13%          | 18%   | 18%   | 15%   | 20%      | 16%        | 16%        | 13%                | 14%           | 20%           | 21%   | 11%      | 18%    | 14%        | 17%               | 14%               | 24%    | 22%     | 18%                |
| 45-54           | 366    | 200   | 167    | -     | -     | -     | 366   | -     | -     | 95           | 97    | 84    | 90    | 30       | 12         | 46         | 28                 | 35            | 27            | 17    | 46       | 37     | 51         | 25                | 13                | 88     | 193     | 24                 |
|                 | 18%    | 20%   | 16%    | -     | -     | -     | 100%  | -     | -     | 17%          | 17%   | 20%   | 18%   | 17%      | 14%        | 20%        | 16%                | 20%           | 18%           | 17%   | 24%      | 14%    | 18%        | 14%               | 21%               | 25%    | 23%     | 14%                |
| 55-64           | 306    | 174   | 133    | -     | -     | -     | -     | 306   | -     | 69           | 75    | 65    | 98    | 26       | 16         | 29         | 28                 | 30            | 19            | 17    | 22       | 37     | 42         | 24                | 16                | 53     | 125     | 15                 |
|                 | 15%    | 17%   | 13%    | -     | -     | -     | -     | 100%  | -     | 12%          | 13%   | 16%   | 19%   | 15%      | 20%        | 13%        | 17%                | 17%           | 13%           | 17%   | 11%      | 14%    | 15%        | 13%               | 25%               | 15%    | 15%     | 9%                 |
| 65+             | 479    | 257   | 222    | -     | -     | -     | -     | -     | 479   | 166          | 116   | 79    | 118   | 33       | 16         | 56         | 42                 | 33            | 30            | 19    | 59       | 51     | 73         | 55                | 10                | 13     | 37      | 32                 |
|                 | 23%    | 25%   | 21%    | -     | -     | -     | -     | -     | 100%  | 29%          | 20%   | 19%   | 23%   | 19%      | 20%        | 24%        | 25%                | 19%           | 20%           | 18%   | 31%      | 19%    | 26%        | 31%               | 16%               | 4%     | 4%      | 19%                |
| NET: 18-34      | 588    | 210   | 378    | 230   | 358   | -     | -     | -     | -     | 161          | 188   | 115   | 123   | 49       | 26         | 62         | 48                 | 56            | 42            | 26    | 45       | 98     | 77         | 43                | 15                | 116    | 297     | 66                 |
|                 | 28%    | 21%   | 36%    | 100%  | 100%  | -     | -     | -     | -     | 28%          | 32%   | 27%   | 25%   | 28%      | 31%        | 27%        | 28%                | 32%           | 28%           | 26%   | 23%      | 36%    | 27%        | 24%               | 24%               | 33%    | 35%     | 39%                |
| NET: 35-54      | 697    | 370   | 328    | -     | -     | 331   | 366   | -     | -     | 170          | 203   | 160   | 164   | 66       | 25         | 84         | 50                 | 60            | 56            | 38    | 66       | 85     | 89         | 56                | 22                | 174    | 379     | 55                 |
|                 | 34%    | 37%   | 31%    | -     | -     | 100%  | 100%  | -     | -     | 30%          | 35%   | 38%   | 33%   | 38%      | 30%        | 36%        | 30%                | 33%           | 38%           | 38%   | 34%      | 31%    | 32%        | 31%               | 35%               | 49%    | 45%     | 33%                |
| NET: 55+        | 785    | 431   | 354    | -     | -     | -     | -     | 306   | 479   | 234          | 191   | 145   | 215   | 59       | 33         | 86         | 71                 | 63            | 49            | 36    | 81       | 88     | 115        | 79                | 26                | 66     | 162     | 47                 |
|                 | 38%    | 43%   | 33%    | -     | -     | -     | -     | 100%  | 100%  | 41%          | 33%   | 34%   | 43%   | 34%      | 39%        | 37%        | 42%                | 35%           | 34%           | 36%   | 42%      | 32%    | 41%        | 44%               | 41%               | 18%    | 19%     | 28%                |
| Average age     | 48.04  | 50.66 | 45.54  | 21.69 | 30.06 | 39.41 | 50.09 | 59.49 | 71.19 | 49.44        | 46.08 | 47.29 | 49.35 | 46.71    | 46.50      | 48.91      | 48.78              | 46.58         | 46.80         | 47.34 | 50.72    | 45.33  | 49.18      | 50.22             | 48.90             | 41.80  | 42.11   | 43.47              |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 43  
Age  
Base: All respondents

|                 | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |   | Q.2 Which of the following statements best fits your view? |   |                                 |            |
|-----------------|---|--|--|--|---|--|---|---------------------------------|------------|
|                 | Protecting the most vulnerable in society - the poor and needy                      | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle                           | I neither support nor oppose this idea in principle | I oppose this idea in principle |            |
| Unweighted base | 2070  | 1119   | 490  | 49   | 110   | 129  | 880   | 524                             | 352        |
| Weighted base   | 2070  | 1121   | 484  | 49   | 107   | 122  | 857   | 525                             | 348        |
| 18-24           | 230<br>11%  | 122<br>11%   | 33<br>7%   | 11<br>22%  | 20<br>19%   | 10<br>8%   | 90<br>11%   | 48<br>9%                        | 32<br>9%   |
| 25-34           | 358<br>17%  | 188<br>17%   | 65<br>14%  | 11<br>22%  | 17<br>16%   | 25<br>21%  | 158<br>18%  | 79<br>15%                       | 46<br>13%  |
| 35-44           | 331<br>16%  | 175<br>16%   | 74<br>15%  | 9<br>18%   | 23<br>21%   | 20<br>17%  | 138<br>16%  | 79<br>15%                       | 61<br>18%  |
| 45-54           | 366<br>18%  | 215<br>19%   | 82<br>17%  | 4<br>8%  | 16<br>14%   | 19<br>16%  | 164<br>19%  | 80<br>15%                       | 65<br>19%  |
| 55-64           | 306<br>15%  | 176<br>16%   | 79<br>16%  | 6<br>13%   | 15<br>14%   | 15<br>12%  | 117<br>14%  | 91<br>17%                       | 59<br>17%  |
| 65+             | 479<br>23%  | 244<br>22%   | 150<br>31%   | 8<br>17%   | 17<br>16%   | 32<br>26%  | 190<br>22%  | 148<br>28%                      | 84<br>24%  |
| NET: 18-34      | 588<br>28%  | 310<br>28%   | 98<br>20%  | 22<br>44%  | 37<br>34%   | 35<br>29%  | 248<br>29%  | 127<br>24%                      | 78<br>22%  |
| NET: 35-54      | 697<br>34%  | 390<br>35%   | 156<br>32%   | 13<br>26%  | 38<br>36%   | 39<br>32%  | 302<br>35%  | 159<br>30%                      | 127<br>36% |
| NET: 55+        | 785<br>38%  | 420<br>38%   | 229<br>47%   | 15<br>29%  | 32<br>30%   | 47<br>39%  | 307<br>36%  | 239<br>46%                      | 143<br>41% |
| Average age     | 48.04   | 48.08  | 52.06  | 42.56  | 43.89   | 47.93  | 47.58   | 50.49                           | 49.91      |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 44  
Social Grade  
Base: All respondents

|                 | Gender      |            |            | Age        |            |            |            |            |            | Social Grade |             |             |             | Region    |            |            |                          |                |                |           |            |            |            | Employment Sector |                    |            |            |                      |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|-------------|-------------|-----------|------------|------------|--------------------------|----------------|----------------|-----------|------------|------------|------------|-------------------|--------------------|------------|------------|----------------------|
|                 | Total       | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1          | C2          | DE          | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales     | East-ern   | London     | South East | South West        | North-ern Ire-land | Public     | Pri-vate   | Opin-ion Influ-encer |
| Unweighted base | 2070        | 1013       | 1057       | 172        | 310        | 353        | 382        | 336        | 517        | 660          | 574         | 372         | 464         | 189       | 90         | 253        | 184                      | 152            | 136            | 106       | 196        | 237        | 263        | 214               | 50                 | 342        | 822        | 164                  |
| Weighted base   | 2070        | 1010       | 1060       | 230        | 358        | 331        | 366        | 306        | 479        | 565          | 582         | 420         | 503         | 175       | 84         | 231        | 169                      | 179            | 147            | 100       | 193        | 271        | 281        | 179               | 62                 | 356        | 839        | 168                  |
| A               | 141<br>7%   | 75<br>7%   | 65<br>6%   | 15<br>7%   | 18<br>5%   | 20<br>6%   | 23<br>6%   | 18<br>6%   | 46<br>10%  | 141<br>25%   | -           | -           | -           | 12<br>7%  | 2<br>2%    | 16<br>7%   | 9<br>5%                  | 11<br>6%       | 4<br>3%        | 9<br>9%   | 12<br>6%   | 26<br>10%  | 22<br>8%   | 14<br>8%          | 4<br>6%            | 23<br>6%   | 57<br>7%   | 12<br>7%             |
| B               | 425<br>21%  | 234<br>23% | 190<br>18% | 50<br>22%  | 78<br>22%  | 55<br>16%  | 72<br>20%  | 51<br>17%  | 119<br>25% | 425<br>75%   | -           | -           | -           | 27<br>15% | 13<br>15%  | 39<br>17%  | 28<br>17%                | 45<br>25%      | 34<br>23%      | 18<br>18% | 46<br>24%  | 73<br>27%  | 55<br>20%  | 36<br>20%         | 11<br>17%          | 91<br>26%  | 162<br>19% | 54<br>32%            |
| C1              | 582<br>28%  | 296<br>29% | 285<br>27% | 81<br>35%  | 108<br>30% | 106<br>32% | 97<br>27%  | 75<br>24%  | 116<br>24% | -            | 582<br>100% | -           | -           | 53<br>31% | 28<br>33%  | 62<br>27%  | 43<br>25%                | 42<br>24%      | 35<br>24%      | 33<br>33% | 53<br>28%  | 92<br>34%  | 80<br>29%  | 41<br>23%         | 20<br>32%          | 141<br>40% | 266<br>32% | 51<br>30%            |
| C2              | 420<br>20%  | 209<br>21% | 212<br>20% | 34<br>15%  | 81<br>23%  | 77<br>23%  | 84<br>23%  | 65<br>21%  | 79<br>17%  | -            | -           | 420<br>100% | -           | 32<br>18% | 22<br>27%  | 50<br>22%  | 41<br>24%                | 38<br>21%      | 27<br>19%      | 21<br>21% | 36<br>19%  | 48<br>18%  | 57<br>20%  | 41<br>23%         | 7<br>12%           | 59<br>17%  | 214<br>25% | 28<br>17%            |
| D               | 253<br>12%  | 108<br>11% | 145<br>14% | 30<br>13%  | 42<br>12%  | 44<br>13%  | 46<br>13%  | 54<br>18%  | 35<br>7%   | -            | -           | -           | 253<br>50%  | 23<br>13% | 12<br>14%  | 28<br>12%  | 22<br>13%                | 25<br>14%      | 23<br>16%      | 10<br>10% | 21<br>11%  | 19<br>7%   | 34<br>12%  | 25<br>14%         | 11<br>18%          | 40<br>11%  | 133<br>16% | 18<br>11%            |
| E               | 250<br>12%  | 87<br>9%   | 163<br>15% | 20<br>9%   | 31<br>9%   | 30<br>9%   | 44<br>12%  | 43<br>14%  | 83<br>17%  | -            | -           | -           | 250<br>50%  | 28<br>16% | 8<br>9%    | 36<br>16%  | 26<br>15%                | 18<br>10%      | 23<br>16%      | 9<br>9%   | 24<br>12%  | 13<br>5%   | 34<br>12%  | 23<br>13%         | 9<br>14%           | 2<br>1%    | 7<br>1%    | 5<br>3%              |
| NET: AB         | 565<br>27%  | 310<br>31% | 255<br>24% | 65<br>28%  | 96<br>27%  | 75<br>23%  | 95<br>26%  | 69<br>22%  | 166<br>35% | 565<br>100%  | -           | -           | -           | 39<br>22% | 15<br>17%  | 55<br>24%  | 37<br>22%                | 56<br>31%      | 38<br>26%      | 27<br>27% | 58<br>30%  | 100<br>37% | 77<br>27%  | 50<br>28%         | 15<br>23%          | 114<br>32% | 219<br>26% | 67<br>40%            |
| NET: ABC1       | 1147<br>55% | 606<br>60% | 541<br>51% | 145<br>63% | 204<br>57% | 180<br>54% | 193<br>53% | 143<br>47% | 282<br>59% | 565<br>100%  | 582<br>100% | -           | -           | 92<br>53% | 42<br>50%  | 117<br>51% | 80<br>47%                | 98<br>55%      | 74<br>50%      | 60<br>60% | 111<br>58% | 192<br>71% | 157<br>56% | 90<br>51%         | 34<br>55%          | 255<br>72% | 485<br>58% | 118<br>70%           |
| NET: C2DE       | 923<br>45%  | 404<br>40% | 519<br>49% | 85<br>37%  | 154<br>43% | 151<br>46% | 174<br>47% | 163<br>53% | 197<br>41% | -            | -           | 420<br>100% | 503<br>100% | 82<br>47% | 42<br>50%  | 114<br>49% | 89<br>53%                | 81<br>45%      | 73<br>50%      | 41<br>40% | 82<br>42%  | 79<br>29%  | 124<br>44% | 88<br>49%         | 28<br>45%          | 101<br>28% | 354<br>42% | 50<br>30%            |
| NET: DE         | 503<br>24%  | 195<br>19% | 308<br>29% | 51<br>22%  | 73<br>20%  | 74<br>22%  | 90<br>25%  | 98<br>32%  | 118<br>25% | -            | -           | -           | 503<br>100% | 50<br>29% | 19<br>23%  | 64<br>28%  | 48<br>29%                | 43<br>24%      | 46<br>31%      | 19<br>19% | 45<br>24%  | 32<br>12%  | 67<br>24%  | 48<br>27%         | 20<br>33%          | 42<br>12%  | 140<br>17% | 23<br>13%            |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 45  
Social Grade  
Base: All respondents

|                 | Total       | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |   | Q.2 Which of the following statements best fits your view? |   |                                 |
|-----------------|-------------|---|--|--|--|---|--|---|---------------------------------|
|                 |             | Protecting the most vulnerable in society - the poor and needy                      | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle                           | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base | 2070        | 1119  | 490  | 49   | 110  | 129   | 880  | 524   | 352                             |
| Weighted base   | 2070        | 1121  | 484  | 49   | 107  | 122   | 857  | 525   | 348                             |
| A               | 141<br>7%   | 77<br>7%  | 28<br>6%   | 6<br>12%   | 12<br>11%  | 11<br>9%  | 61<br>7%   | 34<br>7%  | 34<br>10%                       |
| B               | 425<br>21%  | 235<br>21%  | 93<br>19%  | 15<br>31%  | 25<br>23%  | 32<br>26%   | 184<br>22%   | 116<br>22%  | 73<br>21%                       |
| C1              | 582<br>28%  | 328<br>29%  | 129<br>27%   | 11<br>22%  | 28<br>26%  | 38<br>32%   | 280<br>33%   | 125<br>24%  | 81<br>23%                       |
| C2              | 420<br>20%  | 213<br>19%  | 117<br>24%   | 9<br>19%   | 22<br>21%  | 18<br>15%   | 160<br>19%   | 116<br>22%  | 68<br>19%                       |
| D               | 253<br>12%  | 126<br>11%  | 54<br>11%  | 6<br>13%   | 16<br>15%  | 15<br>12%   | 94<br>11%  | 69<br>13%   | 32<br>9%                        |
| E               | 250<br>12%  | 142<br>13%  | 62<br>13%  | 2<br>3%  | 4<br>3%  | 8<br>6%   | 79<br>9%   | 64<br>12%   | 61<br>17%                       |
| NET: AB         | 565<br>27%  | 312<br>28%  | 121<br>25%   | 21<br>43%  | 37<br>34%  | 43<br>35%   | 245<br>29%   | 150<br>29%  | 106<br>31%                      |
| NET: ABC1       | 1147<br>55% | 640<br>57%  | 251<br>52%   | 32<br>65%  | 65<br>61%  | 82<br>67%   | 525<br>61%   | 275<br>52%  | 188<br>54%                      |
| NET: C2DE       | 923<br>45%  | 481<br>43%  | 233<br>48%   | 17<br>35%  | 42<br>39%  | 40<br>33%   | 332<br>39%   | 250<br>48%  | 160<br>46%                      |
| NET: DE         | 503<br>24%  | 268<br>24%  | 116<br>24%   | 8<br>16%   | 20<br>19%  | 22<br>18%   | 172<br>20%   | 133<br>25%  | 93<br>27%                       |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 46  
GO Region  
Base: All respondents

|                        | Gender |      |        | Age   |       |       |       |       |     | Social Grade |     |     |     | Region   |            |            |                        |               |               |       |         |        |            | Employment Sector |                  |        |         |                    |
|------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|----------|------------|------------|------------------------|---------------|---------------|-------|---------|--------|------------|-------------------|------------------|--------|---------|--------------------|
|                        | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB           | C1  | C2  | DE  | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West        | Northern Ireland | Public | Private | Opinion Influencer |
| Unweighted base        | 2070   | 1013 | 1057   | 172   | 310   | 353   | 382   | 336   | 517 | 660          | 574 | 372 | 464 | 189      | 90         | 253        | 184                    | 152           | 136           | 106   | 196     | 237    | 263        | 214               | 50               | 342    | 822     | 164                |
| Weighted base          | 2070   | 1010 | 1060   | 230   | 358   | 331   | 366   | 306   | 479 | 565          | 582 | 420 | 503 | 175      | 84         | 231        | 169                    | 179           | 147           | 100   | 193     | 271    | 281        | 179               | 62               | 356    | 839     | 168                |
| Scotland               | 175    | 86   | 88     | 16    | 33    | 36    | 30    | 26    | 33  | 39           | 53  | 32  | 50  | 175      | -          | -          | -                      | -             | -             | -     | -       | -      | -          | -                 | -                | 42     | 64      | 9                  |
|                        | 8%     | 9%   | 8%     | 7%    | 9%    | 11%   | 8%    | 8%    | 7%  | 7%           | 9%  | 8%  | 10% | 100%     | -          | -          | -                      | -             | -             | -     | -       | -      | -          | -                 | -                | 12%    | 8%      | 6%                 |
| North East             | 84     | 44   | 40     | 16    | 10    | 14    | 12    | 16    | 16  | 15           | 28  | 22  | 19  | -        | 84         | -          | -                      | -             | -             | -     | -       | -      | -          | -                 | -                | 12     | 38      | 6                  |
|                        | 4%     | 4%   | 4%     | 7%    | 3%    | 4%    | 3%    | 5%    | 3%  | 3%           | 5%  | 5%  | 4%  | -        | 100%       | -          | -                      | -             | -             | -     | -       | -      | -          | -                 | -                | 3%     | 4%      | 4%                 |
| North West             | 231    | 119  | 112    | 17    | 45    | 38    | 46    | 29    | 56  | 55           | 62  | 50  | 64  | -        | -          | 231        | -                      | -             | -             | -     | -       | -      | -          | -                 | -                | 36     | 94      | 14                 |
|                        | 11%    | 12%  | 11%    | 7%    | 12%   | 11%   | 13%   | 10%   | 12% | 10%          | 11% | 12% | 13% | -        | -          | 100%       | -                      | -             | -             | -     | -       | -      | -          | -                 | -                | 10%    | 11%     | 8%                 |
| Yorkshire & Humberside | 169    | 81   | 88     | 29    | 19    | 22    | 28    | 28    | 42  | 37           | 43  | 41  | 48  | -        | -          | -          | 169                    | -             | -             | -     | -       | -      | -          | -                 | -                | 20     | 65      | 12                 |
|                        | 8%     | 8%   | 8%     | 13%   | 5%    | 7%    | 8%    | 9%    | 9%  | 7%           | 7%  | 10% | 10% | -        | -          | -          | 100%                   | -             | -             | -     | -       | -      | -          | -                 | -                | 6%     | 8%      | 7%                 |
| West Midlands          | 179    | 105  | 73     | 19    | 38    | 25    | 35    | 30    | 33  | 56           | 42  | 38  | 43  | -        | -          | -          | -                      | 179           | -             | -     | -       | -      | -          | -                 | -                | 29     | 79      | 15                 |
|                        | 9%     | 10%  | 7%     | 8%    | 11%   | 7%    | 10%   | 10%   | 7%  | 10%          | 7%  | 9%  | 9%  | -        | -          | -          | -                      | 100%          | -             | -     | -       | -      | -          | -                 | -                | 8%     | 9%      | 9%                 |
| East Midlands          | 147    | 69   | 77     | 11    | 30    | 29    | 27    | 19    | 30  | 38           | 35  | 27  | 46  | -        | -          | -          | -                      | -             | 147           | -     | -       | -      | -          | -                 | -                | 20     | 66      | 13                 |
|                        | 7%     | 7%   | 7%     | 5%    | 8%    | 9%    | 7%    | 6%    | 6%  | 7%           | 6%  | 6%  | 9%  | -        | -          | -          | -                      | -             | 100%          | -     | -       | -      | -          | -                 | -                | 6%     | 8%      | 8%                 |
| Wales                  | 100    | 55   | 45     | 15    | 12    | 21    | 17    | 17    | 19  | 27           | 33  | 21  | 19  | -        | -          | -          | -                      | -             | -             | 100   | -       | -      | -          | -                 | -                | 19     | 47      | 3                  |
|                        | 5%     | 5%   | 4%     | 6%    | 3%    | 6%    | 5%    | 6%    | 4%  | 5%           | 6%  | 5%  | 4%  | -        | -          | -          | -                      | -             | -             | 100%  | -       | -      | -          | -                 | -                | 5%     | 6%      | 2%                 |
| Eastern                | 193    | 90   | 103    | 17    | 28    | 21    | 46    | 22    | 59  | 58           | 53  | 36  | 45  | -        | -          | -          | -                      | -             | -             | -     | 193     | -      | -          | -                 | -                | 34     | 63      | 17                 |
|                        | 9%     | 9%   | 10%    | 7%    | 8%    | 6%    | 12%   | 7%    | 12% | 10%          | 9%  | 9%  | 9%  | -        | -          | -          | -                      | -             | -             | -     | 100%    | -      | -          | -                 | -                | 10%    | 8%      | 10%                |
| London                 | 271    | 128  | 143    | 40    | 58    | 48    | 37    | 37    | 51  | 100          | 92  | 48  | 32  | -        | -          | -          | -                      | -             | -             | -     | -       | 271    | -          | -                 | -                | 54     | 118     | 31                 |
|                        | 13%    | 13%  | 13%    | 17%   | 16%   | 14%   | 10%   | 12%   | 11% | 18%          | 16% | 11% | 6%  | -        | -          | -          | -                      | -             | -             | -     | -       | 100%   | -          | -                 | -                | 15%    | 14%     | 18%                |
| South East             | 281    | 115  | 166    | 30    | 47    | 39    | 51    | 42    | 73  | 77           | 80  | 57  | 67  | -        | -          | -          | -                      | -             | -             | -     | -       | -      | 281        | -                 | -                | 47     | 111     | 27                 |
|                        | 14%    | 11%  | 16%    | 13%   | 13%   | 12%   | 14%   | 14%   | 15% | 14%          | 14% | 13% | 13% | -        | -          | -          | -                      | -             | -             | -     | -       | -      | 100%       | -                 | -                | 13%    | 13%     | 16%                |
| South West             | 179    | 90   | 88     | 19    | 24    | 31    | 25    | 24    | 55  | 50           | 41  | 41  | 48  | -        | -          | -          | -                      | -             | -             | -     | -       | -      | -          | 179               | -                | 31     | 69      | 15                 |
|                        | 9%     | 9%   | 8%     | 8%    | 7%    | 9%    | 7%    | 8%    | 11% | 9%           | 7%  | 10% | 9%  | -        | -          | -          | -                      | -             | -             | -     | -       | -      | -          | 100%              | -                | 9%     | 8%      | 9%                 |
| Northern Ireland       | 62     | 25   | 37     | 2     | 13    | 8     | 13    | 16    | 10  | 15           | 20  | 7   | 20  | -        | -          | -          | -                      | -             | -             | -     | -       | -      | -          | -                 | 62               | 13     | 24      | 6                  |
|                        | 3%     | 3%   | 3%     | 1%    | 4%    | 3%    | 4%    | 5%    | 2%  | 3%           | 3%  | 2%  | 4%  | -        | -          | -          | -                      | -             | -             | -     | -       | -      | -          | -                 | 100%             | 4%     | 3%      | 4%                 |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 47  
GO Region  
Base: All respondents

|                        | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |  | Q.2 Which of the following statements best fits your view?                |                                  |   |                                 |
|------------------------|---|--|--|--|--|---|----------------------------------|---|---------------------------------|
|                        | Total   | Protecting the most vulnerable in society - the poor and needy | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base        | 2070  | 1119   | 490  | 49   | 110  | 129   | 880                              | 524   | 352                             |
| Weighted base          | 2070  | 1121   | 484  | 49   | 107  | 122   | 857                              | 525   | 348                             |
| Scotland               | 175<br>8%   | 103<br>9%  | 36<br>8%   | 4<br>8%  | 4<br>4%  | 13<br>10%   | 78<br>9%                         | 51<br>10%   | 25<br>7%                        |
| North East             | 84<br>4%  | 43<br>4%   | 21<br>4%   | 2<br>3%  | 7<br>6%  | 3<br>2%   | 34<br>4%                         | 15<br>3%  | 16<br>5%                        |
| North West             | 231<br>11%  | 125<br>11%   | 59<br>12%  | 9<br>17%   | 6<br>5%  | 14<br>11%   | 95<br>11%                        | 55<br>11%   | 45<br>13%                       |
| Yorkshire & Humberside | 169<br>8%   | 93<br>8%   | 39<br>8%   | 3<br>6%  | 8<br>7%  | 9<br>8%   | 69<br>8%                         | 52<br>10%   | 26<br>7%                        |
| West Midlands          | 179<br>9%   | 83<br>7%   | 39<br>8%   | 4<br>8%  | 15<br>14%  | 10<br>8%  | 75<br>9%                         | 39<br>7%  | 29<br>8%                        |
| East Midlands          | 147<br>7%   | 73<br>7%   | 41<br>8%   | 4<br>8%  | 4<br>4%  | 6<br>5%   | 52<br>6%                         | 41<br>8%  | 26<br>7%                        |
| Wales                  | 100<br>5%   | 58<br>5%   | 28<br>6%   | 1<br>3%  | 6<br>6%  | 4<br>3%   | 46<br>5%                         | 25<br>5%  | 19<br>5%                        |
| Eastern                | 193<br>9%   | 106<br>9%  | 54<br>11%  | 2<br>5%  | 11<br>10%  | 12<br>10%   | 91<br>11%                        | 47<br>9%  | 30<br>9%                        |
| London                 | 271<br>13%  | 147<br>13%   | 50<br>10%  | 9<br>18%   | 21<br>20%  | 19<br>16%   | 98<br>11%                        | 62<br>12%   | 47<br>14%                       |
| South East             | 281<br>14%  | 154<br>14%   | 62<br>13%  | 5<br>11%   | 15<br>14%  | 18<br>15%   | 119<br>14%                       | 75<br>14%   | 41<br>12%                       |
| South West             | 179<br>9%   | 100<br>9%  | 37<br>8%   | 5<br>9%  | 11<br>10%  | 10<br>8%  | 77<br>9%                         | 46<br>9%  | 34<br>10%                       |
| Northern Ireland       | 62<br>3%  | 36<br>3%   | 18<br>4%   | 2<br>3%  | -<br>-   | 4<br>4%   | 24<br>3%                         | 16<br>3%  | 11<br>3%                        |

**Univeral Basic Income Survey**  
**ONLINE Fieldwork: 27th-29th July 2018**

Absolutes/col percents

Table 48  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

|                 | Gender      |            |            | Age        |            |            |            |            |            | Social Grade |            |            |            | Region     |            |            |                          |               |               |           |            |            |            | Employment Sector |                    |            |            |                      |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|--------------------------|---------------|---------------|-----------|------------|------------|------------|-------------------|--------------------|------------|------------|----------------------|
|                 | Total       | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scot-land  | North East | North West | York-shire & Humb-erside | West Midlands | East Midlands | Wales     | East-ern   | London     | South East | South West        | North-ern Ire-land | Public     | Pri-vate   | Opin-ion Influ-encer |
| Unweighted base | 2070        | 1013       | 1057       | 172        | 310        | 353        | 382        | 336        | 517        | 660          | 574        | 372        | 464        | 189        | 90         | 253        | 184                      | 152           | 136           | 106       | 196        | 237        | 263        | 214               | 50                 | 342        | 822        | 164                  |
| Weighted base   | 2070        | 1010       | 1060       | 230        | 358        | 331        | 366        | 306        | 479        | 565          | 582        | 420        | 503        | 175        | 84         | 231        | 169                      | 179           | 147           | 100       | 193        | 271        | 281        | 179               | 62                 | 356        | 839        | 168                  |
| Yes             | 1294<br>63% | 663<br>66% | 631<br>60% | 178<br>78% | 243<br>68% | 193<br>58% | 202<br>55% | 185<br>60% | 293<br>61% | 442<br>78%   | 382<br>66% | 251<br>60% | 219<br>44% | 104<br>59% | 53<br>63%  | 153<br>66% | 100<br>59%               | 108<br>60%    | 78<br>53%     | 60<br>60% | 113<br>59% | 212<br>78% | 165<br>59% | 104<br>58%        | 45<br>72%          | 253<br>71% | 579<br>69% | 119<br>71%           |
| No              | 776<br>37%  | 347<br>34% | 429<br>40% | 51<br>22%  | 115<br>32% | 138<br>42% | 165<br>45% | 122<br>40% | 186<br>39% | 123<br>22%   | 200<br>34% | 169<br>40% | 284<br>56% | 71<br>41%  | 31<br>37%  | 78<br>34%  | 68<br>41%                | 71<br>40%     | 68<br>47%     | 40<br>40% | 80<br>41%  | 59<br>22%  | 116<br>41% | 75<br>42%         | 17<br>28%          | 103<br>29% | 259<br>31% | 49<br>29%            |



**Univeral Basic Income Survey**  
**ONLINE Fieldwork: 27th-29th July 2018**

Absolutes/col percents

Table 49  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

|                 | Total       | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |   | Q.2 Which of the following statements best fits your view? |   |                                 |
|-----------------|-------------|---|--|--|--|---|--|---|---------------------------------|
|                 |             | Protecting the most vulnerable in society - the poor and needy                      | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle                           | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base | 2070        | 1119  | 490  | 49   | 110  | 129   | 880  | 524   | 352                             |
| Weighted base   | 2070        | 1121  | 484  | 49   | 107  | 122   | 857  | 525   | 348                             |
| Yes             | 1294<br>63% | 666<br>59%  | 326<br>67%   | 40<br>81%  | 75<br>70%  | 86<br>71%   | 547<br>64%   | 340<br>65%  | 214<br>62%                      |
| No              | 776<br>37%  | 455<br>41%  | 158<br>33%   | 10<br>19%  | 33<br>30%  | 36<br>29%   | 311<br>36%   | 185<br>35%  | 134<br>38%                      |

**Univeral Basic Income Survey**  
**ONLINE Fieldwork: 27th-29th July 2018**

Absolutes/col percents

Table 50  
**Opinion Influencer**  
**Base: All respondents**

|                 | Gender      |            |            | Age        |            |            |            |            |            |            | Social Grade |            |            |            | Region     |            |                        |               |               |           |            |            |            |            | Employment Sector  |            | Opinion Influencer |             |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------------------|---------------|---------------|-----------|------------|------------|------------|------------|--------------------|------------|--------------------|-------------|
|                 | Total       | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB         | C1           | C2         | DE         | Scotland   | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales     | East-ern   | London     | South East | South West | North-ern Ire-land | Public     |                    | Private     |
| Unweighted base | 2070        | 1013       | 1057       | 172        | 310        | 353        | 382        | 336        | 517        | 660        | 574          | 372        | 464        | 189        | 90         | 253        | 184                    | 152           | 136           | 106       | 196        | 237        | 263        | 214        | 50                 | 342        | 822                | 164         |
| Weighted base   | 2070        | 1010       | 1060       | 230        | 358        | 331        | 366        | 306        | 479        | 565        | 582          | 420        | 503        | 175        | 84         | 231        | 169                    | 179           | 147           | 100       | 193        | 271        | 281        | 179        | 62                 | 356        | 839                | 168         |
| Yes             | 168<br>8%   | 107<br>11% | 61<br>6%   | 27<br>12%  | 39<br>11%  | 31<br>9%   | 24<br>7%   | 15<br>5%   | 32<br>7%   | 67<br>12%  | 51<br>9%     | 28<br>7%   | 23<br>4%   | 9<br>5%    | 6<br>7%    | 14<br>6%   | 12<br>7%               | 15<br>8%      | 13<br>9%      | 3<br>3%   | 17<br>9%   | 31<br>11%  | 27<br>10%  | 15<br>9%   | 6<br>10%           | 38<br>11%  | 83<br>10%          | 168<br>100% |
| No              | 1902<br>92% | 903<br>89% | 999<br>94% | 203<br>88% | 319<br>89% | 300<br>91% | 342<br>93% | 291<br>95% | 447<br>93% | 498<br>88% | 531<br>91%   | 392<br>93% | 480<br>96% | 165<br>95% | 78<br>93%  | 217<br>94% | 157<br>93%             | 163<br>92%    | 134<br>91%    | 97<br>97% | 176<br>91% | 240<br>89% | 254<br>90% | 163<br>91% | 56<br>90%          | 318<br>89% | 756<br>90%         | -           |

**Univeral Basic Income Survey**  
**ONLINE Fieldwork: 27th-29th July 2018**

Absolutes/col percents

Table 51  
**Opinion Influencer**  
**Base: All respondents**

|                 | Total       | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |   | Q.2 Which of the following statements best fits your view? |   |                                 |
|-----------------|-------------|---|--|--|--|---|--|---|---------------------------------|
|                 |             | Protecting the most vulnerable in society - the poor and needy                      | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle                           | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base | 2070        | 1119  | 490  | 49   | 110  | 129   | 880  | 524   | 352                             |
| Weighted base   | 2070        | 1121  | 484  | 49   | 107  | 122   | 857  | 525   | 348                             |
| Yes             | 168<br>8%   | 91<br>8%  | 35<br>7%   | 10<br>21%  | 19<br>18%  | 7<br>6%   | 83<br>10%  | 41<br>8%  | 28<br>8%                        |
| No              | 1902<br>92% | 1029<br>92%   | 449<br>93%   | 39<br>79%  | 88<br>82%  | 115<br>94%  | 774<br>90%   | 484<br>92%  | 319<br>92%                      |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 52  
Tenure  
Base: All respondents

|   | Gender |      |        | Age   |       |       |       |       |     | Social Grade |     |     |     | Region   |            |            |                        |               |               |       |          |        |            | Employment Sector |                    |        |           |                        |
|---|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|----------|------------|------------|------------------------|---------------|---------------|-------|----------|--------|------------|-------------------|--------------------|--------|-----------|------------------------|
|   | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB           | C1  | C2  | DE  | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West        | North-ern Ire-land | Public | Pri- vate | Opin- ion Influ- encer |
| Unweighted base                             | 2070   | 1013 | 1057   | 172   | 310   | 353   | 382   | 336   | 517 | 660          | 574 | 372 | 464 | 189      | 90         | 253        | 184                    | 152           | 136           | 106   | 196      | 237    | 263        | 214               | 50                 | 342    | 822       | 164                    |
| Weighted base                               | 2070   | 1010 | 1060   | 230   | 358   | 331   | 366   | 306   | 479 | 565          | 582 | 420 | 503 | 175      | 84         | 231        | 169                    | 179           | 147           | 100   | 193      | 271    | 281        | 179               | 62                 | 356    | 839       | 168                    |
| NET: Homeowners                             | 1341   | 679  | 662    | 99    | 168   | 202   | 244   | 222   | 406 | 448          | 392 | 277 | 224 | 99       | 51         | 166        | 110                    | 126           | 101           | 68    | 145      | 145    | 166        | 126               | 39                 | 247    | 520       | 115                    |
|   | 65%    | 67%  | 62%    | 43%   | 47%   | 61%   | 67%   | 73%   | 85% | 79%          | 67% | 66% | 44% | 57%      | 61%        | 72%        | 65%                    | 71%           | 69%           | 68%   | 75%      | 53%    | 59%        | 70%               | 62%                | 69%    | 62%       | 68%                    |
| Owned outright - without mortgage           | 747    | 386  | 361    | 46    | 32    | 43    | 95    | 158   | 373 | 247          | 197 | 154 | 149 | 54       | 36         | 86         | 67                     | 63            | 49            | 34    | 94       | 81     | 91         | 74                | 17                 | 78     | 196       | 50                     |
|   | 36%    | 38%  | 34%    | 20%   | 9%    | 13%   | 26%   | 51%   | 78% | 44%          | 34% | 37% | 30% | 31%      | 43%        | 37%        | 40%                    | 36%           | 33%           | 34%   | 49%      | 30%    | 32%        | 41%               | 27%                | 22%    | 23%       | 30%                    |
| Owned with a mortgage or loan               | 594    | 293  | 301    | 53    | 136   | 159   | 148   | 65    | 32  | 202          | 195 | 122 | 74  | 45       | 15         | 80         | 42                     | 63            | 52            | 34    | 51       | 63     | 75         | 52                | 22                 | 169    | 324       | 64                     |
|   | 29%    | 29%  | 28%    | 23%   | 38%   | 48%   | 40%   | 21%   | 7%  | 36%          | 34% | 29% | 15% | 18%      | 35%        | 25%        | 35%                    | 35%           | 34%           | 26%   | 23%      | 27%    | 29%        | 35%               | 48%                | 39%    | 38%       |                        |
| NET: Renters                                | 669    | 302  | 367    | 99    | 179   | 120   | 119   | 82    | 71  | 98           | 172 | 128 | 271 | 71       | 28         | 62         | 56                     | 46            | 44            | 30    | 44       | 117    | 104        | 47                | 19                 | 99     | 289       | 48                     |
|   | 32%    | 30%  | 35%    | 43%   | 50%   | 36%   | 32%   | 27%   | 15% | 17%          | 30% | 30% | 54% | 41%      | 34%        | 27%        | 33%                    | 26%           | 30%           | 29%   | 23%      | 43%    | 37%        | 26%               | 30%                | 28%    | 34%       | 29%                    |
| NET: Rent from Council/ Housing Association | 409    | 176  | 233    | 54    | 95    | 65    | 80    | 64    | 50  | 42           | 91  | 65  | 211 | 55       | 19         | 41         | 39                     | 27            | 29            | 18    | 22       | 65     | 57         | 25                | 11                 | 57     | 134       | 27                     |
|   | 20%    | 17%  | 22%    | 24%   | 27%   | 20%   | 22%   | 21%   | 11% | 7%           | 16% | 15% | 42% | 32%      | 23%        | 18%        | 23%                    | 15%           | 20%           | 18%   | 12%      | 24%    | 20%        | 14%               | 18%                | 16%    | 16%       | 16%                    |
| Rented from the council                     | 269    | 117  | 152    | 33    | 72    | 36    | 53    | 46    | 29  | 25           | 66  | 45  | 132 | 42       | 14         | 14         | 30                     | 22            | 24            | 12    | 14       | 43     | 33         | 11                | 10                 | 41     | 94        | 18                     |
|   | 13%    | 12%  | 14%    | 14%   | 20%   | 11%   | 15%   | 15%   | 6%  | 4%           | 11% | 11% | 26% | 24%      | 16%        | 6%         | 18%                    | 12%           | 17%           | 11%   | 7%       | 16%    | 12%        | 6%                | 16%                | 12%    | 11%       | 10%                    |
| Rented from a housing association           | 140    | 59   | 81     | 21    | 23    | 30    | 27    | 17    | 22  | 17           | 24  | 20  | 79  | 13       | 5          | 27         | 9                      | 5             | 5             | 7     | 8        | 22     | 24         | 14                | 2                  | 16     | 41        | 9                      |
|   | 7%     | 6%   | 8%     | 9%    | 7%    | 9%    | 7%    | 6%    | 5%  | 3%           | 4%  | 5%  | 16% | 8%       | 6%         | 12%        | 6%                     | 3%            | 3%            | 7%    | 4%       | 8%     | 8%         | 8%                | 2                  | 4%     | 5%        | 6%                     |
| Rented from someone else                    | 260    | 126  | 134    | 45    | 83    | 55    | 39    | 18    | 20  | 56           | 81  | 63  | 60  | 16       | 9          | 21         | 17                     | 19            | 15            | 11    | 22       | 52     | 48         | 22                | 8                  | 42     | 154       | 21                     |
|   | 13%    | 12%  | 13%    | 19%   | 23%   | 17%   | 11%   | 6%    | 4%  | 10%          | 14% | 15% | 12% | 9%       | 11%        | 9%         | 10%                    | 11%           | 10%           | 11%   | 11%      | 19%    | 17%        | 12%               | 12%                | 12%    | 18%       | 13%                    |
| Rent free                                   | 60     | 29   | 31     | 32    | 11    | 8     | 4     | 2     | 2   | 18           | 17  | 16  | 8   | 5        | 5          | 3          | 2                      | 7             | 2             | 2     | 3        | 9      | 11         | 6                 | 5                  | 10     | 29        | 5                      |
|   | 3%     | 3%   | 3%     | 14%   | 3%    | 3%    | 1%    | 1%    | *   | 3%           | 3%  | 4%  | 2%  | 3%       | 6%         | 1%         | 1%                     | 4%            | 1%            | 2%    | 2%       | 3%     | 4%         | 3%                | 7%                 | 3%     | 3%        | 3%                     |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 53  
Tenure  
Base: All respondents

|   | Total | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |   | Q.2 Which of the following statements best fits your view? |   |                                 |
|---|-------|---|--|--|--|---|--|---|---------------------------------|
|   |       | Protecting the most vulnerable in society - the poor and needy                      | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle                           | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base                             | 2070  | 1119  | 490  | 49   | 110  | 129   | 880  | 524   | 352                             |
| Weighted base                               | 2070  | 1121  | 484  | 49   | 107  | 122   | 857  | 525   | 348                             |
| NET: Homeowners                             | 1341  | 678   | 376  | 29   | 73   | 88  | 567  | 354   | 227                             |
|   | 65%   | 60%   | 78%  | 58%  | 68%  | 72%   | 66%  | 67%   | 65%                             |
| Owned outright - without mortgage           | 747   | 391   | 218  | 13   | 31   | 46  | 296  | 209   | 127                             |
|   | 36%   | 35%   | 45%  | 26%  | 29%  | 37%   | 35%  | 40%   | 37%                             |
| Owned with a mortgage or loan               | 594   | 287   | 158  | 16   | 42   | 42  | 271  | 145   | 100                             |
|   | 29%   | 26%   | 33%  | 32%  | 39%  | 35%   | 32%  | 28%   | 29%                             |
| NET: Renters                                | 669   | 409   | 103  | 19   | 30   | 28  | 267  | 160   | 112                             |
|   | 32%   | 36%   | 21%  | 39%  | 28%  | 23%   | 31%  | 30%   | 32%                             |
| NET: Rent from Council/ Housing Association | 409   | 273   | 52   | 9  | 13   | 12  | 140  | 100   | 83                              |
|   | 20%   | 24%   | 11%  | 18%  | 13%  | 10%   | 16%  | 19%   | 24%                             |
| Rented from the council                     | 269   | 185   | 34   | 6  | 8  | 6   | 90   | 70  | 53                              |
|   | 13%   | 17%   | 7%   | 12%  | 8%   | 5%  | 10%  | 13%   | 15%                             |
| Rented from a housing association           | 140   | 88  | 19   | 3  | 5  | 6   | 51   | 30  | 30                              |
|   | 7%    | 8%  | 4%   | 6%   | 5%   | 5%  | 6%   | 6%  | 9%                              |
| Rented from someone else                    | 260   | 136   | 51   | 10   | 16   | 16  | 127  | 60  | 29                              |
|   | 13%   | 12%   | 11%  | 20%  | 15%  | 13%   | 15%  | 11%   | 8%                              |
| Rent free                                   | 60    | 34  | 5  | 2  | 4  | 6   | 23   | 11  | 9                               |
|   | 3%    | 3%  | 1%   | 3%   | 4%   | 5%  | 3%   | 2%  | 3%                              |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 54

**What is the highest educational level that you have achieved to date?**

**Base: All respondents**

|   | Gender |      |        | Age   |       |       |       |       |     | Social Grade |     |     |     | Region   |            |            |                        |               |               |       |          |        |            | Employment Sector |                    |        |           |                        |
|---|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|----------|------------|------------|------------------------|---------------|---------------|-------|----------|--------|------------|-------------------|--------------------|--------|-----------|------------------------|
|   | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB           | C1  | C2  | DE  | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West        | North-ern Ire-land | Public | Pri- vate | Opin- ion Influ- encer |
| Unweighted base   | 2070   | 1013 | 1057   | 172   | 310   | 353   | 382   | 336   | 517 | 660          | 574 | 372 | 464 | 189      | 90         | 253        | 184                    | 152           | 136           | 106   | 196      | 237    | 263        | 214               | 50                 | 342    | 822       | 164                    |
| Weighted base   | 2070   | 1010 | 1060   | 230   | 358   | 331   | 366   | 306   | 479 | 565          | 582 | 420 | 503 | 175      | 84         | 231        | 169                    | 179           | 147           | 100   | 193      | 271    | 281        | 179               | 62                 | 356    | 839       | 168                    |
| No formal education   | 19     | 6    | 13     | -     | 2     | 2     | 5     | 7     | 4   | 4            | 4   | 3   | 8   | 2        | *          | *          | 3                      | -             | 2             | -     | 1        | 3      | 5          | 2                 | -                  | 3      | 6         | -                      |
|   | 1%     | 1%   | 1%     | -     | *     | 1%    | 1%    | 2%    | 1%  | 1%           | 1%  | 1%  | 2%  | 1%       | 1%         | *          | 2%                     | -             | 1%            | -     | 1%       | 3%     | 2%         | 1%                | -                  | 1%     | 1%        | -                      |
| Primary   | 11     | 4    | 7      | 2     | 2     | -     | 3     | -     | 5   | 2            | 1   | -   | 8   | -        | -          | 1          | 3                      | 1             | -             | 2     | -        | -      | 4          | -                 | 1                  | -      | 4         | 2                      |
|   | 1%     | *    | 1%     | 1%    | *     | -     | 1%    | -     | 1%  | *            | *   | -   | 2%  | -        | -          | *          | 2%                     | *             | -             | 2%    | -        | -      | 1%         | -                 | 2%                 | -      | *         | 1%                     |
| Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc. | 1254   | 577  | 677    | 109   | 186   | 175   | 246   | 218   | 320 | 241          | 331 | 310 | 372 | 105      | 53         | 147        | 106                    | 113           | 100           | 61    | 127      | 119    | 174        | 117               | 33                 | 189    | 473       | 56                     |
|   | 61%    | 57%  | 64%    | 48%   | 52%   | 53%   | 67%   | 71%   | 67% | 43%          | 57% | 74% | 74% | 60%      | 63%        | 64%        | 63%                    | 63%           | 68%           | 60%   | 66%      | 44%    | 62%        | 66%               | 53%                | 53%    | 56%       | 34%                    |
| University degree or equivalent professional qualification, NVQ level 4, etc.                     | 514    | 272  | 242    | 68    | 105   | 104   | 75    | 57    | 105 | 185          | 174 | 78  | 77  | 48       | 23         | 59         | 41                     | 39            | 26            | 27    | 42       | 76     | 69         | 44                | 21                 | 104    | 243       | 58                     |
|   | 25%    | 27%  | 23%    | 29%   | 29%   | 31%   | 21%   | 19%   | 22% | 33%          | 30% | 19% | 15% | 27%      | 27%        | 26%        | 24%                    | 22%           | 18%           | 27%   | 22%      | 28%    | 25%        | 24%               | 34%                | 29%    | 29%       | 35%                    |
| Higher university degree, doctorate, MBA, NVQ level 5, etc.                                       | 198    | 119  | 79     | 16    | 45    | 48    | 35    | 16    | 37  | 121          | 49  | 17  | 11  | 10       | 6          | 17         | 15                     | 19            | 15            | 9     | 16       | 53     | 20         | 11                | 7                  | 54     | 94        | 41                     |
|   | 10%    | 12%  | 7%     | 7%    | 13%   | 15%   | 9%    | 5%    | 8%  | 21%          | 8%  | 4%  | 2%  | 6%       | 8%         | 8%         | 9%                     | 11%           | 10%           | 9%    | 8%       | 19%    | 7%         | 6%                | 11%                | 15%    | 11%       | 25%                    |
| Still in full time education  | 37     | 12   | 26     | 32    | 6     | -     | -     | -     | -   | 9            | 12  | 4   | 11  | 6        | 1          | -          | 1                      | 6             | 1             | 2     | 1        | 11     | 5          | 4                 | -                  | 4      | 2         | 8                      |
|   | 2%     | 1%   | 2%     | 14%   | 2%    | -     | -     | -     | -   | 2%           | 2%  | 1%  | 2%  | 4%       | 1%         | -          | 1%                     | 3%            | 1%            | 2%    | 1%       | 4%     | 2%         | 2%                | -                  | 1%     | *         | 5%                     |
| Don't know  | 13     | 3    | 10     | 3     | 4     | 1     | 1     | 2     | 1   | 2            | 3   | 4   | 5   | 3        | -          | 4          | -                      | -             | -             | -     | -        | 3      | 1          | 2                 | -                  | 2      | 5         | -                      |
|   | 1%     | *    | 1%     | 1%    | 1%    | *     | *     | 1%    | *   | *            | *   | 1%  | 1%  | 2%       | -          | 2%         | -                      | -             | -             | -     | -        | 1%     | *          | 1%                | -                  | 1%     | 1%        | -                      |
| Prefer not to answer  | 24     | 17   | 7      | -     | 8     | 1     | 2     | 6     | 6   | 2            | 8   | 3   | 11  | -        | 1          | 2          | 1                      | 2             | 3             | -     | 5        | 7      | 3          | -                 | -                  | -      | 12        | 3                      |
|   | 1%     | 2%   | 1%     | -     | 2%    | *     | 1%    | 2%    | 1%  | *            | 1%  | 1%  | 2%  | -        | 1%         | 1%         | 1%                     | 1%            | 2%            | -     | 3%       | 3%     | 1%         | -                 | -                  | -      | 1%        | 2%                     |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 55  
**What is the highest educational level that you have achieved to date?**  
**Base: All respondents**

|   | Total       | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |   | Q.2 Which of the following statements best fits your view? |   |                                 |
|---|-------------|---|--|--|--|---|--|---|---------------------------------|
|   |             | Protecting the most vulnerable in society - the poor and needy                      | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle                           | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base   | 2070        | 1119  | 490  | 49   | 110  | 129   | 880  | 524   | 352                             |
| Weighted base   | 2070        | 1121  | 484  | 49   | 107  | 122   | 857  | 525   | 348                             |
| No formal education   | 19<br>1%    | 10<br>1%  | 4<br>1%  | *<br>1%  | 2<br>2%  | 1<br>1%   | 6<br>1%  | 6<br>1%   | 3<br>1%                         |
| Primary   | 11<br>1%    | 5<br>*  | 5<br>1%  | -  | -  | -   | 5<br>1%  | 5<br>1%   | 1<br>*                          |
| Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc. | 1254<br>61% | 679<br>61%  | 331<br>68%   | 20<br>40%  | 53<br>49%  | 55<br>45%   | 483<br>56%   | 340<br>65%  | 208<br>60%                      |
| University degree or equivalent professional qualification, NVQ level 4, etc.                     | 514<br>25%  | 293<br>26%  | 99<br>21%  | 20<br>40%  | 26<br>24%  | 40<br>33%   | 245<br>29%   | 115<br>22%  | 81<br>23%                       |
| Higher university degree, doctorate, MBA, NVQ level 5, etc.                                       | 198<br>10%  | 106<br>9%   | 32<br>7%   | 10<br>19%  | 17<br>16%  | 20<br>17%   | 90<br>10%  | 45<br>9%  | 50<br>14%                       |
| Still in full time education  | 37<br>2%    | 13<br>1%  | 5<br>1%  | -  | 5<br>5%  | 4<br>3%   | 17<br>2%   | 7<br>1%   | 2<br>1%                         |
| Don't know  | 13<br>1%    | 4<br>*  | 2<br>*   | -  | 3<br>2%  | 1<br>1%   | 6<br>1%  | 4<br>1%   | -                               |
| Prefer not to answer  | 24<br>1%    | 10<br>1%  | 5<br>1%  | -  | 2<br>2%  | -   | 6<br>1%  | 3<br>1%   | 2<br>1%                         |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 56

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

|  | Gender |      | Age    |       |       |       |       |       |     | Social Grade |     |     |     | Region   |            |            |                        |               |               |       |          |        |            | Employment Sector |                   |        |         |                    |
|--|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|----------|------------|------------|------------------------|---------------|---------------|-------|----------|--------|------------|-------------------|-------------------|--------|---------|--------------------|
|  | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB           | C1  | C2  | DE  | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West        | North-ern Ireland | Public | Private | Opinion Influencer |
| Unweighted base  | 2070   | 1013 | 1057   | 172   | 310   | 353   | 382   | 336   | 517 | 660          | 574 | 372 | 464 | 189      | 90         | 253        | 184                    | 152           | 136           | 106   | 196      | 237    | 263        | 214               | 50                | 342    | 822     | 164                |
| Weighted base  | 2070   | 1010 | 1060   | 230   | 358   | 331   | 366   | 306   | 479 | 565          | 582 | 420 | 503 | 175      | 84         | 231        | 169                    | 179           | 147           | 100   | 193      | 271    | 281        | 179               | 62                | 356    | 839     | 168                |
| Yes - responsible for half or more of the items bought | 1840   | 850  | 990    | 154   | 333   | 314   | 342   | 284   | 413 | 483          | 507 | 382 | 468 | 157      | 71         | 210        | 147                    | 160           | 134           | 90    | 177      | 246    | 237        | 153               | 57                | 322    | 745     | 149                |
|  | 89%    | 84%  | 93%    | 67%   | 93%   | 95%   | 93%   | 93%   | 86% | 85%          | 87% | 91% | 93% | 90%      | 84%        | 91%        | 87%                    | 90%           | 92%           | 90%   | 92%      | 91%    | 84%        | 85%               | 92%               | 90%    | 89%     | 89%                |
| No - not responsible for most of the items bought      | 230    | 160  | 70     | 76    | 25    | 17    | 24    | 23    | 65  | 82           | 75  | 38  | 35  | 17       | 13         | 21         | 22                     | 19            | 12            | 10    | 15       | 25     | 44         | 26                | 5                 | 34     | 93      | 19                 |
|  | 11%    | 16%  | 7%     | 33%   | 7%    | 5%    | 7%    | 7%    | 14% | 15%          | 13% | 9%  | 7%  | 10%      | 16%        | 9%         | 13%                    | 10%           | 8%            | 10%   | 8%       | 9%     | 16%        | 15%               | 8%                | 10%    | 11%     | 11%                |



## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 57

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

|  | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |  | Q.2 Which of the following statements best fits your view?                |                                  |   |                                 |
|--|---|--|--|--|--|---|----------------------------------|---|---------------------------------|
|  | Total   | Protecting the most vulnerable in society - the poor and needy | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base  | 2070  | 1119   | 490  | 49   | 110  | 129   | 880                              | 524   | 352                             |
| Weighted base  | 2070  | 1121   | 484  | 49   | 107  | 122   | 857                              | 525   | 348                             |
| Yes - responsible for half or more of the items bought | 1840<br>89%   | 988<br>88%   | 434<br>90%   | 44<br>89%  | 98<br>91%  | 109<br>89%  | 767<br>89%                       | 472<br>90%  | 300<br>86%                      |
| No - not responsible for most of the items bought      | 230<br>11%  | 133<br>12%   | 50<br>10%  | 6<br>11%   | 9<br>9%  | 13<br>11%   | 90<br>11%                        | 53<br>10%   | 48<br>14%                       |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 58  
How many cars are there in your household?  
Base: All respondents

|                          | Gender |      |        | Age   |       |       |       |       |     |     | Social Grade |     |     |           | Region     |            |                          |                |                |       |          |        |            |            | Employment Sector  |        |          |                      |
|--------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-----|--------------|-----|-----|-----------|------------|------------|--------------------------|----------------|----------------|-------|----------|--------|------------|------------|--------------------|--------|----------|----------------------|
|                          | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB  | C1           | C2  | DE  | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | North-ern Ire-land | Public | Pri-vate | Opin-ion Influ-encer |
| Unweighted base          | 2070   | 1013 | 1057   | 172   | 310   | 353   | 382   | 336   | 517 | 660 | 574          | 372 | 464 | 189       | 90         | 253        | 184                      | 152            | 136            | 106   | 196      | 237    | 263        | 214        | 50                 | 342    | 822      | 164                  |
| Weighted base            | 2070   | 1010 | 1060   | 230   | 358   | 331   | 366   | 306   | 479 | 565 | 582          | 420 | 503 | 175       | 84         | 231        | 169                      | 179            | 147            | 100   | 193      | 271    | 281        | 179        | 62                 | 356    | 839      | 168                  |
| No cars in the household | 434    | 191  | 243    | 67    | 105   | 80    | 74    | 49    | 61  | 55  | 110          | 52  | 218 | 45        | 21         | 46         | 38                       | 34             | 38             | 18    | 23       | 85     | 52         | 27         | 8                  | 53     | 171      | 35                   |
|                          | 21%    | 19%  | 23%    | 29%   | 29%   | 24%   | 20%   | 16%   | 13% | 10% | 19%          | 12% | 43% | 26%       | 25%        | 20%        | 22%                      | 19%            | 26%            | 18%   | 12%      | 31%    | 18%        | 15%        | 12%                | 15%    | 20%      | 21%                  |
| NET: Any                 | 1636   | 819  | 817    | 163   | 253   | 251   | 293   | 258   | 418 | 510 | 472          | 368 | 285 | 130       | 63         | 185        | 131                      | 144            | 108            | 82    | 170      | 187    | 229        | 152        | 54                 | 303    | 668      | 134                  |
|                          | 79%    | 81%  | 77%    | 71%   | 71%   | 76%   | 80%   | 84%   | 87% | 90% | 81%          | 88% | 57% | 74%       | 75%        | 80%        | 78%                      | 81%            | 74%            | 82%   | 88%      | 69%    | 82%        | 85%        | 88%                | 85%    | 80%      | 79%                  |
| 1                        | 840    | 427  | 413    | 47    | 130   | 139   | 139   | 144   | 241 | 238 | 234          | 187 | 180 | 75        | 36         | 97         | 67                       | 66             | 58             | 34    | 79       | 115    | 104        | 78         | 30                 | 126    | 348      | 64                   |
|                          | 41%    | 42%  | 39%    | 20%   | 36%   | 42%   | 38%   | 47%   | 50% | 42% | 40%          | 45% | 36% | 43%       | 43%        | 42%        | 40%                      | 37%            | 40%            | 34%   | 41%      | 43%    | 37%        | 43%        | 49%                | 35%    | 42%      | 38%                  |
| 2                        | 606    | 305  | 300    | 60    | 93    | 99    | 115   | 85    | 153 | 211 | 182          | 125 | 88  | 38        | 23         | 71         | 52                       | 68             | 36             | 35    | 69       | 52     | 87         | 57         | 19                 | 143    | 220      | 51                   |
|                          | 29%    | 30%  | 28%    | 26%   | 26%   | 30%   | 31%   | 28%   | 32% | 37% | 31%          | 30% | 18% | 22%       | 27%        | 31%        | 31%                      | 38%            | 24%            | 35%   | 36%      | 19%    | 31%        | 32%        | 30%                | 40%    | 26%      | 30%                  |
| 3+                       | 190    | 87   | 103    | 56    | 30    | 13    | 39    | 29    | 24  | 61  | 56           | 56  | 17  | 17        | 5          | 17         | 12                       | 11             | 14             | 12    | 22       | 19     | 38         | 17         | 6                  | 35     | 99       | 19                   |
|                          | 9%     | 9%   | 10%    | 24%   | 8%    | 4%    | 11%   | 9%    | 5%  | 11% | 10%          | 13% | 3%  | 10%       | 5%         | 7%         | 7%                       | 6%             | 10%            | 12%   | 11%      | 7%     | 14%        | 10%        | 9%                 | 10%    | 12%      | 11%                  |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 59  
**How many cars are there in your household?**  
**Base: All respondents**

|                          | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |  | Q.2 Which of the following statements best fits your view?                |                                  |   |                                 |
|--------------------------|---|--|--|--|--|---|----------------------------------|---|---------------------------------|
|                          | Total   | Protecting the most vulnerable in society - the poor and needy | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base          | 2070  | 1119   | 490  | 49   | 110  | 129   | 880                              | 524   | 352                             |
| Weighted base            | 2070  | 1121   | 484  | 49   | 107  | 122   | 857                              | 525   | 348                             |
| No cars in the household | 434<br>21%  | 270<br>24%   | 55<br>11%  | 10<br>20%  | 12<br>12%  | 23<br>19%   | 170<br>20%                       | 106<br>20%  | 66<br>19%                       |
| NET: Any                 | 1636<br>79%   | 851<br>76%   | 428<br>89%   | 39<br>80%  | 95<br>88%  | 99<br>81%   | 687<br>80%                       | 419<br>80%  | 281<br>81%                      |
| 1                        | 840<br>41%  | 456<br>41%   | 193<br>40%   | 22<br>44%  | 44<br>41%  | 57<br>46%   | 360<br>42%                       | 219<br>42%  | 138<br>40%                      |
| 2                        | 606<br>29%  | 286<br>26%   | 188<br>39%   | 17<br>34%  | 39<br>37%  | 33<br>27%   | 244<br>28%                       | 155<br>29%  | 111<br>32%                      |
| 3+                       | 190<br>9%   | 109<br>10%   | 48<br>10%  | 1<br>2%  | 12<br>11%  | 10<br>8%  | 83<br>10%                        | 46<br>9%  | 32<br>9%                        |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 60  
To which of the following ethnic groups do you consider you belong?  
Base: All respondents

|                      | Gender |      |        | Age   |       |       |       |       |     | Social Grade |     |     |     | Region   |            |            |                    |               |               |       |          |        |            |            | Employment Sector |        |          |                      |
|----------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|----------|------------|------------|--------------------|---------------|---------------|-------|----------|--------|------------|------------|-------------------|--------|----------|----------------------|
|                      | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB           | C1  | C2  | DE  | Scotland | North East | North West | Yorkshire & Humber | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | North-ern Ireland | Public | Pri-vate | Opin-ion Influ-encer |
| Unweighted base      | 2070   | 1013 | 1057   | 172   | 310   | 353   | 382   | 336   | 517 | 660          | 574 | 372 | 464 | 189      | 90         | 253        | 184                | 152           | 136           | 106   | 196      | 237    | 263        | 214        | 50                | 342    | 822      | 164                  |
| Weighted base        | 2070   | 1010 | 1060   | 230   | 358   | 331   | 366   | 306   | 479 | 565          | 582 | 420 | 503 | 175      | 84         | 231        | 169                | 179           | 147           | 100   | 193      | 271    | 281        | 179        | 62                | 356    | 839      | 168                  |
| White                | 1900   | 929  | 970    | 186   | 302   | 293   | 349   | 296   | 473 | 522          | 518 | 399 | 461 | 171      | 84         | 214        | 154                | 159           | 136           | 98    | 186      | 202    | 260        | 175        | 62                | 329    | 763      | 141                  |
|                      | 92%    | 92%  | 92%    | 81%   | 84%   | 89%   | 95%   | 97%   | 99% | 92%          | 89% | 95% | 92% | 98%      | 99%        | 93%        | 91%                | 89%           | 93%           | 97%   | 96%      | 75%    | 92%        | 98%        | 100%              | 92%    | 91%      | 84%                  |
| NET: BAME            | 151    | 67   | 84     | 41    | 49    | 35    | 14    | 6     | 5   | 41           | 59  | 18  | 34  | 4        | 1          | 14         | 13                 | 15            | 7             | 3     | 6        | 66     | 19         | 3          | -                 | 27     | 66       | 24                   |
|                      | 7%     | 7%   | 8%     | 18%   | 14%   | 11%   | 4%    | 2%    | 1%  | 7%           | 10% | 4%  | 7%  | 2%       | 1%         | 6%         | 8%                 | 8%            | 4%            | 3%    | 3%       | 24%    | 7%         | 2%         | -                 | 8%     | 8%       | 14%                  |
| Mixed                | 32     | 17   | 15     | 9     | 12    | 7     | 1     | 2     | 2   | 8            | 7   | 3   | 14  | 3        | 1          | 1          | 5                  | 3             | -             | -     | 2        | 8      | 10         | -          | -                 | 5      | 15       | 5                    |
|                      | 2%     | 2%   | 1%     | 4%    | 3%    | 2%    | *     | 1%    | *   | 1%           | 1%  | 1%  | 3%  | 1%       | 1%         | *          | 3%                 | 2%            | -             | -     | 1%       | 3%     | 4%         | -          | -                 | 1%     | 2%       | 3%                   |
| Asian                | 73     | 33   | 40     | 20    | 23    | 20    | 9     | -     | 2   | 17           | 27  | 13  | 16  | 1        | -          | 8          | 6                  | 11            | 5             | 2     | 2        | 33     | 3          | 2          | -                 | 9      | 32       | 15                   |
|                      | 4%     | 3%   | 4%     | 9%    | 6%    | 6%    | 2%    | -     | *   | 3%           | 5%  | 3%  | 3%  | *        | -          | 4%         | 4%                 | 6%            | 3%            | 2%    | 1%       | 12%    | 1%         | 1%         | -                 | 3%     | 4%       | 9%                   |
| Black                | 31     | 11   | 19     | 6     | 9     | 8     | 3     | 4     | -   | 9            | 19  | -   | 3   | 1        | -          | 2          | 1                  | 1             | 1             | -     | -        | 20     | 4          | 1          | -                 | 7      | 14       | 2                    |
|                      | 1%     | 1%   | 2%     | 3%    | 3%    | 2%    | 1%    | 1%    | -   | 2%           | 3%  | -   | 1%  | *        | -          | 1%         | 1%                 | 1%            | 1%            | -     | -        | 7%     | 2%         | *          | -                 | 2%     | 2%       | 1%                   |
| Chinese              | 9      | 3    | 6      | 5     | 3     | 1     | 1     | -     | -   | 5            | 2   | 2   | 1   | -        | -          | 4          | 1                  | -             | -             | 1     | 1        | 1      | 2          | -          | -                 | 4      | 4        | 2                    |
|                      | *      | *    | 1%     | 2%    | 1%    | *     | *     | -     | -   | 1%           | *   | *   | *   | -        | -          | 2%         | 1%                 | -             | -             | 1%    | 1%       | *      | 1%         | -          | -                 | 1%     | *        | 1%                   |
| Other ethnic group   | 6      | 3    | 3      | 2     | 2     | -     | -     | -     | 2   | 2            | 4   | -   | -   | -        | -          | -          | -                  | -             | 1             | -     | -        | 4      | -          | 1          | -                 | 3      | 1        | -                    |
|                      | *      | *    | *      | 1%    | 1%    | -     | -     | -     | *   | *            | 1%  | -   | -   | -        | -          | -          | -                  | -             | 1%            | -     | -        | 2%     | -          | *          | -                 | 1%     | *        | -                    |
| Prefer not to answer | 19     | 13   | 6      | 3     | 7     | 2     | 4     | 4     | -   | 2            | 5   | 3   | 9   | -        | -          | 3          | 1                  | 4             | 4             | -     | 1        | 3      | 2          | 1          | -                 | -      | 10       | 3                    |
|                      | 1%     | 1%   | 1%     | 1%    | 2%    | 1%    | 1%    | 1%    | -   | *            | 1%  | 1%  | 2%  | -        | -          | 1%         | 1%                 | 2%            | 3%            | -     | 1%       | 1%     | 1%         | 1%         | -                 | -      | 1%       | 2%                   |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 61  
To which of the following ethnic groups do you consider you belong?  
Base: All respondents

|                      | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |  |   | Q.2 Which of the following statements best fits your view? |   |                                 |
|----------------------|---|--|--|--|--|---|--|---|---------------------------------|
|                      | Total   | Protecting the most vulnerable in society - the poor and needy | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle                           | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base      | 2070  | 1119   | 490  | 49   | 110  | 129   | 880  | 524   | 352                             |
| Weighted base        | 2070  | 1121   | 484  | 49   | 107  | 122   | 857  | 525   | 348                             |
| White                | 1900<br>92%   | 1031<br>92%  | 461<br>95%   | 35<br>72%  | 94<br>88%  | 117<br>96%  | 795<br>93%   | 496<br>94%  | 314<br>90%                      |
| NET: BAME            | 151<br>7%   | 81<br>7%   | 19<br>4%   | 14<br>28%  | 13<br>12%  | 5<br>4%   | 53<br>6%   | 26<br>5%  | 34<br>10%                       |
| Mixed                | 32<br>2%  | 18<br>2%   | 5<br>1%  | 1<br>2%  | 2<br>2%  | 1<br>*  | 14<br>2%   | 3<br>1%   | 9<br>3%                         |
| Asian                | 73<br>4%  | 35<br>3%   | 10<br>2%   | 7<br>13%   | 8<br>7%  | 2<br>1%   | 27<br>3%   | 11<br>2%  | 13<br>4%                        |
| Black                | 31<br>1%  | 23<br>2%   | 1<br>*   | 3<br>6%  | 2<br>2%  | 2<br>1%   | 7<br>1%  | 8<br>1%   | 8<br>2%                         |
| Chinese              | 9<br>*  | 3<br>*   | 2<br>*   | 2<br>3%  | 2<br>2%  | 1<br>1%   | 4<br>*   | 3<br>1%   | 2<br>1%                         |
| Other ethnic group   | 6<br>*  | 3<br>*   | -<br>-   | 2<br>4%  | -<br>-   | -<br>-  | 2<br>*   | 2<br>*  | 1<br>*                          |
| Prefer not to answer | 19<br>1%  | 9<br>1%  | 4<br>1%  | -<br>-   | -<br>-   | -<br>-  | 9<br>1%  | 3<br>1%   | -<br>-                          |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 62

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

|                   | Gender |      |        | Age   |       |       |       |       |     | Social Grade |     |     |     | Region    |            |            |                          |                |                |       |          |        |            | Employment Sector |                    |        |          |                      |    |
|-------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|-----------|------------|------------|--------------------------|----------------|----------------|-------|----------|--------|------------|-------------------|--------------------|--------|----------|----------------------|----|
|                   | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB           | C1  | C2  | DE  | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West        | North-ern Ire-land | Public | Pri-vate | Opin-ion Influ-encer |    |
| Unweighted base   | 2070   | 1013 | 1057   | 172   | 310   | 353   | 382   | 336   | 517 | 660          | 574 | 372 | 464 | 189       | 90         | 253        | 184                      | 152            | 136            | 106   | 196      | 237    | 263        | 214               | 50                 | 342    | 822      | 164                  |    |
| Weighted base     | 2070   | 1010 | 1060   | 230   | 358   | 331   | 366   | 306   | 479 | 565          | 582 | 420 | 503 | 175       | 84         | 231        | 169                      | 179            | 147            | 100   | 193      | 271    | 281        | 179               | 62                 | 356    | 839      | 168                  |    |
| Christian         | 1028   | 513  | 515    | 64    | 113   | 135   | 186   | 189   | 340 | 302          | 285 | 198 | 242 | 72        | 40         | 132        | 86                       | 88             | 70             | 39    | 93       | 131    | 145        | 85                | 46                 | 182    | 365      | 81                   |    |
|                   | 50%    | 51%  | 49%    | 28%   | 32%   | 41%   | 51%   | 62%   | 71% | 54%          | 49% | 47% | 48% | 41%       | 48%        | 57%        | 51%                      | 49%            | 48%            | 38%   | 49%      | 48%    | 51%        | 48%               | 74%                | 51%    | 44%      | 48%                  |    |
| NET: Other        | 135    | 58   | 76     | 24    | 31    | 29    | 22    | 11    | 17  | 29           | 44  | 25  | 37  | 3         | 4          | 13         | 10                       | 18             | 7              | 9     | 12       | 46     | 10         | 2                 | -                  | 16     | 55       | 24                   |    |
|                   | 7%     | 6%   | 7%     | 11%   | 9%    | 9%    | 6%    | 4%    | 4%  | 5%           | 8%  | 6%  | 7%  | 2%        | 5%         | 6%         | 6%                       | 10%            | 5%             | 9%    | 6%       | 17%    | 3%         | 1%                | -                  | 4%     | 7%       | 14%                  |    |
| Muslim            | 62     | 29   | 33     | 13    | 19    | 20    | 8     | 2     | -   | 9            | 32  | 10  | 11  | 1         | -          | 5          | 6                        | 13             | 3              | 2     | 2        | 29     | 1          | -                 | -                  | 7      | 29       | 15                   |    |
|                   | 3%     | 3%   | 3%     | 6%    | 5%    | 6%    | 2%    | 1%    | -   | 2%           | 5%  | 2%  | 2%  | *         | -          | 2%         | 4%                       | 7%             | 2%             | 2%    | 1%       | 11%    | *          | -                 | -                  | 2%     | 4%       | 9%                   |    |
| Hindu             | 10     | 4    | 6      | 3     | 2     | 2     | 1     | -     | 2   | 4            | 1   | 1   | 4   | -         | -          | 2          | 1                        | -              | -              | -     | -        | 6      | 1          | -                 | -                  | -      | 3        | 1                    |    |
|                   | *      | *    | 1%     | 1%    | 1%    | *     | *     | -     | *   | 1%           | *   | *   | 1%  | -         | -          | 1%         | 1%                       | -              | -              | -     | -        | 2%     | *          | -                 | -                  | -      | *        | 1%                   |    |
| Jewish            | 13     | 3    | 10     | 1     | 1     | 1     | 2     | 2     | 7   | 7            | 4   | 1   | 2   | -         | 1          | 1          | -                        | 1              | 1              | 1     | -        | 5      | 4          | -                 | -                  | -      | 4        | 2                    |    |
|                   | 1%     | *    | 1%     | 1%    | *     | *     | *     | 1%    | 1%  | 1%           | 1%  | *   | *   | -         | 1%         | *          | -                        | 1%             | *              | 1%    | -        | 2%     | 1%         | -                 | -                  | -      | *        | 1%                   |    |
| Sikh              | 5      | 3    | 3      | 3     | 2     | -     | -     | -     | -   | 2            | -   | 2   | 1   | -         | -          | 1          | -                        | 1              | -              | -     | 2        | 1      | -          | -                 | -                  | 3      | 1        | 1                    |    |
|                   | *      | *    | *      | 1%    | 1%    | -     | -     | -     | -   | *            | -   | *   | *   | -         | -          | 1%         | -                        | 1%             | -              | -     | 1%       | *      | -          | -                 | -                  | -      | 1%       | *                    | 1% |
| Buddhist          | 11     | 9    | 3      | 1     | 1     | 1     | 4     | 1     | 4   | 3            | 3   | 5   | -   | 1         | 1          | -          | 1                        | -              | -              | 3     | 1        | 3      | -          | 1                 | -                  | 3      | 5        | 3                    |    |
|                   | 1%     | 1%   | *      | *     | *     | *     | 1%    | *     | 1%  | 1%           | 1%  | 1%  | -   | 1%        | 1%         | -          | *                        | -              | -              | 3%    | 1%       | 1%     | -          | 1%                | -                  | 1%     | 1%       | 2%                   |    |
| Other             | 33     | 11   | 22     | 3     | 5     | 6     | 7     | 7     | 5   | 4            | 5   | 6   | 18  | 1         | 3          | 4          | 3                        | 3              | 4              | 3     | 7        | 1      | 3          | 1                 | -                  | 4      | 12       | 2                    |    |
|                   | 2%     | 1%   | 2%     | 1%    | 1%    | 2%    | 2%    | 2%    | 1%  | 1%           | 1%  | 1%  | 4%  | 1%        | 3%         | 2%         | 1%                       | 2%             | 3%             | 3%    | 4%       | *      | 1%         | *                 | -                  | 1%     | 1%       | 2%                   |    |
| None              | 853    | 401  | 452    | 135   | 194   | 158   | 151   | 96    | 119 | 220          | 241 | 188 | 204 | 96        | 39         | 79         | 71                       | 70             | 62             | 53    | 85       | 76     | 118        | 88                | 16                 | 150    | 394      | 60                   |    |
|                   | 41%    | 40%  | 43%    | 59%   | 54%   | 48%   | 41%   | 31%   | 25% | 39%          | 42% | 45% | 41% | 55%       | 47%        | 34%        | 42%                      | 39%            | 43%            | 53%   | 44%      | 28%    | 42%        | 49%               | 26%                | 42%    | 47%      | 36%                  |    |
| Prefer not to say | 54     | 37   | 17     | 7     | 20    | 10    | 6     | 10    | 2   | 14           | 11  | 10  | 20  | 4         | 1          | 7          | 1                        | 3              | 7              | -     | 2        | 18     | 9          | 3                 | -                  | 8      | 25       | 4                    |    |
|                   | 3%     | 4%   | 2%     | 3%    | 5%    | 3%    | 2%    | 3%    | 1%  | 2%           | 2%  | 2%  | 4%  | 2%        | 1%         | 3%         | 1%                       | 2%             | 5%             | -     | 1%       | 7%     | 3%         | 2%                | -                  | 2%     | 3%       | 2%                   |    |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 63

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

|                   | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |  | Q.2 Which of the following statements best fits your view?                |                                  |   |                                 |
|-------------------|---|--|--|--|--|---|----------------------------------|---|---------------------------------|
|                   | Total   | Protecting the most vulnerable in society - the poor and needy | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base   | 2070  | 1119   | 490  | 49   | 110  | 129   | 880                              | 524   | 352                             |
| Weighted base     | 2070  | 1121   | 484  | 49   | 107  | 122   | 857                              | 525   | 348                             |
| Christian         | 1028<br>50%   | 539<br>48%   | 273<br>56%   | 29<br>59%  | 49<br>45%  | 62<br>50%   | 411<br>48%                       | 280<br>53%  | 179<br>52%                      |
| NET: Other        | 135<br>7%   | 73<br>7%   | 23<br>5%   | 8<br>17%   | 8<br>7%  | 3<br>2%   | 52<br>6%                         | 25<br>5%  | 22<br>6%                        |
| Muslim            | 62<br>3%  | 33<br>3%   | 7<br>1%  | 3<br>6%  | 6<br>6%  | 1<br>1%   | 18<br>2%                         | 12<br>2%  | 11<br>3%                        |
| Hindu             | 10<br>*   | 6<br>1%  | 1<br>*   | 1<br>1%  | 1<br>1%  | 1<br>1%   | 3<br>*                           | 1<br>*  | 3<br>1%                         |
| Jewish            | 13<br>1%  | 7<br>1%  | 4<br>1%  | -<br>-   | -<br>-   | -<br>-  | 4<br>*                           | 4<br>1%   | 3<br>1%                         |
| Sikh              | 5<br>*  | -<br>-   | 3<br>1%  | -<br>-   | -<br>-   | -<br>-  | 4<br>*                           | 1<br>*  | -<br>-                          |
| Buddhist          | 11<br>1%  | 8<br>1%  | 1<br>*   | 2<br>5%  | -<br>-   | -<br>-  | 6<br>1%                          | 4<br>1%   | 1<br>*                          |
| Other             | 33<br>2%  | 18<br>2%   | 8<br>2%  | 2<br>5%  | 1<br>1%  | 1<br>1%   | 17<br>2%                         | 3<br>1%   | 4<br>1%                         |
| None              | 853<br>41%  | 486<br>43%   | 179<br>37%   | 9<br>19%   | 49<br>46%  | 54<br>44%   | 369<br>43%                       | 206<br>39%  | 141<br>40%                      |
| Prefer not to say | 54<br>3%  | 22<br>2%   | 9<br>2%  | 3<br>5%  | 2<br>2%  | 3<br>3%   | 25<br>3%                         | 13<br>2%  | 5<br>2%                         |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 64

Which of the following best describes where you live?

Base: All respondents

|                                | Gender |      |        | Age   |       |       |       |       |     | Social Grade |     |     |     | Region    |            |            |                          |                |                |       |          |        |            | Employment Sector |                    |        |          |                      |
|--------------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|-----------|------------|------------|--------------------------|----------------|----------------|-------|----------|--------|------------|-------------------|--------------------|--------|----------|----------------------|
|                                | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB           | C1  | C2  | DE  | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West        | North-ern Ire-land | Public | Pri-vate | Opin-ion Influ-encer |
| Unweighted base                | 2070   | 1013 | 1057   | 172   | 310   | 353   | 382   | 336   | 517 | 660          | 574 | 372 | 464 | 189       | 90         | 253        | 184                      | 152            | 136            | 106   | 196      | 237    | 263        | 214               | 50                 | 342    | 822      | 164                  |
| Weighted base                  | 2070   | 1010 | 1060   | 230   | 358   | 331   | 366   | 306   | 479 | 565          | 582 | 420 | 503 | 175       | 84         | 231        | 169                      | 179            | 147            | 100   | 193      | 271    | 281        | 179               | 62                 | 356    | 839      | 168                  |
| NET: Urban                     | 1671   | 817  | 854    | 202   | 307   | 276   | 299   | 239   | 348 | 461          | 457 | 349 | 404 | 140       | 67         | 203        | 137                      | 155            | 106            | 67    | 123      | 269    | 221        | 131               | 52                 | 295    | 688      | 125                  |
|                                | 81%    | 81%  | 81%    | 88%   | 86%   | 83%   | 82%   | 78%   | 73% | 82%          | 79% | 83% | 80% | 80%       | 80%        | 88%        | 81%                      | 87%            | 72%            | 67%   | 64%      | 99%    | 79%        | 74%               | 84%                | 83%    | 82%      | 74%                  |
| Urban - Population over 10,000 | 911    | 491  | 420    | 127   | 170   | 151   | 162   | 129   | 172 | 271          | 270 | 174 | 196 | 74        | 32         | 98         | 74                       | 88             | 47             | 35    | 47       | 231    | 98         | 54                | 32                 | 170    | 391      | 90                   |
|                                | 44%    | 49%  | 40%    | 55%   | 47%   | 46%   | 44%   | 42%   | 36% | 48%          | 46% | 41% | 39% | 42%       | 38%        | 42%        | 44%                      | 49%            | 32%            | 35%   | 25%      | 85%    | 35%        | 30%               | 51%                | 48%    | 47%      | 53%                  |
| Town and Fringe                | 760    | 327  | 434    | 76    | 137   | 125   | 137   | 110   | 176 | 190          | 186 | 175 | 208 | 66        | 35         | 106        | 62                       | 66             | 58             | 32    | 75       | 38     | 123        | 77                | 20                 | 125    | 297      | 36                   |
|                                | 37%    | 32%  | 41%    | 33%   | 38%   | 38%   | 37%   | 36%   | 37% | 34%          | 32% | 42% | 41% | 38%       | 42%        | 46%        | 37%                      | 37%            | 40%            | 32%   | 39%      | 14%    | 44%        | 43%               | 33%                | 35%    | 35%      | 21%                  |
| NET: Rural                     | 399    | 193  | 206    | 27    | 51    | 55    | 67    | 68    | 131 | 104          | 125 | 71  | 99  | 34        | 17         | 28         | 32                       | 24             | 41             | 33    | 70       | 3      | 60         | 47                | 10                 | 61     | 150      | 43                   |
|                                | 19%    | 19%  | 19%    | 12%   | 14%   | 17%   | 18%   | 22%   | 27% | 18%          | 21% | 17% | 20% | 20%       | 20%        | 12%        | 19%                      | 13%            | 28%            | 33%   | 36%      | 1%     | 21%        | 26%               | 16%                | 17%    | 18%      | 26%                  |
| Village                        | 346    | 166  | 180    | 24    | 48    | 47    | 59    | 59    | 109 | 85           | 115 | 57  | 89  | 24        | 15         | 25         | 32                       | 18             | 40             | 27    | 63       | 3      | 55         | 37                | 8                  | 58     | 127      | 38                   |
|                                | 17%    | 16%  | 17%    | 10%   | 13%   | 14%   | 16%   | 19%   | 23% | 15%          | 20% | 14% | 18% | 14%       | 17%        | 11%        | 19%                      | 10%            | 27%            | 27%   | 33%      | 1%     | 20%        | 20%               | 12%                | 16%    | 15%      | 23%                  |
| Hamlet & Isolated Dwelling     | 53     | 27   | 26     | 4     | 3     | 8     | 8     | 8     | 22  | 19           | 10  | 13  | 10  | 10        | 2          | 3          | -                        | 6              | 1              | 6     | 7        | -      | 5          | 11                | 2                  | 3      | 23       | 5                    |
|                                | 3%     | 3%   | 2%     | 2%    | 1%    | 2%    | 2%    | 3%    | 5%  | 3%           | 2%  | 3%  | 2%  | 6%        | 3%         | 1%         | -                        | 3%             | *              | 6%    | 4%       | -      | 2%         | 6%                | 4%                 | 1%     | 3%       | 3%                   |



## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 65

Which of the following best describes where you live?

Base: All respondents

|                                | Total       | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |   | Q.2 Which of the following statements best fits your view? |   |                                 |
|--------------------------------|-------------|---|--|--|--|---|--|---|---------------------------------|
|                                |             | Protecting the most vulnerable in society - the poor and needy                      | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle                           | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base                | 2070        | 1119  | 490  | 49   | 110  | 129   | 880  | 524   | 352                             |
| Weighted base                  | 2070        | 1121  | 484  | 49   | 107  | 122   | 857  | 525   | 348                             |
| NET: Urban                     | 1671<br>81% | 895<br>80%  | 384<br>79%   | 42<br>86%  | 88<br>82%  | 92<br>76%   | 679<br>79%   | 433<br>82%  | 279<br>80%                      |
| Urban - Population over 10,000 | 911<br>44%  | 514<br>46%  | 192<br>40%   | 22<br>44%  | 48<br>45%  | 46<br>38%   | 394<br>46%   | 208<br>40%  | 153<br>44%                      |
| Town and Fringe                | 760<br>37%  | 381<br>34%  | 192<br>40%   | 20<br>42%  | 39<br>37%  | 46<br>38%   | 284<br>33%   | 225<br>43%  | 126<br>36%                      |
| NET: Rural                     | 399<br>19%  | 226<br>20%  | 99<br>21%  | 7<br>14%   | 20<br>18%  | 30<br>24%   | 178<br>21%   | 92<br>18%   | 69<br>20%                       |
| Village                        | 346<br>17%  | 196<br>17%  | 88<br>18%  | 5<br>10%   | 16<br>15%  | 26<br>21%   | 154<br>18%   | 78<br>15%   | 61<br>17%                       |
| Hamlet & Isolated Dwelling     | 53<br>3%    | 30<br>3%  | 11<br>2%   | 2<br>4%  | 4<br>3%  | 4<br>3%   | 24<br>3%   | 15<br>3%  | 8<br>2%                         |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 66

Which of the following best describes your current working status?

Base: All respondents

|  | Gender |      | Age    |       |       |       |       |       |     | Social Grade |     |     |     | Region   |            |            |                        |               |               |       |          |        |            | Employment Sector |                    |        |              |                                 |
|--|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|----------|------------|------------|------------------------|---------------|---------------|-------|----------|--------|------------|-------------------|--------------------|--------|--------------|---------------------------------|
|  | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB           | C1  | C2  | DE  | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West        | North-ern Ire-land | Public | Pri-<br>vate | Opin-<br>ion<br>Influ-<br>encer |
| Unweighted base  | 2070   | 1013 | 1057   | 172   | 310   | 353   | 382   | 336   | 517 | 660          | 574 | 372 | 464 | 189      | 90         | 253        | 184                    | 152           | 136           | 106   | 196      | 237    | 263        | 214               | 50                 | 342    | 822          | 164                             |
| Weighted base  | 2070   | 1010 | 1060   | 230   | 358   | 331   | 366   | 306   | 479 | 565          | 582 | 420 | 503 | 175      | 84         | 231        | 169                    | 179           | 147           | 100   | 193      | 271    | 281        | 179               | 62                 | 356    | 839          | 168                             |
| NET: Working   | 1194   | 640  | 554    | 135   | 278   | 272   | 281   | 178   | 50  | 333          | 406 | 273 | 182 | 106      | 50         | 129        | 85                     | 108           | 86            | 66    | 97       | 172    | 158        | 99                | 37                 | 356    | 839          | 121                             |
|  | 58%    | 63%  | 52%    | 59%   | 78%   | 82%   | 77%   | 58%   | 10% | 59%          | 70% | 65% | 36% | 60%      | 59%        | 56%        | 51%                    | 60%           | 59%           | 66%   | 50%      | 63%    | 56%        | 56%               | 60%                | 100%   | 100%         | 72%                             |
| Working full time -<br>working 30 hours per<br>week or more          | 944    | 575  | 369    | 111   | 236   | 216   | 228   | 127   | 25  | 282          | 326 | 214 | 123 | 82       | 39         | 107        | 70                     | 91            | 72            | 52    | 75       | 136    | 118        | 71                | 30                 | 290    | 654          | 99                              |
|  | 46%    | 57%  | 35%    | 48%   | 66%   | 65%   | 62%   | 42%   | 5%  | 50%          | 56% | 51% | 24% | 47%      | 47%        | 46%        | 42%                    | 51%           | 49%           | 52%   | 39%      | 50%    | 42%        | 40%               | 48%                | 82%    | 78%          | 59%                             |
| Working part time -<br>working between 8 and<br>29 hours per week    | 250    | 65   | 185    | 24    | 42    | 56    | 53    | 51    | 25  | 51           | 81  | 59  | 59  | 24       | 11         | 22         | 15                     | 16            | 14            | 14    | 22       | 36     | 40         | 28                | 8                  | 65     | 185          | 21                              |
|  | 12%    | 6%   | 17%    | 10%   | 12%   | 17%   | 14%   | 17%   | 5%  | 9%           | 14% | 14% | 12% | 13%      | 13%        | 10%        | 9%                     | 9%            | 10%           | 14%   | 12%      | 13%    | 14%        | 16%               | 12%                | 18%    | 22%          | 13%                             |
| NET: Not working   | 876    | 370  | 506    | 95    | 79    | 59    | 86    | 128   | 429 | 232          | 175 | 147 | 321 | 69       | 34         | 102        | 83                     | 71            | 60            | 34    | 95       | 99     | 123        | 79                | 25                 | -      | -            | 47                              |
|  | 42%    | 37%  | 48%    | 41%   | 22%   | 18%   | 23%   | 42%   | 90% | 41%          | 30% | 35% | 64% | 40%      | 41%        | 44%        | 49%                    | 40%           | 41%           | 34%   | 50%      | 37%    | 44%        | 44%               | 40%                | -      | -            | 28%                             |
| Not working but seeking<br>work or temporarily<br>unemployed or sick | 67     | 30   | 38     | 9     | 17    | 14    | 16    | 11    | -   | 4            | 8   | 8   | 48  | 7        | 1          | 6          | 6                      | 10            | 6             | 3     | 3        | 8      | 7          | 5                 | 6                  | -      | -            | 3                               |
|  | 3%     | 3%   | 4%     | 4%    | 5%    | 4%    | 4%    | 4%    | -   | 1%           | 1%  | 2%  | 9%  | 4%       | 1%         | 3%         | 3%                     | 5%            | 4%            | 3%    | 1%       | 3%     | 3%         | 3%                | 10%                | -      | -            | 2%                              |
| Not working and not<br>seeking work/ student                         | 175    | 61   | 114    | 76    | 20    | 14    | 31    | 32    | 2   | 31           | 35  | 18  | 90  | 19       | 9          | 18         | 12                     | 14            | 11            | 10    | 10       | 30     | 27         | 13                | 2                  | -      | -            | 11                              |
|  | 8%     | 6%   | 11%    | 33%   | 6%    | 4%    | 8%    | 10%   | *   | 5%           | 6%  | 4%  | 18% | 11%      | 11%        | 8%         | 7%                     | 8%            | 8%            | 10%   | 5%       | 11%    | 10%        | 7%                | 4%                 | -      | -            | 6%                              |
| Retired on a state<br>pension only                                   | 129    | 38   | 91     | -     | -     | -     | -     | 3     | 125 | 12           | 14  | 15  | 88  | 9        | 2          | 19         | 16                     | 6             | 7             | 3     | 14       | 12     | 21         | 13                | 6                  | -      | -            | 3                               |
|  | 6%     | 4%   | 9%     | -     | -     | -     | -     | 1%    | 26% | 2%           | 2%  | 4%  | 17% | 5%       | 2%         | 8%         | 9%                     | 4%            | 5%            | 3%    | 7%       | 4%     | 7%         | 7%                | 9%                 | -      | -            | 2%                              |
| Retired with a private<br>pension                                    | 350    | 222  | 129    | -     | -     | 2     | 3     | 50    | 295 | 162          | 96  | 64  | 28  | 25       | 16         | 38         | 33                     | 29            | 20            | 16    | 50       | 36     | 44         | 39                | 3                  | -      | -            | 25                              |
|  | 17%    | 22%  | 12%    | -     | -     | *     | 1%    | 16%   | 62% | 29%          | 17% | 15% | 6%  | 14%      | 19%        | 17%        | 19%                    | 16%           | 14%           | 16%   | 26%      | 13%    | 16%        | 22%               | 5%                 | -      | -            | 15%                             |
| House person,<br>housewife,<br>househusband, etc.                    | 155    | 20   | 135    | 10    | 42    | 28    | 36    | 33    | 6   | 23           | 22  | 42  | 68  | 10       | 6          | 20         | 17                     | 12            | 15            | 2     | 19       | 13     | 23         | 9                 | 8                  | -      | -            | 6                               |
|  | 7%     | 2%   | 13%    | 4%    | 12%   | 9%    | 10%   | 11%   | 1%  | 4%           | 4%  | 10% | 13% | 6%       | 8%         | 9%         | 10%                    | 7%            | 11%           | 2%    | 10%      | 5%     | 8%         | 5%                | 12%                | -      | -            | 3%                              |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 67

Which of the following best describes your current working status?

Base: All respondents

|  | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |  | Q.2 Which of the following statements best fits your view?                |                                  |   |                                 |
|--|---|--|--|--|--|---|----------------------------------|---|---------------------------------|
|  | Total   | Protecting the most vulnerable in society - the poor and needy | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base  | 2070  | 1119   | 490  | 49   | 110  | 129   | 880                              | 524   | 352                             |
| Weighted base  | 2070  | 1121   | 484  | 49   | 107  | 122   | 857                              | 525   | 348                             |
| NET: Working   | 1194<br>58%   | 624<br>56%   | 276<br>57%   | 40<br>81%  | 71<br>66%  | 78<br>64%   | 534<br>62%                       | 297<br>57%  | 183<br>53%                      |
| Working full time - working 30 hours per week or more          | 944<br>46%  | 488<br>44%   | 225<br>46%   | 34<br>68%  | 55<br>51%  | 63<br>52%   | 425<br>50%                       | 236<br>45%  | 145<br>42%                      |
| Working part time - working between 8 and 29 hours per week    | 250<br>12%  | 136<br>12%   | 51<br>11%  | 6<br>13%   | 16<br>15%  | 15<br>12%   | 109<br>13%                       | 61<br>12%   | 38<br>11%                       |
| NET: Not working   | 876<br>42%  | 497<br>44%   | 208<br>43%   | 9<br>19%   | 36<br>34%  | 44<br>36%   | 323<br>38%                       | 228<br>43%  | 165<br>47%                      |
| Not working but seeking work or temporarily unemployed or sick | 67<br>3%  | 43<br>4%   | 6<br>1%  | -<br>-   | 1<br>1%  | 4<br>3%   | 24<br>3%                         | 15<br>3%  | 12<br>4%                        |
| Not working and not seeking work/ student                      | 175<br>8%   | 107<br>10%   | 19<br>4%   | *<br>1%  | 12<br>11%  | 7<br>6%   | 65<br>8%                         | 28<br>5%  | 39<br>11%                       |
| Retired on a state pension only                                | 129<br>6%   | 53<br>5%   | 54<br>11%  | -<br>-   | -<br>-   | 10<br>8%  | 47<br>5%                         | 43<br>8%  | 19<br>5%                        |
| Retired with a private pension                                 | 350<br>17%  | 204<br>18%   | 95<br>20%  | 5<br>11%   | 15<br>14%  | 18<br>15%   | 140<br>16%                       | 106<br>20%  | 64<br>18%                       |
| House person, housewife, househusband, etc.                    | 155<br>7%   | 89<br>8%   | 34<br>7%   | 3<br>7%  | 9<br>8%  | 4<br>4%   | 47<br>5%                         | 36<br>7%  | 31<br>9%                        |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 68

Do you work in any of the following occupations?

Base: All respondents who work

|   | Gender |      | Age    |       |       |       |       |       |     | Social Grade |     |     |     | Region   |            |            |                    |               |               |       |                |        |            | Employment Sector |               | Opinion Influencer |        |         |
|---|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|----------|------------|------------|--------------------|---------------|---------------|-------|----------------|--------|------------|-------------------|---------------|--------------------|--------|---------|
|   | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB           | C1  | C2  | DE  | Scotland | North East | North West | Yorkshire & Humber | West Midlands | East Midlands | Wales | East of London | London | South East | South West        | North Ireland |                    | Public | Private |
| Unweighted base   | 1164   | 608  | 556    | 95    | 245   | 285   | 296   | 191   | 52  | 376          | 394 | 229 | 165 | 112      | 48         | 139        | 89                 | 92            | 78            | 69    | 93             | 149    | 145        | 118               | 32            | 342                | 822    | 113     |
| Weighted base   | 1194   | 640  | 554    | 135   | 278   | 272   | 281   | 178   | 50  | 333          | 406 | 273 | 182 | 106      | 50         | 129        | 85                 | 108           | 86            | 66    | 97             | 172    | 158        | 99                | 37            | 356                | 839    | 121     |
| NET: Public Sector  | 356    | 168  | 188    | 46    | 71    | 86    | 88    | 53    | 13  | 114          | 141 | 59  | 42  | 42       | 12         | 36         | 20                 | 29            | 20            | 19    | 34             | 54     | 47         | 31                | 13            | 356                | -      | 38      |
|   | 30%    | 26%  | 34%    | 34%   | 25%   | 32%   | 31%   | 30%   | 25% | 34%          | 35% | 22% | 23% | 39%      | 25%        | 28%        | 24%                | 27%           | 23%           | 28%   | 35%            | 31%    | 30%        | 31%               | 35%           | 100%               | -      | 31%     |
| A nationalised industry/state corporation   | 26     | 19   | 7      | 12    | -     | 6     | 5     | 3     | -   | 7            | 4   | 8   | 7   | 2        | -          | 6          | 2                  | 4             | 1             | -     | 1              | 3      | 3          | 5                 | -             | 26                 | -      | 3       |
|   | 2%     | 3%   | 1%     | 9%    | -     | 2%    | 2%    | 2%    | -   | 2%           | 1%  | 3%  | 4%  | 2%       | -          | 5%         | 2%                 | 4%            | 1%            | -     | 1%             | 2%     | 2%         | 5%                | -             | 7%                 | -      | 3%      |
| Central government or civil service (including Courts service and Bank of England)                            | 34     | 16   | 19     | -     | 10    | 5     | 9     | 6     | 4   | 20           | 13  | 1   | -   | 2        | 2          | 2          | -                  | 1             | -             | 3     | 3              | 8      | 3          | 7                 | 3             | 34                 | -      | 4       |
|   | 3%     | 2%   | 3%     | -     | 4%    | 2%    | 3%    | 3%    | 8%  | 6%           | 3%  | *   | -   | 2%       | 4%         | 2%         | -                  | 1%            | -             | 4%    | 3%             | 5%     | 2%         | 7%                | 7%            | 10%                | -      | 4%      |
| Local government or council (including fire services, police and local authority controlled schools/colleges) | 125    | 53   | 72     | 11    | 28    | 26    | 38    | 22    | -   | 32           | 66  | 16  | 11  | 12       | 5          | 16         | 8                  | 8             | 5             | 9     | 17             | 15     | 20         | 7                 | 3             | 125                | -      | 9       |
|   | 10%    | 8%   | 13%    | 8%    | 10%   | 9%    | 13%   | 13%   | -   | 10%          | 16% | 6%  | 6%  | 11%      | 10%        | 13%        | 9%                 | 8%            | 6%            | 14%   | 17%            | 9%     | 13%        | 7%                | 9%            | 35%                | -      | 8%      |
| A university, or other grant funded establishment (include opted-out schools)                                 | 35     | 24   | 11     | -     | 9     | 11    | 8     | 2     | 4   | 18           | 14  | 3   | *   | 3        | 1          | 1          | 4                  | 4             | 2             | 2     | 2              | 9      | 5          | 2                 | 1             | 35                 | -      | 7       |
|   | 3%     | 4%   | 2%     | -     | 3%    | 4%    | 3%    | 1%    | 9%  | 5%           | 3%  | 1%  | *   | 2%       | 1%         | 1%         | 4%                 | 3%            | 3%            | 3%    | 2%             | 5%     | 3%         | 2%                | 2%            | 10%                | -      | 5%      |
| A health authority or NHS Trust   | 80     | 31   | 49     | 9     | 13    | 27    | 16    | 13    | 2   | 26           | 21  | 17  | 16  | 10       | 1          | 7          | 3                  | 9             | 9             | 3     | 6              | 11     | 12         | 7                 | 4             | 80                 | -      | 10      |
|   | 7%     | 5%   | 9%     | 7%    | 5%    | 10%   | 6%    | 7%    | 3%  | 8%           | 5%  | 6%  | 9%  | 9%       | 1%         | 6%         | 3%                 | 8%            | 10%           | 5%    | 6%             | 6%     | 8%         | 7%                | 10%           | 22%                | -      | 9%      |
| The armed forces  | 2      | 2    | -      | -     | -     | 2     | -     | -     | -   | -            | 1   | 1   | -   | 1        | -          | -          | -                  | -             | 1             | -     | -              | -      | -          | -                 | -             | 2                  | -      | -       |
|   | *      | *    | -      | -     | -     | 1%    | -     | -     | -   | -            | *   | *   | -   | 1%       | -          | -          | -                  | -             | 2%            | -     | -              | -      | -          | -                 | -             | 1%                 | -      | -       |
| Other public sector occupation (Please specify as much detail as possible)                                    | 53     | 22   | 31     | 13    | 10    | 10    | 11    | 7     | 3   | 11           | 21  | 13  | 8   | 13       | 4          | 2          | 5                  | 3             | 1             | 2     | 6              | 7      | 3          | 4                 | 3             | 53                 | -      | 4       |
|   | 4%     | 3%   | 6%     | 10%   | 4%    | 4%    | 4%    | 4%    | 5%  | 3%           | 5%  | 5%  | 4%  | 12%      | 9%         | 2%         | 5%                 | 3%            | 2%            | 3%    | 6%             | 4%     | 2%         | 4%                | 7%            | 15%                | -      | 3%      |
| NET: Private Sector   | 839    | 473  | 366    | 89    | 208   | 186   | 193   | 125   | 37  | 219          | 266 | 214 | 140 | 64       | 38         | 94         | 65                 | 79            | 66            | 47    | 63             | 118    | 111        | 69                | 24            | -                  | 839    | 83      |
|   | 70%    | 74%  | 66%    | 66%   | 75%   | 68%   | 69%   | 70%   | 75% | 66%          | 65% | 78% | 77% | 61%      | 75%        | 72%        | 76%                | 73%           | 77%           | 72%   | 65%            | 69%    | 70%        | 69%               | 65%           | -                  | 100%   | 69%     |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 68

**Do you work in any of the following occupations?**  
**Base: All respondents who work**

|   | Gender |      | Age    |       |       |       |       |       |     | Social Grade |     |     |     | Region    |            |            |                          |                |                |       |          |        |            | Employment Sector |                    |        |          |                      |
|---|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|-----------|------------|------------|--------------------------|----------------|----------------|-------|----------|--------|------------|-------------------|--------------------|--------|----------|----------------------|
|   | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB           | C1  | C2  | DE  | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West        | North-ern Ire-land | Public | Pri-vate | Opin-ion Influ-encer |
| Weighted base                                   | 1194   | 640  | 554    | 135   | 278   | 272   | 281   | 178   | 50  | 333          | 406 | 273 | 182 | 106       | 50         | 129        | 85                       | 108            | 86             | 66    | 97       | 172    | 158        | 99                | 37                 | 356    | 839      | 121                  |
| A charity, voluntary organisation or trust      | 47     | 18   | 29     | 8     | 16    | 8     | 10    | 5     | -   | 13           | 16  | 11  | 7   | 9         | 1          | 6          | 6                        | 6              | 1              | 3     | 3        | 6      | 4          | 2                 | 1                  | -      | 47       | 7                    |
|   | 4%     | 3%   | 5%     | 6%    | 6%    | 3%    | 4%    | 3%    | -   | 4%           | 4%  | 4%  | 4%  | 8%        | 2%         | 5%         | 7%                       | 6%             | 1%             | 4%    | 3%       | 3%     | 3%         | 2%                | 2%                 | -      | 6%       | 6%                   |
| Self-employed (Private sector)                  | 135    | 94   | 41     | 4     | 29    | 30    | 36    | 22    | 15  | 29           | 44  | 40  | 23  | 4         | 6          | 18         | 6                        | 8              | 8              | 11    | 11       | 24     | 17         | 14                | 8                  | -      | 135      | 21                   |
|   | 11%    | 15%  | 7%     | 3%    | 10%   | 11%   | 13%   | 12%   | 31% | 9%           | 11% | 14% | 13% | 4%        | 13%        | 14%        | 7%                       | 8%             | 9%             | 17%   | 11%      | 14%    | 11%        | 14%               | 21%                | -      | 16%      | 18%                  |
| None of the above/ I work in the Private sector | 657    | 361  | 296    | 78    | 163   | 147   | 147   | 98    | 22  | 178          | 206 | 163 | 110 | 51        | 30         | 70         | 54                       | 65             | 57             | 33    | 50       | 88     | 90         | 53                | 16                 | -      | 657      | 55                   |
|   | 55%    | 56%  | 53%    | 58%   | 59%   | 54%   | 52%   | 55%   | 44% | 53%          | 51% | 60% | 60% | 48%       | 61%        | 54%        | 63%                      | 60%            | 67%            | 50%   | 52%      | 51%    | 57%        | 53%               | 42%                | -      | 78%      | 46%                  |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 69

**Do you work in any of the following occupations?**  
**Base: All respondents who work**

|   | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |  | Q.2 Which of the following statements best fits your view?                |                                  |   |                                 |
|---|---|--|--|--|--|---|----------------------------------|---|---------------------------------|
|   | Total   | Protecting the most vulnerable in society - the poor and needy | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base   | 1164  | 607  | 267  | 36   | 73   | 82  | 533                              | 284   | 180                             |
| Weighted base   | 1194  | 624  | 276  | 40   | 71   | 78  | 534                              | 297   | 183                             |
| NET: Public Sector  | 356<br>30%  | 183<br>29%   | 81<br>30%  | 17<br>43%  | 19<br>27%  | 27<br>35%   | 155<br>29%                       | 87<br>29%   | 60<br>33%                       |
| A nationalised industry/state corporation   | 26<br>2%  | 8<br>1%  | 9<br>3%  | 3<br>7%  | 2<br>3%  | 2<br>2%   | 12<br>2%                         | 3<br>1%   | 9<br>5%                         |
| Central government or civil service (including Courts service and Bank of England)                            | 34<br>3%  | 19<br>3%   | 6<br>2%  | 1<br>2%  | 1<br>1%  | 5<br>7%   | 11<br>2%                         | 12<br>4%  | 9<br>5%                         |
| Local government or council (including fire services, police and local authority controlled schools/colleges) | 125<br>10%  | 64<br>10%  | 32<br>12%  | 4<br>10%   | 8<br>11%   | 9<br>12%  | 65<br>12%                        | 27<br>9%  | 16<br>9%                        |
| A university, or other grant funded establishment (include opted-out schools)                                 | 35<br>3%  | 17<br>3%   | 6<br>2%  | 3<br>7%  | 1<br>1%  | 3<br>4%   | 19<br>4%                         | 6<br>2%   | 4<br>2%                         |
| A health authority or NHS Trust   | 80<br>7%  | 42<br>7%   | 20<br>7%   | 4<br>10%   | 5<br>7%  | 4<br>5%   | 31<br>6%                         | 24<br>8%  | 14<br>8%                        |
| The armed forces  | 2<br>*  | 1<br>*   | -  | -  | -  | 1<br>2%   | 1<br>*                           | 1<br>*  | -                               |
| Other public sector occupation (Please specify as much detail as possible)                                    | 53<br>4%  | 32<br>5%   | 9<br>3%  | 3<br>7%  | 2<br>3%  | 3<br>4%   | 16<br>3%                         | 14<br>5%  | 9<br>5%                         |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 69

**Do you work in any of the following occupations?**  
**Base: All respondents who work**

|   | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |  | Q.2 Which of the following statements best fits your view?                |                                  |   |                                 |
|---|---|--|--|--|--|---|----------------------------------|---|---------------------------------|
|   | Total   | Protecting the most vulnerable in society - the poor and needy | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Weighted base                                   | 1194  | 624  | 276  | 40   | 71   | 78  | 534                              | 297   | 183                             |
| NET: Private Sector                             | 839<br>70%  | 441<br>71%   | 194<br>70%   | 23<br>57%  | 52<br>73%  | 51<br>65%   | 379<br>71%                       | 210<br>71%  | 122<br>67%                      |
| A charity, voluntary organisation or trust      | 47<br>4%  | 31<br>5%   | 6<br>2%  | -  | 1<br>1%  | 4<br>5%   | 21<br>4%                         | 9<br>3%   | 8<br>4%                         |
| Self-employed (Private sector)                  | 135<br>11%  | 76<br>12%  | 31<br>11%  | 6<br>16%   | 7<br>10%   | 7<br>9%   | 64<br>12%                        | 32<br>11%   | 22<br>12%                       |
| None of the above/ I work in the Private sector | 657<br>55%  | 334<br>54%   | 157<br>57%   | 17<br>41%  | 44<br>62%  | 40<br>51%   | 294<br>55%                       | 169<br>57%  | 92<br>50%                       |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 70  
Do you have any children aged 18 or under? If so, how old are they?  
Base: All respondents

|  | Gender |      |        | Age   |       |       |       |       |     | Social Grade |     |     |     | Region    |            |            |                          |                |                |       |          |        |            | Employment Sector |                    |        |          |                      |
|--|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|-----------|------------|------------|--------------------------|----------------|----------------|-------|----------|--------|------------|-------------------|--------------------|--------|----------|----------------------|
|  | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB           | C1  | C2  | DE  | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West        | North-ern Ire-land | Public | Pri-vate | Opin-ion Influ-encer |
| Unweighted base                        | 2070   | 1013 | 1057   | 172   | 310   | 353   | 382   | 336   | 517 | 660          | 574 | 372 | 464 | 189       | 90         | 253        | 184                      | 152            | 136            | 106   | 196      | 237    | 263        | 214               | 50                 | 342    | 822      | 164                  |
| Weighted base                          | 2070   | 1010 | 1060   | 230   | 358   | 331   | 366   | 306   | 479 | 565          | 582 | 420 | 503 | 175       | 84         | 231        | 169                      | 179            | 147            | 100   | 193      | 271    | 281        | 179               | 62                 | 356    | 839      | 168                  |
| No children aged 18 or under           | 1495   | 766  | 729    | 193   | 187   | 134   | 228   | 280   | 473 | 427          | 432 | 264 | 372 | 124       | 61         | 164        | 121                      | 133            | 102            | 72    | 143      | 198    | 208        | 133               | 38                 | 211    | 544      | 109                  |
|  | 72%    | 76%  | 69%    | 84%   | 52%   | 40%   | 62%   | 91%   | 99% | 76%          | 74% | 63% | 74% | 71%       | 72%        | 71%        | 72%                      | 74%            | 70%            | 72%   | 74%      | 73%    | 74%        | 74%               | 61%                | 59%    | 65%      | 65%                  |
| NET: Yes                               | 563    | 237  | 326    | 34    | 167   | 195   | 138   | 24    | 5   | 136          | 147 | 155 | 124 | 51        | 23         | 67         | 47                       | 46             | 43             | 27    | 48       | 72     | 72         | 44                | 24                 | 145    | 287      | 57                   |
|  | 27%    | 24%  | 31%    | 15%   | 47%   | 59%   | 38%   | 8%    | 1%  | 24%          | 25% | 37% | 25% | 29%       | 28%        | 28%        | 26%                      | 29%            | 27%            | 25%   | 27%      | 26%    | 24%        | 39%               | 41%                | 34%    | 34%      |                      |
| NET: Any 5-18                          | 454    | 194  | 260    | 13    | 110   | 168   | 135   | 22    | 5   | 102          | 115 | 140 | 97  | 44        | 21         | 51         | 35                       | 35             | 32             | 20    | 39       | 58     | 65         | 36                | 20                 | 120    | 230      | 41                   |
|  | 22%    | 19%  | 25%    | 6%    | 31%   | 51%   | 37%   | 7%    | 1%  | 18%          | 20% | 33% | 19% | 25%       | 25%        | 22%        | 20%                      | 19%            | 22%            | 20%   | 21%      | 23%    | 20%        | 32%               | 34%                | 27%    | 24%      |                      |
| NET: Any 11-18                         | 307    | 141  | 165    | 1     | 47    | 112   | 124   | 20    | 4   | 68           | 76  | 97  | 65  | 29        | 13         | 36         | 25                       | 22             | 27             | 8     | 21       | 39     | 49         | 23                | 15                 | 86     | 158      | 23                   |
|  | 15%    | 14%  | 16%    | *     | 13%   | 34%   | 34%   | 7%    | 1%  | 12%          | 13% | 23% | 13% | 17%       | 15%        | 16%        | 15%                      | 12%            | 19%            | 8%    | 11%      | 15%    | 17%        | 13%               | 24%                | 24%    | 19%      | 14%                  |
| Yes - children aged under 5 years old  | 197    | 75   | 123    | 28    | 98    | 61    | 9     | 2     | -   | 52           | 59  | 44  | 42  | 15        | 8          | 26         | 19                       | 18             | 19             | 11    | 17       | 29     | 18         | 11                | 6                  | 51     | 92       | 25                   |
|  | 10%    | 7%   | 12%    | 12%   | 27%   | 18%   | 2%    | 1%    | -   | 9%           | 10% | 10% | 8%  | 9%        | 9%         | 11%        | 11%                      | 10%            | 13%            | 11%   | 9%       | 11%    | 6%         | 6%                | 10%                | 14%    | 11%      | 15%                  |
| Yes - children aged 5 to 10 years old  | 260    | 103  | 157    | 13    | 97    | 107   | 39    | 2     | 2   | 54           | 72  | 82  | 51  | 27        | 14         | 29         | 21                       | 21             | 15             | 13    | 27       | 42     | 27         | 14                | 10                 | 59     | 132      | 32                   |
|  | 13%    | 10%  | 15%    | 6%    | 27%   | 32%   | 11%   | 1%    | *   | 10%          | 12% | 20% | 10% | 16%       | 16%        | 13%        | 12%                      | 12%            | 10%            | 13%   | 14%      | 16%    | 9%         | 8%                | 15%                | 16%    | 16%      | 19%                  |
| Yes - children aged 11 to 15 years old | 235    | 102  | 132    | -     | 46    | 101   | 78    | 8     | 2   | 56           | 60  | 72  | 47  | 19        | 9          | 32         | 20                       | 20             | 20             | 6     | 15       | 34     | 34         | 16                | 10                 | 64     | 120      | 20                   |
|  | 11%    | 10%  | 12%    | -     | 13%   | 31%   | 21%   | 2%    | *   | 10%          | 10% | 17% | 9%  | 11%       | 11%        | 14%        | 12%                      | 11%            | 14%            | 6%    | 8%       | 13%    | 12%        | 9%                | 15%                | 18%    | 14%      | 12%                  |
| Yes - children aged 16 to 18 years old | 120    | 57   | 63     | 1     | 1     | 33    | 69    | 14    | 2   | 22           | 27  | 41  | 30  | 14        | 5          | 10         | 11                       | 8              | 8              | 4     | 8        | 10     | 21         | 13                | 8                  | 37     | 61       | 5                    |
|  | 6%     | 6%   | 6%     | *     | *     | 10%   | 19%   | 5%    | *   | 4%           | 5%  | 10% | 6%  | 8%        | 6%         | 4%         | 7%                       | 5%             | 5%             | 4%    | 4%       | 4%     | 7%         | 7%                | 12%                | 10%    | 7%       | 3%                   |
| Refused                                | 12     | 7    | 5      | 2     | 4     | 3     | -     | 3     | -   | 2            | 2   | 1   | 7   | -         | -          | 1          | 1                        | -              | 2              | 1     | 2        | 1      | 1          | 3                 | -                  | -      | 7        | 2                    |
|  | 1%     | 1%   | *      | 1%    | 1%    | 1%    | -     | 1%    | -   | *            | *   | *   | 1%  | -         | -          | *          | 1%                       | -              | 1%             | 1%    | 1%       | *      | *          | 1%                | -                  | -      | 1%       | 1%                   |



## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 71

**Do you have any children aged 18 or under? If so, how old are they?**

**Base: All respondents**

|  | Total       | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |   | Q.2 Which of the following statements best fits your view? |   |                                 |
|--|-------------|---|--|--|--|---|--|---|---------------------------------|
|  |             | Protecting the most vulnerable in society - the poor and needy                      | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle                           | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base                        | 2070        | 1119  | 490  | 49   | 110  | 129   | 880  | 524   | 352                             |
| Weighted base                          | 2070        | 1121  | 484  | 49   | 107  | 122   | 857  | 525   | 348                             |
| No children aged 18 or under           | 1495<br>72% | 816<br>73%  | 356<br>74%   | 30<br>61%  | 74<br>69%  | 95<br>78%   | 629<br>73%   | 381<br>73%  | 246<br>71%                      |
| NET: Yes                               | 563<br>27%  | 303<br>27%  | 125<br>26%   | 19<br>39%  | 33<br>31%  | 27<br>22%   | 227<br>26%   | 142<br>27%  | 101<br>29%                      |
| NET: Any 5-18                          | 454<br>22%  | 254<br>23%  | 102<br>21%   | 14<br>29%  | 25<br>24%  | 23<br>19%   | 185<br>22%   | 115<br>22%  | 90<br>26%                       |
| NET: Any 11-18                         | 307<br>15%  | 176<br>16%  | 77<br>16%  | 6<br>12%   | 11<br>10%  | 16<br>13%   | 121<br>14%   | 84<br>16%   | 59<br>17%                       |
| Yes - children aged under 5 years old  | 197<br>10%  | 88<br>8%  | 42<br>9%   | 10<br>21%  | 15<br>14%  | 11<br>9%  | 75<br>9%   | 44<br>8%  | 29<br>8%                        |
| Yes - children aged 5 to 10 years old  | 260<br>13%  | 146<br>13%  | 51<br>11%  | 10<br>21%  | 19<br>18%  | 12<br>10%   | 103<br>12%   | 65<br>12%   | 51<br>15%                       |
| Yes - children aged 11 to 15 years old | 235<br>11%  | 135<br>12%  | 54<br>11%  | 6<br>12%   | 8<br>7%  | 13<br>11%   | 85<br>10%  | 70<br>13%   | 45<br>13%                       |
| Yes - children aged 16 to 18 years old | 120<br>6%   | 71<br>6%  | 31<br>6%   | -  | 4<br>4%  | 4<br>4%   | 50<br>6%   | 31<br>6%  | 22<br>6%                        |
| Refused                                | 12<br>1%    | 1<br>*  | 2<br>*   | -  | -  | -   | 1<br>*   | 2<br>*  | 1<br>*                          |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 72  
Which of the following ITV regions do you live in?  
Base: All respondents

|                 | Gender     |            |            | Age       |           |           |           |           |           | Social Grade |            |           |           | Region     |            |            |                          |               |               |             |            |            |            | Employment Sector |                    |           |            |                      |
|-----------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|------------|-----------|-----------|------------|------------|------------|--------------------------|---------------|---------------|-------------|------------|------------|------------|-------------------|--------------------|-----------|------------|----------------------|
|                 | Total      | Male       | Female     | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+       | AB           | C1         | C2        | DE        | Scot-land  | North East | North West | York-shire & Humb-erside | West Midlands | East Midlands | Wales       | East-ern   | London     | South East | South West        | North-ern Ire-land | Public    | Pri-vate   | Opin-ion Influ-encer |
| Unweighted base | 2070       | 1013       | 1057       | 172       | 310       | 353       | 382       | 336       | 517       | 660          | 574        | 372       | 464       | 189        | 90         | 253        | 184                      | 152           | 136           | 106         | 196        | 237        | 263        | 214               | 50                 | 342       | 822        | 164                  |
| Weighted base   | 2070       | 1010       | 1060       | 230       | 358       | 331       | 366       | 306       | 479       | 565          | 582        | 420       | 503       | 175        | 84         | 231        | 169                      | 179           | 147           | 100         | 193        | 271        | 281        | 179               | 62                 | 356       | 839        | 168                  |
| Anglia          | 219<br>11% | 91<br>9%   | 128<br>12% | 24<br>10% | 43<br>12% | 24<br>7%  | 43<br>12% | 25<br>8%  | 61<br>13% | 62<br>11%    | 62<br>11%  | 42<br>10% | 54<br>11% | -          | -          | 1          | -                        | -             | 24<br>16%     | -           | 165<br>86% | 2          | 27<br>9%   | 1                 | -                  | 39<br>11% | 75<br>9%   | 19<br>11%            |
| Border          | 18<br>1%   | 8<br>1%    | 10<br>1%   | 1<br>*    | 1<br>*    | 2<br>1%   | 3<br>1%   | 3<br>1%   | 7<br>2%   | 3<br>1%      | 6<br>1%    | 1<br>*    | 7<br>1%   | 9<br>5%    | -          | 9<br>4%    | -                        | -             | -             | -           | -          | -          | -          | -                 | -                  | 3<br>1%   | 4<br>*     | -                    |
| Central         | 268<br>13% | 150<br>15% | 117<br>11% | 25<br>11% | 47<br>13% | 46<br>14% | 53<br>14% | 42<br>14% | 55<br>11% | 80<br>14%    | 65<br>11%  | 55<br>13% | 67<br>13% | 5          | -          | 3          | -                        | 160<br>90%    | 89<br>61%     | -           | 2          | -          | 6          | 3                 | -                  | 45<br>13% | 120<br>14% | 19<br>12%            |
| Granada         | 217<br>10% | 111<br>11% | 107<br>10% | 16<br>7%  | 42<br>12% | 39<br>12% | 45<br>12% | 26<br>9%  | 49<br>10% | 54<br>10%    | 54<br>9%   | 50<br>12% | 59<br>12% | -          | -          | 216<br>93% | -                        | 1             | -             | -           | -          | -          | -          | -                 | -                  | 31<br>9%  | 92<br>11%  | 13<br>8%             |
| London          | 399<br>19% | 175<br>17% | 224<br>21% | 52<br>23% | 70<br>20% | 64<br>19% | 67<br>18% | 58<br>19% | 88<br>18% | 139<br>25%   | 137<br>24% | 69<br>16% | 54<br>11% | -          | -          | -          | -                        | 1             | 3             | -           | 22<br>12%  | 270<br>99% | 101<br>36% | 2                 | -                  | 72<br>20% | 169<br>20% | 42<br>25%            |
| Meridian        | 158<br>8%  | 74<br>7%   | 84<br>8%   | 18<br>8%  | 36<br>10% | 20<br>6%  | 26<br>7%  | 21<br>7%  | 37<br>8%  | 49<br>9%     | 35<br>6%   | 32<br>8%  | 42<br>8%  | -          | -          | -          | -                        | 2             | -             | -           | 1          | -          | 145<br>52% | 11<br>6%          | -                  | 30<br>9%  | 62<br>7%   | 16<br>9%             |
| STV             | 159<br>8%  | 82<br>8%   | 77<br>7%   | 13<br>6%  | 28<br>8%  | 34<br>10% | 28<br>8%  | 24<br>8%  | 33<br>7%  | 36<br>6%     | 47<br>8%   | 31<br>7%  | 46<br>9%  | 157<br>90% | -          | -          | 1                        | -             | -             | -           | -          | -          | 1          | -                 | -                  | 36<br>10% | 60<br>7%   | 9<br>6%              |
| Tyne Tees       | 86<br>4%   | 46<br>5%   | 40<br>4%   | 16<br>7%  | 9<br>2%   | 14<br>4%  | 12<br>3%  | 17<br>6%  | 19<br>4%  | 17<br>3%     | 27<br>5%   | 23<br>6%  | 19<br>4%  | -          | 83<br>99%  | -          | 3                        | -             | -             | -           | -          | -          | -          | -                 | -                  | 11<br>3%  | 38<br>4%   | 6<br>4%              |
| Wales           | 100<br>5%  | 55<br>5%   | 45<br>4%   | 15<br>6%  | 12<br>3%  | 21<br>6%  | 17<br>5%  | 17<br>6%  | 19<br>4%  | 27<br>5%     | 33<br>6%   | 21<br>5%  | 19<br>4%  | -          | -          | -          | -                        | -             | -             | 100<br>100% | -          | -          | -          | -                 | -                  | 19<br>5%  | 47<br>6%   | 3<br>2%              |
| West            | 58<br>3%   | 34<br>3%   | 24<br>2%   | 5<br>2%   | 13<br>4%  | 7<br>2%   | 7<br>2%   | 7<br>2%   | 20<br>4%  | 17<br>3%     | 19<br>3%   | 4<br>1%   | 19<br>4%  | -          | -          | 2          | -                        | 12<br>7%      | -             | -           | -          | -          | -          | 44<br>24%         | -                  | 11<br>3%  | 22<br>3%   | 8<br>5%              |
| Westcountry     | 120<br>6%  | 55<br>5%   | 65<br>6%   | 13<br>6%  | 15<br>4%  | 25<br>8%  | 19<br>5%  | 14<br>5%  | 34<br>7%  | 27<br>5%     | 24<br>4%   | 35<br>8%  | 34<br>7%  | -          | -          | -          | *                        | 1             | -             | -           | -          | -          | -          | 118<br>66%        | -                  | 20<br>6%  | 46<br>6%   | 9<br>5%              |
| Yorkshire       | 200<br>10% | 98<br>10%  | 102<br>10% | 29<br>13% | 28<br>8%  | 27<br>8%  | 33<br>9%  | 34<br>11% | 48<br>10% | 41<br>7%     | 50<br>9%   | 48<br>11% | 62<br>12% | -          | 1          | 1          | 165<br>98%               | -             | 31<br>21%     | -           | 3          | -          | -          | -                 | -                  | 22<br>6%  | 77<br>9%   | 17<br>10%            |
| UTV             | 67<br>3%   | 30<br>3%   | 37<br>3%   | 5<br>2%   | 15<br>4%  | 8<br>3%   | 13<br>4%  | 16<br>5%  | 10<br>2%  | 15<br>3%     | 23<br>4%   | 9<br>2%   | 20<br>4%  | 3<br>2%    | -          | -          | -                        | -             | -             | -           | -          | -          | 1          | -                 | 62<br>100%         | 16<br>5%  | 26<br>3%   | 6<br>4%              |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 73  
Which of the following ITV regions do you live in?  
Base: All respondents

|                 | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |  | Q.2 Which of the following statements best fits your view?                |                                  |   |                                 |
|-----------------|---|--|--|--|--|---|----------------------------------|---|---------------------------------|
|                 | Total   | Protecting the most vulnerable in society - the poor and needy | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base | 2070  | 1119   | 490  | 49   | 110  | 129   | 880                              | 524   | 352                             |
| Weighted base   | 2070  | 1121   | 484  | 49   | 107  | 122   | 857                              | 525   | 348                             |
| Anglia          | 219<br>11%  | 129<br>11%   | 51<br>11%  | 4<br>8%  | 11<br>10%  | 11<br>9%  | 101<br>12%                       | 61<br>12%   | 32<br>9%                        |
| Border          | 18<br>1%  | 7<br>1%  | 6<br>1%  | -  | -  | 3<br>3%   | 6<br>1%                          | 4<br>1%   | 4<br>1%                         |
| Central         | 268<br>13%  | 128<br>11%   | 65<br>13%  | 4<br>8%  | 17<br>16%  | 17<br>14%   | 107<br>12%                       | 56<br>11%   | 48<br>14%                       |
| Granada         | 217<br>10%  | 120<br>11%   | 53<br>11%  | 9<br>17%   | 6<br>5%  | 12<br>10%   | 87<br>10%                        | 53<br>10%   | 44<br>13%                       |
| London          | 399<br>19%  | 206<br>18%   | 88<br>18%  | 10<br>20%  | 31<br>29%  | 31<br>25%   | 149<br>17%                       | 101<br>19%  | 65<br>19%                       |
| Meridian        | 158<br>8%   | 90<br>8%   | 30<br>6%   | 3<br>6%  | 9<br>8%  | 6<br>5%   | 68<br>8%                         | 37<br>7%  | 22<br>6%                        |
| STV             | 159<br>8%   | 92<br>8%   | 34<br>7%   | 4<br>8%  | 4<br>4%  | 11<br>9%  | 72<br>8%                         | 47<br>9%  | 22<br>6%                        |
| Tyne Tees       | 86<br>4%  | 44<br>4%   | 22<br>5%   | 2<br>3%  | 7<br>6%  | 3<br>2%   | 35<br>4%                         | 16<br>3%  | 16<br>5%                        |
| Wales           | 100<br>5%   | 58<br>5%   | 28<br>6%   | 1<br>3%  | 6<br>6%  | 4<br>3%   | 46<br>5%                         | 25<br>5%  | 19<br>5%                        |
| West            | 58<br>3%  | 37<br>3%   | 8<br>2%  | 5<br>9%  | 2<br>1%  | 3<br>3%   | 28<br>3%                         | 13<br>3%  | 8<br>2%                         |
| Westcountry     | 120<br>6%   | 62<br>6%   | 30<br>6%   | 3<br>5%  | 8<br>7%  | 7<br>6%   | 50<br>6%                         | 31<br>6%  | 25<br>7%                        |
| Yorkshire       | 200<br>10%  | 108<br>10%   | 50<br>10%  | 4<br>8%  | 8<br>8%  | 9<br>8%   | 84<br>10%                        | 61<br>12%   | 32<br>9%                        |

**Univeral Basic Income Survey**  
**ONLINE Fieldwork: 27th-29th July 2018**

Absolutes/col percents

Table 73  
**Which of the following ITV regions do you live in?**  
**Base: All respondents**

|               | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |   | Q.2 Which of the following statements best fits your view? |   |                                 |          |
|---------------|---|--|--|--|---|--|---|---------------------------------|----------|
|               | Protecting the most vulnerable in society - the poor and needy                      | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle                           | I neither support nor oppose this idea in principle | I oppose this idea in principle |          |
| Weighted base | 2070  | 1121   | 484  | 49   | 107   | 122  | 857   | 525                             | 348      |
| UTV           | 67<br>3%  | 41<br>4%   | 18<br>4%   | 2<br>3%  | -<br>-  | 4<br>4%  | 24<br>3%  | 19<br>4%                        | 11<br>3% |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 74  
Marital Status  
Base: All respondents

|  | Gender      |            |            | Age        |            |            |            |            |            | Social Grade |            |            |            | Region     |            |            |                        |               |               |           |            |            |            | Employment Sector |                    |            |            |                      |
|--|-------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|------------------------|---------------|---------------|-----------|------------|------------|------------|-------------------|--------------------|------------|------------|----------------------|
|  | Total       | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scotland   | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales     | East-ern   | London     | South East | South West        | North-ern Ire-land | Public     | Pri-vate   | Opin-ion Influ-encer |
| Unweighted base                              | 2070        | 1013       | 1057       | 172        | 310        | 353        | 382        | 336        | 517        | 660          | 574        | 372        | 464        | 189        | 90         | 253        | 184                    | 152           | 136           | 106       | 196        | 237        | 263        | 214               | 50                 | 342        | 822        | 164                  |
| Weighted base                                | 2070        | 1010       | 1060       | 230        | 358        | 331        | 366        | 306        | 479        | 565          | 582        | 420        | 503        | 175        | 84         | 231        | 169                    | 179           | 147           | 100       | 193        | 271        | 281        | 179               | 62                 | 356        | 839        | 168                  |
| Single                                       | 554<br>27%  | 245<br>24% | 309<br>29% | 180<br>78% | 134<br>37% | 96<br>29%  | 81<br>22%  | 41<br>13%  | 22<br>5%   | 138<br>24%   | 170<br>29% | 79<br>19%  | 166<br>33% | 51<br>29%  | 28<br>33%  | 51<br>22%  | 48<br>28%              | 47<br>26%     | 38<br>26%     | 30<br>30% | 51<br>27%  | 90<br>33%  | 72<br>26%  | 37<br>21%         | 10<br>16%          | 99<br>28%  | 252<br>30% | 49<br>29%            |
| NET: Married/ Civil partnership/ co habiting | 1284<br>62% | 673<br>67% | 610<br>58% | 47<br>20%  | 213<br>59% | 220<br>66% | 240<br>66% | 221<br>72% | 342<br>71% | 384<br>68%   | 350<br>60% | 306<br>73% | 244<br>49% | 105<br>60% | 51<br>61%  | 153<br>66% | 96<br>57%              | 120<br>67%    | 88<br>60%     | 61<br>60% | 115<br>60% | 151<br>56% | 178<br>63% | 121<br>68%        | 44<br>71%          | 238<br>67% | 518<br>62% | 105<br>63%           |
| Married                                      | 967<br>47%  | 529<br>52% | 438<br>41% | 14<br>6%   | 115<br>32% | 152<br>46% | 185<br>50% | 188<br>61% | 314<br>66% | 311<br>55%   | 257<br>44% | 230<br>55% | 169<br>34% | 73<br>42%  | 39<br>47%  | 119<br>52% | 72<br>43%              | 95<br>53%     | 66<br>45%     | 42<br>42% | 96<br>50%  | 113<br>42% | 135<br>48% | 86<br>48%         | 30<br>48%          | 180<br>51% | 361<br>43% | 83<br>49%            |
| Civil Partnership                            | 23<br>1%    | 10<br>1%   | 14<br>1%   | 2<br>1%    | 13<br>4%   | 2<br>1%    | 1<br>*     | 1<br>*     | 3<br>1%    | 7<br>1%      | 6<br>1%    | 7<br>2%    | 3<br>1%    | 3<br>2%    | -<br>-     | 3<br>1%    | 3<br>2%                | 2<br>1%       | 2<br>1%       | 3<br>3%   | 1<br>*     | 2<br>1%    | 5<br>2%    | 1<br>1%           | -<br>-             | 3<br>1%    | 10<br>1%   | 2<br>1%              |
| Co Habiting                                  | 293<br>14%  | 135<br>13% | 159<br>15% | 31<br>13%  | 85<br>24%  | 66<br>20%  | 54<br>15%  | 32<br>11%  | 25<br>5%   | 66<br>12%    | 86<br>15%  | 69<br>16%  | 72<br>14%  | 29<br>17%  | 12<br>14%  | 31<br>13%  | 22<br>13%              | 23<br>13%     | 21<br>14%     | 16<br>16% | 18<br>9%   | 36<br>13%  | 39<br>14%  | 33<br>19%         | 14<br>23%          | 54<br>15%  | 146<br>17% | 20<br>12%            |
| NET: Widowed/ separated/ divorced            | 218<br>11%  | 84<br>8%   | 134<br>13% | -<br>-     | 7<br>2%    | 14<br>4%   | 42<br>11%  | 41<br>13%  | 114<br>24% | 39<br>7%     | 57<br>10%  | 33<br>8%   | 89<br>18%  | 16<br>9%   | 6<br>7%    | 25<br>11%  | 23<br>13%              | 12<br>7%      | 19<br>13%     | 10<br>10% | 25<br>13%  | 26<br>10%  | 29<br>10%  | 19<br>11%         | 8<br>13%           | 18<br>5%   | 61<br>7%   | 13<br>8%             |
| Widowed                                      | 67<br>3%    | 23<br>2%   | 44<br>4%   | -<br>-     | -<br>-     | 1<br>*     | 4<br>1%    | 9<br>3%    | 54<br>11%  | 18<br>3%     | 19<br>3%   | 9<br>2%    | 22<br>4%   | 4<br>3%    | 2<br>2%    | 11<br>5%   | 7<br>4%                | 2<br>1%       | 5<br>4%       | 3<br>3%   | 10<br>5%   | 7<br>3%    | 7<br>3%    | 6<br>3%           | 2<br>3%            | 2<br>1%    | 8<br>1%    | 7<br>4%              |
| Separated                                    | 25<br>1%    | 16<br>2%   | 9<br>1%    | -<br>-     | 6<br>2%    | 3<br>1%    | 10<br>3%   | 2<br>1%    | 4<br>1%    | 3<br>1%      | 10<br>2%   | 7<br>2%    | 4<br>1%    | 3<br>1%    | -<br>-     | 2<br>1%    | 1<br>1%                | 2<br>1%       | 1<br>1%       | -<br>-    | 4<br>2%    | 4<br>2%    | 5<br>2%    | 2<br>1%           | 1<br>1%            | 5<br>1%    | 15<br>2%   | 4<br>2%              |
| Divorced                                     | 125<br>6%   | 45<br>5%   | 80<br>8%   | -<br>-     | 1<br>*     | 9<br>3%    | 28<br>8%   | 30<br>10%  | 57<br>12%  | 18<br>3%     | 27<br>5%   | 17<br>4%   | 63<br>13%  | 9<br>5%    | 4<br>4%    | 12<br>5%   | 14<br>9%               | 8<br>4%       | 13<br>9%      | 7<br>7%   | 11<br>6%   | 15<br>5%   | 17<br>6%   | 11<br>6%          | 5<br>9%            | 11<br>3%   | 37<br>4%   | 2<br>1%              |
| Prefer not to answer                         | 15<br>1%    | 8<br>1%    | 7<br>1%    | 3<br>1%    | 4<br>1%    | 2<br>*     | 3<br>1%    | 3<br>1%    | -<br>-     | 4<br>1%      | 4<br>1%    | 2<br>*     | 4<br>1%    | 2<br>1%    | -<br>-     | 1<br>1%    | 2<br>1%                | -<br>-        | 2<br>1%       | -<br>-    | 2<br>1%    | 4<br>2%    | 1<br>*     | 1<br>1%           | -<br>-             | 1<br>*     | 7<br>1%    | 1<br>1%              |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 75  
**Marital Status**  
**Base: All respondents**

|  | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |  | Q.2 Which of the following statements best fits your view?                |                                  |   |                                 |
|--|---|--|--|--|--|---|----------------------------------|---|---------------------------------|
|  | Total   | Protecting the most vulnerable in society - the poor and needy | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base                              | 2070  | 1119   | 490  | 49   | 110  | 129   | 880                              | 524   | 352                             |
| Weighted base                                | 2070  | 1121   | 484  | 49   | 107  | 122   | 857                              | 525   | 348                             |
| Single                                       | 554<br>27%  | 337<br>30%   | 76<br>16%  | 14<br>28%  | 28<br>26%  | 34<br>28%   | 232<br>27%                       | 115<br>22%  | 88<br>25%                       |
| NET: Married/ Civil partnership/ co habiting | 1284<br>62%   | 664<br>59%   | 339<br>70%   | 33<br>67%  | 74<br>69%  | 71<br>58%   | 543<br>63%                       | 339<br>65%  | 215<br>62%                      |
| Married                                      | 967<br>47%  | 492<br>44%   | 262<br>54%   | 30<br>60%  | 54<br>50%  | 59<br>48%   | 411<br>48%                       | 252<br>48%  | 172<br>50%                      |
| Civil Partnership                            | 23<br>1%  | 12<br>1%   | 10<br>2%   | -<br>-   | 1<br>1%  | -<br>-  | 8<br>1%                          | 8<br>1%   | 4<br>1%                         |
| Co Habiting                                  | 293<br>14%  | 160<br>14%   | 67<br>14%  | 3<br>6%  | 19<br>18%  | 13<br>10%   | 124<br>14%                       | 80<br>15%   | 38<br>11%                       |
| NET: Widowed/ separated/ divorced            | 218<br>11%  | 115<br>10%   | 65<br>13%  | 3<br>5%  | 5<br>5%  | 17<br>14%   | 76<br>9%                         | 71<br>14%   | 42<br>12%                       |
| Widowed                                      | 67<br>3%  | 32<br>3%   | 28<br>6%   | -<br>-   | 3<br>3%  | 3<br>3%   | 20<br>2%                         | 28<br>5%  | 11<br>3%                        |
| Separated                                    | 25<br>1%  | 18<br>2%   | 5<br>1%  | -<br>-   | 1<br>*   | 2<br>1%   | 14<br>2%                         | 7<br>1%   | 3<br>1%                         |
| Divorced                                     | 125<br>6%   | 66<br>6%   | 32<br>7%   | 3<br>5%  | 2<br>2%  | 12<br>10%   | 43<br>5%                         | 36<br>7%  | 29<br>8%                        |
| Prefer not to answer                         | 15<br>1%  | 5<br>*   | 4<br>1%  | -<br>-   | -<br>-   | -<br>-  | 6<br>1%                          | -<br>-  | 3<br>1%                         |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 76

Which of the following cities do you live in, or nearest to?

Base: All respondents

|                 | Gender    |           |          | Age      |           |          |          |           |          | Social Grade |          |          |           | Region    |            |            |                          |                |                |         |           |         |            | Employment Sector |                    |          |           |                      |
|-----------------|-----------|-----------|----------|----------|-----------|----------|----------|-----------|----------|--------------|----------|----------|-----------|-----------|------------|------------|--------------------------|----------------|----------------|---------|-----------|---------|------------|-------------------|--------------------|----------|-----------|----------------------|
|                 | Total     | Male      | Female   | 18-24    | 25-34     | 35-44    | 45-54    | 55-64     | 65+      | AB           | C1       | C2       | DE        | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales   | East-ern  | London  | South East | South West        | North-ern Ire-land | Public   | Pri-vate  | Opin-ion Influ-encer |
| Unweighted base | 2070      | 1013      | 1057     | 172      | 310       | 353      | 382      | 336       | 517      | 660          | 574      | 372      | 464       | 189       | 90         | 253        | 184                      | 152            | 136            | 106     | 196       | 237     | 263        | 214               | 50                 | 342      | 822       | 164                  |
| Weighted base   | 2070      | 1010      | 1060     | 230      | 358       | 331      | 366      | 306       | 479      | 565          | 582      | 420      | 503       | 175       | 84         | 231        | 169                      | 179            | 147            | 100     | 193       | 271     | 281        | 179               | 62                 | 356      | 839       | 168                  |
| Glasgow         | 85<br>4%  | 46<br>5%  | 39<br>4% | 10<br>4% | 15<br>4%  | 21<br>6% | 11<br>3% | 15<br>5%  | 13<br>3% | 14<br>3%     | 28<br>5% | 15<br>4% | 27<br>5%  | 85<br>49% | -          | -          | -                        | -              | -              | -       | -         | -       | -          | -                 | -                  | 21<br>6% | 29<br>3%  | 3<br>2%              |
| Edinburgh       | 73<br>4%  | 33<br>3%  | 40<br>4% | 6<br>3%  | 15<br>4%  | 13<br>4% | 17<br>5% | 8<br>3%   | 15<br>3% | 20<br>4%     | 23<br>4% | 10<br>2% | 20<br>4%  | 73<br>42% | -          | -          | -                        | -              | -              | -       | -         | -       | -          | -                 | -                  | 20<br>6% | 26<br>3%  | 6<br>4%              |
| Newcastle       | 89<br>4%  | 48<br>5%  | 40<br>4% | 15<br>7% | 9<br>2%   | 14<br>4% | 12<br>3% | 17<br>6%  | 22<br>5% | 15<br>3%     | 30<br>5% | 22<br>5% | 21<br>4%  | -         | 80<br>95%  | 8<br>3%    | 1<br>*                   | -              | -              | -       | -         | -       | -          | -                 | -                  | 12<br>3% | 38<br>4%  | 6<br>4%              |
| Leeds           | 88<br>4%  | 42<br>4%  | 45<br>4% | 15<br>7% | 8<br>2%   | 16<br>5% | 13<br>3% | 14<br>4%  | 22<br>5% | 20<br>3%     | 24<br>4% | 20<br>5% | 25<br>5%  | -         | 1<br>2%    | -          | 86<br>51%                | -              | -              | -       | -         | -       | -          | -                 | -                  | 11<br>3% | 38<br>4%  | 9<br>5%              |
| Hull            | 29<br>1%  | 17<br>2%  | 12<br>1% | 5<br>2%  | 3<br>1%   | 2<br>1%  | 7<br>2%  | 5<br>2%   | 8<br>2%  | 6<br>1%      | 6<br>1%  | 9<br>2%  | 8<br>2%   | -         | 1<br>1%    | -          | 24<br>14%                | -              | 3<br>2%        | -       | 1<br>1%   | -       | -          | -                 | -                  | 2<br>1%  | 12<br>1%  | 1<br>1%              |
| Sheffield       | 68<br>3%  | 31<br>3%  | 38<br>4% | 9<br>4%  | 15<br>4%  | 7<br>2%  | 10<br>3% | 12<br>4%  | 15<br>3% | 14<br>2%     | 18<br>3% | 14<br>3% | 22<br>4%  | -         | -          | -          | 48<br>29%                | -              | 20<br>14%      | -       | -         | -       | -          | -                 | -                  | 9<br>2%  | 20<br>2%  | 7<br>4%              |
| Manchester      | 165<br>8% | 81<br>8%  | 85<br>8% | 12<br>5% | 32<br>9%  | 26<br>8% | 32<br>9% | 21<br>7%  | 42<br>9% | 43<br>8%     | 40<br>7% | 34<br>8% | 48<br>10% | -         | -          | 154<br>67% | 1<br>1%                  | 7<br>4%        | 1<br>1%        | 2<br>2% | -         | -       | -          | -                 | -                  | 16<br>4% | 81<br>10% | 9<br>5%              |
| Liverpool       | 74<br>4%  | 45<br>4%  | 29<br>3% | 10<br>4% | 18<br>5%  | 17<br>5% | 14<br>4% | 8<br>3%   | 8<br>2%  | 18<br>3%     | 19<br>3% | 18<br>4% | 19<br>4%  | -         | -          | 59<br>26%  | -                        | -              | 14<br>14%      | 1<br>*  | -         | -       | -          | -                 | 21<br>6%           | 25<br>3% | 4<br>3%   |                      |
| Nottingham      | 78<br>4%  | 40<br>4%  | 38<br>4% | 5<br>2%  | 14<br>4%  | 15<br>5% | 17<br>5% | 10<br>3%  | 17<br>4% | 26<br>5%     | 15<br>3% | 12<br>3% | 25<br>5%  | -         | -          | -          | -                        | 4<br>2%        | 72<br>49%      | -       | 2<br>1%   | -       | -          | -                 | -                  | 15<br>4% | 35<br>4%  | 6<br>4%              |
| Birmingham      | 175<br>8% | 97<br>10% | 78<br>7% | 21<br>9% | 37<br>10% | 25<br>8% | 32<br>9% | 30<br>10% | 30<br>6% | 51<br>9%     | 42<br>7% | 39<br>9% | 43<br>9%  | -         | -          | 1<br>1%    | -                        | 158<br>88%     | 13<br>9%       | 2<br>2% | -         | -       | -          | 1<br>1%           | 26<br>7%           | 79<br>9% | 12<br>7%  |                      |
| Norwich         | 85<br>4%  | 36<br>4%  | 49<br>5% | 12<br>5% | 14<br>4%  | 12<br>4% | 16<br>4% | 10<br>3%  | 22<br>5% | 20<br>4%     | 21<br>4% | 20<br>5% | 24<br>5%  | -         | -          | -          | -                        | -              | 1<br>1%        | -       | 84<br>43% | -       | -          | -                 | -                  | 15<br>4% | 29<br>4%  | 8<br>5%              |
| Milton Keynes   | 68<br>3%  | 25<br>3%  | 42<br>4% | 4<br>2%  | 13<br>4%  | 6<br>2%  | 16<br>4% | 6<br>2%   | 24<br>5% | 16<br>3%     | 20<br>3% | 17<br>4% | 15<br>3%  | -         | -          | -          | -                        | -              | 22<br>15%      | -       | 28<br>15% | 2<br>1% | 15<br>6%   | -                 | 11<br>3%           | 24<br>3% | 4<br>2%   |                      |
| Brighton        | 33<br>2%  | 16<br>2%  | 17<br>2% | 3<br>2%  | 5<br>1%   | 6<br>2%  | 7<br>2%  | 3<br>1%   | 8<br>2%  | 12<br>2%     | 11<br>2% | 5<br>1%  | 5<br>1%   | -         | -          | -          | -                        | -              | -              | -       | -         | 1<br>*  | 32<br>11%  | -                 | 7<br>2%            | 15<br>2% | 2<br>2%   |                      |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 76

Which of the following cities do you live in, or nearest to?

Base: All respondents

|               | Gender     |            |            | Age       |           |           |           |           |            | Social Grade |            |           |           | Region    |            |            |                        |               |               |           |           |            |            | Employment Sector |                   |           |            |                    |
|---------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|------------|--------------|------------|-----------|-----------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|------------|------------|-------------------|-------------------|-----------|------------|--------------------|
|               | Total      | Male       | Female     | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+        | AB           | C1         | C2        | DE        | Scotland  | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales     | East-ern  | London     | South East | South West        | North-ern Ireland | Public    | Private    | Opinion Influencer |
| Weighted base | 2070       | 1010       | 1060       | 230       | 358       | 331       | 366       | 306       | 479        | 565          | 582        | 420       | 503       | 175       | 84         | 231        | 169                    | 179           | 147           | 100       | 193       | 271        | 281        | 179               | 62                | 356       | 839        | 168                |
| Oxford        | 20<br>1%   | 12<br>1%   | 9<br>1%    | 3<br>1%   | 3<br>1%   | 3<br>1%   | 3<br>1%   | 1<br>*    | 7<br>1%    | 10<br>2%     | 3<br>*     | 7<br>2%   | 1<br>*    | -         | -          | -          | -                      | 1<br>1%       | 1<br>1%       | -         | -         | -          | 15<br>5%   | 3<br>2%           | -                 | 3<br>1%   | 8<br>1%    | 2<br>1%            |
| London        | 494<br>24% | 227<br>22% | 268<br>25% | 61<br>27% | 95<br>27% | 76<br>23% | 85<br>23% | 69<br>23% | 107<br>22% | 163<br>29%   | 160<br>27% | 83<br>20% | 88<br>18% | -         | -          | -          | -                      | -             | 4<br>2%       | -         | 52<br>27% | 269<br>99% | 168<br>60% | 2<br>1%           | -                 | 88<br>25% | 212<br>25% | 53<br>31%          |
| Southampton   | 49<br>2%   | 17<br>2%   | 31<br>3%   | 7<br>3%   | 11<br>3%  | 4<br>1%   | 4<br>1%   | 10<br>3%  | 13<br>3%   | 16<br>3%     | 11<br>2%   | 8<br>2%   | 14<br>3%  | -         | -          | -          | -                      | -             | -             | -         | -         | -          | 36<br>13%  | 12<br>7%          | -                 | 10<br>3%  | 17<br>2%   | 5<br>3%            |
| Bristol       | 86<br>4%   | 42<br>4%   | 44<br>4%   | 9<br>4%   | 12<br>3%  | 14<br>4%  | 8<br>2%   | 12<br>4%  | 31<br>6%   | 29<br>5%     | 24<br>4%   | 12<br>3%  | 22<br>4%  | -         | -          | -          | -                      | 2<br>1%       | -             | 1<br>1%   | -         | -          | -          | 83<br>46%         | -                 | 15<br>4%  | 32<br>4%   | 7<br>4%            |
| Plymouth      | 68<br>3%   | 40<br>4%   | 28<br>3%   | 2<br>1%   | 7<br>2%   | 13<br>4%  | 15<br>4%  | 9<br>3%   | 22<br>5%   | 13<br>2%     | 15<br>3%   | 21<br>5%  | 18<br>4%  | -         | -          | -          | -                      | -             | -             | -         | -         | -          | -          | 68<br>38%         | -                 | 14<br>4%  | 26<br>3%   | 6<br>3%            |
| Cardiff       | 76<br>4%   | 41<br>4%   | 35<br>3%   | 10<br>4%  | 8<br>2%   | 12<br>4%  | 14<br>4%  | 15<br>5%  | 17<br>3%   | 17<br>3%     | 26<br>5%   | 17<br>4%  | 15<br>3%  | -         | -          | -          | -                      | 2<br>1%       | -             | 73<br>73% | -         | -          | -          | -                 | -                 | 10<br>3%  | 36<br>4%   | 4<br>2%            |
| Belfast       | 62<br>3%   | 25<br>3%   | 37<br>3%   | 2<br>1%   | 13<br>4%  | 8<br>3%   | 13<br>4%  | 16<br>5%  | 10<br>2%   | 15<br>3%     | 20<br>3%   | 7<br>2%   | 20<br>4%  | -         | -          | -          | -                      | -             | -             | -         | -         | -          | -          | -                 | 62<br>100%        | 13<br>4%  | 24<br>3%   | 6<br>4%            |
| None of these | 105<br>5%  | 50<br>5%   | 56<br>5%   | 9<br>4%   | 13<br>4%  | 20<br>6%  | 17<br>5%  | 17<br>6%  | 29<br>6%   | 28<br>5%     | 29<br>5%   | 27<br>6%  | 22<br>4%  | 17<br>10% | 2<br>2%    | 9<br>4%    | 8<br>5%                | 4<br>2%       | 9<br>6%       | 8<br>8%   | 24<br>13% | -          | 15<br>5%   | 9<br>5%           | -                 | 16<br>5%  | 32<br>4%   | 9<br>5%            |



## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 77

Which of the following cities do you live in, or nearest to?

Base: All respondents

|                 | Total     | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |   | Q.2 Which of the following statements best fits your view? |   |                                 |
|-----------------|-----------|---|--|--|--|---|--|---|---------------------------------|
|                 |           | Protecting the most vulnerable in society - the poor and needy                      | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle                           | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base | 2070      | 1119  | 490  | 49   | 110  | 129   | 880  | 524   | 352                             |
| Weighted base   | 2070      | 1121  | 484  | 49   | 107  | 122   | 857  | 525   | 348                             |
| Glasgow         | 85<br>4%  | 50<br>4%  | 18<br>4%   | 2<br>5%  | 2<br>1%  | 2<br>2%   | 35<br>4%   | 25<br>5%  | 13<br>4%                        |
| Edinburgh       | 73<br>4%  | 40<br>4%  | 15<br>3%   | 1<br>3%  | 2<br>2%  | 10<br>8%  | 35<br>4%   | 19<br>4%  | 11<br>3%                        |
| Newcastle       | 89<br>4%  | 44<br>4%  | 25<br>5%   | 2<br>3%  | 7<br>6%  | 4<br>3%   | 36<br>4%   | 16<br>3%  | 17<br>5%                        |
| Leeds           | 88<br>4%  | 43<br>4%  | 24<br>5%   | 2<br>3%  | 4<br>4%  | 4<br>3%   | 38<br>4%   | 24<br>5%  | 16<br>5%                        |
| Hull            | 29<br>1%  | 16<br>1%  | 6<br>1%  | -<br>-   | 1<br>1%  | 1<br>1%   | 11<br>1%   | 12<br>2%  | 4<br>1%                         |
| Sheffield       | 68<br>3%  | 40<br>4%  | 14<br>3%   | 1<br>2%  | 4<br>3%  | 4<br>3%   | 26<br>3%   | 22<br>4%  | 9<br>3%                         |
| Manchester      | 165<br>8% | 94<br>8%  | 37<br>8%   | 6<br>11%   | 6<br>6%  | 9<br>7%   | 68<br>8%   | 42<br>8%  | 35<br>10%                       |
| Liverpool       | 74<br>4%  | 42<br>4%  | 18<br>4%   | 3<br>6%  | 3<br>3%  | 3<br>2%   | 33<br>4%   | 11<br>2%  | 16<br>4%                        |
| Nottingham      | 78<br>4%  | 33<br>3%  | 24<br>5%   | 5<br>10%   | 2<br>1%  | 7<br>5%   | 28<br>3%   | 19<br>4%  | 14<br>4%                        |
| Birmingham      | 175<br>8% | 82<br>7%  | 42<br>9%   | 1<br>2%  | 16<br>15%  | 10<br>9%  | 72<br>8%   | 40<br>8%  | 27<br>8%                        |
| Norwich         | 85<br>4%  | 47<br>4%  | 28<br>6%   | 2<br>4%  | 1<br>1%  | 3<br>3%   | 40<br>5%   | 20<br>4%  | 13<br>4%                        |
| Milton Keynes   | 68<br>3%  | 41<br>4%  | 13<br>3%   | -<br>-   | 6<br>5%  | 2<br>2%   | 34<br>4%   | 19<br>4%  | 9<br>3%                         |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 77

Which of the following cities do you live in, or nearest to?

Base: All respondents

|               | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |  |   | Q.2 Which of the following statements best fits your view? |   |                                 |
|---------------|---|--|--|--|--|---|--|---|---------------------------------|
|               | Total   | Protecting the most vulnerable in society - the poor and needy | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle                           | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Weighted base | 2070  | 1121   | 484  | 49   | 107  | 122   | 857  | 525   | 348                             |
| Brighton      | 33<br>2%  | 20<br>2%   | 4<br>1%  | -<br>-   | 3<br>3%  | 1<br>1%   | 19<br>2%   | 8<br>2%   | 2<br>1%                         |
| Oxford        | 20<br>1%  | 11<br>1%   | 7<br>1%  | -<br>-   | 2<br>1%  | -<br>-  | 8<br>1%  | 3<br>1%   | 5<br>2%                         |
| London        | 494<br>24%  | 266<br>24%   | 103<br>21%   | 16<br>33%  | 33<br>30%  | 36<br>30%   | 189<br>22%   | 122<br>23%  | 80<br>23%                       |
| Southampton   | 49<br>2%  | 26<br>2%   | 11<br>2%   | -<br>-   | 3<br>3%  | 3<br>2%   | 18<br>2%   | 15<br>3%  | 5<br>1%                         |
| Bristol       | 86<br>4%  | 49<br>4%   | 16<br>3%   | 2<br>5%  | 5<br>5%  | 6<br>5%   | 40<br>5%   | 20<br>4%  | 16<br>4%                        |
| Plymouth      | 68<br>3%  | 36<br>3%   | 17<br>4%   | 2<br>5%  | 4<br>4%  | 2<br>2%   | 21<br>2%   | 18<br>3%  | 20<br>6%                        |
| Cardiff       | 76<br>4%  | 46<br>4%   | 20<br>4%   | 1<br>3%  | 3<br>2%  | 3<br>2%   | 36<br>4%   | 19<br>4%  | 12<br>3%                        |
| Belfast       | 62<br>3%  | 36<br>3%   | 18<br>4%   | 2<br>3%  | -<br>-   | 4<br>4%   | 24<br>3%   | 16<br>3%  | 11<br>3%                        |
| None of these | 105<br>5%   | 58<br>5%   | 24<br>5%   | 1<br>2%  | 3<br>3%  | 7<br>6%   | 44<br>5%   | 35<br>7%  | 13<br>4%                        |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 78

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

|                    | Gender |            |            | Age        |           |           |           |           |           | Social Grade |           |           |           | Region     |            |            |                    |               |               |           |                 |           |            | Employment Sector |               |           |           |                    |           |
|--------------------|--------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|------------|------------|------------|--------------------|---------------|---------------|-----------|-----------------|-----------|------------|-------------------|---------------|-----------|-----------|--------------------|-----------|
|                    | Total  | Male       | Female     | 18-24      | 25-34     | 35-44     | 45-54     | 55-64     | 65+       | AB           | C1        | C2        | DE        | Scotland   | North East | North West | Yorkshire & Humber | West Midlands | East Midlands | Wales     | East of England | London    | South East | South West        | North Ireland | Public    | Private   | Opinion Influencer |           |
| Unweighted base    | 2070   | 1013       | 1057       | 172        | 310       | 353       | 382       | 336       | 517       | 660          | 574       | 372       | 464       | 189        | 90         | 253        | 184                | 152           | 136           | 106       | 196             | 237       | 263        | 214               | 50            | 342       | 822       | 164                |           |
| Weighted base      | 2070   | 1010       | 1060       | 230        | 358       | 331       | 366       | 306       | 479       | 565          | 582       | 420       | 503       | 175        | 84         | 231        | 169                | 179           | 147           | 100       | 193             | 271       | 281        | 179               | 62            | 356       | 839       | 168                |           |
| Up to £7,000       | (3.5)  | 68<br>3%   | 22<br>2%   | 46<br>4%   | 13<br>6%  | 12<br>3%  | 10<br>3%  | 18<br>5%  | 13<br>4%  | 3<br>1%      | 3<br>*    | 7<br>1%   | 4<br>1%   | 55<br>11%  | 9<br>5%    | 2<br>2%    | 9<br>4%            | 3<br>2%       | 5<br>3%       | 6<br>4%   | 4<br>4%         | 7<br>4%   | 1<br>1%    | 15<br>5%          | 5<br>3%       | 3<br>4%   | 4<br>1%   | 14<br>2%           | 6<br>3%   |
| £7,001 to £14,000  | (10.5) | 229<br>11% | 82<br>8%   | 147<br>14% | 27<br>12% | 32<br>9%  | 30<br>9%  | 33<br>9%  | 39<br>13% | 66<br>14%    | 11<br>2%  | 48<br>8%  | 21<br>5%  | 148<br>29% | 26<br>15%  | 6<br>7%    | 27<br>12%          | 27<br>16%     | 26<br>14%     | 19<br>13% | 12<br>12%       | 23<br>12% | 12<br>4%   | 27<br>10%         | 16<br>9%      | 7<br>11%  | 7<br>2%   | 50<br>6%           | 14<br>8%  |
| £14,001 to £21,000 | (17.5) | 265<br>13% | 109<br>11% | 157<br>15% | 24<br>10% | 37<br>10% | 32<br>10% | 46<br>13% | 44<br>15% | 82<br>17%    | 38<br>7%  | 72<br>12% | 54<br>13% | 103<br>20% | 24<br>14%  | 19<br>22%  | 30<br>13%          | 24<br>14%     | 20<br>11%     | 17<br>18% | 19<br>17%       | 20<br>7%  | 34<br>12%  | 26<br>14%         | 8<br>12%      | 36<br>10% | 97<br>12% | 16<br>10%          |           |
| £21,001 to £28,000 | (24.5) | 231<br>11% | 105<br>10% | 126<br>12% | 22<br>10% | 41<br>11% | 33<br>10% | 33<br>9%  | 37<br>12% | 65<br>14%    | 51<br>9%  | 69<br>12% | 58<br>14% | 52<br>10%  | 23<br>13%  | 13<br>15%  | 24<br>10%          | 25<br>15%     | 14<br>8%      | 15<br>15% | 10<br>10%       | 21<br>11% | 22<br>8%   | 24<br>9%          | 23<br>13%     | 11<br>17% | 31<br>9%  | 90<br>11%          | 15<br>9%  |
| £28,001 to £34,000 | (31)   | 200<br>10% | 113<br>11% | 87<br>8%   | 13<br>6%  | 33<br>9%  | 32<br>10% | 38<br>10% | 37<br>12% | 47<br>10%    | 57<br>10% | 54<br>13% | 33<br>7%  | 15<br>9%   | 6<br>7%    | 22<br>10%  | 25<br>15%          | 20<br>11%     | 14<br>9%      | 6<br>6%   | 22<br>11%       | 20<br>7%  | 20<br>7%   | 21<br>12%         | 10<br>16%     | 49<br>14% | 84<br>10% | 14<br>9%           |           |
| £34,001 to £41,000 | (37.5) | 228<br>11% | 136<br>13% | 91<br>9%   | 19<br>8%  | 34<br>10% | 51<br>16% | 37<br>10% | 42<br>14% | 44<br>9%     | 74<br>13% | 72<br>12% | 63<br>15% | 20<br>4%   | 20<br>12%  | 11<br>14%  | 22<br>9%           | 16<br>9%      | 24<br>13%     | 14<br>10% | 19<br>19%       | 15<br>8%  | 32<br>12%  | 24<br>9%          | 27<br>15%     | 3<br>6%   | 52<br>14% | 107<br>13%         | 17<br>10% |
| £41,001 to £48,000 | (44.5) | 162<br>8%  | 85<br>8%   | 77<br>7%   | 19<br>8%  | 34<br>10% | 32<br>10% | 32<br>9%  | 18<br>6%  | 27<br>6%     | 55<br>10% | 52<br>9%  | 33<br>8%  | 22<br>4%   | 11<br>6%   | 7<br>8%    | 20<br>9%           | 11<br>7%      | 13<br>8%      | 12<br>8%  | 5<br>5%         | 20<br>11% | 23<br>9%   | 21<br>8%          | 13<br>7%      | 6<br>9%   | 44<br>12% | 75<br>9%           | 10<br>6%  |
| £48,001 to £55,000 | (51.5) | 133<br>6%  | 73<br>7%   | 60<br>6%   | 7<br>3%   | 28<br>8%  | 24<br>7%  | 35<br>10% | 18<br>6%  | 21<br>4%     | 61<br>11% | 33<br>6%  | 35<br>8%  | 5<br>1%    | 9<br>5%    | 4<br>5%    | 19<br>8%           | 8<br>5%       | 13<br>7%      | 4<br>10%  | 10<br>10%       | 20<br>7%  | 19<br>7%   | 17<br>6%          | 10<br>5%      | 1<br>2%   | 34<br>10% | 69<br>8%           | 17<br>10% |
| £55,001 to £62,000 | (58.5) | 75<br>4%   | 45<br>4%   | 29<br>3%   | 1<br>*    | 29<br>8%  | 16<br>5%  | 18<br>5%  | 5<br>2%   | 7<br>1%      | 32<br>6%  | 26<br>4%  | 13<br>3%  | 3<br>1%    | 5<br>3%    | 2<br>2%    | 9<br>4%            | 2<br>1%       | 6<br>4%       | 7<br>5%   | 1<br>1%         | 7<br>4%   | 14<br>5%   | 16<br>6%          | 4<br>2%       | -<br>-    | 27<br>8%  | 39<br>5%           | 12<br>7%  |
| £62,001 to £69,000 | (65.5) | 55<br>3%   | 35<br>3%   | 20<br>2%   | 9<br>4%   | 13<br>4%  | 11<br>3%  | 6<br>2%   | 6<br>2%   | 9<br>2%      | 27<br>5%  | 22<br>4%  | 5<br>1%   | 2<br>*     | 4<br>2%    | 1<br>1%    | 6<br>3%            | 3<br>2%       | 9<br>5%       | 4<br>3%   | 3<br>3%         | 3<br>2%   | 8<br>3%    | 8<br>3%           | 4<br>2%       | 1<br>2%   | 12<br>3%  | 32<br>4%           | 10<br>6%  |
| £69,001 to £76,000 | (72.5) | 47<br>2%   | 28<br>3%   | 19<br>2%   | 8<br>3%   | 8<br>2%   | 10<br>3%  | 10<br>3%  | 4<br>1%   | 8<br>2%      | 24<br>4%  | 17<br>3%  | 6<br>1%   | -<br>-     | 3<br>2%    | 1<br>1%    | 5<br>2%            | 2<br>1%       | 1<br>*        | -<br>-    | 2<br>2%         | 4<br>2%   | 17<br>6%   | 7<br>3%           | 2<br>1%       | 3<br>4%   | 8<br>2%   | 26<br>3%           | 10<br>6%  |
| £76,001 to £83,000 | (79.5) | 33<br>2%   | 22<br>2%   | 11<br>1%   | 5<br>2%   | 7<br>2%   | 6<br>2%   | 7<br>2%   | 2<br>1%   | 6<br>1%      | 20<br>4%  | 8<br>1%   | 5<br>1%   | -<br>-     | 2<br>1%    | 1<br>2%    | 5<br>2%            | -<br>-        | 2<br>1%       | 2<br>1%   | -<br>-          | 1<br>*    | 13<br>5%   | 6<br>2%           | 1<br>1%       | -<br>-    | 6<br>2%   | 19<br>2%           | 5<br>3%   |
| £83,001 or more    | (86)   | 71<br>3%   | 46<br>5%   | 25<br>2%   | 18<br>8%  | 11<br>3%  | 7<br>2%   | 15<br>4%  | 11<br>4%  | 8<br>2%      | 44<br>8%  | 17<br>3%  | 7<br>2%   | 3<br>1%    | 2<br>1%    | 2<br>3%    | 6<br>2%            | 5<br>4%       | -<br>-        | 1<br>-    | 7<br>4%         | 20<br>7%  | 16<br>6%   | 3<br>2%           | 1<br>2%       | 16<br>5%  | 39<br>5%  | 9<br>5%            |           |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 78

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

|                         | Gender |       | Age    |       |       |       |       |       |       | Social Grade |       |       |       | Region    |            |            |                          |                |                |       |          |        |            | Employment Sector |                    |        |          |                      |
|-------------------------|--------|-------|--------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|-------|-----------|------------|------------|--------------------------|----------------|----------------|-------|----------|--------|------------|-------------------|--------------------|--------|----------|----------------------|
|                         | Total  | Male  | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+   | AB           | C1    | C2    | DE    | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West        | North-ern Ire-land | Public | Pri-vate | Opin-ion Influ-encer |
| Weighted base           | 2070   | 1010  | 1060   | 230   | 358   | 331   | 366   | 306   | 479   | 565          | 582   | 420   | 503   | 175       | 84         | 231        | 169                      | 179            | 147            | 100   | 193      | 271    | 281        | 179               | 62                 | 356    | 839      | 168                  |
| Prefer not to answer    | 273    | 109   | 164    | 44    | 38    | 38    | 39    | 30    | 85    | 69           | 83    | 61    | 60    | 21        | 10         | 28         | 17                       | 20             | 15             | 10    | 25       | 47     | 47         | 24                | 9                  | 29     | 98       | 15                   |
|                         | 13%    | 11%   | 15%    | 19%   | 11%   | 11%   | 11%   | 10%   | 18%   | 12%          | 14%   | 15%   | 12%   | 12%       | 12%        | 10%        | 11%                      | 11%            | 10%            | 13%   | 18%      | 17%    | 13%        | 15%               | 8%                 | 12%    | 9%       |                      |
| Average income (£000's) | 34.42  | 37.96 | 30.85  | 36.67 | 37.40 | 36.48 | 36.11 | 31.38 | 30.10 | 46.19        | 36.45 | 34.72 | 18.70 | 29.93     | 31.89      | 34.33      | 30.30                    | 33.96          | 28.68          | 31.39 | 34.80    | 46.01  | 36.81      | 32.24             | 29.50              | 41.38  | 39.29    | 41.41                |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 79

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

|                    | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |  |   | Q.2 Which of the following statements best fits your view? |   |                                 |
|--------------------|---|--|--|--|--|---|--|---|---------------------------------|
|                    | Total   | Protecting the most vulnerable in society - the poor and needy | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle                           | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base    | 2070  | 1119   | 490  | 49   | 110  | 129   | 880  | 524   | 352                             |
| Weighted base      | 2070  | 1121   | 484  | 49   | 107  | 122   | 857  | 525   | 348                             |
| Up to £7,000       | (3.5)<br>68<br>3%   | 46<br>4%   | 2<br>*   | -  | 1<br>1%  | 2<br>1%   | 22<br>3%   | 15<br>3%  | 16<br>4%                        |
| £7,001 to £14,000  | (10.5)<br>229<br>11%  | 130<br>12%   | 53<br>11%  | 6<br>13%   | 9<br>8%  | 11<br>9%  | 93<br>11%  | 53<br>10%   | 38<br>11%                       |
| £14,001 to £21,000 | (17.5)<br>265<br>13%  | 142<br>13%   | 62<br>13%  | 8<br>16%   | 9<br>9%  | 17<br>14%   | 110<br>13%   | 66<br>13%   | 54<br>16%                       |
| £21,001 to £28,000 | (24.5)<br>231<br>11%  | 134<br>12%   | 47<br>10%  | 7<br>13%   | 15<br>14%  | 12<br>10%   | 96<br>11%  | 72<br>14%   | 28<br>8%                        |
| £28,001 to £34,000 | (31)<br>200<br>10%  | 108<br>10%   | 49<br>10%  | 4<br>7%  | 10<br>9%   | 15<br>13%   | 78<br>9%   | 60<br>11%   | 31<br>9%                        |
| £34,001 to £41,000 | (37.5)<br>228<br>11%  | 113<br>10%   | 69<br>14%  | 7<br>14%   | 13<br>12%  | 10<br>8%  | 95<br>11%  | 60<br>12%   | 41<br>12%                       |
| £41,001 to £48,000 | (44.5)<br>162<br>8%   | 90<br>8%   | 34<br>7%   | 5<br>9%  | 11<br>10%  | 12<br>10%   | 78<br>9%   | 36<br>7%  | 31<br>9%                        |
| £48,001 to £55,000 | (51.5)<br>133<br>6%   | 73<br>7%   | 35<br>7%   | 5<br>10%   | 6<br>6%  | 3<br>2%   | 67<br>8%   | 30<br>6%  | 19<br>5%                        |
| £55,001 to £62,000 | (58.5)<br>75<br>4%  | 36<br>3%   | 21<br>4%   | -  | 4<br>3%  | 10<br>8%  | 31<br>4%   | 20<br>4%  | 17<br>5%                        |
| £62,001 to £69,000 | (65.5)<br>55<br>3%  | 31<br>3%   | 14<br>3%   | -  | 4<br>4%  | 4<br>3%   | 30<br>3%   | 12<br>2%  | 6<br>2%                         |
| £69,001 to £76,000 | (72.5)<br>47<br>2%  | 31<br>3%   | 7<br>2%  | -  | 5<br>5%  | 3<br>3%   | 19<br>2%   | 10<br>2%  | 11<br>3%                        |
| £76,001 to £83,000 | (79.5)<br>33<br>2%  | 20<br>2%   | 2<br>*   | 2<br>3%  | 5<br>4%  | 3<br>2%   | 15<br>2%   | 8<br>1%   | 8<br>2%                         |

**Univeral Basic Income Survey**  
**ONLINE Fieldwork: 27th-29th July 2018**

Absolutes/col percents

Table 79

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

|                         | Total         | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |   | Q.2 Which of the following statements best fits your view? |   |                                 |
|-------------------------|---------------|---|--|--|--|---|--|---|---------------------------------|
|                         |               | Protecting the most vulnerable in society - the poor and needy                      | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle                           | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Weighted base           | 2070          | 1121  | 484  | 49   | 107  | 122   | 857  | 525   | 348                             |
| £83,001 or more         | (86) 71<br>3% | 31<br>3%  | 15<br>3%   | 3<br>6%  | 6<br>6%  | 8<br>7%   | 32<br>4%   | 23<br>4%  | 9<br>2%                         |
| Prefer not to answer    | 273<br>13%    | 134<br>12%  | 73<br>15%  | 5<br>9%  | 9<br>9%  | 13<br>11%   | 92<br>11%  | 61<br>12%   | 40<br>12%                       |
| Average income (£000's) | 34.42         | 33.79   | 34.93  | 34.79  | 40.36  | 38.58   | 35.65  | 34.56   | 34.11                           |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 80

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**

**Base: All respondents**

|                          | Gender |      |        | Age   |       |       |       |       |     | Social Grade |     |     |     | Region   |            |            |                        |               |               |       |          |        |            | Employment Sector |                    |        |         |                    |
|--------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|----------|------------|------------|------------------------|---------------|---------------|-------|----------|--------|------------|-------------------|--------------------|--------|---------|--------------------|
|                          | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB           | C1  | C2  | DE  | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West        | North-ern Ire-land | Public | Private | Opinion Influencer |
| Unweighted base          | 2070   | 1013 | 1057   | 172   | 310   | 353   | 382   | 336   | 517 | 660          | 574 | 372 | 464 | 189      | 90         | 253        | 184                    | 152           | 136           | 106   | 196      | 237    | 263        | 214               | 50                 | 342    | 822     | 164                |
| Weighted base            | 2070   | 1010 | 1060   | 230   | 358   | 331   | 366   | 306   | 479 | 565          | 582 | 420 | 503 | 175      | 84         | 231        | 169                    | 179           | 147           | 100   | 193      | 271    | 281        | 179               | 62                 | 356    | 839     | 168                |
| NET: Yes                 | 446    | 199  | 247    | 30    | 44    | 64    | 89    | 80    | 139 | 72           | 92  | 87  | 195 | 47       | 18         | 63         | 38                     | 30            | 39            | 25    | 37       | 35     | 57         | 38                | 20                 | 33     | 103     | 22                 |
|                          | 22%    | 20%  | 23%    | 13%   | 12%   | 19%   | 24%   | 26%   | 29% | 13%          | 16% | 21% | 39% | 27%      | 22%        | 27%        | 23%                    | 17%           | 27%           | 25%   | 19%      | 13%    | 20%        | 21%               | 32%                | 9%     | 12%     | 13%                |
| Yes - physical condition | 276    | 124  | 152    | 7     | 20    | 32    | 60    | 54    | 104 | 49           | 53  | 47  | 128 | 23       | 13         | 34         | 25                     | 24            | 29            | 19    | 24       | 18     | 34         | 27                | 7                  | 15     | 64      | 9                  |
|                          | 13%    | 12%  | 14%    | 3%    | 6%    | 10%   | 16%   | 18%   | 22% | 9%           | 9%  | 11% | 25% | 13%      | 15%        | 15%        | 13%                    | 20%           | 19%           | 13%   | 7%       | 12%    | 15%        | 11%               | 4%                 | 8%     | 5%      |                    |
| Yes - mental condition   | 170    | 70   | 100    | 23    | 28    | 38    | 44    | 28    | 8   | 20           | 27  | 32  | 90  | 19       | 5          | 28         | 10                     | 9             | 15            | 10    | 15       | 12     | 27         | 9                 | 12                 | 14     | 48      | 15                 |
|                          | 8%     | 7%   | 9%     | 10%   | 8%    | 12%   | 12%   | 9%    | 2%  | 4%           | 5%  | 8%  | 18% | 11%      | 6%         | 12%        | 6%                     | 5%            | 10%           | 10%   | 8%       | 4%     | 10%        | 5%                | 19%                | 4%     | 6%      | 9%                 |
| Yes - disability         | 146    | 69   | 77     | 6     | 9     | 25    | 33    | 25    | 49  | 20           | 28  | 24  | 74  | 17       | 5          | 23         | 12                     | 10            | 10            | 12    | 11       | 11     | 19         | 12                | 6                  | 8      | 24      | 10                 |
|                          | 7%     | 7%   | 7%     | 3%    | 2%    | 7%    | 9%    | 8%    | 10% | 4%           | 5%  | 6%  | 15% | 9%       | 6%         | 10%        | 7%                     | 5%            | 7%            | 12%   | 6%       | 4%     | 7%         | 7%                | 9%                 | 2%     | 3%      | 6%                 |
| Yes - other              | 24     | 7    | 17     | 3     | 1     | 4     | 3     | 5     | 9   | 1            | 6   | 7   | 9   | 3        | -          | 4          | 2                      | -             | 3             | -     | 2        | 6      | 4          | 1                 | -                  | 3      | 3       | 2                  |
|                          | 1%     | 1%   | 2%     | 1%    | *     | 1%    | 1%    | 2%    | 2%  | *            | 1%  | 2%  | 2%  | 2%       | -          | 2%         | 1%                     | -             | 2%            | -     | 1%       | 2%     | 1%         | 1%                | -                  | 1%     | *       | 1%                 |
| No                       | 1574   | 789  | 785    | 188   | 305   | 259   | 272   | 215   | 336 | 482          | 475 | 322 | 296 | 123      | 64         | 159        | 126                    | 146           | 104           | 72    | 149      | 233    | 221        | 135               | 41                 | 316    | 711     | 137                |
|                          | 76%    | 78%  | 74%    | 82%   | 85%   | 78%   | 74%   | 70%   | 70% | 85%          | 82% | 77% | 59% | 71%      | 75%        | 69%        | 75%                    | 82%           | 71%           | 72%   | 78%      | 86%    | 78%        | 76%               | 67%                | 89%    | 85%     | 82%                |
| Prefer not to say        | 50     | 21   | 28     | 13    | 9     | 8     | 5     | 11    | 4   | 11           | 14  | 12  | 12  | 4        | 2          | 9          | 4                      | 3             | 4             | 3     | 6        | 3      | 4          | 6                 | 1                  | 7      | 24      | 9                  |
|                          | 2%     | 2%   | 3%     | 5%    | 2%    | 2%    | 1%    | 4%    | 1%  | 2%           | 2%  | 3%  | 2%  | 2%       | 3%         | 4%         | 2%                     | 1%            | 3%            | 3%    | 3%       | 1%     | 1%         | 3%                | 2%                 | 2%     | 3%      | 5%                 |

## Univeral Basic Income Survey

### ONLINE Fieldwork: 27th-29th July 2018

Absolutes/col percents

Table 81

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**

**Base: All respondents**

|                          | Q.1 What do you think is the most important moral principle for our welfare system? |  |  |  |  | Q.2 Which of the following statements best fits your view?                |                                  |   |                                 |
|--------------------------|---|--|--|--|--|---|----------------------------------|---|---------------------------------|
|                          | Total   | Protecting the most vulnerable in society - the poor and needy | Prioritising help for those who've worked hard and paid in to the welfare state over the years | Prioritising common ways of life, such as marriage or community values | Stepping out of the way so people can thrive by standing on their own two feet | Intervening in individual behaviour to ensure that people help themselves | I support this idea in principle | I neither support nor oppose this idea in principle | I oppose this idea in principle |
| Unweighted base          | 2070  | 1119   | 490  | 49   | 110  | 129   | 880                              | 524   | 352                             |
| Weighted base            | 2070  | 1121   | 484  | 49   | 107  | 122   | 857                              | 525   | 348                             |
| NET: Yes                 | 446<br>22%  | 269<br>24%   | 101<br>21%   | 5<br>11%   | 17<br>15%  | 26<br>21%   | 175<br>20%                       | 119<br>23%  | 85<br>24%                       |
| Yes - physical condition | 276<br>13%  | 178<br>16%   | 61<br>13%  | 3<br>7%  | 9<br>8%  | 13<br>11%   | 105<br>12%                       | 77<br>15%   | 55<br>16%                       |
| Yes - mental condition   | 170<br>8%   | 111<br>10%   | 28<br>6%   | 2<br>4%  | 6<br>5%  | 7<br>6%   | 62<br>7%                         | 39<br>7%  | 34<br>10%                       |
| Yes - disability         | 146<br>7%   | 101<br>9%  | 25<br>5%   | 1<br>3%  | 1<br>1%  | 8<br>6%   | 48<br>6%                         | 42<br>8%  | 35<br>10%                       |
| Yes - other              | 24<br>1%  | 10<br>1%   | 6<br>1%  | *<br>1%  | 3<br>2%  | 3<br>3%   | 11<br>1%                         | 7<br>1%   | 4<br>1%                         |
| No                       | 1574<br>76%   | 820<br>73%   | 375<br>78%   | 42<br>84%  | 87<br>81%  | 95<br>78%   | 657<br>77%                       | 397<br>76%  | 256<br>74%                      |
| Prefer not to say        | 50<br>2%  | 31<br>3%   | 7<br>2%  | 2<br>5%  | 4<br>4%  | 1<br>1%   | 25<br>3%                         | 9<br>2%   | 7<br>2%                         |